

Business & Tourism Newsletter

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Building on Success

Last year was a great year. The Department of Business and Tourism worked hard to make every student's year a memorable one. New opportunities were created to bring students and employers together. Our business and tourism programs grew in numbers, and they continue to grow again this year.

Our department was ranked first among Canada's very small universities in the Globe and Mail's 2011 University ratings for educating our students and small class sizes. The annual Business and Tourism conference sported a new brand: Learners & Leaders Igniting Success. The conference SOLD OUT. This year's conference, booked for October 27, aims to be bigger and better.

Last year saw the first-ever Caritas Day Food Drive held by the department. Students and faculty made a difference, filling the Mount's food bank with the overflow going to Feed Nova Scotia (see pic above).

Last year we also held our first Career Week in November and another in March. Panels of HR directors and industry professionals told students what it was really like working in the field. This year we will continue to build this on event with a Career Week held in November and another in March.

Now there are even more opportunities for students to interact with the business community. In addition to the conference and career weeks, the new Job Club will help students find jobs in their field. And on top of that, the Learning Passport will continue to give students an opportunity to get course credit for engaging in these activities and events.

Business and Tourism faculty and staff welcome all new and returning business and tourism students, and we congratulate those entering their last year of study. The Spring 2011 Convocation graduated one of our largest BBA classes. The Registrar had to have five new BBA hoods made for the event! Here's looking forward to another really great year!

Learners & Leaders Igniting Success

The Mount's Annual Business & Tourism Conference



Announcing the 37th Annual Business & Tourism Conference!

On October 27 the Department of Business and Tourism, along with the Business and Tourism Society, will hold its annual conference. The Learners & Leaders Igniting Success event will host panels of Human Resource directors and business and tourism professionals. Students will have the opportunity to ask panelists about their work and what it takes to get that dream job in the field.

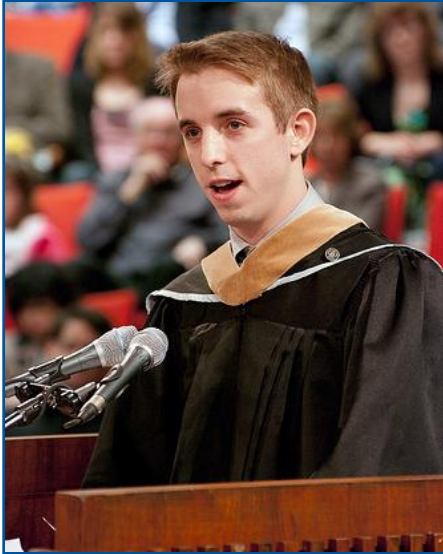
In addition to panels of guest speakers, keynote speakers will provide insight at lunch and dinner. The event provides a great opportunity to learn more about career opportunities and for networking with industry professionals.

The conference is an excellent time to put your best career foot forward, whether or not you are graduating in the near future. All students should plan to attend.

For more information, or to get a ticket, contact Miriam Gallant, Admin Assistant, in Seton Annex 5, or via email at Miriam.Gallant@msvu.ca.

New! **JOB CLUB** for Graduating Students

Find a job *before* you graduate!



Valedictorian Devon Woods, BBA 2011.
©2011. MSVU. Used with permission.

The Dept. of Business and Tourism, in conjunction with Career Planning Services, has launched an exciting new initiative to assist business and tourism graduates in landing that important first career position. The Business and Tourism Job Club has arrived.

To participate, students will take out a membership in the Job Club. The membership will cost a nominal fee and will provide club members with access to job listings, a career job database, and professional coaching help. Students must attend biweekly meetings on Mondays from 2:00-3:30 PM starting on September 19.

Professionals will assist graduates with preparing for job interviews. Students will have assistance with cover letter and resume writing. They will also have coaching for how to handle job interviews: both in person and via technology.

Job club members will also benefit from the moral support that comes from their peers and mentors as they apply to job opportunities made available through the club.

The job club is just one more way that the Mount's Dept. of Business and Tourism is working to make your learning experience the best it can be. For more information about the Job Club, contact Miriam Gallant, Admin Assistant, in Seton Annex 5, or via email: Miriam.Gallant@msvu.ca.



