

JOB CLUB: COVID-19 EDITION
JOB STRATEGIES & SIDE HUSTLES
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Current students: visit <https://healthymindsns.ca/> for **TAO Self-Help**, an online mental health library with interactive modules to help you understand and manage how you feel, think and act.



#NovaScotiaStrong: Support is available 24/7

All services are free, confidential, and in English and French.

Kids Help Phone 

1-800-668-6868

Text **NSSTRONG**
to **686868**

Frontline workers can text
FRONTLINE to **741741**

CRISIS TEXT LINE |

Texting support for adults

Text **NSSTRONG**
to **741741**

For more information and resources,
visit: **KidsHelpPhone.ca**



1.833.292.3698
Nova Scotia

Post-Secondary Student Helpline

Text **GOOD2TALKNS**
to **686868**



WHAT WE'LL COVER TODAY

Job Search Decision Making (Review)

Key Word Search

Fields and Industries Hiring

Transferrable Skills

STARS to Explain Your Experience

Application Tactics

Side Hustles

COVID-19 REFLECTION QUESTIONS

Can I clarify my short term and long term goals?

How will I know when I need to change my mind?

At what point do I accept work outside my field of study?

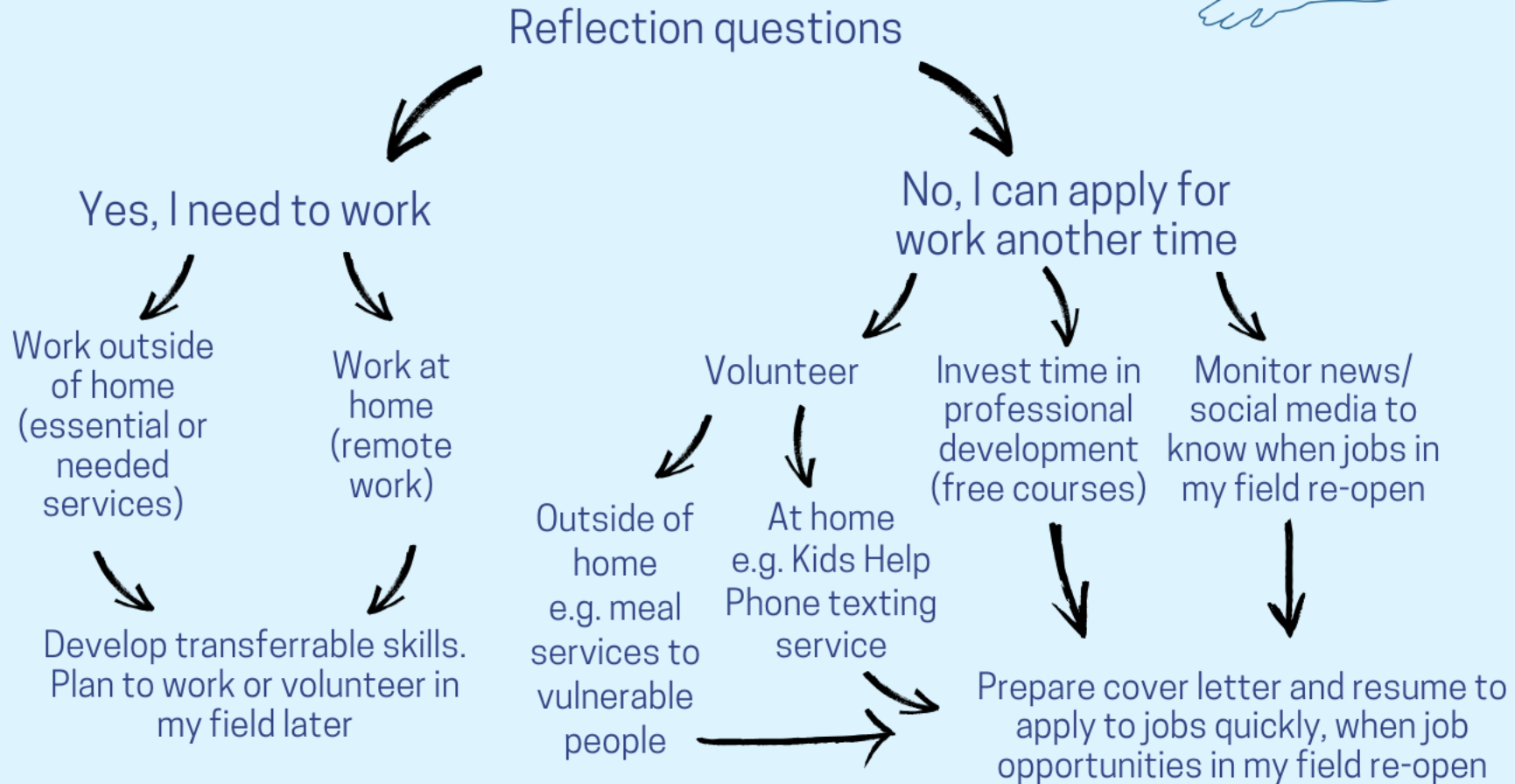
What am I comfortable doing? Not doing?

