

Thursday, August-25-11

Building University - Industry Partnerships

On August 17, 2011 The Mount's Industry Liaison Office (ILO) partnered with the Centre for Women in Business (CWB) to offer a unique information session to promote the Nova Scotia Productivity and Innovation Voucher funding Program. Twenty-six attendees came to the session intending to create partnerships that might lead to projects eligible for this year's program.

SME representatives were invited to the event by the CWB based on their fit with profiles developed by the ILO in partnership with Mount researchers interested in working with industry partners. The program presentation, made by Greg Landry, Corporate Strategist with Nova Scotia Economic and Rural Development and Tourism, generated much interest from all participants and was followed by a busy brainstorming session.

The program offers vouchers of up to \$15,000 to small to medium-size businesses (SMEs) to help them *"acquire the direct assistance they need to help make their businesses more innovative and productive."* Assistance is available through eligible service providers, of which the Mount is one.

Learn more about the Voucher Program at: <http://www.gov.ns.ca/econ/pnivouchers/>

For more information about this session, or the ILO, please contact:

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