#### BACHELOR OF BUSINESS ADMINISTRATION -2017/2018 COURSE WORKSHEET FOR FULL-TIME BBA STUDENTS Check with your Faculty Advisor for possible variations & course prerequisites

### Student Name\_

## Student Number\_\_\_\_\_

Year 1 Units 1-5 Recommended		
BUSI 1112 Introduction to Business Administration	½ unit	
BUSI 2202 Communications Management	½ unit	
BUSI 2221 Introductory Accounting I	½ unit	
BUSI 2222 Introductory Accounting II	½ unit	
BUSI 2230 Principles of Marketing	½ unit	
ECON 1101 Introduction to Microeconomics	½ unit	
ECON 1102 Introduction to Macroeconomics	½ unit	
Arts and Science Elective (any level)	½ unit	
Arts and Science Elective (any level)	½ unit	
Humanities Elective – includes courses in Chinese, Cultural Studies, English, French, History, Library, Linguistics, Philosophy, Religious Studies, Spanish and Writing (only courses with a WRIT prefix)	½ unit	

Year 3 Units 11-15 - Non-Co-op (All Concentrations) - Recommended		
BUSI 3308 Operations Management	½ unit	
BUSI 3311 Small Business Mngt OR BUSI 3312 International Business Mngt	½ unit	
BUSI 3360 Finance I	½ unit	
BUSI 3361 Finance II	½ unit	
Business/Tourism/Economics Elective	½ unit	
Business/Tourism/Economics Elective	½ unit	
Business/Tourism/Economics Elective	½ unit	
Arts & Science Elective (2000 level or above)	½ unit	
Arts & Science Elective (2000 level or above)	½ unit	
Free Elective	½ unit	

Year 2 Units 6-10 - Recommended		Year 4 Units 16-20 - Non-Co-op (All Concentrations) - Recommended		
BUSI 2214 Organizational Behaviour: Individuals in Organizations (was BUSI 2212)	½ unit	BUSI 4400 Business Policy	½ unit	
BUSI 2215 Organizational Behaviour: Groups, structure and culture (was BUSI 2213)	½ unit	Business/Tourism/Economics Elective	½ unit	
BUSI 2231 Applied Marketing	½ unit	Business/Tourism/Economics Elective	½ unit	
BUSI 2259 Legal Aspects of Business	½ unit	Business/Tourism/Economics Elective	½ unit	
BUSI 3320 Managerial Accounting	½ unit	Arts & Science Elective (2000 level or above)	½ unit	
MATH 2208 Introduction to Probability and Statistics I	½ unit	Arts & Science Elective (2000 level or above)	½ unit	
MATH 2209 Introduction to Probability and Statistics II	½ unit	Free Elective	½ unit	
Business/Tourism/Economics Elective	½ unit	Free Elective	½ unit	
Business/Tourism/Economics Elective	½ unit	Free Elective	½ unit	
Arts and Science Elective (any level)	½ unit	Free Elective	½ unit	

NOTE: 1. With the department Chair's approval students may replace 0.5 of a unit of arts and science electives with a professional (business) elective.

2. Students may request to replace an additional full unit of arts and science electives with a unit of professional (business) electives. Students seeking to replace the additional unit should speak to an academic advisor.

3. The MSVU Academic Calendar states that "although advice is readily available on request, the responsibility of selecting the appropriate courses for graduation rests ultimately with the student".

#### HONOURS DEGREE

Students wishing to complete an honours degree must make formal application to the department Chair after successful completion of 12.5 units. Admissions to the honours program are approved by the Honours Committee of the Department of Business Administration. Students must have a GPA of 3.0 in required courses to be considered for admission and must have completed MATH 2208 and 2209 and either BUSI 4430 or THMT 3312. Acceptance is contingent upon the agreement of a faculty member to supervise the thesis.