How much risk do I accept? (Evaluate on a regular basis)

Can I outline a basic plan for different scenarios?

Have I looked at balancing my needs?

Job Search Decision Making



KEY WORD SEARCH + INDUSTRIES HIRING

Use these key words:

Student

Summer

Contract

Temporary

Part-time

Online

Remote

Work at home

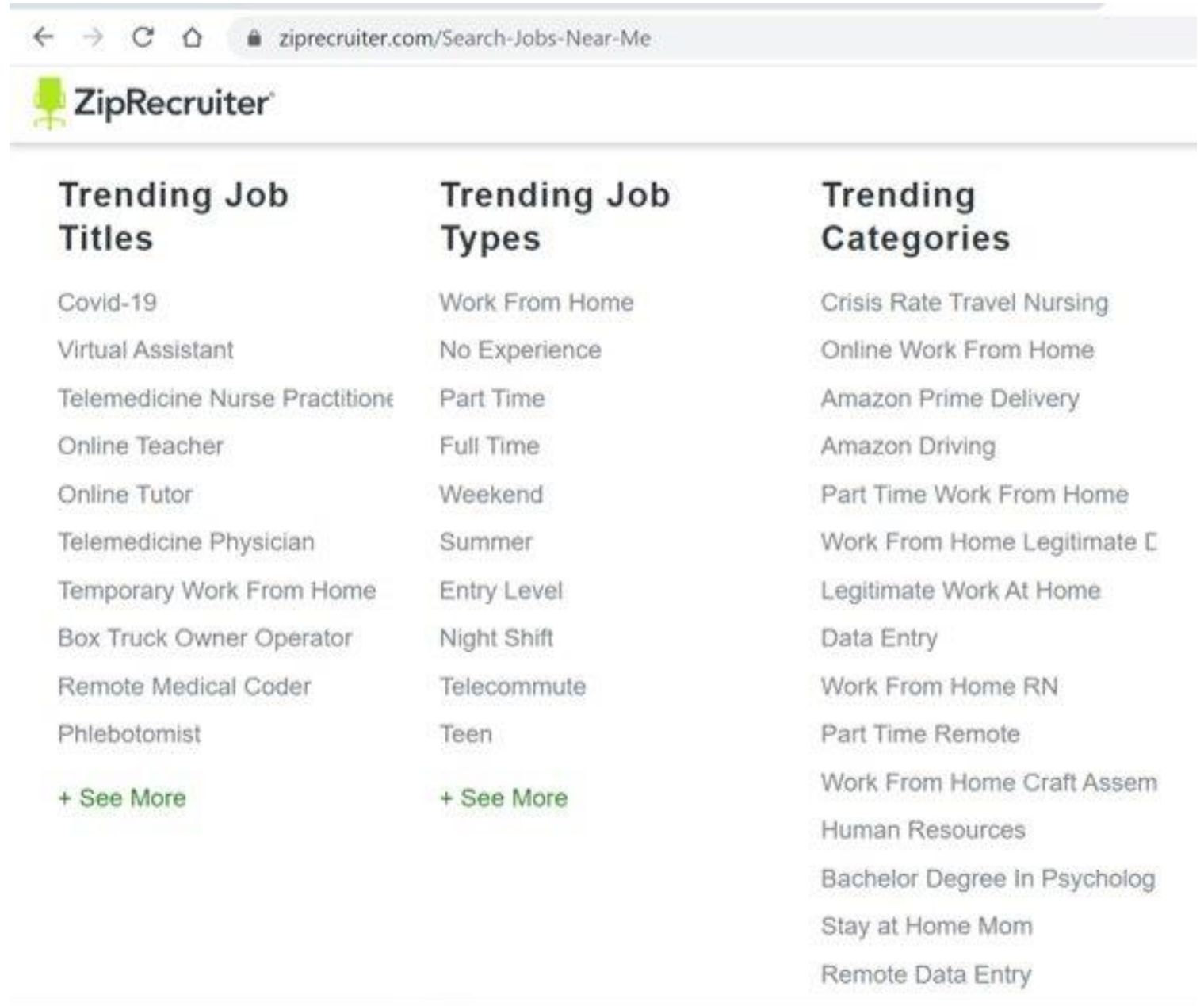
Work outside of home

Grocery/cashier, warehouse, cleaner, delivery driver, landscaping/painting, farming, healthcare (including related positions)

Work at home (remote work)

Customer service, virtual assistant, online tutoring/English as an additional language, article and blog content writing, transcription, website/IT development

OTHER POPULAR COVID-19 JOB SEARCH KEY WORDS



The image shows a screenshot of the ZipRecruiter website. The browser address bar displays "ziprecruiter.com/Search-Jobs-Near-Me". The ZipRecruiter logo is visible at the top left. Below the logo, there are three columns of trending job search keywords:

- Trending Job Titles:** Covid-19, Virtual Assistant, Telemedicine Nurse Practitioner, Online Teacher, Online Tutor, Telemedicine Physician, Temporary Work From Home, Box Truck Owner Operator, Remote Medical Coder, Phlebotomist, + See More
- Trending Job Types:** Work From Home, No Experience, Part Time, Full Time, Weekend, Summer, Entry Level, Night Shift, Telecommute, Teen, + See More
