

Science, Social Media and Industry Collaboration - ILO Update (2025-2026)

The [Industry Liaison Office](#) (ILO), is supported in part by the [Research Support Fund](#) (RSF) and Springboard Atlantic. The office facilitates collaborations between researchers at Mount Saint Vincent University (MSVU), Saint Mary's University and external partners, including; private company's, government, non-for-profits, and community organizations. The ILO provides guidance on funding opportunities and manages the agreements and contracts required to support partnerships, allowing collaborators to focus on their research. The office also works with researchers and partners to address intellectual property considerations and establish appropriate agreements at the start of projects.

The ILO plays a key role in promoting MSVU's research strengths and building partnerships with external organizations. Over the past year, the ILO collaborated with University Relations and the Research Office to develop and share four short videos showcasing the [Appetite Lab](#) in MSVU's Centre for Applied Research. Tailored to audiences including industry partners, students, funders, and social media users, the videos have increased awareness of the facility, its research capabilities, and Dr. Bohdan Luhovyy's expertise. This enhanced visibility has generated new collaboration inquiries from companies interested in partnering with MSVU. The RSF support is essential in enabling the ILO to undertake these knowledge mobilization and partnership-building activities, helping connect researchers with external opportunities that advance research impact.

For more information on RSF:

- Industry Liaison Office – [Industry Liaison Office](#)
- Research Support Fund (Government of Canada) – [Research Support Fund – Supporting the indirect costs associated with research](#)
- MSVU Research Support Fund - [Research Support Fund](#)