**BACHELOR OF
BUSINESS ADMINISTRATION
CO-OP PROGRAM**



**Applications for the
Summer 2012 Co-op Term have
been mailed to eligible
business students.**

**Co-op education is an academic
program that integrates your
studies with paid, career-related
work experiences.**

**For more information contact the
Mount Co-op Office at:**

**Phone: 902.457.6493
Email: co-op@msvu.ca
Seton Annex, Room #3
www.msvu.ca/co-op**

Career Week



Tourism and Hospitality Management Panel
Career Week 2010



Marketing Management Panel
Career Week 2010

In November 2010 the first Career Week was held in the Dept. of Business and Tourism. Regular classes hosted panels of entrepreneurs, HR directors and professionals in the field. In addition, students attended a Lunch and Learn session offered by Career Services. The session focused on the job search. The event was so successful that a second career week was held in March 2011.

The business community was extremely supportive. Panelists were happy to share their knowledge and experience with the students and they looked forward to visiting campus again. From 45 to 60 students attended each panel and took advantage of the opportunity to ask questions of panelists.

This year two more Career Weeks will be held. The first will be November 1-4, and the second will be held in the winter term. Career Week attendance is Learning Passport eligible. For more information about Career Week, contact Miriam Gallant, Admin Assistant, in Seton Annex 5, or via email: Miriam.Gallant@msvu.ca.



Attention Students: Mark your Calendar for Atlantic Canada's Premiere Recruiting Event!

Who: All students from all years of study!

Free bus service from the Mount!

What: Halifax Career Fair is a partnership between the Mount, Dalhousie, and Saint Mary's Universities and is the largest event of its kind in our region!

When: Tuesday, Sept. 27th from 10:00 a.m. - 4:00 p.m. **STUDENT ID REQUIRED**

Where: Cunard Centre, 961 Marginal Rd. - HINT: take the **free** bus from the front of Seton!

Why: Because now is the time to explore careers and meet top employers who will want to hire YOU! (think all types of positions - co-op, summer, part-time and your career after graduation!)

Details: www.halifaxcareerfair.ca OR www.facebook.com/halifaxcareerfair



Kelly Cyr. Winner, Trumped competition.

Mount Student Wins 2011 Trumped Competition

Creating real campaigns and raising real money

CONTRIBUTED BY JILLIAN HAGERMAN, BBA STUDENT

Mount Saint Vincent University is proud to announce that this year, Kelly Cyr, won the Trumped 2011 Competition. Trumped is one of the largest competitions in Halifax and Kelly Cyr, was the only MSVU student. The purpose of Trumped is to create entrepreneurial opportunities for young Canadians. It encourages teamwork, creativity and leadership. Students participating in Trumped register in groups of 4 and compete against each other for 3 rounds. “This year, there were 43 teams in the beginning, after round 1, there were 20 and during the 3rd and final round there were 10 teams remaining,” said Cyr.

The first task required the participants to raise \$10,000 for the Children’s Wish Foundation. “We had very few resources, so we decided to throw a party at Victors Pub. We got the venue for free which really helped. In order raise additional money we promoted drink specials and organized a Wish Wagon, which was essentially a taxi that drove patrons wherever they wanted to go for a donation,” stated Cyr. During round one, Cyr and his team, named Team Pretty Good, raised over \$4,700 and placed 2nd.

Hamachi restaurants asked Trumped participants to create a marketing campaign during round two of the competition. Hamachi owns a number of restaurants, many of which serve sushi. Cyr and Team Pretty Good created billboard and radio advertisements with the tagline, “Make Your Fork Jealous.” For Hamachi’s Steak House and Grill, Team Pretty Good modified their tagline to “Make Your Barbeque Jealous.” Then they added direct mail advertisements to their campaign.

Team Pretty Good aimed their direct mail campaign towards corporate buildings, by advertising Hamachi restaurants and including movie stubs as an extra incentive. Cyr and Team Pretty Good, placed 2nd in round two.

The final task was to create a marketing plan for Mountain Woods Golf Club and Residential Community, formally known as Magnetic Hill Golf Course. “The company had planned to set up phone interviews with all Trumped participants,” says Cyr. “But we wanted more than just a 20 minute phone conversation so all four of us drove to Moncton to have the interview in person.” During their face to face meeting Team Pretty Good figured out that Mountain Woods wasn’t just promoting its golf course, but the community surrounding it as well. “They weren’t looking to make money. They wanted to create brand awareness because they were trying to rebrand the golf course and the community. Having this extra information, that we wouldn’t have gotten through a phone interview, is what helped us win the competition,” states Cyr.

Cyr and Team Pretty Good created an informational day tournament, which for \$25 got individuals a round of golf, a tour of the housing development and a steak dinner. Participants in the tournament also had a chance to win a car if they got a hole in one. The informative tournament was an effective and inexpensive way to promote the community’s new developments. Cyr and Team Pretty Good placed 1st and won the competition.

