

# Business & Tourism Newsletter

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## Another Exciting Term Comes to a Close

CONTRIBUTED BY MELISSA GERROW

It's hard to believe we are well into 2012 already. Last term was packed with many great events and it seemed to fly by so quickly.

The 37<sup>th</sup> annual Learners and Leaders Business & Tourism Conference was a big success with record numbers turning out. Students who attended had the opportunity to hear from HR professionals about securing employment within their organizations and were able to network with business professionals, faculty, and other students.

The Department of Business & Tourism in partnership with Career Planning Services launched the Job Club program that offers employment resources to club members.

For a nominal fee, students were able to access a database of career opportunities, get assistance with writing cover letters, and obtain advice and moral support from club facilitators and other club members. The Job Club was such a success it has continued on into the winter term. To register for the Job Club please visit Evaristus 218 or email [careerplanning@msvu.ca](mailto:careerplanning@msvu.ca).

The Department of Business & Tourism's Career Week took place in November and was also deemed a success. Business and Tourism classes hosted a variety of speaker panels to learn about various career paths. If you missed this Career Week then you are in luck because we are hosting another one during the week of March 5<sup>th</sup>. For more information contact Melissa Gerrow at [business@msvu.ca](mailto:business@msvu.ca)

It is so nice to look back and reflect on all the exciting events that we have under our belt from last term, but it is even more exciting to learn about all the upcoming events. To keep up to date on these events, check out the "Upcoming Events" portion of the newsletter or visit the Event Calendar at [www.msvu.ca](http://www.msvu.ca).

## Want to be part of a dynamic group? Join the Business & Tourism Society!

The BTS meets every second Wednesday at 2 p.m. in SAC 344A. We get together to plan events, talk about classes, and get to know our fellow business and tourism students a little better. Come be a part of something big. Help us reach more Business & Tourism students and continue to plan exciting events, such as the annual Business & Tourism Conference.

As a society, our mission is to bring students together. Every semester we plan on and off campus events and have a fundraiser each semester for a charity. This semester we are participating in Metro Universities Relay for Life on March 9. To join our team, contact Jessica Skinner at [Jessica.Skinner@msvu.ca](mailto:Jessica.Skinner@msvu.ca) or simply follow us on twitter for more information.

We've had an exciting semester so far. In January, we participated in the Business & Tourism Department's 2<sup>nd</sup> annual Caritas Day volunteer activities and made a difference in our community. In February, we promoted our fundraising project, the Romance Basket, and raised close to \$200 for the Canadian Cancer Society. We will also be attending a Halifax Mooseheads game, to kick off Spring Break and are in the process of preparing for the Metro Universities Relay for Life on March 9<sup>th</sup>. We welcome everyone, and would love for you and your friends to join our relay team, come to our meetings, and get to know us, the Business & Tourism Society!

### Upcoming Events

February 29, 2 pm - Meeting. SAC 344A  
March 9 - Metro Universities Relay for Life  
March 14, 2 pm - Meeting. SAC 344A  
March 28, 2 pm - Meeting. SAC344A  
April - event date & time TBA



@MSVUBTSociety Business and Tourism Society (11/12)



## Drop-in Job Coaching

CONTRIBUTED BY DR. PETER MOMBOURQUETTE

We are currently offering a drop-in Job Coaching program to help students prepare for work and in their career search. The program is being run jointly by the Mount's Career Counseling services (Christine Frigault) and the Department of Business and Tourism (Dr. Scott MacMillan). The program provides the assistance you need so that you are ready for future work opportunities (including summer jobs) and can secure the job of your dreams upon graduation. The drop-in program is tailored to meet individual student needs - choosing a career, developing networking skills, learning to do good interviews, building a great resume, and finding the perfect job. It's also a great opportunity to just talk with fellow students about your work goals and how you will achieve them. The next drop-in session is on **Monday, March 6, 2 – 3 pm in Seton 504**. We'd love to see you there.

