

Business & Tourism Newsletter

166 Bedford Highway, Halifax, NS, B3M 2J6 902-457-6788

In this issue:

Welcome Back! – A Letter from the Department Chair

A Great Start to 2012

Congratulations to Lauren Aucoin, BBA Student and Winner of National Hall of Fame Award!

A Good News Story

NYC Study Tour!

37th Annual Conference Marks another Successful Year

Mount Business and Tourism Tops Globe & Mail University Ratings for Second Year in a Row!

**Mount Video Contest
Busi 1112 Assignment Goes Viral**

**Careers, Careers, Careers!
Career Week & Jobs Club—For Life after University**

**Focus on Graduates:
Carrie MacDonald, BBA**

**Focus on Students:
Autumn Fiske, BTHM (Co-op Route)**

Student Volunteers Give Back to Mount Community

**Focus on Faculty:
Prof. Ann MacGillivray,
Accounting**

Upcoming Events

Feedback



Welcome Back!

A Letter from the Department Chair

With the holiday break behind us and a new semester well underway, this is a great time to pause and look ahead. Every January leads to a refreshed checklist, new resolutions and personal goals. For some, this semester may be a time to focus on being a more engaged Mount student or community member. For others, including graduates, securing employment for the summer and after convocation is top of mind.

So what are you planning to accomplish this semester? Whatever the goal – the faculty and staff in the Business and Tourism department want to see you succeed, so what would we recommend?

1. **One Hour** – Spend one hour to decide what you want to do this semester. Map out your goals by starting with your class schedule. Identify times where you can focus on the things you want to do both inside and outside of class.

2. **‘Save the Date’** for activities and events that you want to get involved with. We’re planning a number of events you’ll want to be part of: the Caritas Day events on January 25, Social Enterprise for a Day on Feb 3-4 and Career Week in March, are just three examples.

3. **Stay on Track** – Do this by touching base with key people in your areas of focus such as your academic advisor, mentor or faculty member.

This semester will fly by fast, so it’s important that you take a little time now to avoid the crunch time when things get hectic. Stay tuned to the Business and Tourism Department on Twitter and Facebook, and drop by our office if you have questions or want to chat.

We wish you the best of luck this semester, and look forward to seeing you at our upcoming events!

Best wishes,
Dr. Peter Mombourquette



A Great Start to 2012

CONTRIBUTED BY MELISSA GERROW

It's a brand new term and we are off to a great start. Now that the days are shorter and the temperature is dropping you might be thinking it's going to be a long winter term with nothing to do. Well that couldn't be further from the truth! There is always stuff to do at the Mount and this term is no exception!

We have many activities to help students develop valuable skills, gain experience, and spruce up their resumes. There are many opportunities for networking, helping in the community, and even a free meal here and there. Here are just a few of the many upcoming events.

CARITAS DAY

January 25th will be here before we know it and the Business and Tourism Department is busy preparing for our annual Caritas Day Volunteer event. Join the Sisters of Charity and staff by preparing meals for the Out of the Cold Homeless Shelter or participate in one of their workshops on volunteerism. Another way you can get involved is by volunteering for the door-to-door food drive that will directly benefit Mount students in need – it is great exercise too! Those hills are steep. Are you up for the challenge?

JOB COACHING PROGRAM

MSVU's Business and Tourism Department is reaching out to all Mount students by offering a new job coaching program. This is another way MSVU is working toward preparing their students for life after graduation. Join us every third Monday at 2 PM in Seton 504 to take part in this exciting program.

SOCIAL ENTREPRENEUR FOR A DAY CONFERENCE

Have you ever thought: "If I was on The Apprentice I would totally win?" Well 35 Lucky students will be given the opportunity to take part in this two day event, February 3rd and 4th, where you will not only learn from industry professionals, but also get to develop and implement your own social enterprise idea. A panel of judges will decide which idea is best. And we promise you won't be fired in this version! In addition to these activities, guest speaker, Mr. Ben Barry, will be sharing his success story of how he launched his modeling agency and works to promote healthy and diverse representations of women in media.

Note: This event is limited to only 35 participants. Applications are required.

CAREER WEEK

Get to know what it is really like out there in the real world. During our semi-annual career week in March a variety of speaker panels will be held to give students the opportunity to hear career success stories and ask industry professionals questions. Interested in a specific field? Then pick the panel that's right for you; from Marketing/Management, Accounting/Finance, Entrepreneurship, or Tourism and Hospitality Management. So come and learn from these professionals to help make your own success stories and find the career path that is right for you!

