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Chair's Welcome

Dr. Peter Mombourquette

The Department of Business and Tourism extends a warm welcome to all new and returning students. After a busy summer of anticipating your arrival, we are excited September is finally here.

During the fall 2017 semester the department is hosting several events such as Learners and Leaders conference, Career week, Sustainable Business Tour, and our new Entrepreneurship Tour. These programs are focused on providing students with the opportunity to enhance their education and network with industry professionals. All of our events are also a part of our popular Learning Passport Program.

Mount Saint Vincent University and the Department of Business and Tourism value our students and prioritizes their needs. As an academic institution we want to help you accomplish your goals and build your future.

The Department of Business and Tourism professors have your best interests at heart and are here to support you. Get to know your professors, they are key players in your education and future careers.

Truly, the key to success is showing up and trying. I encourage you to participate in events, build friendships with classmates, and connect with professors. On behalf of the department, I wish you a phenomenal and safe semester.

Good Luck!

Business and Tourism Society: Welcome MSVU



/MSVUBTSociety



@MSVUBTSoci



@msvubtsociety



btsociety@msvu.ca

Welcome everyone! We are excited for students to return to campus and we are ready for a fun academic year.

Meet the Business and Tourism Society (BTS)

President: Ricardo Gorski

VP Admin: Jon Geneau

VP Marketing & Communications: Alexandra French

Want to get involved? Join our team!

The Business and Tourism Society (BTS) has four executive positions open: VP Internal Events, VP External Events, VP Finance, and VP Management. Rep-at-large positions are also available and require no application.

The deadline to apply for executive positions is **September 14 at 5 p.m.** Please email applications to: btsociety@msvu.ca

For more information please visit the BTS social media pages.



Upcoming BTS events

We have many events planned for the upcoming year and we look forward to seeing you there.

September 21: Business & Tourism Society Pizza Social at Vinnies

October 26: Learners & Leaders: Igniting Success Conference

- The BTS will help the Department of Business & Tourism celebrate its 43rd annual Learners & Leaders Conference. This is a great event for students to network with local businesses to showcase their diverse talents.

October 27: Sustainable Business Tour

Learning Passport: What you need to know

What?

The Learning Passport (LP) program provides students with learning experiences outside of the classroom through activities and events hosted by the Department of Business and Tourism.

By attending eligible events students can earn bonus points in their business and tourism courses:

- Complete two activities: get one bonus point.
- Complete three activities: get two bonus points.
- Complete four activities: get three bonus points.

Students should check with professors to ensure that courses are eligible and to find out about any additional requirements.

Who?

On and off-campus students enrolled in business and tourism courses at Mount Saint Vincent University.

Attend the sign-up session on September 14 in Evaristus (EVAR) 104 at: 9:00 am, 10:30 am, 1:30 pm, or 3:00 pm. You may also submit forms to Miriam Gallant or Colleen Blacker in McCain 405.

Distance students can download forms under the Forms & Form Submissions section of the LP Moodle site. Complete the forms and submit using Moodle under "Submission: Completed Learning Passport (LP) Sign-Up Forms".

When?

The fall Learning Passport program starts September 14, 2017 and concludes November 22, 2017.



For more information visit:
Learning Passport Moodle site
<http://msvu.ca/learningpassport>

Why?

The program is a win-win for students. As a participant in the LP program students are given the opportunity to attend relevant educational and fun networking events. While doing so, students also earn bonus points towards eligible courses.

LP certificates can also be issued and used in portfolios.

How?

Step 1: Complete and submit the Photo/Video Release and LP Sign-Up forms.

Step 2: Sign into the LP Moodle site and plan your activities.

Step 3: From September 14 to November 22, 2017 participate in eligible activities.

Step 4: Ensure your booklet or activity page(s) have been filled out in its entirety and the information is correct.