## Vincent's Restaurant Nights

Vincent's is a teaching kitchen for students in the tourism & hospitality management program

**Vincent's Restaurant will be open to the public for lunch the following dates:**

Friday, March 9<sup>th</sup> 11:30 am - 2:00 pm on  
Friday, March 23<sup>rd</sup> 11:30 am - 2:00 pm on

**Vincent's Restaurant will be open to the public for dinner on the following dates:**

Wednesday, March 7<sup>th</sup> 4:30 - 7:00 pm  
Wednesday, March 21<sup>st</sup> 4:30 - 7:00 pm

*Please note: the restaurant is operated in a learning environment, therefore there may be occasions when service times take longer than usual. We appreciate your support.*

### Reservations

Reservations can be made by leaving a message on our reservation line at 457-6516. Please leave your name, contact information, the date and time you would like to attend and the number of people in your reservation. Our Reservations Assistant will contact you to confirm your reservation as soon as possible. You may also email us at [vincents@msvu.ca](mailto:vincents@msvu.ca).

Contact Us  
Reservation Line: 457-6516  
[vincents@msvu.ca](mailto:vincents@msvu.ca)



## Social Enterprise Conference

CONTRIBUTED BY  
DR. SANDI FINDLAY-THOMPSON

Social Enterprise for a Day (SE4D) is a new collaborative initiative from the Centre for Entrepreneurship Education & Development (CEED), Mount Saint Vincent University (MSVU), and the Norman Newman Centre for Entrepreneurship at Dalhousie University. Students from MSVU, Dalhousie, Nova Scotia Community College, and Halifax Regional Municipality high schools created and implemented a social enterprise over the course of one weekend. (February 3<sup>rd</sup> & 4<sup>th</sup>)

Volunteers from local agencies, social enterprises, and educational institutions teamed up with students to help create each social enterprise idea and assisted in the implementation of the ideas.



Ben Barry is the founder and CEO of the Toronto-based Ben Barry Agency was our keynote speaker. His company is the world leader in scouting and sourcing models of all sizes, ages, colors and abilities for international fashion and beauty brands. He is also the author of bestseller *Fashioning Reality: A New Generation of Entrepreneurship* and the first male winner of the Governor General's Award in Commemoration of the Persons Case for advancing the equality of women. He has been featured in the *Wall Street Journal* and *Globe and Mail* and on Oprah and Fashion Television. Ben holds an Honors Bachelor of Arts in Women's Studies from the University of Toronto, and a Masters' in Innovation and Strategy from Judge Business School at Cambridge University. He is currently a Ph.D Student at Judge Business School. Ben serves on the Board of Directors for the Canadian Foundation of Women's Health and is Chair of the Toronto Fashion Incubator.

Mr. Barry's keynote speech was passionate and relevant and inspired students to make the most of the time they had on the weekend to develop and implement their own social enterprise ideas.

## Caritas Day 2012: A Great Event Grows Bigger

CONTRIBUTED BY MELISSA GERROW



On January 25<sup>th</sup> the Mount celebrated Caritas Day, a day of caring founded by the Sisters of Charity. In 1951, after a devastating fire destroyed Mount Saint Vincent College, the surrounding community reached out to help the Mount. The actions of the community inspired Caritas Day and it remains a day on which students are encouraged to give back to the community through volunteerism.

The Department of Business and Tourism partnered with the Sisters of Charity to organize a series of activities throughout the morning, with students, staff and faculty taking part. The event began with a free volunteer breakfast and some encouraging words from the Department Chair and Associate Professor, Dr. Peter Mombourquette; Vice President Academic, Dr. Elizabeth Church; and Community Leader (Caritas Residence), Sister Helen Danahy.

A number of students volunteered with the Sisters of Charity to prepare food for the Out of the Cold homeless shelter in Halifax, a shelter which receives meals from the Sisters each week. Another group of students participated in workshops to discuss volunteerism and its effect on the community. Led by the Sisters of Charity, the workshops provided a better understanding of the types of work they're involved with.

The remaining students paired with Mount faculty and staff to collect non-perishable food items in a community food drive. As students knocked on the doors of many Mount neighbours in Halifax, Clayton Park and Bedford, the response and generosity was overwhelming. As a result, shelves of the Mount Food Resource Centre are stocked for the winter term - an accomplishment that will help to ensure no student goes hungry.

