

PUBLIC LECTURE  
PRESENTED BY  
NANCY'S CHAIR IN  
WOMEN'S STUDIES



# Feminista Capital

## HOW WOMEN ARE CREATING WEALTH & SOCIAL CHANGE.



### GUEST SPEAKER: DR. BARBARA ORSER

For over three decades, Dr. Barbara Orser has investigated the dynamics of enterprise growth and women's entrepreneurship. She is the Founding Chair of the Canadian Taskforce for Women's Business Growth, a national and non-partisan consortium of prominent women business owners, small business training agencies, academics, and industry associations. Dr. Orser is

also a Full Professor at the University of Ottawa Telfer School of Management and Deloitte Chair in the Management of Growth Enterprise. She has authored over 100 academic studies, two small business finance books and is currently writing a book about feminine capital under contract with Stanford University Press. Dr. Orser serves as consultant to government and not-for-profit agencies about women's financial engagement in the economy. Dr. Orser and her research teams have won numerous awards, including the 2010 International Alliance of Women 'World of Difference 100 Award' and 2010 Women's Executive Network Most Powerful Women in Canada 'Champion Award'.

Join Barbara Orser as she discusses some of the highlights that research is telling us about the ways by which women are using their life experiences and wisdom to create enterprises. Research is also helping us to better understand how 'being female' impacts entrepreneurial decision-making and is transforming the world's one venture at a time.

February 7, 2013,  
at 7:00 p.m.  
Seton Academic  
Centre, Aud. A

[www.msvu.ca](http://www.msvu.ca)

\*Reception to follow,  
please RSVP  
[mary.lou.ohara@msvu.ca](mailto:mary.lou.ohara@msvu.ca)