

MSVU experts – Pandemic-related list for media

MSVU is home to faculty experts on many topics with relevance to the COVID-19 pandemic. The following can be contacted for interviews or information and analysis – their areas of relevant expertise are noted.

Note: There are many additional MSVU experts not listed here. Please contact Gillian.Batten@msvu.ca if you're looking for expert input on a particular topic or for MSVU media relations support generally.

Dr. Danielle Cox, Mathematics

- The role of math in modelling an outbreak
- Teaching/learning online
- Teaching math

Danielle.Cox@msvu.ca

Dr. Tammy Findlay, Political and Canadian Studies

- Early learning and child care
- Social policy
- Caregiving
- Families
- Gender, women's equality
- Work
- Economic inequality
- Government policy responses

Tammy.Findlay@msvu.ca

Dr. Tamara Franz-Odendaal, Biology and NSERC Atlantic Chair for Women in Science and Engineering

- Impacts on women in society

Tamara.Franz-Odendaal@msvu.ca

Dr. Shuyue Huang, Business and Tourism and Hospitality Management

- Canadians' knowledge of COVID-19 and factors influencing willingness to travel in the future
- Impact of motivations for media use, and trust in government on travel health knowledge
- Travel health knowledge and perceived risk on Canadians' future travel intentions
- Communication strategies on COVID-19 with regards to travel

Shuyue.Huang@msvu.ca

Dr. Janice Keefe, Chair\Professor in Family Studies and Gerontology and Director of the [NS Centre of Aging](#)

- Impact of COVID-19 on Long Term Care
- Improving Quality of Life for Residents in Long Term Care
- The implementation of policies that support and hinder families as partners in care during COVID-19 pandemic
- Dr. Janice Keefe is a co-author and key spoken person of one of the most referenced [reports in 2020 on the impact of COVID -19 in Long term](#) care and what to do about it

Janice.Keefe@msvu.ca

Dr. Alex Khasnabish, Sociology and Anthropology

- Politics (Canada and international) Far right, fascism, and authoritarianism
- Social change and social justice
- Racism
- Social movements
- Grassroots responses to disasters and crises
- Inequality
- Capitalism and its crises

Alex.Khasnabish@msvu.ca, 902-401-8544

Dr. Christine Lackner, Psychology

- Family and parental attitudes to the COVID-19 vaccine

- Demographic and psychological factors associated with vaccine decisions
- Dr. Lackner launched a national study on family's health intentions following COVID-19, specifically whether families will choose to vaccinate against COVID-19

Christine.Lackner@msvu.ca

Dr. Amélie Lemieux, Education

- Digital learning, online learning, education & technology
- Literacy
- Activities for families/children to do at home

Amelie.Lemieux@msvu.ca

Dr. Jeffrey MacLeod, Political and Canadian Studies

- Political and cultural impacts of the pandemic

Jeffrey.MacLeod@msvu.ca

Dr. Scott MacMillan, Business

- Impacts on the non-profit sector
- Community leadership

Scott.MacMillan@msvu.ca

Dr. Jessie-Lee Mclsaac, Education, Child & Youth Study and Canada Research Chair in Early Childhood

- Dr. Mclsaac is leading a Maritime-wide research study on the impacts of the COVID-19 pandemic on families of young children towards informing supports. The survey is open now and results are anticipated in June. [[More](#)]

Jessie-Lee.Mclsaac@msvu.ca

Dr. Christine McLean, Child & Youth Study

- Early childhood development
- Play-based learning

Christine.McLean@msvu.ca

Dr. Peter Mombourquette, Chair, Business & Tourism

- Impacts on business, entrepreneurs
- Economic impacts
- Challenges for managers in leading during a pandemic, managing teams working from home
- Tourism sector impacts

Peter.Mombourquette@msvu.ca

Dr. Jonathan Roberts, History

- History of Pandemics
- Dr. Roberts is teaching the course Plagues and Peoples online starting this May.

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Dr. Daniel G. Séguin, Psychology

- Parenting
- Child social development
- Emotions and behaviours during these uncertain times

Daniel.Seguin@msvu.ca

Dr. Amy Thurlow, Communication Studies

- Media-induced rituals (like watching the updates from Dr. Strang and the Premier each day)
- Social media in terms of community connection
- Sense-making as an approach to understanding what's going on
- Challenges related to uneven access to technology across the province

Amy.Thurlow@msvu.ca

Donovan Plumb, Director, Teaching and Learning Centre and Online Learning

- Teaching and learning in higher education
- Online learning

Donovan.plumb@msvu.ca

Dr. Kyly Whitfield, Applied Human Nutrition and Milk and Micronutrient Assessment Lab

Dr. Whitfield is studying possible changes to how Nova Scotians are feeding their babies during the pandemic. An [online survey](#) is being used to gather information from families. Dr. Whitfield hopes that insights from Nova Scotian parents will help inform public health supports moving forward, either in future similar situations or possible additional waves of COVID-19 outbreak. [\[More\]](#)

Kyly.Whitfield@msvu.ca

Centre for Women in Business (CWB) at MSVU

- Pandemic impacts for women entrepreneurs

Tanya.Priske@msvu.ca – Executive Director

Laurie.Sinclair@msvu.ca – CWB Business Advisor, also owner of a financial analysis software company for small business, Finazz.

[Directory of CWB member businesses](#)

The CWB is the only University-based business support centre for women at a Canadian university.