Volunteers ended their day of giving with lunch and a brief address from Sister Evelyn Williams, Director of Seton Spirituality Centre. "It was heartwarming for me to see the values and spirit of the Mount's tradition alive and active in the faculty and students who were part of Caritas Day," said Sister Evelyn Williams.

Caritas Day was deemed a success - not because a specific number of bags of food were collected or sandwiches made, but because spirit and pride resulted from being part of something that gave back to the community. Melissa Gerrow, co-op student with the Department of Business and Tourism and project coordinator for the event, felt an added sense of pride after yesterday's event. "Seeing the efforts made by volunteers made me feel lucky and proud to be part of the Mount community. I left feeling confident in that even one seemingly small deed can make a big impact."



## \$2.25 Million Closer to a New Building

CONTRIBUTED BY MELISSA GERROW

On February 9<sup>th</sup> more than 250 students, faculty, staff, alumnae and University friends gathered to find out “the secret” as it was so cleverly promoted, that the Mount was about to receive the largest donation in its history. Mrs. Margaret McCain announced a donation of \$2.25 million to Mount Saint Vincent University and was met with an overwhelming response from the crowd.

These new funds will go toward the efforts of building a new building that will be rightfully named the Margaret Norrie McCain Centre for Teaching, Learning, and Research. The building will not only provide new learning labs, classrooms, and interactive and collaborative technology but it will also honor women in various spaces throughout the building, such as the women’s wall of honor.

Project TWENTY12 is a collaboration of influential and committed leaders to reach the \$12 million goal set out for the construction of a new building. Over 50 community volunteers currently serve on fundraising committees for the project. No new classroom facilities have been constructed since 1971 and developing more efficient areas for learning is considered a high priority to those involved with the University. Project TWENTY12 is set to conclude the fundraising efforts at the end of the year and start breaking ground on the building in 2013.



## Yarmouth Trip for Tourism Students

CONTRIBUTED BY DR. CANDACE BLAYNEY

Fourth year students went on a field trip Feb 10 & 11th to meet with tourism people in Yarmouth. The purpose of the trip was to gather information on Yarmouth as a destination and to create ideas to help Yarmouth attract more tourists. The past few years have not been kind to the people of Yarmouth with the ferry system to the US stopped in 2009. The ferry system did help by putting customers on the doorsteps of the businesses in Yarmouth. Now that has stopped and businesses have to promote themselves.

The students met with a number of movers and shakers in tourism such as Wayne Hamilton, Group sales for Yarmouth, Denise Nickerson, who manages the historic Cape Forchu Lightstation (<http://www.capeforchulight.com/>) and who also wears another hat as General Manager of Yarmouth & Acadian Shores Tourism Association. The visit included a wonderful lobster dinner (of course) and the students attended an auction to raise funds for the Mariners Junior A Hockey Team. Yarmouth will be hosting the World Junior A Hockey Challenge this November and Yarmouth is certainly a hockey town. A visit to the Mariners Center (<http://www.mariners-centre.com/>) really showed how important hockey is to Yarmouth with over 400 children playing different levels of hockey.

Their visit also included a trip to the Farmers Market ([www.yarmouthfarmersmarket.com](http://www.yarmouthfarmersmarket.com)) on Saturday morning where they were introduced to more members of the community, sampled some coffee and pastries, did a little shopping and chatted with the mayor. They also met the person responsible for managing the market, a young lady named Ingrid.

This course project on Yarmouth is part of a fourth year course, THMT 4406 Destination Development. Every year a community is approached to partner with the students. The course covers tourism development and how tourist destinations can create facilities and services to meet the needs of tourists. This year poses a significant situation due to the many challenges destinations such as Yarmouth are facing with decreased tourists visitations. Challenges include the current economic environment, increased gasoline prices, and the low market prices for lobster. The lobster fishery is a mainstay in Yarmouth. In spite of the challenges, the students are confident they can give recommendations that can help Yarmouth look attractive as a destination.

The project includes a tourism audit on the inventory of tourism attractions and services in the Yarmouth area. Students will also give suggestions about how to increase visitations. The project culminates with a written report that will be given to Yarmouth as well as a presentation that will be given live, as well as virtually, via the use of Collaborate. Invitations will be sent out to stakeholders in the tourism industry including provincial and municipal representatives. The exciting part of the presentation is that Mayor Moody of Yarmouth is threatening to attend.