#### BBA MAJORS, CONCENTRATIONS, MINORS and our INTERNATIONAL OPTION

<u>A MAJOR</u> consists of **6.0 units** (12 courses) in one of the following areas (including introductory courses in the area):

- Accounting: BUSI 2221, 2222, 3320, 3325, 3326 and CMPS/INTE 2245 (*New for September 2014 admitted accounting major students only*) (all required) and the remaining 3.0 units from BUSI 1112, 3324, 3343, 4400, including a minimum of 1.0 unit from the following accounting courses: 4415, 4423, 4424, 4425, 4426, 4427, 4428, 4465.
- Management: BUSI 1112, 2011, 2202, 2214, 2215, 2255, 3306, 3308, 3311, 3312, 3313, 3314, 3316, 4400, THMT 2225, 3323, 3401, including a minimum of 1.0 unit from the following management courses: 4406, 4410, 4412, 4413, 4414, 4415, 4416, 4417, 4418, 4419, 4446.
- Marketing: BUSI 3331, 4430 and 4434 (all required), 4.5 additional units selected from BUSI 1112, 2202, 2230, 2231, 3332, 3333, 3334, 3336, 3337, 3338, 4400, 4432, 4433, PBRL 1010.
- Strategic Human Resource Management: BUSI 3313, 3314, 4406, 4413, 4417, 4418 (all required), 1.0 unit selected from BUSI 3316, 4412, 4416, 4419, ECON 2204 and SOAN 2531, a minimum of 2.0 additional units selected from BUSI 1112, 2214, 2215, 3316, 4412, 4416, 4419, 4400, ECON 2204 and SOAN 2531.

Note: Students cannot receive a major in both management and strategic human resource management.

**Note:** Students must obtain a minimum GPA of 2.0 in 8.0 units of required business coursework including the 6.0 units required for the major. *Note:* For students in the co-operative education option, co-operative education work term courses (BUSI 1188, 2288 and 3388) cannot be counted in the calculation of the GPA.

A CONCENTRATION consists of 4.0 units (eight courses) of course work in one of the following areas:

- Accounting: BUSI 2221, 2222, 3320, 3325 and 3326 (recommended that you take in year 2) (all required), and the remaining 1.5 units from BUSI 3324, 3343, 4415, 4423, 4424, 4425, 4426, 4427, 4428, 4465.
- Economics: ECON 1101 and 1102 and 3.0 additional units of ECON.
- Management: BUSI 2214 and 2215 and 3.0 additional units selected from the following management electives, 1.0 unit of which must be at the 3000 level or above BUSI 2011, 2202, 2255, 3306, 3308, 3311, 3312, 3313, 3314, 3316, 4406, 4410, 4412, 4413, 4414, 4415, 4416, 4417, 4418, 4419, 4446, THMT 2225, 3323, 3401
- Marketing: BUSI 3331, 4430 and 4434 and 2.5 additional units selected from BUSI 2202, 2230, 2231, 3332, 3333, 3334, 3336, 3337, 3338, 4432, 4433, PBRL 1010.
- Strategic Human Resource Management: BUSI 2214, 2215, 3313, 3314, 4406, 4413, 4417 and 4418.

• Tourism & Hospitality Management: THMT 1101, 1116, 2216 and 2221, and 1.0 unit of THMT elective at the 2000 level or above and 1.0 unit of THMT elective at the 4000 level. Note: Students must obtain a minimum GPA of 2.0 in 8.0 units of coursework including the 4.0 units required for the concentration. *Note:* For students in the co-operative education option, co-operative education work term courses (BUSI 1188, 2288 and 3388) cannot be counted in the calculation of the GPA.

### <u>A MINOR</u> consists of **3.0 units** (six courses) in one of the following areas:

- Accounting: BUSI 2221, 2222 3320 and 3325, and 1.0 units from BUSI 3324, 3326, 3343, 4415, 4423, 4424, 4425, 4426, 4427, 4428, 4465.
- Finance: BUSI 3360, 3361 and 2.0 units selected from BUSI 2060, 2263, 3324, 4461, 4464, 4465, 4466, ECON 2311, ECON 3305.
- Management: BUSI 2214, 2215 and 2.0 units of management electives, 1.0 unit of which must be at the 3000 level or above.
- Marketing: BUSI 2230, 2231, 3331, and 1.5 units of marketing electives.
- Strategic Human Resource Management: BUSI 2214, 2215, 3313 and 3314, and 1.0 unit from 3316, 4406, 4412, 4413, 4417, 4418, 4419, ECON 2204.
- Tourism & Hospitality Management: THMT 1101, 1116, 2221, either 2205 or 2244, 0.5 unit of THMT elective and 0.5 unit of THMT elective at the 3000 level or above.

#### **BBA GENERAL**

Students who graduate from the BBA without a concentration or major will graduate with a General BBA.