For more information on any of the upcoming events email Melissa Gerrow at business@msvu.ca, or contact Miriam Gallant in Seton Annex #5.

Congratulations to Lauren Aucoin, BBA Student and Winner of National Hall of Fame Award!

The Hotel Association of Canada announced its Fame Awards of Excellence Recipients for 2011 and Mount BBA student, Lauren Aucoin, was among them! Lauren received the Stephen Phillips Passion for Hospitality Bursary. Tony Pollard, President of the association stated that the goal of the awards program is to reward strong standards in the hotel industry that will allow Canada to remain competitive. He also noted that they are “pleased to honour the 2011 winners, whom we feel represent some of the finest examples of professionalism, quality and excellence.” Recipients will be awarded their prizes at the annual convention of the Hotel Association of Canada which will be held on March 6th at the Sheraton Centre Toronto Hotel.

The Department of Business and Tourism is very proud of Lauren and her accomplishments and wishes her continued success. Way to go, Lauren.



A Good News Story



The Department of Business and Tourism has been very successful in attracting new students into its degree programs. This fall the business and tourism programs account for 30% of all Mount undergrad students. Almost all of those students are doing the BBA or the BTHM.

The business and tourism programs are also drawing a fair number of international students. This year international students make up over 40% of all business and tourism students, up 4% from last year.

The Mount has always celebrated its low class size. Clearly, this is an advantage in the department where class sizes in the fall term ranged from 3 to 52 students with an average class size of 25.

It is indeed a good news story. Perhaps the department's continued efforts to connect with students and to bring the real world and university learning together are working. The department has continued to develop its Learning Passport program where students can get class points for attending a variety of extra-curricular events.

Over 300 Learning Passports were distributed to Mount students in Fall 2011, showing an uptake of nearly 40%. This year the Learning Passport opportunity has been enhanced to include distance students. Students who live over 100 kilometers away from the Mount (a one-hour commute) have the option of participating in the Learning Passport program through specially organized distance events. Part-time faculty member and Mount alum, Prof. Ryan MacNeil, hosted the first-ever distance Learning Passport opportunity featuring panels of influential business people, on October 17th. A second opportunity was held on November 15th and focused on Leadership in an Uncertain Economy.

Social entrepreneurship opportunities also give Mount students unique learning experiences. A recent activity was apple jelly making: an innovative undertaking that turned Mount-grown apples into jelly in the capable hands of students under the guidance and supervision of part-time faculty member, Prof. Elaine Seniuk. Eighty jars of homemade apple jelly were donated to the Mount's food bank.

This is an exciting time to be at the Mount and a very exciting time to be a business or tourism student.

NYC Study Tour!

Mount students heading to the Big Apple in 2012 - the perfect mix of learning and fun

Mount students will experience what is likely to be one of the university's best study tours when THMT 3380 takes flight to New York City. The actual tour takes place during The Mount's winter semester reading break; February 20-25th. The students, accompanied by faculty, will spend six days and five nights in NYC. While there, they will engage in three volunteer opportunities with the Sisters of Charity. Two of these activities will be with St. John's Bread & Life; an organization committed to bringing food and assistance to the less fortunate. The third activity is still being confirmed but will likely be aimed at environmental volunteerism

THMT 3380 is a course that requires students to plan and implement a study tour. Students are required to cover the cost of their travel and to use the study tour as a learning experience for volunteer tourism. In addition to having a tremendous learning opportunity, students will also receive a half-unit course credit for the successful completion of THMT 3380.

The Mount works closely with the Sisters of Charity whenever it can. Last year marked the Business and Tourism's first annual Caritas Day Volunteer Event. The Department and the Sisters of Charity worked together to organize this all day event where all collected and prepared donations were delivered to the Out of the Cold Shelter, the On-Campus Student Food Bank and Feed Nova Scotia. Participation and reflection of the 2nd annual Caritas Day Volunteer Event will also be required for successful completion of THMT 3380.

In addition to the volunteer activities, while in NYC, students will participate in planned group events and have free time to explore the city on their own. The planned group activities include a guided bus tour, a group dinner and Broadway show and The Met. The Study Tour Agenda is packed full of amazing educational opportunities and once-in-a-lifetime experiences.

Mount Students did not waste any time showing their excitement for the Study Tour—the trip was close to capacity within 2 weeks!