## Career Week- March 5<sup>th</sup>–9<sup>th</sup> Mark Your Calendars

CONTRIBUTED BY MELISSA GERROW

With March just around the corner we are gearing up for our biannual Career Week and we couldn't be more excited. We have a sensational week of events planned, starting Monday, March 5<sup>th</sup> going till Friday, March 9<sup>th</sup>. If you are a business or tourism student, you are not going to want to miss a minute of the action. All events are Learning Passport eligible so don't forget to bring your passport along.

On **Monday, March 5<sup>th</sup>** the week will kick off at 11:00pm in the RBC Link with a Resume Road Show, hosted by Career Planning Services. This is a great opportunity to get a professional critique of your resume and get advice on those cover letters you have been working on.

Join us in Seton 508 at 12:30pm-1:45pm for the Careers in Marketing & Management speaker panel. A group of professionals from the industry will be discussing potential careers and how to obtain a position in the field. Come hear from panelists such as Mr. Rob Batherson from Colour speak about the industry. This event is a must see!

At 2:00pm -3:00pm in Seton 504 a job coaching session will be taking place. This event is "drop in" so stop by to get advice on how to find and land that dream job of yours.

Careers as Entrepreneurs is another speaker panel taking place at 6:00pm-8:50pm in Seton 502. We will have the opportunity to pick the minds of this panel of entrepreneurs and hear their stories of how they made an idea into a successful business.



If you can't make it to campus on the 5<sup>th</sup>, you can still take part in our speaker panel on Leadership being streamed live at 6:00pm-7:00pm. This panel will consist of people in leadership positions discussing what it takes to be an effective leader. Watch for more details on the exciting opportunity for our distance learners to take part.

On **Tuesday, March 6<sup>th</sup>** we will continue the fun with a panel of Human Resource Professionals at 12:00pm- 1:15pm in Seton 503, hosted by Career Planning Services. This event will address topics such as, best practices for interviews and proper business conduct. Come hear from panelists such as Cindy Wheeler from Customizing Wardrobes discussing the do's and don'ts for interviews.

Careers in Tourism & Hospitality is another speaker panel taking place at 12:00pm- 1:20pm in Seton Auditorium B. This is one of the most exciting and fastest growing fields for students to work in. All students should attend this event to learn about a variety of exciting careers. We can't wait to hear from our wonderful panelists, including Mr. Adam Bower from Delta Halifax, a Mount Alumnae.

We are closing the day's events with a much anticipated Networking Workshop at 2:00pm-3:00pm in Seton 306 given by Mr. Nathan Ward from CIBC Human Resources. Learn effective strategies for developing business relationships and how to implement them.

On **Wednesday, March 7<sup>th</sup>** check out a workshop on Culturally Sensitive Business Conduct, taking place in Seton Auditorium B at 12:30pm- 2:00pm. This workshop will be great for all students, especially those interested in international business.

On **Thursday, March 8<sup>th</sup>** the Careers in Accounting & Finance speaker panel will be taking place at 1:30pm- 2:45pm in Seton 505/506. This panel will include financial managers, CAs, CMAs, and CGAs and is ideal if you are considering working in this industry. Come hear the panelists discuss potential careers opportunities in the field.

On **Friday, March 9<sup>th</sup>** Career Planning Services is hosting the final event of the week with the Winning Resume Workshop at 10:00am- 11:00pm at Seton 508. Join us to learn tips and tricks for getting your resume noticed by employers to land interviews. This is a perfect ending to a jam-packed week.

No matter what your specialization field is, there is something happening during Career Week for you. Getting to engage with industry professionals gives us firsthand information on what these careers are really like. These events will help students choose the right career path and help prepare them for life after graduation.

