



Focus on Faculty

DR. CANDACE BLAYNEY,
B.Sc., B.Ed., M.B.A, Ph.D.

Dr. Candace Blayney's first day at MSVU was a very memorable one. Her classes were cancelled as the world dealt with the shock and awe of the 9/11 terrorism bombings. Happily, the rest of her experience at the Mount has been more than positive.

Candace is currently a tenured Assistant Professor of Tourism and Hospitality Management in the Dept. of Business and Tourism. She teaches a variety of tourism and hospitality management courses, ranging from food service to facility management.

She has also been a very busy lady. Since her arrival at MSVU in 2001, Candace has completed two university degrees: an MBA from Athabasca University and a Ph.D. from Arizona's Northcentral University. She also holds a B.A. (Psychology) and a B.Ed. from the University of New Brunswick.

In addition to her academic degrees, Candace holds a CHA credential from the American Hotel and Lodging Educational Institute. She also belongs to provincial, national, and international associations including: Hotel Association of Nova Scotia, Hotel Association of Canada, Nova Scotia Tourism Human Resource Council, Canadian Tourism Human Resource Council, and SKAL (an international tourism organization).

Like many Mount faculty members, Dr. Blayney did not set out to have a career in academia. Candace has years of experience in the tourism industry. She worked as a resort condo manager in Penticton and one highlight of her professional career is 10 years at Holiday Inns of Canada as Regional Director of Human Resources.

Candace is an experienced educator, having taught at a number of institutions before her arrival at MSVU, including Georgian College, Southern Alberta Institute of Technology, British Columbia Technical Institute, Okanagan University College, Holland College, and Technical and Adult Further Education in Australia.

Dr. Blayney has worked tirelessly to attract tourism and hospitality students to MSVU, while also working to make their time here more productive and enjoyable. She has been the Coordinator for the tourism and hospitality management program since 2007. She has been involved in numerous visits to local high school tourism classes, and she has assisted local high school tourism teachers by providing presentations on in-service days.

She is a sought after and highly respected tourism and hospitality management professor. Many students have gained from Candace's instruction in the 11 courses that she has taught at MSVU. One of her greatest contributions has been in the Facilities Management course (IHMT 3321) where her students have engaged in some fascinating hands-on projects for local hotels. Projects have tackled such challenges as energy and water conservation, implementing green teams, using LED lights, doing environmental audits, and redeveloping hotel rooms for mature travelers.

Candace continues to work to create new and exciting opportunities for students at the Mount. Her latest work involves negotiating with international partners to provide student exchanges in a variety of countries. To date, students have exchange student opportunities in Spain, Scotland, Finland, Mexico, Utah, and Hawaii.

Candace is involved in some exciting research addressing the differences between male and female managers. Her research has uncovered some interesting trends including the fact that male and female general managers typically have different career paths, and that the difference in career path can result in disparities in hotel performance. She is very interested in knowing how men and women pursue strategies in hotel management, and whether there are gender differences in strategic choices. In addition to research in managerial competencies and gender differences, Candace's research interests include sustainable tourism, best practices in accommodations management, and business strategies. Dr. Blayney can be reached at (902) 457-6724, or via email at Candace.Blayney@msvu.ca.