Step 5: Return your booklet to Miriam Gallant or Colleen Blacker by the LP deadline (November 22, 2017) for the Fall LP Program. Distance students will submit booklets to Moodle.

Step 6: The committee will notify your professors of the number of bonus points to be awarded under the LP.



Sustainable Business Tour:
Lockett's Vineyard Fall 2016

Upcoming Learning Passport events

Halifax Career Fair

- September 26: 10 a.m. to 4 p.m. at the Cunard Centre.
- The event is open to all students
- Attendees will meet representatives from various organizations and learn about available careers and how to apply.

Local Entrepreneur and Cultural Tourism Tour

- New event!
- October 20: 10 a.m. to 3:30 p.m.
- Learn from local restaurant and distillery owners about operating in HRM. Experience Pier 21 and learn about the Museum's role in the tourism industry.
- Tickets will go on sale at the annual BTS Pizza Social in Vinnie's Pub, September 21.
- Cost \$10 per person - maximum 3 tickets per person

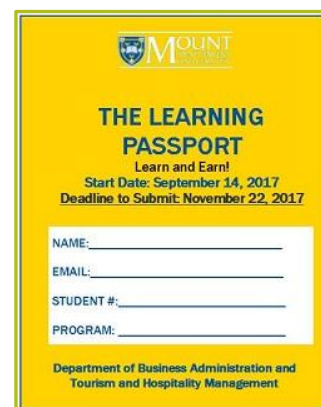
Strong Interest Inventory Assessment

- 1st Session: November 15 - 12 p.m. to 1 p.m.
- 2nd Session: November 22 - 12 p.m. to 1 p.m.
- First year Business & Tourism students are invited to learn more about potential career paths that match their interests.
- Students who sign-up are required to attend both sessions
- 10 spaces available and cost \$5 per student is to be paid upon acceptance to the program
- Advanced sign-up required for this event by 4:30 p.m. on November 1, 2017 at business@msvu.ca

Sustainable Business Tour

- October 27: 8:15 a.m. to 4:45 p.m.
- Students will learn about sustainability, the impact of small business on rural communities, and how various beverages are made. The tour includes a stop at Domaine le Grand Pre, Luckett Vineyards, Barrelling Tide Distillery, and Just Us! Coffee.
- Students must travel to and from the event on the bus.
- Ticket sales will go on sale at the annual BTS Pizza Social in Vinnie's Pub, September 21.
- Cost \$30 per person - maximum of 3 tickets per person

Please note: Once you have received confirmation of attendance to the Local Entrepreneur and Cultural Tourism Tour, Strong Interest Inventory Assessment, or Sustainable Business Tour, you must attend or your Fall 2017 LP will no longer be valid for the Fall 2017 LP term.





Learners and Leaders Conference Fall 2016

Learners & Leaders Igniting Success

The Mount's Annual Business & Tourism Conference

43rd Annual Conference Promises a Great Experience

Save the date! October 26, 2017 is the annual Learners and Leaders Conference at Mount Saint Vincent University.

The conference is designed to immerse students in the business world and network with professionals in their field of study.

Speakers will provide insight and promote discussions pertaining to the business and tourism world. Students who attend will meet and network with influential CEOs and other business leaders.

All students are encouraged to attend the conference and we emphasize the event to graduating students, who will be seeking employment in the near future.

Tickets cost \$25 for MSVU students. This price covers the costs for a full day of events, lunch, and a gala dinner. Tickets will go on sale at the Business and Tourism Society Pizza Social on September 21 at Vinnies.

If you wish to attend, please visit Miriam Gallant in McCain 405.



Learners and Leaders Conference 2016: Dinner



Learners and Leaders Conference 2016: Second Breakout

Business and Tourism and Fall 2017 Career Week: October 30 to November 2

The Department of Business and Tourism will host the annual fall career week October 30 to November 2 this year. During career week industry professionals will speak and provide professional advice to students.