# FAFU- Mount Welcomes Students from Tier 1 University in China

CONTRIBUTED BY DR. MICHAEL WHALEN

If the Fujian Agriculture and Forestry University (FAFU) were a city in Nova Scotia it would be the province's second largest after Halifax. Over 40,000 students live on the university's beautiful campus in Fuzhou on the south east coast of China. For the last five years students from FAFU have formed the largest international student group at the Nova Scotia Agricultural College (NSAC) as part of a 2+2 agreement between the two institutions. Students entering FAFU's Overseas Education College choose their program knowing they will spend two years studying in China and finish their degree with two years at a partner institution overseas.

In the fall of 2011, MSVU welcomed its first students from FAFU. Our relationship is set to expand with the signing of a 2+2 agreement with FAFU that will initially cover our BBA, BTHM and BSc (AHN) degrees. As part of this agreement MSVU has also agreed to exchanges of faculty with FAFU and the development of bilingual (English-Chinese) courses that will be part of the curriculum at FAFU.

The first bilingual course will be an introductory marketing course developed by Prof. Michael Whalen of MSVU and Profs. Junling He and Wei Dong from FAFU. The course will be taught for the first time in April of this year and other courses will follow as the relationship develops between the universities.

The Mount looks forward to welcoming more students from FAFU in 2012 as well as visits from the faculty and staff of our new partner.







## Focus on Faculty

### SANDI FINDLAY THOMPSON

MSVU. Recognizing the value of the annual conference and the networking opportunities it provides, Sandi strives to make the conference accessible to all students and works with the Society to ensure fundraising levels remain consistent year after year so that student tickets can be subsidized by the Society.

Sandi is the Chair of the Advisory and Management Boards for the Centre for Women in Business, the only university business development centre in Canada focused solely on women entrepreneurship. Mount students have many opportunities to work with the members of the Centre to develop business plans and hone their entrepreneurial skills and Sandi invites all students to visit the Centre during their time here at the Mount.

In the class, Sandi finds the life experiences that students bring to the classroom to be an effective learning device and encourages students to share their experiences and knowledge with each other. She also expects students to analyze the theoretical learning that takes place within the classroom and to ask “how can this be applied in the real world?” She is able to connect with students because of her vast industry experience and students appreciate the reality of her teaching style.

As the liaison for Bermuda College students, Sandi has developed a respected relationship with students especially those who remain in Bermuda and study with the Mount via distance learning. She works closely with students from Bermuda who have completed their Associates degree at Bermuda College and who have registered with MSVU to complete

a BBA. In her role as liaison, she ensures that each student has access to her both as an academic advisor and as a faculty contact here in Halifax.

As a researcher, Sandi’s interests lie in the area of non-profit management, women entrepreneurship, and managerial competencies in different industries. She is currently working on several research projects.

On a personal level, Sandi is a graduate of the Mount’s BBA program. She is married to Bruce Thompson, also a graduate of the Mount’s BBA program, and has three adult children, Rick, Travis, and Brittany. She says she has raised three very independent children who are not afraid to voice their opinions and that conversations around their dinner table are loud and boisterous! Her daughter, Brittany, will soon become another Mount graduate in the family when she receives her BBA this May.

Finally, if you have ever been in one of Sandi’s classes or have walked into her office, you already know about Oscar, her beloved mini dachshund, who realized early on that his intelligent mother was able to be manipulated and as such he wants for absolutely nothing in this life! (Just ask her about her weekly trip to Costco to buy Oscar his two freshly roasted chickens ...).



Dr. Sandi Findlay-Thompson is a faculty member in the Department of Business Administration and Tourism & Hospitality Management. She completed her BBA at MSVU, her MBA at Dalhousie University, and her Ph.D. in Business (Management) at Northcentral University. Sandi worked for 27 years in industry, holding management positions in the legal, marketing, and financial services sectors. In 1990 she had a chance encounter with then President of MSVU, Dr. Margaret Fulton, who encouraged her to apply to the Mount as a part-time lecturer. Sandi followed this advice and realized immediately that teaching ignited a passion she wanted to pursue. However, as a newly appointed National Manager with Central Guaranty Trust Company in 1990 she was not yet ready to leave the corporate world so she continued to teach part-time at MSVU whenever time permitted. In 2003, she joined MSVU as a full-time faculty member and has been fulfilling her passion for students and teaching ever since.

