

PART C STRUCTURAL CRITERIA - I

The program structure must facilitate student development and learning through the integration of, and balance between, work experience and academic study. Programs with multiple, alternating academic and work terms provide students with that opportunity. Co-op internship programs provide students with the opportunity for similar development through in-depth exposure with an employer during a single extended work experience.

Alternating:

Programs with more than one work experience integrated into the overall program providing students with the opportunity for career exploration, development and exposure to more than a single type of work environment in their discipline.

Internship:

Programs with one work experience period where students receive an in-depth exposure to one employer organization, which provides students the opportunity for development commensurate with the length of the overall program.

Please complete either the co-op alternating (P.6) or co-op internship (P.7) table(s) below that is relevant to your program(s).

Program Type: Co-op (Alternating)

CEWIL CANADA Criteria	CEWIL CANADA document reference	Our Program(s) - Narrative	Supporting Materials
<p>8) The total amount of co-op work experience is normally at least 30% of the time spent on academic study, but for programs of two years or less, the total amount may be a minimum of 25%.</p> <p>For programs to meet the 25% requirement, a work term is defined as a minimum of 12 weeks and/or 420 hours of full-time, paid experience.</p>	<p>Guiding Principle 6</p>	<p>Students complete three co-op work terms and eight academic terms. See Appendix 8a for program sequences for each co-op program (business administration, public relations and tourism & hospitality management).</p>	<p>Appendix 8</p> <p>Appendix 8a – Program Sequences</p>
<p>9) Work terms and academic terms are full-time, alternate in a formalized sequence which begin and end on an academic term.</p>	<p>Guiding Principle 6 & 7 Standards C1 - C4</p>	<p>A co-op work term must be at least 13 consecutive weeks. On average, business administration and public relations work terms are 15.8 weeks and tourism & hospitality management work terms are as many as 22 weeks (students are able to work until mid-October) because of the seasonal nature of this industry. See Appendix 9a of the <i>Co-op Terms & Conditions</i> document (p. 3, “Co-op Competition Process” section, point #5).</p>	<p>Appendix 9</p> <p>Appendix 9a – <i>Co-op Terms & Conditions</i> Document</p> <p>Appendix 9b – Program Sequences</p>

		<p>Co-op students must work at least 35 hours per week during the duration of the work term. See Appendix 9a of the <i>Co-op Terms & Conditions</i> document (p. 3, “Co-op Competition Process” section, point #5).</p> <p>Co-op work terms are integrated throughout the student’s academic program with at least one academic semester before and after each co-op work term. See Appendix 9b for program sequences for each co-op program (business administration, public relations and tourism & hospitality management).</p> <p>The necessity of alternating work terms is also noted in the <i>Co-op Terms & Conditions</i> document. See Appendix 9a of the <i>Co-op Terms & Conditions</i> document (p. 1, “Academic” section, point #8).</p>	
<p>10) Co-op work terms occur in different seasons to ensure exposure to the work environment at different times of the year; any exceptions to this rule must clearly show that the type of work is seasonal in nature.</p>	<p>Guiding Principle 8 Standard C5</p>	<p>Co-op students in the business administration and public relations program complete a summer, fall and winter co-op work term.</p> <p>Tourism & hospitality management co-op students complete summer only work terms due to the nature of the tourism & hospitality industry whereby securing full-time work terms in the fall and winter semesters is not feasible. 2017 statistics from Tourism Nova Scotia show that the number of visitors to Nova Scotia is approximately 300% higher in the summer months compared to the winter months (see “2018-2017 Key Tourism Indicators at https://tourismns.ca/research/visitor-statistics/historical-tourism-activity) which significantly reduces the opportunities available for students.</p> <p>Note: This co-op work term sequencing for the tourism & hospitality management program is consistent with previous CEWIL/CAFCE Accreditation applications submitted by Mount Saint Vincent University.</p> <p>See Appendix 10a for program sequences.</p>	<p>Appendix 10 Appendix 10a – Program Sequences</p>