The seven panels designed to help students learn about potential careers in a variety of industry sectors are taking place:

Work and Careers in the Non-Profit Sector:

Monday October 30 at 10:30 a.m. to 11:45 a.m.
SAC Auditorium D

Accounting and Finance:

Monday October 30 at 1:30 p.m. to 2:45 p.m.
SAC Auditorium D

Entrepreneurship:

Tuesday October 31 at 9 a.m. to 10:15 a.m.
SAC Auditorium D

Marketing:

Tuesday October 31 at 12 p.m. to 1:15 p.m.
SAC Auditorium D

Management:

Wednesday November 1 at 12 p.m. to 1:15 p.m.
SAC Auditorium D

Strategic Human Resource Management:

Wednesday November 1 at 3 p.m. to 4:15 p.m.
SAC Auditorium D

Tourism and Hospitality Management:

Thursday November 2 at 12 p.m. to 1:15 p.m.
SAC Auditorium D

Did you know?

New! Students may attend a maximum of two Business & Tourism Career Week Learning Passport activities for bonus points.



Career Panel Winter 2017



Career Panel Winter 2017 attendees

Halifax Chamber of Commerce

Now MSVU students registered in the Business or Tourism programs are considered members of the Halifax Chamber of Commerce and have access to:

- Over 100 events and connections to the business community.
- Discounts from Benefit Providers
- Access to the Member Directory
- M2M Marketplace offers
- Halifax Chamber of Commerce e-newsletter

Attending Chamber events is also a part of the Learning Passport program.

About

The Halifax Chamber of Commerce is a best-practice and business advocacy organization, recognized as the first Chamber in North America, and is certified to ISO 9001:2015.

The Chamber focuses on creating positive business environments, growing the workforce, and accelerating the success of Chamber members through providing networking events, benefit programs, advocacy to governments, education, and information.

Approximately 1,600 businesses and over 65,000 employees are members of the Chamber.

Learn more about the Halifax Chamber of Commerce by visiting: <http://halifaxchamber.com/>

Effective Career Networking with Career Services

On September 19 at 12 p.m. in Seton 404:

Students learn effective networking strategies to use in preparation for the Halifax Career Fair, Chamber of Commerce and other networking events.

See the Career Services Learning Passport Activities on the Learning Passport Moodle site.



Community Connectors May 2017

“The Halifax Chamber of Commerce is really excited to have participation by MSVU Students as full members of the Chamber. I am very much looking forward to seeing them at their first event”.

– Patrick Sullivan, President and CEO, MSVU Alumni



Grow Halifax May 2017

Want to become a Chartered Professional Accountant (CPA)?

Shawn Smith the Student Recruitment Advisor from the CPA Atlantic School of Business will be hosting a CPA information session at MSVU on **September 27 at 10:30 to 11:45 a.m. in Rosaria 105**

To reserve your space contact Shawn Smith at ssmith@cpaatlantic.ca

CPA firms and industry leaders will be accepting resumes during the first two weeks of the semester. Graduating students looking to complete the CPA program and apply to prospective employers should attend the CPA session and start preparing applications.

How to get prepared:

1. Prepare your resume and have it reviewed by Career Services
2. Practice your interview skills
3. Send resumes to prospective employers
4. Attend Career Fair

Acceptance into the CPA program requires a degree. Students with the minimum grade requirements in the following courses completed during their degree are eligible for acceptance into the CPA program:

- BUSI 2221 & 2222
- BUSI 3320
- ECON 1101 & 1102
- MATH 2208 & 2209
- BUSI 2259
- BUSI 4415
- BUSI 3325
- BUSI 3326
- BUSI 4423 & 4424
- BUSI 3360 & 3361
- BUSI 3343
- BUSI 3324 & 4427
- BUSI 4425 & 4426
- BUSI 4400 & 4426

Learn more by visiting: www://cpaatlantic.ca

Take your degree to the next degree.