The Trumped Competition is held annually during the winter term. Up to \$15,000 is awarded in prizes each year. To learn more about the 2012 Trumped Competition, visit <http://trumped.ca/>.



Focus on Graduates

DOMINIQUE BUJOLD, BBA

CONTRIBUTED BY DOMINIQUE BUJOLD

My name is Dominique Renée Bujold, and I am a proud MSVU graduate. I graduated with my BBA with a concentration in marketing in October of 2009. Today, I work for a wonderful not-for-profit organization called La Fédération culturelle acadienne de la Nouvelle-Écosse (Federation of Acadian culture of Nova Scotia) as a Program Coordinator. I consider myself very fortunate to be able to work in the French community by helping to support and promote the arts and culture sector for Acadians and Francophones all over Nova Scotia.

I initially started my studies at the Nova Scotia Community College in Halifax by enrolling in their Hospitality and Tourism Management program. It was my first marketing class at NSCC that influenced me to pursue a broader degree by taking advantage of their two-plus-two program enjoined with MSVU. In the two-plus-two program I was able to transfer a large portion of my previous credits over. The transition between schools was made easier thanks to the help that I received from the Department of Business and Tourism at the Mount.

My studies at the Mount not only opened my eyes to the business world as a whole but also gave me a chance to explore different personal interests, such as philosophy. The combination of business and elective classes I took helped me become the person I am today and also made me more knowledgeable, opinionated and ready to face the world. I believe that the smaller class sizes and the professors at the Mount made a huge difference in my learning experiences. With English being my second language, my professors were always very helpful and considerate. Most professors always made themselves available for extra help on assignments or provided me with valuable feedback that helped me develop academically.

You do not have to volunteer many hours or be present for meetings every week in order to accomplish this. The little bit of time and resources you can offer is always welcomed.

I believe we are always so eager to give to countries in crisis, which is absolutely wonderful, but it is important that people realize that there is also work to be done, and help needed, in our own communities.

The experience I have gained so far from my job could not have been learned sitting in a classroom or reading a textbook. The main responsibilities of my role are to coordinate a program called GénieArts Nouvelle-Écosse. This program is a part of the largest education initiative in Canada that uses a dynamic approach to teaching, learning, doing and thinking by injecting arts into academic programs. I am also responsible for bookkeeping, communications, administration, event planning, and other day-to-day tasks – allowing me to gain many new skills and expertise within my organization. These opportunities provide strengths and valuable assets if one hopes to attain a management position in the future.

My other recommendation would be not to expect to land your dream job immediately after graduating from university. Embrace entry level positions as they provide you with the appropriate experience to eventually move up in a company. If you prove yourself to be dedicated, ambitious and eager to learn more, then an employer will provide you with the opportunity for a promotion. Expect to work, and learn, and then be given an opportunity to prove yourself.

My goals for the next five years include going back to school to earn my MBA, and also to always take advantage of every occasion to learn something new. Whether it is through administration, marketing, or a life lesson, learning is still learning. I believe I still have a lot to discover about myself, my capabilities, strengths and even limits, and I welcome every experience my job provides me now and in the future.

*Interested in contacting Dominique?
She can be reached by email at
dominique_bujold@live.ca*

Learning Passport Winners Winter 2011

Contributed by the Learning Passport Committee: Prof. Elizabeth Hicks, Dr. Wanda George, and Paulette Cormier-MacBurnie, Lab Instructor



Congratulations Learning Passport Prize Winners for the Winter 2011 Semester!

Jillian Haggerman kindly drew the winning ballots and the prize winners are:

1st Place Prize Winner receives a \$100 gift card to Boston Pizza!!

1st place prize winner: Yiran Jia

Prize Winners of a \$10 gift card to Boston Pizza!!

2nd place prize winner: Shatha Al-Sanad

3rd place prize winner: Jin Zhao

4th place prize winner: Mahmoudel Shahwan

5th place prize winner: A.Aziz Aifadli

6th place prize winner: Ashley Beckwith

Prize winners of a \$10 gift card to the MSVU Bookstore!!

7th place prize winner: Adesola Fakolujo

8th place prize winner: Ayed Alotaibi

9th place prize winner: Svetlana Elewa

Visit Miriam Gallant in Seton Annex #5 to pick up your own Learning Passport. If you are studying at a distance, just email Miriam.Gallant@msvu.ca to have a passport sent to you.

