

INTRODUCTION TO PUBLISHING WRIT 4405 Special Topic



Summer School I: June 8 - 18th

An extraordinary chance to learn from an expert in this exciting area

Publishing is going through one of its more difficult periods since the first pages came off a printing press, but there will still be books, even though they will not all be on paper and in bindings.

Join a special intensive course led by Cynthia Good, founding (and now retired) Director of the Humber College Creative Book Publishing Program, for two weeks in early June.

ISSUES AND PRACTICALITIES IN PUBLISHING

This course will introduce students to the business and creativity of the book publishing industry, particularly in Canada. Topics will range from the theoretical (policy, ethics) to the most practical (marketing, production). Students completing this course will understand the basics of publishing, will know if they wish to pursue a career in this area, and, if they are creative writers themselves, will understand the business context and decisions of publication.

Mornings will be primarily lectures and the afternoons will be workshops, group assignments and presentations.

Pre-requisites: Permission of the Instructor. Contact Reina Green, Chair, Department of English

Permission will usually be given to senior students who have successfully completed 1.0 units of writing, with 0.5 at the 2000-level. Special cases will be considered.



Before Humber, Cynthia Good was the first editorial director of Penguin Books Canada and went on to become president and publisher. Over her twenty years with Penguin, she established a publishing program which grew into one of the most successful in Canada. A winner of Humber's Award for Excellence in Teaching, she will bring her experience and enthusiasm to the Maritimes for the first time.

For further information see www.msvu.ca/english and follow the links from What's New