



**Applied Human Nutrition
Media Training Workshop**

February 26, 2018
Multi-Purpose Room

Event Agenda

| Time | Activity |
|--------------------|---|
| 8:00 to 8:30 am | <i>Meet and Greet (Social Time)</i> <i>Registration</i> <i>Arrive fueled and ready for the day!</i> |
| 8:30 to 8:40 am | <i>Welcome - Introduction and Overview</i> <i>Daphne Lordly, Department of Applied Human Nutrition, MSVU, Chair</i> <i>Shannan Grant, Department of Applied Human Nutrition, MSVU, Faculty</i> |
| 8:40 to 9:00 am | <i>Feeding the Media: Why Nutrition Professionals Should Take on Media Interviews</i> <i>Kate Comeau, Public Relations and Media Manager, Dietitians of Canada</i> <i>Gillian Batten, Manager of Communications, MSVU</i> |
| 9:00 to 9:05 am | <i>Introductions Continued</i> <i>Antonia Harvey, Department of Applied Human Nutrition, MSVU, Volunteer Coordinator</i> |
| 9:05 to 12:00 pm | <i>Media Training Boot Camp 101- Secrets of Success</i> <i>Sue Mah and Gina Sunderland, Co-Founders of Media Training Boot Camp</i> |
| *10:30 to 10:45 am | <i>Morning Break</i> <i>Refreshments and Snacks Provided</i> |
| 12:00 to 12:05 pm | <i>Introductions Continued</i> <i>Antonia Harvey, Department of Applied Human Nutrition, MSVU, Volunteer Coordinator</i> |
| 12:05 to 12:20 pm | <i>Looking Good, and Good for You</i> <i>Greg Pretty, Supervisor Multimedia Services and Part-time Faculty, Communications</i> <i>Department of Communication Studies, MSVU</i> |
| 12:20 to 1:00 pm | <i>Lunch on Your Own</i> |
| 1:00 to 3:15 pm | <i>Media Training Boot Camp 201- Lights, Camera, Action!</i> <i>Sue Mah and Gina Sunderland, Co-Founders of Media Training Boot Camp</i> |
| *2:15 to 2:30 pm | <i>Afternoon Break</i> <i>Meredith Bessey, Department of Applied Human Nutrition, MSVU, Certified Yoga Instructor</i> <i>Stretch and Refuel (Refreshments and Snacks Provided)</i> |
| 3:15 to 3:30 pm | <i>Closing – Thank you and next steps!</i> <i>Daphne Lordly, Department of Applied Human Nutrition, MSVU, Chair</i> <i>Shannan Grant, Department of Applied Human Nutrition, MSVU, Faculty</i> |
| 3:30 to 4:00 pm | <i>Meet and Greet (Social Time)</i> <i>Attendees to complete and submit feedback forms.</i> |

*Break cells shaded in grey.