Mary Murphy Co-op Education Coordinator College of the North Atlantic 153 Ridge Road, P.O. Box 1150 St. John's, NL A1C 6L8

June 12, 2012

Mr. Rocco Fondacaro Chair, CAFCE Accreditation Council University of Waterloo 200 University Ave. W. Waterloo, Ontario N2L 3G1

Dear Mr. Fondacaro:

I am writing as Chair on behalf of the Re-accreditation Committee for the review of three programs of Mount St. Vincent University. The three programs reviewed were Bachelor of Business Administration, Bachelor of Public Relations and Bachelor and Bachelor of Tourism and Hospitality Management. The other members of the Review Committee were Robert Wooden from Dalhousie University and MilahWoo from the University of British Columbia.

The Re-accreditation Committee recommends that all three programs should be receive reaccreditation. The binder containing the accreditation documentation was very well organized and all questions posed to the institution were answered to the satisfaction of the committee.

The Committee was especially impressed with the low student to co-op coordinator ratio and by the support provided by Mount Saint Vincent University to allow coordinators to travel for Site Visits to locations where relatively low number of students are on work term.

The Committee did however wish to make three recommendations. While these recommendations are not meant to affect the decision for re-accreditation, the Committee feels that giving attention to them will serve to strengthen what is already very much a quality co-op education program at Mount Saint Vincent.

1. Student Survey about PD Sessions

It is recommended that the institution include a section in the survey to garner feedback about co-op coordinators in terms of professionalism, whether or not the needs of students are met, industry knowledge, suggestions for improvement, etc.

2. Graduate Survey

We were pleased to see that the 2006 recommendation was implemented in terms of conducting graduate surveys. However, the Committee did feel that the survey sample was quite small and therefore questioned the validity of the results. It may or may not be possible, but the Committee recommends that the institution explore strategies to increase its response rate in future surveys.

3. Privacy Concern- Signing up for Interviews

The current practice of the institution is to have students sign up for interviews on a clip board in the co-op office. This allows students to see the entire sign-up sheet and to see which other students have already signed up for an interview. The Committee feels that the university should do everything in its power to respect the privacy of all students by providing a more private process for interview sign-up.

We extend our congratulation to Mount Saint Vincent University for an excellent submission and for successfully achieving re-accreditation of these programs.

Sincerely,

Mary Murphy Chair, Re-Accreditation Review Committee for Mount Saint Vincent University

cc. Carol Cox