Sandi is a well-known and highly respect faculty member. She particularly enjoys her role as the faculty advisor for the Business & Tourism Society and most of you have likely seen her busy at work when planning the annual Learners & Leaders Business and Tourism Conference held each October at



Raised in Sydney Mines, Nova Scotia, I graduated from Memorial High School with a certificate in Radio & Television Broadcasting and went on to McKenzie College to study Digital Media Design. I have always had a keen interest in working with computers and an eye for design so media design was a great fit for me.

I grew up loving dance at a very young age. My mother, who danced as a child herself, enrolled me in classes when I was only three years old and I have been in love with it ever since. Dance always took a priority in my life and I would spend many hours choreographing or practicing for competitions in my parent's basement. After I graduated from McKenzie College I spent a summer in Toronto in the intensive contemporary dance program at the School of the Toronto Dance Theatre. It was one of the scariest moments of my life and one of the most rewarding experiences. The program challenged me on many levels and I truly left my blood, sweat, and tears on the dance floor.

After returning to Nova Scotia, I went on to work a variety of odd jobs including a

## Focus on Students

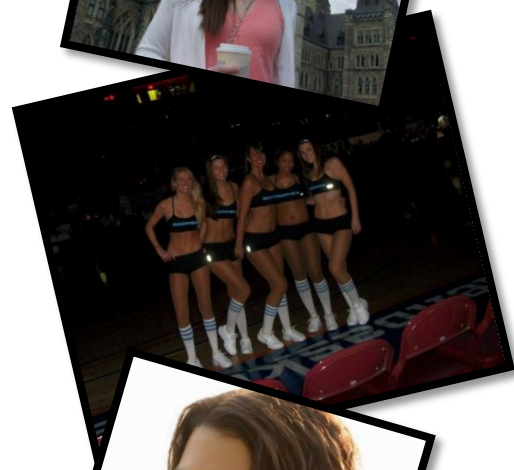
### MELISSA GERROW BBA (Co-op)

graphic design position at a local print shop. I loved what I was doing but nothing was fitting for a potential career. After much consideration I decided to go back to school. I chose Mount Saint Vincent University because it offered me the flexibility I needed to live my life while obtaining my degree. I worked 2 and sometimes 3 jobs during my years at the Mount, including being a Dancer for the Halifax Rainmen dance team, dabbling in the modeling world, and doing some freelance graphic design in the political sector. Paying for my education was a great motivator to keep me focused in my classes because I knew the dollar amount on the line and just how many hours I had to work to pay for just one course.

I knew I wanted to get my degree in Business Administration with a major in marketing because that just seemed to fit my personality. I wanted a degree that I could use after graduation and by combining a marketing degree with my Digital Media Design diploma; I felt this could give me an edge on the competition. Since I had worked between college and university I knew how competitive the job market could be and I believe taking this time between has really benefited me. It made me appreciate education so much more and it motivated me to work harder and be more competitive.

During my first year, I discovered the Mount's Co-op Education Program and quickly applied. This program was another that pushed me to be better. It significantly helped me learn how to land interviews and how to prepare for them. The process of obtaining a work term position was not easy. Sometimes it was downright frustrating and stressful, but I feel so much more prepared for the workforce now and I am so happy that I took the co-op option.

The summer of my third year I landed a six month internship at Nanos Research in Ottawa, ON. This was an amazing opportunity to work directly with the company's president in the head office and work in the marketing field for a company that is a leader in the industry. Due to the Mount's flexible distance courses I was able to take advantage of this opportunity while continuing to work on getting my degree. At the Mount I was never stuck choosing between one opportunity and the next. This is just another great example of how the Mount is there for their students. I have truly appreciated all of the support and guidance that was provided to me over the course of my time here. When I graduate, it will not be easy to say goodbye but I am excited and motivated to write the next chapter in my life.