Learners & Leaders

Igniting Success

The Mount's Annual Business & Tourism Conference



The 37th Annual Business & Tourism Conference Marks another Successful Year!

On October 27 the Department of Business and Tourism, along with the Business and Tourism Society, held its annual conference. The Learners & Leaders Igniting Success event easily sold out with over 350 participating: the largest turnout ever!

Students had the benefit of interacting with human resource panels from industry sectors where students will be seeking jobs. Successful entrepreneurs provided keen advice for those seeking to own their own business someday. Guest speakers kept participants engaged throughout the event, and the day closed with a great dinner and another keynote speaker. Students, faculty and business people attended the dinner, where students had the opportunity to network with business people in their field of study at faculty-hosted tables.

The conference continues to be an important event for students who will be entering the job market this year or next, while providing valuable advice for life and career.

Stay tuned for the next Learners and Leaders Conference to be held in October 2012.



Mount Business and Tourism Tops Globe & Mail University Ratings for Second Year in a Row!

The Little University that Could

CONTRIBUTED BY JILL HAGERMAN

The Business and Tourism Department at the Mount continues to excel in educating its students. The Globe and Mail’s Student Satisfaction report showed the Mount’s ratings were on par, if not higher, than its Halifax competitors; Dalhousie and SMU.

The Mount’s B&T department not only rated highly in terms of teaching quality and on-campus features, but also in how well it prepares its students for life after university. MSVU either tied or surpassed Dalhousie and SMU when rated on career employment services and academic counseling and advising services.

According to the Globe and Mail survey the Mount is classified as a “very small” university, but it continues to grow and exceed expectations; especially internationally. The Mount currently has over 450 international students from over 50 different countries, a number that continues to increase each year. And what are the top two programs chosen by our international students? Business Administration or Tourism and Hospitality Management.

We tend to forget how lucky we are to attend university in Canada. As a Globe and Mail article stated, “*university education in Canada is a bargain.*” Not only is the cost of tuition significantly lower but the quality of education received is excellent. The Mount’s Department of Business and Tourism is committed to proving that they can supply students with the well rounded, exceptional level of education needed to prepare them for their careers. And the Mount, in general, has the lowest tuition costs when compared to its Halifax competitors.

Article Resources:

- 1) *The Globe and Mail. University education in Canada is a Bargain*
- 2) <http://www.globecampus.ca/navigator2/compare>
- 3) <http://bit.ly/v4YiPB>

STUDENT SATISFACTION RATINGS (BUSINESS & COMMERCE)*			
<i>Superior Ratings</i>	Dal	MSVU	SMU
Overall Satisfaction	A-	A-	B+
Overall Quality of Teaching and Learning	A-	A-	B+
Out-of-Class Communication Between Students & Instructors	B+	A-	B
Academic Reputation of Faculty Members	A-	A-	B
Sense of Community on Campus	B	B+	B
Sense of Community Within your Faculty	B+	A-	B-
Class Size	A-	A+	B+
Access to Course/Teaching Materials On-Line	A-	A-	B+
Library Hours of Operation	B+	B+	B
Relevance and Acquisition of Knowledge and Skills Needed for Future Career	A-	A-	B
Co-op/Internship Opportunities	A-	B+	B-
Academic Support Services	B	B+	B+
Tuition and Ancillary Fees Max	\$7,189	\$5,971	\$6,124

**Includes tourism and hospitality management. The entire listing included over 50 different rated items. See the online resources for complete listings.*



Mount Video Contest

Busi 1112 Assignment Goes Viral

CONTRIBUTED BY JILL HAGERMAN



Introduction to Business Administration (Busi 1112), is a required course for business and tourism students. Busi 1112 provides students with an overview of general day-to-day activities performed by businesses in the Canadian environment. Understanding the fundamentals of business is important, but being able to relate them to life outside of university is an entirely different story.



Instead of simply sticking to the regular course outline of tests, written assignments, class discussions and a term paper, Busi 1112 added a new dimension this semester: a Promotional Video Contest. Students were asked to develop and produce videos that represented The Mount's Business Administration program. All students worked hard creating a variety of outstanding videos, showcasing their creative promotional skills and talent: skills which will be transferable to the business community post university.



The first phase of the competition required students to present the videos at the Learners and Leaders Annual Business and Tourism Conference; hosted by the Business and Tourism Society on October, 27th of this year. The videos were judged by a large panel of industry professionals from the Halifax business community. The top three videos were then chosen and shown during the Conference's dinner— to an audience of over 150 people!



