



## Elaine MacFadyen

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## Elaine MacFadyen

Elaine holds a Bachelor of Arts degree (Communications), Cape Breton University and a Certificate in Public Sector Management, Dalhousie University. As Communications Coordinator, she is responsible for developing and implementing communications strategies and manages the Centre's marketing efforts and collateral, website content, social media, media relations, advertising, promotional events and the evaluation of communicative activities.

Elaine's main focus is to increase the Centre's identity and profile. She has worked in the Public Sector for several years and more specifically within the community economic development and economic development realms.



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