- Begin your CPA studies at three different times throughout the year.
- Finish your CPA studies in as little as 16 months after you graduate.
- Earn some of the highest salaries among recent university graduates.

Want to learn more? Attend the upcoming CPA info session on campus, or reserve your spot during office hours.

Wednesday, September 27

Rosaria 105

Information session - 10:30am to 11:45am

Office hours - 12:30pm to 4:00pm

Contact: Shawn Smith, your CPA Student Recruitment Advisor, to RSVP and book your space.
ssmith@cpaatlantic.ca



Looking for an elective? We've got one.

Do you have a clear plan for your future? Do you want job, a career, or a calling?

Work and Career in the Modern Global Environment (BUSI 2012) is a unique course offered by MSVU's Department of Business and Tourism. The course is designed to help students understand the philosophy, history, and theories of work, as well as help them develop personal career plans.

BUSI 2012 was created and is taught by Dr. Scott MacMillan. Prior to becoming a university professor MacMillan worked across the country in a variety of management positions with the YMCA for twenty years. He conducts research on the meaning of work in people's lives and career development. He also is the author of the book, "The Big Game: 10 Strategies for Winning at Life."

The main objective of this course is to provide students with the opportunity to improve their understanding of themselves and the career they want to pursue. This class may also open students up to paths they never thought of investigating and encourages the idea of a backup plan. During the course students will complete career interest and personality assessments, hear from guest speakers, learn about the current and future global job market, and learn how to find and get the job of their dreams.

BUSI 2012 requires no text book, no prerequisites and has no final exam.

Work and Career in the Modern Global Environment is currently offered once a year in the fall semester on campus. The course is relevant, applicable, and beneficial to everyone. Regardless of faculty study or age, the class is helpful for students in navigating and planning a career.



Dr. Scott MacMillan

Volunteer Fair

On Wednesday, **September 13** the Annual Volunteer Fair will be taking place at the Rosaria Terrace.

The Volunteer Fair is open to students who wish to volunteer. Students will learn about volunteer opportunities that will help develop career skills while giving back to the community. Volunteering and society involvement are both Co-Curricular Recognition Program (CCRP) eligible activities.

Please note: the Volunteer Fair is not a Learning Passport eligible activity, but volunteering is an eligible activity!

- Students must volunteer a minimum of 10 hours of service at the Mount or with an external not-for-profit organization. Only 10 hours at a single organization will be eligible as an LP activity.

Student Spotlight: Dulendra Sonnadara

Dulendra Sonnadara is a student in the Tourism and Hospitality Management program. Dulendra was born and raised in Sri Lanka. After getting a taste of the tourism industry in Sri Lanka and then moving to Dubai for a couple of years where he worked as a bartender, Dulendra is no stranger to the business.

In 2014, Dulendra made the move to Canada to attend Mount Saint Vincent University and work in Halifax's tourism sector to further his career. Dulendra hit the ground running balancing his studies and work. Last winter Dulendra worked full time while taking six courses, not an easy task! Currently he is working at Shannex as a supervisor. He enjoys his position there and enthusiastically describes how great the company is.

Dulendra explained that he chose to pursue the tourism and hospitality program because of his love for the tourism industry. It allows him to meet new people and experience new cultures, and is constantly changing.

When asked what he enjoyed about the tourism program at the Mount, he spoke of the professors; in particular Dr. Candace Blayney. He elaborated that when he first came to MSVU, Dr. Blayney was his advisor and she really helped him get on the right path.

Dulendra also discussed how he valued his Spanish and French courses, noting their importance in the tourism industry. He explained, "It's helpful to know different languages when working in tourism."



Dulendra Sonnadara

Dulendra describes his dream job as one day being a Food and Beverage Manager in a hotel. He shared that he really enjoys making different drinks for people. Dulendra's dream job was inspired by a mentor he met in Dubai. Rohan was the Food and Beverage Manager where Dulendra bartended. Dulendra describes Rohan as a great people person and an excellent manager. The two are still in contact and Dulendra still seeks advice from him.