The second phase of the competition was completed primarily online. The top six videos were chosen and published on MSVU's Business Administration website and on the department's YouTube Channel, and can be viewed at the following link: www.msvu.ca/videocontest. The online portion of the contest will run from November 10th to November 30th, 2011 and the competition winners will be announced during the last week of classes. There will be two winning groups: the group with the most YouTube views and the group with the most likes (minus the dislikes). Each winning group will receive a cash prize of \$250.00.



The top six videos were also shown during this semester's Open Campus Day on Friday, November 18th, 2011. The majority of Open Campus Day attendees consisted of high school students, students considering transferring and parents of prospective students. The Department of Business and Tourism presented the videos at their booth during the event. All voters had the chance to win a prize through a draw after casting their vote. Showing the videos during Open Campus Day not only helped current students, but also effectively promoted MSVU and the Business Administration program to its primary target market— prospective students.



Careers, Careers, Careers!

Career Week & Jobs Club—For Life after University

CONTRIBUTED BY JILL HAGERMAN

October 31st to November 4th, 2011 marked the Department of Business and Tourism's 3rd bi-annual Career Week. Career Week is designed to help educate students through information sessions, interactive speaker panels and networking opportunities. The B&T Department is not only committed to providing the necessary in class education to its students, but also helping to assist them in finding a career upon graduation. The first 2 Career Weeks were a huge success and the 3rd was even better! Consisting of 5 industry panels, totaling 26 speakers and a Get Hired Information Session, it was no wonder that each event saw between 45 and 80 students!

We were very fortunate to have outstanding professionals from a variety of companies attend this semester's Career Week. The companies represented were: The Museum of Natural History, Chocolate Lake Hotel, the Prince George, Jack Astors, The Hampton Inn & Suites, PacRim, Pier 21, Red Dragon Marketing, Transcontinental, Provincial Airlines Ltd, ACOA, Eggs Films, Rudder Advisory, B-Connected, Media Badger, The Department of Finance, Deloitte, TD Bank, Radian 6, Sun Belt Business Advisors, Head Space Design, Bell Aliant and NewCap Radio. The Mount and the Department of Business and Tourism are always continuing to build relationships within not only the Halifax business community, but business communities around the world; each connection linking back to helping students feel confident and comfortable post university.

Even though the Department has only hosted 3 Career Weeks so far, its reputation already precedes it. As Lauren Patterson, Facility Rentals Manager at Pier 21 stated *"I think Career Week is a wonderful opportunity for students to connect with industry leaders and individuals employed in their fields of study. It offers a safe environment for students to ask questions about their future career path."* Word about MSVU's Career Week has not only reached the Halifax business community; but students also understand and appreciate its value. Katayoun Moven, a MSVU tourism grad had this to say about the event, *"I found this was the best opportunity for networking, putting yourself out there and getting advice from future employers. The Mount collected all these employers and delivered them to us on our own campus. Funnily enough, I ended up receiving a job offer which I later accepted from a hotel group that was at the MSVU Career Week."*

Career Week continues to be one of the Department of Business and Tourism's most talked about and anticipated events and it gets larger every year. This event is by far one of the best networking opportunities for our students as well as an excellent promotional opportunity for the companies and organizations involved. The department strives to grow and promote Career Week each and every semester to help match students with related companies and industries of interest.

Although finding new ways to help students form connections with companies all over the world is always a focal point of the Business and Tourism Department—they also understand the value of teaching students ways to form their own connections. This year the Department of Business and Tourism, in conjunction, with Career Planning Services, began the very first Jobs Club. The Jobs Club was designed to help students conduct a successful job search and gain confidence with cover letter and resume writing. Coaching on how to handle job interviews, both in person and via technology was also provided. Jobs Club members received constant support from peers and mentors as they apply to various job opportunities.

The department is pleased to announce that the Jobs Club has been enhanced to provide more hands-on coaching and guidance to students. The new Job Coaching Program will take flight on January 16th and continue to meet on the third Monday of each month.





Focus on Graduates

TARA MACDONALD, BBA

CONTRIBUTED BY TARA MACDONALD

My name is Tara MacDonald and I'm an Entrepreneur. I graduated from MSVU with a B.B.A. in Marketing and concentration in Management in 2006. I started Charlie Mac Productions Inc. in 2007 as a concept and then, with film training through a private career college, Atlantic Film Cooperative and Maine Media Workshops, I broke out of school to start a business just when the recession started to challenge the economy.