**Are you new to the Learning Passport?
Don't miss out on an exciting
opportunity to improve your grades
while getting worthwhile out-of-
classroom experience!**

The Learning Passport program was initiated by the Dept. of Business and Tourism to provide students with the opportunity and motivation to become more well rounded graduates. The passport provides students with opportunities to gain exceptional learning experiences outside the classroom. Students are also eligible for prizes and bonus points in Learning Passport eligible courses!

During the year a number of passport-eligible opportunities are created for students. For each completed activity, students earn 1 bonus point which can be applied to any successfully completed Learning Passport eligible course, up to a maximum of 3 bonus points (3 activities = 3 points) or one grade level per course. For example, a student who has a B+ mark in a course could move up to an A-. For each completed activity, students receive a Learning Passport prize ballot. Prizes are drawn at the end of each semester. The top prize draw for the winter 2011 semester was a \$100 gift card to Boston Pizza!

Eligible activities offer learning opportunities for students studying on and off-campus. Examples of eligible activities include: attendance at a career day; attendance at a speaker panel, seminar, public lecture or conference/trade show related to Business or Tourism; and meeting with a business leader who is working in the field of Business or Tourism.

The Learning Passport program has its own Moodle site. This site is used for communication with our students and includes a list of eligible activities and "rules" associated with the program.

The Learning Passport Program is a great incentive for students to get out, network and learn from the real world. All we need is that push. Once we're there, we see there is definitely more to get from it than bonus points."

Student Competitions: Seize the Opportunity to Distinguish Yourself

Each year there are a number of student competitions available to help you sharpen your business skills and gain valuable experience relevant to jobs in the field. Mount students also do well in such competitions.

In 2010-11 the Mount's Kelly Cyr won the Trumped competition. The previous year, Kevin Robinson won CEED's Elevator Pitch competition. Over the years, Mount student teams have also won national awards. However, one thing is clear: if you don't try, you won't win. And winning opens the door to employment opportunities and bragging rights while also stuffing your pockets with prize money.

So check out this list of competitions open for the fall and decide whether or not you wish to take part. This list is not exhaustive, so do a broader search by looking for student competitions online. If you are interested in competing Mount faculty will be happy to step up to the task of coaching you or helping you recruit a team. You do not have to be taking a course to compete. These competitions are extra-curricular activities related to your area of study.

Some competitions may be Learning Passport eligible. Check the Learning Passport Moodle site, or contact the Learning Passport Committee through Moodle email to inquire.

Here is a *Partial* List of Competitions Available to Mount Students during the Fall Term

Inter-Collegiate Business Competition (ICBC)

Sponsor: BMO, Ernst & Young, KPMG, National Bank and various private corporate sponsors. Held at Queens University, Kingston, ON

Task: Canada's premiere undergraduate case competition with opportunities in accounting, business policy, ethics, debating, finance, human resources, marketing, management and management of information systems.

Timeline: September-January, annually

URL: <http://www.icbconline.ca/>

Elevator Pitch Competition

Sponsor: CIBC. Held at Dalhousie University.

Task: Deliver your business plan in a one minute verbal pitch to a panel of judges.

Prize: Cash

Timeline: November

URL:

http://entrepreneurship.dal.ca/Business%20Plan%20Competitions/CIBC_Business_Plan_C.php

Canadian Marketing Association Student Competition

Sponsor: CMA

Task: Develop a direct marketing campaign for a product and submit your campaign via courier to CDMA for juried competition

Prize: \$500, national website exposure, subscription to Strategy Magazine with award winning profile, one-year student membership to CMA

Timeline: September-October 6, 2011

URL: http://www.the-cma.org/awards/student_welcome.asp

Atlantic Schools of Business Accounting Case Competition

Sponsor: KPMG

Task: Complete an accounting case in a team environment.

Timeline: The weekend of October 1, 2011 in Charlottetown, PE

Contact: Any accounting faculty member at the Mount





Born in Mississauga in 1989, I had little say when my parents made the move to Halifax in 1994. As a young gun I was always the adventurous type, often painting myself into tight corners - mostly at the expense of my family's stress level.

I have always been involved in sports and physical activities. I guess it was a way for my parents to get my brothers and me out of the house before we destroyed it. Before long, I became competitive in an array of sports - soccer, paddling, basketball, baseball, and more recently rugby. This gave me great team experiences and many opportunities to travel. For example, I competed in paddling competitions across the county, attended training camps in Florida and Ottawa, and travelled to Ireland with my high school rugby team.

In 2005, I went to China with my mother. We visited the cities of Shanghai, Guangzhou (in the south) and Beijing (in the north); meeting many people and seeing all the famous sights. I saw the top of the world from the Great Wall, got lost in the Forbidden City and ate snake. That trip really inspired me – I saw a side of the world that I wasn't aware of and this started my fascination with different cultures and languages - even if all I learned to say in Mandarin was how to order a Big Mac!