For students entering the Tourism and Hospitality program, Dulendra expresses the importance of doing the right thing and being yourself. He wants to reassure students that there are many tourism jobs out there and by putting in the work you will gain the experience needed to be successful. Dulendra adds that the tourism program is great and is the reason he came to MSVU claiming, "It's the best place in Nova Scotia to do a program."

Faculty Focus

Dr. Bona Kim

Assistant Professor | Business and Tourism Department

“Knowing what we want will allow us to choose our path. University is about aligning what you want with who you are.”



Dr. Bona Kim

Dr. Bona Kim has been an Assistant Professor with the Department of Business and Tourism since January 2017. Moving from Hong Kong to Halifax eight months ago, Bona says she's still adjusting to Canadian culture and the climate.

Bona received a Ph.D. in Hospitality and Tourism Management from The Hong Kong Polytechnic University. She worked three years in the hotel industry and as a special interest tourism studies researcher for five years at Hong Kong Polytechnic University.

Last winter she taught Intro to Tourism and Hospitality Management (THMT 1101) and Principles of Marketing (BUSI 2230). Bona explains that she enjoys the MSVU campus, working with the friendly Business and Tourism faculty, and most of all meeting the students. Bona spends her days on campus talking to students, doing research, or hanging out in downtown Halifax taking in the city life and appreciating the culture.

Bona explained she chose to come to MSVU for two main reasons. First, she was intrigued by the university's long standing history of Catholicism and women's education. As a professor Bona seeks to inspire female students and as a researcher she is interested in religious tourist experiences. Second, Bona recognizes Halifax is a growing city. She hopes to someday be a bridge between MSVU and international students at other universities.

Bona Kim's research is focused on tourist experiences, fundamental ideas of happiness, and pilgrimages. Dr. Kim is well-travelled, values new experiences, and her research is significantly inspired by her past travelling experiences.

One experience that greatly influenced her personal life and academic career was the Camino de Santiago pilgrimage from the border of France "Saint Jean Pied de Port" to "Santiago de Compostela" in Spain, stretching 850 kilometers. At age 23 Bona completed the trek for the first time. Like 20 year olds, Bona was eager to find her life's path and she found it between France and Spain. On the journey Bona realized she loved interacting with people and she learned the true meaning of hospitality. When she returned home she set out to find a career that aligned with her realizations, settling upon the tourism industry.

Since that first time, Bona has completed the walk four times. She describes the breathtaking elements of the walk, emphasizing the generosity of others, the natural beauty, and culture. After experiencing true hospitality, her goal is to share her experiences with students and help them understand the fundamentals of hospitality in tourism.

Over the years Bona has met and worked with many different people in a number of different places. While working as a researcher in Hong Kong she met a Canadian professor who inspired and mentored her. He and Bona shared similar professional and life values. She explained that his ability to inspire and motivate tourism researchers made her want to educate and nurture students as a researcher and an educator. Bona's mentor was the one to suggest a career at MSVU and helped her make the decision to move. Another influential mentor Bona credits is her Korean Priest. She expressed that he taught her about work-life balances, helped her with issues in her research – pilgrimage's values and history in Catholicism, finding her personal mission as an educator and researcher, and life satisfaction.

Bona says that if she could give students advice, it would be to step forward and out of your comfort zone, try to challenge yourself, explore different things, and meet new people. She encourages students to open their minds and eyes to the world and explains the best way to do so is through pursuing travel.

With regards to school, Bona wants students to know that they should never hesitate to talk to faculty: that professors are here to help you relate to what you're learning. Bona also shares three elements of facilitating a better university life. Number one is friends: having positive friendships with people you can have inspiring conversations with. Number two is having independence and finding ways to be independent. Third is thinking. The more you think the more you understand. These are the elements of happiness.