I named the company after my father, Charles M. MacDonald, who was also an entrepreneur and part of three companies across Canada. You might recognize the local one, Corridor Resources Inc. listed on the TSX <http://www.corridor.ca>.

I returned to Nova Scotia from working in Calgary, Alberta in Spring 2007 and I knew that my time working for another organization was over. While I studied film I worked out a business plan, achieved private funding, and in October 2008 found myself on set at my grandmother's farm in Big Glen, Nova Scotia filming "Windows of the Soul." This award winning short propelled me to produce other projects and work with a variety of Directors.

To keep up with economic times and fluctuating private investment I've changed the company dramatically over the past four years. I've moved the company away from small contracts into feature film production with the experienced help of our L.A. business consultant and producer, Jacqueline A. Kelly ("Sutures").

Time management as an entrepreneur is crucial, especially as I pursue my M.B.A. with Walden University in International Business and go through the feature film application process for funding at the national level. Never one to sit still or not pursue an idea at 100 mph I also became an Independent Jeweller with Fifth Avenue Collection to generate funds for personal traveling.

I'm also a member of Romance Writers of America in Atlantic Canada and recently pitched my book to Harlequin thanks to this writing group. Networking at DartNet, Business Breakfast Atlantic, Roaring Women, and Sandy Marcou's Ladies Dinner, has increased my relationship building with other entrepreneurs and contacts that have taken over four years to develop.

What this all means is that MSVU gave me the tools I needed to pursue higher education while creating a business that feeds my passion. I would not be here - able to travel and meet other writers/filmmakers - without MSVU.

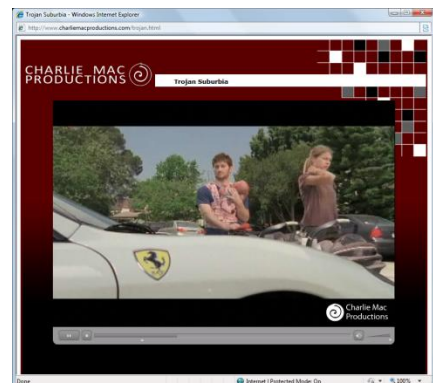
You may be in school right now wondering what your passion is and I can tell you from my experience that each professor is a nugget of truth in your journey to find out what career you're meant to have. Find your authentic self as you pursue your career, otherwise you may end up disappointed you never followed your dreams.

I worked in Calgary to pay the bills but knew that one day I would return to the Maritimes and work for myself. There is no greater reward than seeing your work receive the recognition it deserves.

I sit on the MSVU Alumnae Board and I support a school that didn't stop me from daydreaming out the window while Dr. Robert Bagg consistently challenged our group to think of cultural norms in Human Resources or Dr. Helen Mallette explained Marketing statistics to us.

Interested in contacting Tara? She can be reached by email through her website:

www.charliemacproductions.com



Awards and Accolades

Everything Burns (Music video)

- 2010 Golden Ace Award (Las Vegas Film Festival)
- Best Music Video (Silver Wave Film Festival – 2009)
- Best Music Video (Arizona Underground Film Festival 2009)
- Rising Star Award 2010 (Canada International Film Festival)
- Official Selection (29th Atlantic Film Festival)

Coming Home (Music video)

- 2011 Award of Excellence (Canada Film Festival)

Windows of the Soul (Short film)

- 2010 Bronze Palm Award (Mexico International Film Festival)
- Honorable Mention – Best Foreign Short (Black Swamp Film Festival 2009)

Let Them Eat (Short film)

- 2010 Silver Ace Award (Las Vegas Film Festival)
- 2010 Award of Merit – Film (Accolade Film Award)
- Animazing Spotlight



Focus on Students

AUTUMN FISKE BTHM (Co-op Route)

At the age of 16, I started my career in the Tourism & Hospitality industry. Once working in the industry while attending high school in the small town of Lockeport, Nova Scotia, I realized that a career in tourism is what I wanted to be involved in on a daily basis for the rest of my life. I loved the feeling of giving people satisfaction and helping them discover and experience the culture and atmosphere of the province of Nova Scotia.

I am the youngest of 3 sisters in my family. My oldest sister went to the Mount in 2003 and eventually graduated with a Bachelor of Arts with a major in history. My other sister went to The Mount in 2005 and eventually graduated with a Bachelor of Science with an advanced major in psychology. Since I am younger than my sisters, I remember coming to the Mount to pick them up with my mother for Thanksgiving and Christmas vacations.