In my senior year at Halifax West High School I was given an envelope of brochures from a number of different universities. With some good advice, I chose to study Business at MSVU. I hoped it would give me the opportunity for some adventure.

Focus on Students

ROBIN MANN
BBA (Co-op)

CONTRIBUTED BY ROBIN MANN

I soon discovered the Mount's new study abroad exchange program and, because of my interest in Spanish, applied to do a year at the Universitat de Vic, north of Barcelona.

The nine months I spent there was great. In addition to developing a fluency in Spanish, I studied a number of internationally-oriented business courses that made me realize many more career possibilities.

Fortunately I had packed my rugby boots and was lucky to get involved with the local teams at Vic. Before I knew it, I was adopted into their rugby family and I was playing and touring with them all around Europe. It was a great way to meet people outside of the university's international student contingent and get to know the Catalan people - even if they were insane rugby players!

Making that choice to go was one of the best things I've ever done - and I think many people who knew me before would agree that it had a big impact on me. Getting to make friends from all around the world and studying internationally-oriented courses has made me want to stay informed of world current affairs and not to develop stereotypes. I hope that someday I will be in a position to have an impact to solve some issues that negatively affect communities and lives in parts of the world in need.

After coming back from Spain I was quickly looking for any opportunity to go back. That's when I heard about the Mount's Co-Op program. I joined and started to look for a position abroad. My first co-op was with Moosehead Breweries in Saint John, NB; not exactly what I was looking for, but a great experience nonetheless. In summer 2010, I was a lucky to land a position with an event-marketing firm in Barcelona. I was very happy to be going back and knowing that a couple of my friends had stayed behind after our year together, I knew things would surely pick up as they left off.

Not only was it great to be reunited with the people that I had spent so many good times with, but I was working in a completely different environment than before. I had the opportunity to gain great new useful skills and work in an international environment – which had been something that I had wanted to do ever since my exchange year. I rented a room in a flat in the old part of the city and soon adapted to the Catalan lifestyle.

I just completed my third co-op placement as a research analyst with Nova Scotia Business Inc. (NSBI). I would recommend anyone to get involved in the Mount Co-op program and would advise them to take full advantage of the opportunities available as the payoff is well worth the input.

This fall I'm going to head down south to Merida, Mexico for my final year of studies at the Universidad Autonoma de Yucatan. The program is fully funded by the Business & Tourism Mobility Program and I'll be taking mainly internationally-oriented courses that will go towards my management major.

In May 2012 I will graduate with my BBA. My Mount experience has been great and I encourage students and graduates alike to immerse themselves in international work and study opportunities. It will enhance their education and change the way they view the world and their place in it.



Mount Business and Tourism Websites Add Career Help Links

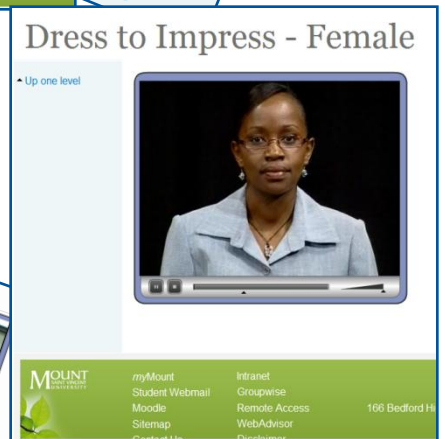
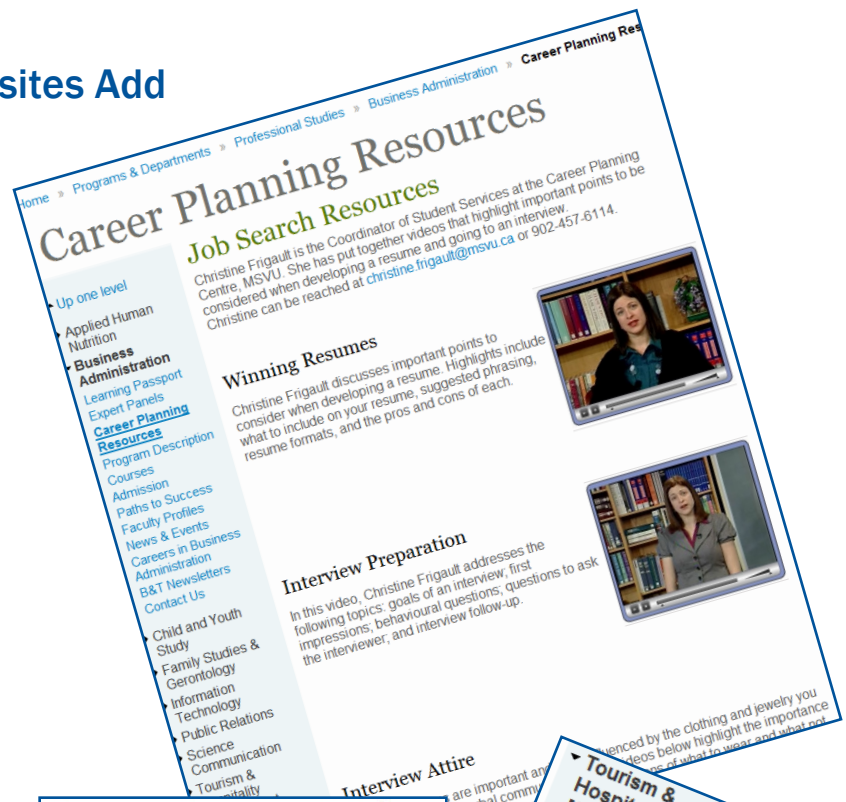
The Mount websites for Business Administration and Tourism and Hospitality Management are sporting an exciting new page dedicated to helping students with the tough part of career planning. All of the following can be found at the Career Planning Resources link:

- How to write a winning resume
- Preparing for a great interview
- How to dress for the job interview (for both men and women)
- How to network successfully

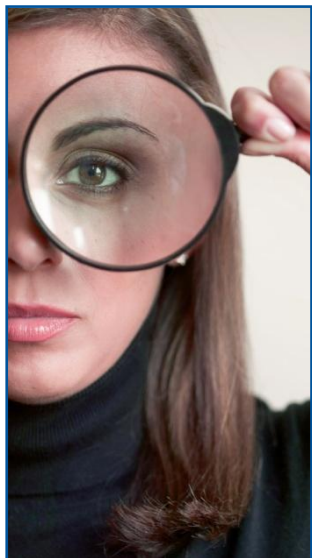
Each of these areas is covered by a video that gives clear instructions on what's hot and what's not when competing for jobs.

This page also links to the Career Services Job Search Resource page that delivers some valuable feedback on using social media in the job search, links to what to do with a degree in your particular field, and even more help with the interactive side of the job search process.

MSVU and the Dept. of Business and Tourism are working hard to give students what they need to help them find that dream job. Keep watching as more resources are added.



Scholarship and Bursary Opportunities - Check them Out



Mount Saint Vincent has scholarship and bursaries available for both new students and those in the middle of completing their credentials (in-course). For a complete list of MSVU-based bursaries and scholarships visit the Registrar's Office Scholarships and Bursaries link at msvu.ca.

Every year some scholarships go without applicants. Many students worry that their GPAs may not be high enough to qualify for a scholarship, or that they will not meet the criteria for a bursary. In addition to the regular bursaries offered to students who receive student aid, numerous named bursaries are also available. Many bursaries are designed to meet the specialized needs of students in various programs. Bursary applications for named bursaries are only available in October and November. To find out about named bursaries, visit the Registrar's Office link and then click on Scholarships and Bursaries, and then on Bursary List.

In addition to a variety of bursaries available for single parents or for students in any program who demonstrate financial need, the following bursaries are specifically listed for students studying business administration:

- Keltic Incorporated Endowed Bursary
- Robert S. Cochran Bursary

The following scholarships are directed to students in business administration and/or hospitality management:

- Alice (Ruby) Carmichael During Memorial Endowed Scholarship
- Dr. Elizabeth Weber Endowed Scholarship
- John (Dewey) Squires Memorial Scholarship
- Margaret Mary Toomey Endowed Scholarship

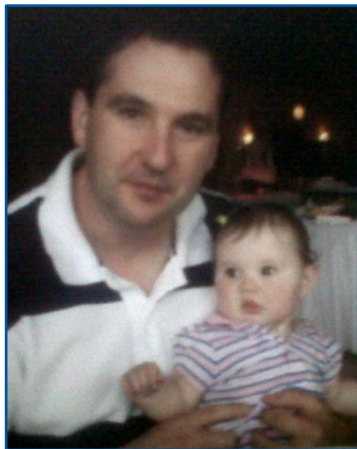
- Coopers & Lybrand Jubilee Endowed Scholarship (Accounting students)
- CIBC Scholarship (entrance)
- Farmer's Co-operative Dairy Endowed Scholarship (entrance)
- Ralph M. Medjuck, Q.C. Centennial Hotels Jubilee Endowed Scholarship (entrance and in-course)
- Valerie Murray Memorial Scholarship
- Pacrim Hospitality Services Inc. Endowed Scholarships