Through her journeys, education, and work Bona has learned that being able to choose is important. When making a decision about life, school, or a career, Bona wants students to think about themselves and what they truly want. She says, "Knowing what we want will allow us to choose our paths. University is about aligning what you want with who you are. You don't need to have the whole picture of your life puzzle, but you do need an outline of the future you want."

Co-operative Education

Take advantage of this opportunity. Co-op integrates your studies with paid, career-related work experience.

When you graduate with a co-op degree, you will have one full year of relevant work experience.

See for yourself...

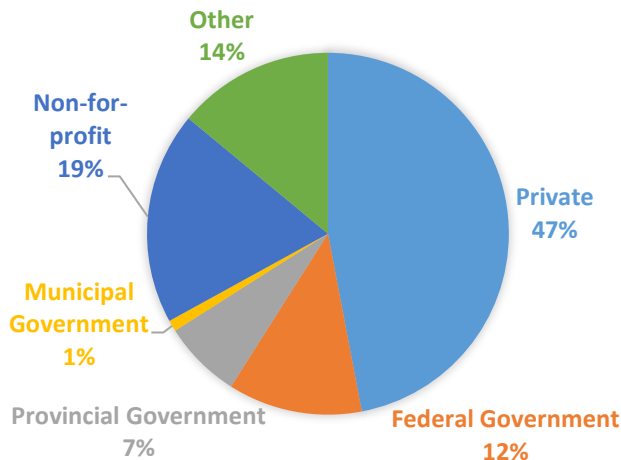
Co-op Office
McCain Centre room 312
coop@msvu.ca | 902-457-6139

Deadline to apply for BBA co-op program is coming up!

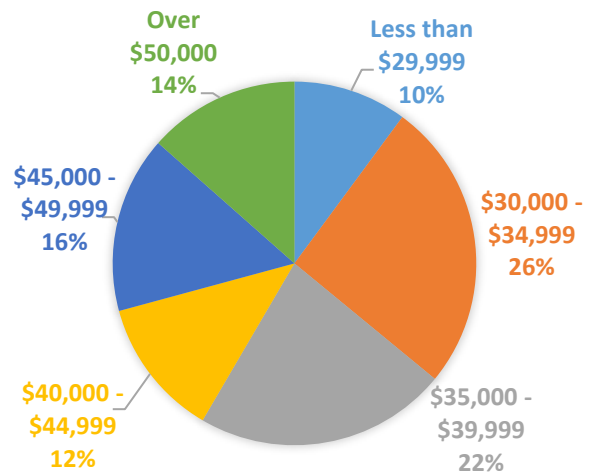
Application deadline for summer 2018 co-op is: Friday, October 6, 2017.

Applications can be found at: msvu.ca/co-op under “Apply for BBA Optional Co-op”

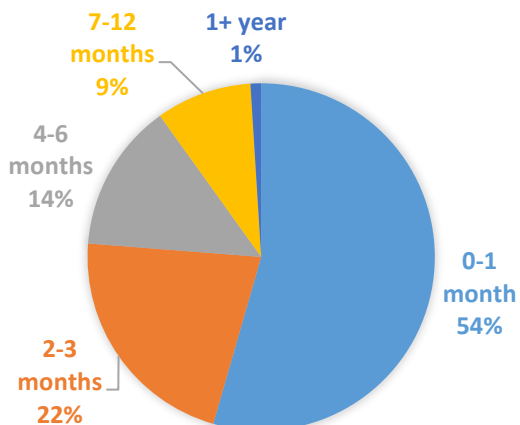
SECTORS OF CO-OP GRADUATE EMPLOYMENT



STARTING SALARY OF GRADUATES EMPLOYED IN THEIR FIELD OF STUDY



TIME TAKEN FOR GRADUATES TO SECURE EMPLOYMENT



GRADUATES CURRENTLY EMPLOYED IN THEIR FIELD OF STUDY

