



Co-operative education (co-op) allows you to complete three, four month work terms in your field of study. Before graduation, you will gain one year of relevant work experience. Work terms are paid with non-profit, corporate and/or government organizations.

During each co-op term, you will work for a minimum of 13 weeks/35 hours per week. Co-op terms allow you to apply the theoretical concepts you learned in class to practical career-related situations. Many co-op positions are located outside of the Halifax-metro area, so you may have the opportunity to explore other parts of the country during your co-op work terms.

TYPICAL WORK TERM SEQUENCING

	SEPTEMBER — DECEMBER	JANUARY — APRIL	MAY — AUGUST
Year 1	Academic 1	Academic 2	Free
Year 2	Academic 3	Academic 4	Co-op 1
Year 3	Academic 5	Co-op 2	Academic 6
Year 4	Co-op 3	Academic 7	Academic 8

GRAD SURVEY RESULTS

- More than 85% of recent co-op grads are employed in their field of study
- 97% said they felt prepared for the workforce after completing co-op and were satisfied with the program
- 90% said co-op was effective in helping secure full-time employment
- Over 50% of recent co-op grads made a starting salary of at least \$35,000



The Co-op Team was one of the most beneficial parts of the PR program. They were there for me every step of the way. When they see you wanting to succeed, they stick by your side and help you achieve your goals.”

~Laura Thomas, BPR, 2013

TYPICAL PUBLIC RELATIONS CO-OP POSITIONS

- Communications Coordinator
- Promotions Coordinator
- Marketing Assistant
- Special Events & Project Assistant
- Corporate Events Coordinator
- Social Media Coordinator

BENEFITS OF CO-OP

- One year of relevant work experience
- Job-search, resume writing and interviewing skills
- Industry contacts with potential employers
- Personal and professional confidence
- Competitive edge when looking for a full-time job
- Co-op earnings offset tuition fees
- Opportunity to travel
- Ability to “test drive” different industry sectors