In addition to the scholarships and bursaries listed above, a variety of prizes are awarded to students. In some cases, faculty select students for prizes based on certain criteria. The list of prizes is available on the following webpage: Registrar's Office > Scholarships and Bursaries > Prizes and Awards. Prizes relevant to business and tourism students include:

- Ann and Jim Duffy Memorial Award (for performance in Busi 3332: Retailing Management or Busi 3334: Sales Management)
- Pacrim Hospitality Services Inc. Endowed Award for Excellence in Tourism and Hospitality Management
- Pacrim Hospitality Services Inc. Endowed Leadership Award (Tourism and Hospitality Management)
- Pacrim Hospitality Services Inc. Endowed Travel Award for the Tourism and Hospitality Management Degree

In addition, Pacrim Hospitality Services offers travel awards to Tourism and Hospitality students to defray costs of relocating for Co-op jobs. Applications for the travel awards can be obtained from the Co-op Office.

Remember to apply for scholarships and bursaries!



Dr. Peter Mombourquette with daughter Autumn Lea.

Focus on Faculty

DR. PETER MOMBOURQUETTE,
ASSOCIATE PROFESSOR
B.A., B.Ed., M.B.A., M.A., Ph.D.

MANAGEMENT

The Dept. of Business and Tourism has ramped up its annual business and tourism conference by wrapping it in a new brand (Learners & Leaders: Igniting Success) adding more panels and events, and making it even more relevant to students, graduates and the business community.

The department now hosts two career weeks, one in each of the academic terms. The career weeks provide an opportunity for students to learn from experts in their chosen fields, while also building a network for the all-important job search.

The Learning Passport provides an opportunity for students to get academic credit for participating in a variety of events and for volunteering their time in the community.

This year will see the launch of the Job Club: a new venture designed to provide job leads and guidance to those who are graduating in business and tourism. Along this line, the Mount's website was also professionally edited and the use of social media has been integrated into the recruiting campaign for future Mount business and tourism students.

Another initiative, this Business and Tourism Newsletter, is now in its third year. It is helping to keep students and the greater Mount community informed about business and tourism at the Mount

The department's websites have also been expanded to provide expert content in business, tourism and entrepreneurship through expert panel videos, as well as to provide career assistance for students and graduates at the new Career Planning Resources link.

Peter founded, and manages, the intensive and multi-disciplinary Entrepreneurial Skills Program (ESP). This program operates out of the Mount and Dalhousie, and by taking a specific set of courses within their existing degree programs, both business and non-business majors can complete ESP. The program provides students with the skills to open and operate their own businesses, with an end-goal of encouraging more university grads to become entrepreneurs.

In addition to his work in administering the department and its various initiatives, Peter has also written four textbooks in the management and entrepreneurship fields, two chapters in books, and over 20 peer-reviewed papers.

Peter also coaches Major Midget AAA hockey, works with Hockey Nova Scotia, acts as a mentor for the Canadian Youth Business program, serves on two loan boards, and volunteers with a number of local charities. In addition, he has been asked by the province to lead a task force on integrating social entrepreneurship into university culture.

Peter and his wife Amanda, live in Halifax with their young son Jack, and they recently welcomed a new baby girl, April, into their family. Sadly, they lost their infant daughter, Autumn, to a sudden illness in August 2010 at the tender age of nine months. Despite this devastating loss, Peter and Amanda continue to contribute to the fabric of the Mount and their community.





Calling Accounting Students

Don't miss these recruiting opportunities

CONTRIBUTED BY PROF. ANN MACGILLIVARY

ACCOUNTING MAJORS – Immediate action is required!

Each September the major Chartered Accounting Training Offices (CATOs) in Canada engage in an intense recruitment and selection process. The competition is to hire the best and brightest accounting students from universities across Canada. This once-a-year hiring process is usually over by the end of October in your graduating year. Don't miss the CA hiring opportunity by thinking you'll just wait to apply until after you graduate! Application deadlines range from mid to end of September. CA students begin their employment and training in the following September with their educational program beginning in June.

Career Planning will announce deadline dates and information sessions as they become available. You can also visit the web sites of the individual CATOs that you would like to work for.