I realized how beautiful the university was, along with the great residence choices, and my sisters talked about the small class sizes. During my last year of high school, the Mount was the university I knew I wanted to go to. I had seen other universities, but there is no atmosphere quite like the Mount's. Not only did I choose to pursue my education there because of my sisters and their influence, but because the Bachelor of Tourism & Hospitality Management program was exactly what I was looking for.

My interests in life are what define who I am. When I was in high school, I loved to play many sports. This part of my life taught me commitment, hard work, and how to multi-task, with being very busy all the time with school and extra-curriculars.

Growing up, I always loved doing things outside with my father. I went bird watching with him throughout the years, camping, canoeing, fishing, and on the rare occasion, hunting. All of these things done with my father are all part of adventure tourism and outdoor recreation; things I loved telling people about when I worked at a Tourist Bureau. Currently, I love meeting others from different cultures, since I love languages, and other aspects of culture such as: food, way of life, networking, and travelling.

Since I knew what I wanted to do at the young age of 16, I was able to get a head start in building up skills and qualifications that employers look for in tourism and hospitality related jobs. I believe the main reason for my successful experiences in tourism is passion. Many things follow from being passionate about something, including education and experience.

Studying what you love can take you as far as you want to go. Actually going out into the world and working in the field you want to be in, gets you closer and closer to the position you want. I have won a couple of scholarships related to tourism and hospitality. My sponsors have told me the reason why I have received these is because of my experience, qualifications, and education, which is all because of my passion.

Last October, I went to Toronto to accept a scholarship. None of my expenses were paid for, but I went because I knew I would be able to network and get my name out there to employers, which is exactly what happened.

My career goals are still incomplete, because the more I surprise myself and the more I learn, the more I add new goals, and expand the current ones. I did not know that in my first year at The Mount, faculty would recognize my passion for the tourism industry; my goals were just to get by for the year. I have changed dramatically from my first to current second year of studies at The Mount.

The number one thing my professors notice about me is that this year, I have confidence. My first year, I was unsure that I would be able to do a university degree because of my learning disability. But now my goals for the future are to spend my next two co-op terms out of province; I am applying for jobs in Alberta and British Columbia for the upcoming Summer 2012 co-op, and then for my third one, I may go international.

I also want to graduate with honors. One main goal that I have had after completing my first year of university is to work for a hotel for a number of years, and sign a contract with them, saying that if I work for them, they will pay for my Masters in Tourism & Hospitality. I want to work my way up in the industry to become a Hotel Manager, and then eventually, if I have the chance, come back to Nova Scotia at some point of my life, and teach in the Tourism & Hospitality Department at MSVU. But we don't know what the future holds, so I'm just going to enjoy my life right now at MSVU.



A wintry visit to Niagara Falls

Student Volunteers Give Back to Mount Community

MSVU STUDENTS VOLUNTEER BY PICKING APPLES AND MAKING APPLE JELLY FOR THE STUDENT RESOURCE CENTER FOOD BANK ON CAMPUS

CONTRIBUTED BY JILL HAGERMAN AND KAREN BLOTNICKY

For the first time business and tourism students and faculty put their culinary skills to good use in a very meaningful way: making homemade apple jelly from the Mount's own apple trees to donate to the campus food bank.