- Trending Categories:** Crisis Rate Travel Nursing, Online Work From Home, Amazon Prime Delivery, Amazon Driving, Part Time Work From Home, Work From Home Legitimate C, Legitimate Work At Home, Data Entry, Work From Home RN, Part Time Remote, Work From Home Craft Assem, Human Resources, Bachelor Degree In Psycholog, Stay at Home Mom, Remote Data Entry

INTERNATIONAL STUDENTS

Can work more than 20 hours a week and multiple jobs

GuardMe international health insurance covers in Canada treatment

A NOTE ON TRANSFERRABLE SKILLS

Top skills Canadian employers seek

(2013 Trent University study)

Communication – 78.8%

Initiative – 69.7%

Flexibility/Adaptability – 59.1%

Trainability – 57.6%

Problem Solving – 51.5%

Experience within the field – 50.0%

Other desired qualities: Strong work ethic,
optimism, creativity, position knowledge

COMMUNICATION SKILLS

Not limited to English language, grammar, or pronunciation

Ability to deliver and receive messages clearly and accurately

What is the purpose of my message?

- Create a list of your main points

Who should be informed and when should the message be received?

- Who has to be copied in the email?
- Should my supervisor know? When to report?

What is the best way to communicate my message?

- Multimedia tools (i.e. written, social media, video, blogs, verbal, etc.)

