

Part D Quality Program Delivery Criteria – Appendix 22a

The percentage of available students employed each work term, for the last three terms

Program	Summer 2018	Winter 2018	Fall 2017
Bachelor of Business Administration	9 students available 6 students placed 67% placed	19 students available 14 students placed 74% placed	4 students available 3 students placed 75% placed
Bachelor of Public Relations	68 students available 66 students placed 97% placed	59 students available 58 students placed 98% placed	64 students available 61 students placed 95% placed
Bachelor of Tourism and Hospitality Management (summer term only)	46 students available 46 students placed 100% placed		

Three-year co-op employment summary (number employed and not employed) by discipline and by employment period)

Program	2017/2018	2016/2017	2015/2016
Bachelor of Business Administration	<u>Fall</u> 4 students available 3 students placed 75% placed	<u>Fall</u> 6 students available 5 students placed 83% placed	<u>Fall</u> 13 students available 11 students placed 85% placed
	<u>Winter</u> 19 students available 14 students placed 74% placed	<u>Winter</u> 18 students available 11 students placed 61% placed	<u>Winter</u> 22 students available 13 students placed 60% placed
	<u>Summer</u> 9 students available 6 students placed 67% placed	<u>Summer</u> 14 students available 7 students placed 50% placed	<u>Summer</u> 15 students available 10 Students placed 67% placed
Bachelor of Public Relations	<u>Fall</u> 64 students available 61 students placed 95% placed	<u>Fall</u> 65 students available 64 students placed 98% placed	<u>Fall</u> 67 students available 64 students placed 96% placed
	<u>Winter</u> 59 students available 58 students placed 98% placed	<u>Winter</u> 66 students available 64 students placed 97% placed	<u>Winter</u> 67 students available 63 students placed 94% placed

	<u>Summer</u> 68 students available 66 students placed 97% placed	<u>Summer</u> 77 students available 71 students placed 92% placed	<u>Summer</u> 103 students available 101 students placed 98% placed
Bachelor of Tourism and Hospitality Management (summer term only)	<u>Summer</u> 46 students available 46 students placed 100% placed	<u>Summer</u> 40 students available 34 students placed 85% placed	<u>Summer</u> 32 students available 28 students placed 88% placed

Number of students graduating with a co-op designation from the program(s) over the past three years

Program	2015, 2016 & 2017
Bachelor of Business Administration	May graduates – 18 November graduates – 17 Total graduates – 35
Bachelor of Public Relations	May graduates – 95 November graduates – 108 Total graduates – 203
Bachelor of Tourism and Hospitality Management	May graduates – 25 November graduates – 8 Total graduates – 33