

Bachelor of Public Relations Course Selection Guide

- Use the template below to plan your **Fall** and **Winter** schedules
- Confirm **courses open to first-year students** on the [first-year advising webpage](#)
- Courses may be offered in multiple time slots, so individual schedules may vary
- For assistance with course planning or program requirements, contact advising@msvu.ca

Recommended Courses by Term

The table below lists recommended courses by term. Columns represent terms. Rows list course requirements.

***Note:** There are 8.5 units of electives required in the BPR including: 4.0 units of Arts and Science electives and 4.5 units of free electives. 3.0 units (equal to 6 courses) of your electives must be taken at the 3000 level (not typically in your first year).*

Fall Term	Winter Term
PBRL 1010 Foundations of Public Relations	COMM 2025 Introduction to Social Media
PBRL 2012 Writing: Theory & Practice	PBRL/COMM 2211 Introduction to Public Speaking
PBRL/COMM 2013 Communication: Theory & Practice	Core Group A, B or C or Professional Studies Elective:
BUSI 1112 Introduction to Business	Core Group A, B or C or Professional Studies Elective:
Core Group A, B or C or Professional Studies Elective:	Core Group A, B or C or Professional Studies Elective:
Backup Courses:	Backup Courses:

Arts & Science Electives

Arts and Science electives are selected from Core Groups A, B, or C

Core Group A – Math & Science

Applied Human Nutrition (Science Minor) · Applied Statistics · Biology · Chemistry · Computer Science · Mathematics · Physics · Psychology

Core Group B – Social Sciences

Aging & Family Science · Canadian Studies · Communications · Economics · Political Studies · Psychology · Sociology / Anthropology · Women and Gender Studies · Humanities & Social Sciences

Core Group C – Humanities

Chinese · Cultural Studies · English & Writing · French · History · Library Studies · Mi'kmaw Language · Philosophy · Religious Studies · Spanish · Humanities & Social Sciences

Professional Studies Electives

Professional Studies electives are selected from the subjects listed below:

Applied Human Nutrition (Professional Studies Minor) · Business Administration · Child and Youth Study · Information Technology · Public Relations · Tourism and Hospitality Management