## **Wordiness: Redundancy**

Repeating a point or saying it twice is unnecessary.

## **Solutions**

## **Cut repetitions**

Repeating a point or saying it twice is unnecessary.

Remove unnecessary words in common or "automatic phrases."

- In this day and age →now
- At this point in time → now
- Due to the fact that → because
- Whether or not
- Red in colour
- Hot in-temperature
- Direct confrontation
- End result
- Past history
- Future plans
- New innovation
- Foreign import
- Free gift
- Invited guests

## Note

In non-academic prose, redundancy can be a valid stylistic choice. A love poem might well say "you are the light of my life and the joy of my heart," though it would be a double dose of cliché. Monty Python uses repetition to good effect in the parrot sketch: "That parrot has passed on, he is no more, he's gone to meet his maker, he's a stiff, he's hopped the twig, he's rung down the curtain. This is an ex-parrot."