INTERNATIONAL OPTION in Business Administration consists of 20.0 units of study. This option consists of all required courses for a BBA (page 1) AND

- 0.5 unit of Humanities elective
- 0.5 unit of Arts & Sciences elective
- 2.5 unit of free electives
- 4.0 unit of BUSI/THMT and/or ECON of which 2.0 unit must be chosen from the following: BUSI 3312, BUSI 4419, BUSI 4432, BUSI 4464, THMT 2205, THMT 3305.
- 3.0 unit from the specialization in Global Issues coordinated by Public Policy Studies chosen from the following: POLS 1001/CANA 1001, POLS 1002/CANA 1002, POLS 2219, POLS 2224, POLS 2244, POLS 3308, POLS 3312, POLS 3334, POLS 3344, POLS 3391, ECON 2311, ECON 2312, SOAN 3533
- of the 20.0 units required, a minimum of 1.5 units of study must be completed onsite at a partner university outside of Canada.

**Note:** Students must obtain a minimum GPA of 2.0 in 8.0 units of required business coursework. *Note:* For students in the co-operative education option, co-operative education work term courses (BUSI 1188, 2288 and 3388) cannot be counted in the calculation of the GPA.

# **Course list**

Accounting Courses				
BUSI 1112	Introduction to Business Administration			
	(major only)			
BUSI 4400	Business Policy (major only)			
BUSI 2221	Intro Accounting I CPA			
BUSI 2222	Intro Accounting II CPA			
BUSI 3320	Managerial Accounting CPA			
BUSI 3324	Taxation CPA			
BUSI 3325	Intermediate Accounting: Assets CPA			
BUSI 3326	Intermediate Accounting: Equities CPA			
BUSI 3343	Auditing CPA			
BUSI 4415	Management Information Systems CPA			
BUSI 4423	Adv. Financial Accounting I CPA			
BUSI 4424	Adv. Financial Accounting II CPA			
BUSI 4425	Cost Accounting CPA			
BUSI 4426	Adv'd Cost Acct & Internal Control CPA			
BUSI 4427	Advanced Taxation CPA			
BUSI 4428	Accounting Theory			
BUSI 4465	Financial Statement Analysis			
CMPS/INTE	Spreadsheet Applications Please note: New for			
2245	September 2014 admitted accounting major			
	students only			
CPA refers to u	iniversity exemption with CPA NS			

Finance Courses				
BUSI 2060	Personal Finance			
BUSI 2263	Canadian Securities Course			
BUSI 3324	Taxation			
BUSI 3360	Finance I			
BUSI 3361	Finance II			
BUSI 4461	Real Estate Investments			
BUSI 4464	International Finance			
BUSI 4465	Financial Statement Analysis			
BUSI 4466	Financial Markets Investments			
ECON 2311	International Trade			
ECON 3305	Money and Banking			

Strategic Human Resource Management				
BUSI 1112	Introduction to Business Administration			
	(major only)			
BUSI 4400	Business Policy (major only)			
BUSI 2214	Organizational Behaviour: Individuals (not			
	in minor)			
BUSI 2215	Organizational Behaviour: Groups (not in			
	minor)			
BUSI 3313	Human Resource Management			
BUSI 3314	Labour Relations			
BUSI 3316	Organizational Topics			
BUSI 4406	Managing Diversity			
BUSI 4412	Values in a Business Society			
BUSI 4413	Strategic Compensation			
BUSI 4416	Management Topics			
BUSI 4417	Recruitment and Selection			
BUSI 4418	Strategic Human Resource Development			
BUSI 4419	International Human Resource Mgmt			
ECON 2204	Labour Markets & Policies in Canada			
	(major only)			
SOAN 2531	Work in Society & Culture (major only)			
Students canno	ot receive a major in both management			
and strategic h	uman resource management			

Marketing Courses				
BUSI 1112	Introduction to Business			
	Administration (major only)			
BUSI 4400	Business Policy (major only)			
BUSI 2202	Communications Management			
BUSI 2230	Principles of Marketing			
BUSI 2231	Applied Marketing			
*BUSI 3331	Consumer Behaviour			
BUSI 3332	Retailing Management			
BUSI 3333	Advertising			
BUSI 3334	Sales Management			
BUSI 3336	Direct Marketing			
BUSI 3337	Services Marketing			
BUSI 3338	Not-for-Profit Marketing			
*BUSI 4430	Marketing Research			
BUSI 4432	International Marketing			
BUSI 4433	Marketing Issues Seminar			
*BUSI 4434	Marketing Strategy			
PBRL 1010	Foundations of Public Relations			
*required for a	concentration or a major			