The Mount's Career Planning Office will be offering a "Winning Resumes" session on September 14th. An "Interview Preparation" workshop will be available on September 16th. I strongly recommend that you have your resumé prepared and reviewed as soon as possible and before you apply to any CATOs. Some firms may require that you complete a CACEE form. You can download a copy at http://cacee.com/cacee_form.html

Some of the major CA firms will have information sessions that are usually held off campus. MSVU, DAL and SMU students are all invited to attend. You should be prepared to attend these dressed in business attire and ready to introduce yourself to representatives from the firm. Offering a business card with your name, contact information and university is also a very smart move.

Researching the profession and the individual companies is essential. Companies provide lots of information about themselves on their web sites and representatives will expect that you have some knowledge of the company during an interview. You will also be expected to know about the educational requirements to become a CA. The Atlantic School of Chartered Accountancy is responsible for these in the Atlantic Provinces. The website is www.asca.ns.ca

The Institute of Chartered Accountants of Nova Scotia web site is also very useful for your research purposes. The ICANS web site is www.icans.ns.ca

Companies and firms that hire in Nova Scotia, Barbados and The Bahamas can be found at www.icans.ns.ca/media//documents/CAStudentTrainingOffice.pdf. If you plan to work in another province simply look up the Institute of Chartered Accountants for the particular province you are interested in.

Upcoming Events



Don't miss these important events

The following schedule is from Career Services. Rooms will be announced soon. For more information, go to msvu.ca > Student Services > Career Planning Services careerplanning@msvu.ca (902) 457-6567			
September 2011		October 2012	
Monday (5th)	Co-Curricular Recognition Program (CCRP) - What's in it for me? Multi-Purpose Room Rosaria (See orientation schedule for times)	Monday (3rd)	CPS Road Show RBC Seton Link 11:00 AM - 1:00 PM
Friday (9th)	Earn while you learn. How to find a part-time job. Seton 304 12:00-1:00 PM	Wednesday (5th)	Volunteer Fair RBC Seton Link 11:00 AM - 1:00 PM
Tuesday (13th)	Earn while you learn. How to find a part-time job. 3:00-4:00 PM	Thursday (13th)	Interview Preparation 3:00 PM
Wednesday (14th)	Winning Resumes 2:00 PM	Friday (14th)	Career Decision Making/ Choosing a Major 11:00 AM
Thursday (15th)	Get Hired! How to find a job <i>before</i> you graduate. 1:30 PM	Wednesday (19th)	CPS Road Show RBC Seton Link 11:00 AM - 1:00 PM
Friday (16th)	Interview Preparation 11:00 AM	Thursday (20th)	Networking Your Way to Success 3:00 PM
Monday (19th)	CPS Road Show RBC Seton Link 11:00 AM - 1:00 PM	Monday (24th)	Professionalism on the Job 2:00 PM
Tuesday (20th)	Networking at the Halifax Career Fair: How to maximize your visit 1:30 PM	Thursday (27th)	37th Annual Business & Tourism Conference 
Wednesday (21st)	Interview Preparation 10:00 AM	Monday (31st)	Get Hired! How to find a job <i>before</i> you graduate. 2:00 PM
Friday (23rd)	Winning Resumes 11:00 AM		
Monday (26th)	Networking at the Halifax Career Fair: How to maximize your visit 2:00 PM		
Tuesday (27th)	Halifax Career Fair Cunard Centre 10:00 AM - 4:00 PM Bring resumes. See potential employers. Free bus service from the Mount. For details visit www.halifaxcareerfair.ca		

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This issue marks the end of the third year of the Business and Tourism Newsletter. We are thrilled to have more contributors than we have had for previous issues and we encourage your continued feedback.

We have received your feedback and we are listening. Future newsletters will be expanded to provide more of the following:

- Student news – including Focus on Student and Focus on Graduate pieces
- History bits – some nostalgia and a walk down memory lane for students, faculty and staff
- More about upcoming events and past successes

Let us know more about what you want to see in the newsletter and send us story ideas via email, Karen.Blotnicky@msvu.ca.

Publication Information

The Business and Tourism Newsletter is published by the Department of Business and Tourism at Mount Saint Vincent University. The primary purpose of the newsletter is to communicate items of interest and event information to students, faculty, staff, graduates and friends of the Mount business and tourism community. The newsletter is provided both online and in hard copy, bimonthly from September through April. Information in the newsletter is created by faculty editors and contributors. Images are obtained from contributors and Microsoft Office. Inquiries about the newsletter's form, or its content, should be addressed to Dr. Peter Mombourquette, Chair, Dept. of Business and Tourism, MSVU.

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