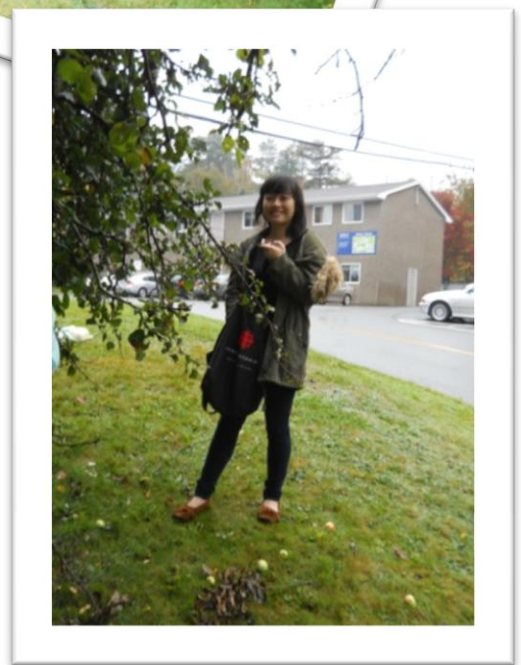
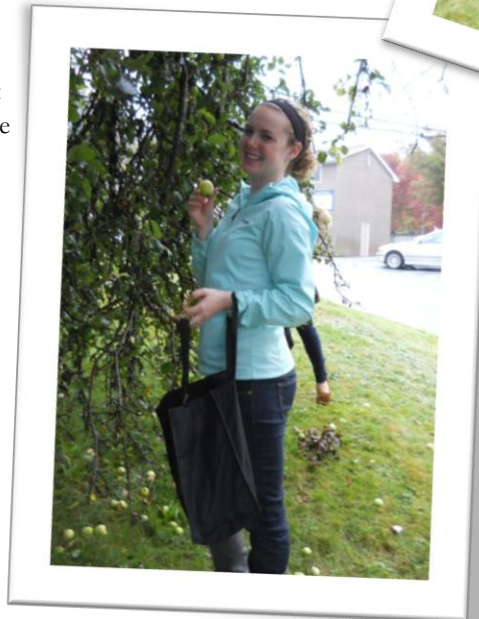
Prof. Ann MacGillivray (accounting) and part-time prof, Prof. Elaine Seniuk, assisted with apple picking and jelly making. The jelly was made in Vincent's Restaurant – the Mount's educational kitchen facility that is used by students in the tourism and hospitality management program.

By all accounts, their undertaking was a very sweet success.

This may be the start of a new tradition that links honing important home skills with meeting needs in the Mount community.

Pics:

Mount business and tourism students pick apples on campus to make apple jelly.





Focus on Faculty

PROF. ANN MACGILLIVRAY
MBA, CA

ACCOUNTING

Professor Ann MacGillivray in her Office; SA #24.

Ann MacGillivray was born in Ottawa, Ontario. Ann moved around frequently during her childhood. She spent 4 years in England where she went to school as a teenager. Ann finally settled in Halifax in 1969; however, she did spend a year in Calgary on sabbatical, where she enjoyed skiing the Rockies and exploring the area. Ann is a chartered accountant and a two time Saint Mary's graduate with a BComm and an MBA.

Ann was recruited to MSVU by Wendy Doyle, where she remains an approachable and dedicated professor; marking her 34th year of teaching this year. As Ann reminisces about her long, successful teaching career she notes that, *"One reason I have stayed so long at the Mount is that I really enjoy working with students and celebrating their successes. I have met so many wonderful people at the Mount and I thoroughly enjoy hearing from them after they graduate."*

Ann teaches Accounting and Finance at The Mount and often hears comments about how early she is up and at work—usually replying to emails at 5:00 a.m.! Ann devotes many hours of her time to The Mount and assisting students. She has served on most university committees, took a position as the Co-op Education Coordinator for a few years, and was even Chair of the Department of Business and Tourism - not once—but twice!

When distance education first began to take off and courses were aired on live television, Ann was there teaching; joking that her mother used to watch her from Charlottetown, PEI, to see what she was wearing that day. Ann remembers the experience of being one of the first professors to teach on live television as a remarkable one.

Many people would consider being a full-time professor and serving on the majority of university committees to be more than enough work for one person—but not Ann. In addition to her teaching career, Ann owns and operates two small businesses. The first business, is naturally in her area of expertise, and is accounting and taxed based; while the second business is product based. Ann's financial business involves preparing personal income tax returns as well as financial statements and corporate tax returns for family and friends. *"Although it's a small business, it can get quite busy from February through April,"* mentions Ann. However, Ann truly enjoys her work and further states: *"Perhaps when I retire, I'll let it grow in size, but with teaching and other MSVU responsibilities, I try to keep it small."*

Ann continues to further fill her time by acting as a treasurer for a variety of organizations; the most recent one being the Charitable Irish Society of Halifax. Being a SMU Alumni (even holding the position as Alumni president in the past) Ann volunteers some of her time at Saint Mary's University, often helping bake for Time for Tea.

In addition to her many fulfilling career choices, Ann also has numerous hobbies and interests. Ann enjoys staying active and spends most of her free time outside with friends. She recently took up golf and looks forward to the summer months where she can continue to perfect her swing.

