

Bachelor of Arts in Communication?



Know What's Expected

Communications students explore the critical, cultural and theoretical approaches to developing an understanding of human communication. With a Bachelor of Arts in Communication degree, employers will expect that you are an effective communicator, enjoy solving problems, and have excellent management skills. French may also be an asset in some positions.

Transferable Skills

- Analysis and interpretation of information and the ability to critically evaluate it
- Excellent communication, organizational, and negotiation skills
- Initiative and ability to accept new ideas and take risks
- Computer Literacy

What Employers Want to See

Contributions you make to your community reflect well on you as an individual. Employers are looking for students who are dedicated, hard working, and show a commitment to their interests. By getting involved on-campus (for societies visit mountstudents.ca) or off-campus early in your degree, you will not only show credibility in your area of interest but also a willingness to work towards goals.

You can also build your Mount Co-Curricular Record (CCR) with these activities at msvu.ca/CCRP and present this official document to future employers.

Necessary Skills

- Strong written and verbal communications skills
- Leadership
- Researching and writing skills
- Organizing
- Project Management

Where Can You Work?

A Bachelor of Arts in Communication opens the door to many areas of business. Graduates from Communications programs may find careers in consulting firms, corporations, associations, government, social agencies, and other organizations.

A Bachelor of Arts in Communication is also a great stepping stone for further education. Visit the Bachelor of Arts—Communication webpage for more information.

Possible Job Titles

- Communications Officer/Specialist
- Public Information Officer
- Newsletter Editor
- Customer Service Representative
- Language Arts Coordinator
- Director of Broadcasting
- News and Relation Manager
- Journalist
- Technical Writer
- Program Coordinator

What Can I Do with My Degree In...

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Where Can I Volunteer?

Volunteering provides a great opportunity to get involved in your field of study and make some great connections. Here are a few options for you to consider:

- Local Non-Profit Organizations
- Local Communication Organizations
- Local Events
- Libraries
- Student Societies
- Students Union

Visit msvu.ca/ccrp for more local organizations.

Online Job Resources

Many organizations will promote their job opportunities online. Visit the Job Search Resources page at msvu.ca/careerplanning for links to frequently used job boards.

Professional Associations

Professional associations are a great way to network within your field of study. Not only do these organizations help get you connected, they also help keep you well-informed. Many also have discounted student membership rates.

- Canadian Association of Broadcasters
www.cab-acr.ca
- Canadian Association of Journalists
www.caj.ca
- Canadian Communication Association
www.acc-cca.ca
- Canadian Newspaper Association
www.newspaperscanada.ca
- International Association of Business Communicators
www.iabc.com
- Women in Communications and Technology
www.wct-fct.com

MSVU Career Planning Services

At the Mount, we offer a variety of career related services, workshops, resources and opportunities for students. Whether you need help making a career decision, are looking for a job, or are wondering what you can do with your degree, we can help you plan a realistic career path and perform a successful job search.

Drop by Career Planning Services to book an appointment with a Career Counsellor, schedule a resume critique with a Career Assistant, or just explore our resources!

Career Planning Services
Mount Saint Vincent University
Evaristus Hall Room 218
166 Bedford Hwy | Halifax, NS | B3M 2J6
(902) 457-6765
www.msvu.ca/careerplanning

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