Management Courses				
BUSI 1112 Introduction to Business Administration				
	(major only)			
BUSI 4400	Business Policy (major only)			
BUSI 2011	Introduction to Entrepreneurship			
BUSI 2202	Communications Management			
BUSI 2214	Organizational Behaviour: Individuals in			
	Organizations			
BUSI 2215	Organizational Behaviour: Groups			
BUSI 2255	Intro to Information Systems in Org			
BUSI 3306	Gov't Admin. & Policy Making			
BUSI 3308	Operations Management			
BUSI 3311	Small Business Management			
BUSI 3312	International Business Mgmt			
BUSI 3313	Human Resource Management			
BUSI 3314	Labour Relations			
BUSI 3316	Organizational Topics			
BUSI 4406	Managing Diversity			
BUSI 4410	Small Business Consultancy			
BUSI 4412	Values in a Business Society			
BUSI 4413	Strategic Compensation			
BUSI 4414	Leadership Theory and Practice in			
	Organizations			
BUSI 4415	Management Information Systems			
BUSI 4416	Management Topics			
BUSI 4417	Recruitment and Selection			
BUSI 4418	Strategic Human Resource Development			
BUSI 4419	International Human Resource Mgmt			
BUSI 4446	New Venture Creation			
THMT 2225	Design Management			
THMT 3323	Event & Meeting Management			
THMT 3401	Managing in the Service Environment			
Students cannot receive a major in both management and				
strategic humo	in resource management			

Tourism and Hospitality Management Courses				
*THMT 1101	Intro to Tourism & Hospitality			
*THMT 1116				
THMT 2201	Intro to Food Service Management Alternate Forms of Tourism			
-				
THMT 2202	Communications Management			
THMT 2205	Geography for Tourism & Business			
*THMT 2216	Planning & Mgmt of Food Service			
	Operations			
*THMT 2221	Hotel Management			
THMT 2225	Design Management in BUSI & Tourism			
THMT 2244	Sustainable Tourism Management			
THMT 3221	Hospitality Management Accounting			
THMT 3305	International Travel & Tourism			
THMT 3311	Small Business Management			
THMT 3312	Research Methods Seminar			
THMT 3316	Food Service Management			
THMT 3317	Beverage Management			
THMT 3323	Event and Meeting Management			
THMT 3362	Finance – Tourism Services			
THMT 3380	Tourism and Hospitality Study Tour			
THMT 3401	Managing in the Service Environment			
THMT 4405	Destination Planning			
THMT 4406	Destination Development			
THMT 4410	Small Business Consultancy			
THMT 4411	Current Issues in Food, Bev & Catering			
THMT 4421	Accommodations & Leisure Operations			
THMT 4440	Special topics in Hospitality Mgmt			
THMT 4442	Special topics in Tourism Mgmt			
THMT 4444	Sustainable Tourism: Global Perspective			
THMT 4446	New Venture Creation			
*required for a concentration				

Students can do a minor in any Department in the University. Students should consult that Department about the minor requirements in that area.

Stu	dent	Name

Student Number\_\_\_\_\_

Major\_\_\_\_\_ Concentration\_\_\_\_\_

Minor\_\_\_\_\_

Required courses – Total units required 9.5				
	Completed	Major	Concentration	Minor
BUSI 1112				
BUSI 2202				
BUSI 2214				
BUSI 2215				
BUSI 2221				
BUSI 2222				
BUSI 2230				
BUSI 2231				
BUSI 2259				
BUSI 3308				
BUSI 3311 or 3312				
BUSI 3320				
BUSI 3360				
BUSI 3361				
BUSI 4400				
ECON 1101				
ECON 1102				
MATH 2208				
MATH 2209				
Please note that BUS	I 3306/POLS 3306	, and BUSI 4406	WOMS 4406 are	cross-listed
courses which can co electives.	unt as business el	ectives or arts a	and science elective	es or free

BUSI 1112, Introduction to Business Administration, and BUSI 4400, Business Policy may count among the six units for the major.

BUSI/THMT/ECON electives – Total units required 4.0					
	Completed	Completed Major Concentra		Minor	
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					

Humanities elective – Total units required 0.5									
1.									

Arts/Science electives – Total units required 3.5							
Any level							
1.							
2.							
3.							
2000 level or >							
1.							
2.							
3.							
4.							

Free Electives – Total units required 2.5						
1.						
2.						
3.						
4.						
5.						