Traveling has always been one of Ann's many passions. Ann has been to Mexico (both Mayan Riviera and Merida), St. Lucia, Bermuda, St. Vincent, St. Maarten, Barbados, Cuba, Panama, Dominican Republic, Greece, Spain, Portugal, Germany and Holland. She has also driven across Canada (both ways) several times in the last fifteen years, and feels it may be about time to do it again, especially because another of her passions is sports cars and driving. *"My favorite car was my Toyota Turbo Supra. That car could really make me smile!"* laughs Ann. Now owning a vibrant blue Mustang, Ann's car is easily identified on campus by students and anyone who knows her.

This year, Ann welcomed a new granddaughter into her family who she enjoys spending quality time with. Ann spends the remainder of her downtime indulging in reading and puzzles, often completing a Sudoku and Crossword daily. Her favorite types of books are generally mystery novels. *"Two of my favorite reads are Anne Perry's historical murder mysteries as well as John Grisham's legal stories. I also enjoy Alexander McCall Smith's Ladies Detective Agency volumes set in Botswana—they are a very light pleasant read,"* say Ann. Ann enjoys reading so much it is not uncommon for her to finish 2-3 novels a week!



Ann Volunteering with MSVU students and the Sisters of Charity during The Mount's first annual Caritas Day Volunteer Event (January, 26th, 2011).

Upcoming EVENTS

BE SURE TO CHECK OUT THESE EVENTS.

Take the time to fill up your Learning Passport, or to take advantage of some unique and enterprising opportunities.

January 2012
9-Finding a Summer Job Workshop (EVAR 111 @ 2 PM)
10-CPS Road Show (RBC Seton Link @ 11 AM to 1 PM)
11-Winning Resumes Workshop (EVAR 111 @ 10 AM)
16-First meeting for Job Coaching Program (SETON 504 @ 2 PM)
18-Interview Preparation Workshop (EVAR 111 @ 10 AM)
25-Caritus Day Food Drive (VINNIES) Talk to your Business & Tourism prof for meeting details
30-Professionalism on the Job Workshop (EVAR 111 @ 2 PM)
February 2012
1-CCRP Skills Identification Workshop (SETON 508 @ 10 AM)
2-CPS/Summer Job Fair Tips Booth (RBC Seton Link @ 11 AM to 1 PM) Free hot chocolate!
3/4-Social Entrepreneur for a Day Conference (Seton). Applications due NOW. Successful applicants will be contacted.
7-MSVU/SMU Summer Job Fair (2 nd Floor LOYOLA Building, SMU Campus @ Noon-5 PM). Free bus from Seton. University ID required for admission. For more information go to www.smu.ca/sjf
13-Interview Workshop (EVAR 111 @ 2 PM)
20/24-Study Break
29-Etiquette Brunch (Tickets available in EVAR 214 from Career Planning Services & Alumnae Relations) For more information go to www.msvu.ca/careerplanning

*And watch for our next upcoming
Career Week in March!*

“FEEDBACKfeedbackFEEDbackfEEDbackFEEDBACKfeedback



This issue sees the close of 2011 and the start of a new year in 2012. The Business and Tourism Newsletter continues to thrive. We are thrilled to have more contributors than we have had for previous issues and we encourage your continued feedback. We are happy to announce that we now have an alumnae email list as well.

We have received your feedback and we are listening. Future newsletters will be expanded to provide more of the following:

- Student news – including Focus on Student and Focus on Graduate pieces
- More about upcoming events and past successes
- More about how Mount business and tourism students contribute to their university and the greater community

Let us know more about what you want to see in the newsletter and send us story ideas via email – or ask us to put you on our email distribution list – to Karen.Blotnicky@msvu.ca.

All the best for 2012!

Publication Information

The Business and Tourism Newsletter is published by the Department of Business and Tourism at Mount Saint Vincent University. The primary purpose of the newsletter is to communicate items of interest and event information to students, faculty, staff, graduates and friends of the Mount business and tourism community. The newsletter is provided both online and in hard copy, bimonthly from September through April. Information in the newsletter is created by faculty editors and contributors. Images are obtained from contributors and Microsoft Office. Inquiries about the newsletter's form, or its content, should be addressed to Dr. Peter Mombourquette, Chair, Dept. of Business and Tourism, MSVU.

Newsletter Production and Management Team

Dr. Peter Mombourquette, Chair, Dept. of Business & Tourism (Publisher) Peter.Mombourquette@msvu.ca

Dr. Karen Blotnicky (Managing Editor/Producer) Karen.Blotnicky@msvu.ca

Prof. Ann MacGillivray (Editor)

Contributors: Co-op Students Jill Hagerman and Melissa Gerrow

Miriam Gallant (Coordinator – Editing and Publishing)