



150th
Anniversary Gala

SPONSORSHIP PACKAGE

November 2, 2023





\$25,000

PLATINUM
SPONSOR

One Opportunity

Includes:

- One corporate table of eight in **VIP seating** plus **one seat at the head table**.
- One sponsored table of eight for **students**.
- Prominent corporate name and logo placement as well as hyperlink on event materials and website.
- Opportunity to **address audience from the podium** at the Gala (up to 5 minutes).
- Opportunity to include a **full-page AD** in the event program (provided by sponsor).
- Opportunity to **provide take-away gifts on tables** at event (approved by MSVU event committee).
- Verbal acknowledgement of **PLATINUM** sponsorship from stage by the emcee at the Gala.
- Opportunity to use MSVU logo while promoting corporate social responsibility (approved by MSVU).
- Opportunity to be featured in a **one-page article** in MSVU's 2023 Donor Impact Report, to be released in 2024.
- Corporate name and logo to be included in all event thank you communications.



\$15,000

**GOLD
SPONSOR**

Five Opportunities

Includes:

- One corporate table of eight in **Premium Seating**.
- Corporate name and logo placement as well as hyperlink on event materials and website.
- Opportunity to include a **½ page AD** in the event program (provided by sponsor).
- Verbal acknowledgement of **GOLD** sponsorship from stage by the emcee at the Gala.
- Opportunity to use MSVU logo while promoting corporate social responsibility (approved by MSVU).
- Opportunity to be included in MSVU's 2023 Donor Impact Report, to be released in 2024.
- Corporate name and logo to be included in all event thank you communications.



\$7,500

**SILVER
SPONSOR**

Multiple Opportunities

Includes:

- One corporate table of eight.
- Corporate name and logo placement as well as hyperlink on event materials and website.
- Opportunity to include a **1/4 page AD** in the event program (provided by sponsor).
- Verbal acknowledgement of **SILVER** sponsorship from stage by the emcee at the Gala.
- Opportunity to use MSVU logo while promoting corporate social responsibility (approved by MSVU).



\$10,000

RECEPTION
SPONSOR

One Opportunity

Includes:

- One corporate table of eight.
- Opportunity to **address/welcome audience** to the reception (3 - 5 minutes).
- Corporate name and logo placement as well as hyperlink on event materials and website.
- Opportunity to include a **½ page AD** in the event program (provided by sponsor).
- Verbal acknowledgement of **RECEPTION** sponsorship from stage by the emcee at the Gala.
- Opportunity to use MSVU logo while promoting corporate social responsibility (approved by MSVU).
- Opportunity to be included in MSVU's 2023 Donor Impact Report to be released in 2024.
- Corporate name and logo to be included in all event thank you communications.
- Branded cocktail napkins served during the cocktail reception.



Net proceeds of the
MSVU 150th Anniversary Gala
will go to the
MSVU 150 Fund: Access & Impact.



MSVU 150 Fund: Access & Impact

For the past 150 years, the Mount has been opening doors to higher education that would otherwise remain closed. We've been trailblazers when it comes to making education accessible to underrepresented populations. We started by being one of the only institutions of higher education for women and girls in Canada at a time when women could not vote.

Today, we prioritize access and impact for all underserved groups. Funds raised will allow us to continue to open doors for those who face barriers, and to nurture socially responsible global citizens by emphasizing social justice and Equity, Diversity, Inclusion and Accessibility (EDIA) in the next 150 years. Because the world is a better place when a greater diversity of people have access to higher education.

Thank you for your support!

For more information or to secure your sponsorship, please contact Kari at:

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