Feedback and ability to listen and understand

INITIATIVE (A BASIC EXPECTATION IN CANADA)

Ability to anticipate or predict problems and needs of organization

Opportunity to demonstrate

- Ability to think outside the box and see the bigger picture
- Problem solving skills
- Creativity and innovation

FLEXIBILITY/ADAPTABILITY

Ability to adapt—not one sided

Assimilate --> Accommodate --> Adapt

Learn current workplace practices

Identify cultural or workplace differences

Incorporate and adjust previous skills to current needs

Adapt to new environment through skills blending and adjustment

USE STARS TO EXPLAIN YOUR EXPERIENCE

SITUATION	Detail the background. Provide context. When? Where?
TASK	Describe the challenge and expectations. What needed to be done and why?
ACTION	Discuss the specific action you took. What did you do? How? What tools did you use?
RESULT	Explain the impact and result of your action. Great efficiency? A happy customer?
SUMMARY	Relate what you learned during the experience to the interview question/the position you're applying for.

STARS: A COVID-19 CASE STUDY

Imagine you're finishing your third year of a Bachelor of Arts degree. During COVID-19, you work at Stanfield's as a sewing operator, making medical gowns. Fast forward to your graduation in 2021. You're applying for your dream job as a policy analyst at the Government of Nova Scotia.

"Tell me about a time when you worked as part of a team."

SITUATION: While the province recovered from the COVID-19 pandemic, I worked as a sewing operator at Stanfield's. I was part of a team that made medical gowns.

TASK: My team relied on me to finish my part of the sewing pattern so they could start their work.

ACTION: I was able to take direction from my manufacturing line supervisor and meet the day-to-day deadlines.

RESULT: We made thousands of gowns that summer.

SUMMARY: That's what I can bring to the policy analyst position: I can work carefully and quickly, following my supervisor's direction. I know my part contributes to the larger team.

STARS: A COVID-19 CASE STUDY

Imagine you're graduating from your Bachelor of Business Administration degree. During COVID-19, you hold two part-time jobs, one as a courier; the other as an online tutor. Fast forward 4 months from now. You're applying for your dream job as a marketing account manager.

"How do you deliver on customer satisfaction?"

SITUATION: While the province recovered from the COVID-19 pandemic, I held a job as a courier and as an online tutor.

TASK: Customer satisfaction was so important, because of the stress some people were experiencing.

ACTION: I worked with my customers to figure out what they needed.

RESULT: Together, we were able to meet their goals on time. I balanced two very different customer accounts.

SUMMARY: This experience was eye-opening for me. I think it would make me a great account manager with [company].

APPLICATION TACTICS

- Apply for job postings online rather than in person. Online systems help organizations sort and place applicants quickly.
- Organizations are providing more on-the-job training than ever before. There's a wider range of jobs available (less experience needed).
- Follow and like organizations' social media feeds in advance of things re-opening.
- When things re-open, apply in person only as directed. Be prepared for on-the-spot interviews.

SIDE HUSTLES

Part-time Work/Self Employment

Volunteering

Professional Development

*If you sign up for an online course trial and you don't plan to pay later, remember to close your account!

*Head start: we have a handout ready with some COVID-related job postings and side hustles

SIDE HUSTLES

Apps	Websites	Virtual Networking	Free Online Courses
<ul style="list-style-type: none">• Job Bank• Indeed Jobs• Monster• Glassdoor• Kijiji• LinkedIn• JobAware (Apple)• <u>WowJobs</u> (Android)	<ul style="list-style-type: none">• Career Connects careerconnects.msvu.ca• Career Beacon www.careerbeacon.com• Zip Recruiter www.ziprecruiter.com• Simply Hired www.simplyhired.ca	<ul style="list-style-type: none">• <u>EduNova</u> Webinar Series for International Students• Volta Virtual Pitch Competitions• SMUEC Virtual Round Table Discussion	<ul style="list-style-type: none">• HubSpot Academy• Ivy League Universities• Shaw Academy• LinkedIn• Google• Canada Learning Code



**JOB
EXPECTATIONS**

KNOW WHAT IS NORMAL



**JOB SCAM
ALERT**

LOOK OUT FOR RED FLAGS

THANK YOU!
***YOU'LL RECEIVE SLIDES
AND HANDOUTS VIA EMAIL**

Questions? [**careerplanning@msvu.ca**](mailto:careerplanning@msvu.ca)

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