## A Blurb on the Blog

CONTRIBUTED BY WILLIAM MURRAY, ASSISTANT PROFESSOR

Want to keep up on our adventures? Be sure to sign up for the MSVU Business blog where all the latest events, news and stories will be shared! <http://msvubusiness.blogspot.com>

## Announcing the Fusion Halifax and MSVU Business & Tourism Mentorship Program

CONTRIBUTED BY MELISSA GERROW



Fusion Halifax and MSVU's Department of Business & Tourism is launching a new mentorship program. This program will give a small number of students the opportunity to expand their networking pools and help them grow as business professionals. By pairing up a young person with an established business leader the student will benefit from valuable one-on-one mentoring and guidance.

This program focuses on helping young people develop professionally right here in Halifax to keep our best in the city to make Halifax that much better. If you are interested in participating in this program please email your bio and a brief explanation of why you want to be considered to [business@msvu.ca](mailto:business@msvu.ca)

## Upcoming Events

MARCH 2012
1-CPS Resume Road Show (RBC Seton Link @ 11 AM to 1 PM)
2-Explore the Mount (Multi-Purpose Room )
4-Women of Spirit Café (Multi-Purpose Room)
5-Drop-in Job Coaching Session (SETON 504 @ 2 PM)
5-CPS Resume Road Show (RBC Seton Link @ 11 AM to 1 PM)
5-Career Week's Marketing/ Management Speaker Panel (SETON 508 @12:30 PM to 1:45 PM)
5-Career Week's Entrepreneurship Speaker Panel (SETON 502 @ 6 PM to 8:50 PM)
5-Career Week's Leadership Speaker Panel (Live Stream – Blackboard)
6-Career Week's CPS Human Resources Speaker Panel (SETON 503 @ 12 PM to 1:15 PM)
6-Career Week's Tourism & Hospitality Speaker Panel (SETON AUD B @ 12:05 PM to 1:20 PM)
6- Career Week's CPS Networking Workshop (SETON 306 @ 2 PM to 3 PM)
7-Career Week's Culturally Sensitive Business Conduct Session (SETON AUD B @ 12:30 PM to 2 PM)
8-Career Week's Accounting/ Finance Speaker Panel (SETON 505/506 @ 1:30 PM to 2:45 PM)
9- Career Week's CPS Winning Resume Workshop (SETON 505 @ 10 AM to 11 AM)
12-Finding a Summer Job (EVARISTUS 316 @ 2 PM to 3 PM)
15- CPS Resume Road Show (RBC Seton Link @ 11 AM to 1 PM)
19- Interview Preparation ( EVARISTUS 316 @ 2 PM to 3 PM)
20- CPS Resume Road Show (Rosaria Terrace @ 11 AM to 1 PM)
21- Choosing a Major ( EVARISTUS 316 @ 10 AM to 11 AM)
27- Professionalism on the Job (ROSARIA 404 @ 2 PM to 3 PM)
28- CPS Resume Road Show (RBC Seton Link @ 10 AM to 12 PM)
29- Finding a job BEFORE you Graduate ( ROSARIA 404 @ 10 AM to 11 AM)

## “FEEDBACKfeedbackFEEDbackFEEDbackFEEDBACKfeedback .....



The Business and Tourism Newsletter continues to thrive. We are thrilled to have more contributors than we have had for previous issues and we encourage your continued feedback. We are happy to announce that we now have an alumnae email list as well.

We have received your feedback and we are listening. Future newsletters will be expanded to provide more of the following:

- More about upcoming events and past successes
- More about how Mount business and tourism students contribute to their university and the greater community

Let us know more about what you want to see in the newsletter and send us story ideas via email – or ask us to put you on our email distribution list – to [Karen.Blotnicky@msvu.ca](mailto:Karen.Blotnicky@msvu.ca).

All the best for 2012!

The Business and Tourism Newsletter continues to thrive. We are thrilled to have more contributors than we have had

### Publication Information

The Business and Tourism Newsletter is published by the Department of Business and Tourism at Mount Saint Vincent University. The primary purpose of the newsletter is to communicate items of interest and event information to students, faculty, staff, graduates and friends of the Mount business and tourism community. The newsletter is provided both online and in hard copy, bimonthly from September through April. Information in the newsletter is created by faculty editors and contributors. Images are obtained from contributors and Microsoft Office. Inquiries about the newsletter's form, or its content, should be addressed to Dr. Peter Mombourquette, Chair, Dept. of Business and Tourism, MSVU.

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