Fall	w	inter	Summer	Oth	er required courses	
Pbrl 1010, Foundations of PR		Comm 2025, Introduction to Social Media	PBRL 1199 Work Experience 1		Busi 1112, Intro to Business Admin	
Pbrl 2012, PR Writing: Theory & Practice		Pbrl 3012, Persuasive PR Writing			Busi 2230, Principles of Marketing	
Pbrl/Comm 2013, Communication: Theory		Pbrl/Comm 3013, Mass Media & Public Opinion			Math 2208, Intro to Stats I	
Comm 2016, Audio Visual Communications		Comm 3023, Communication Design			Women's Studies/Emphasis (half-unit)	
					English @ 1000 level or above (half-unit)	
Fall	Winter		Summer		Pbrl/Comm 2211, Intro to Public Speaking	
Pbrl 3014, Managing Organizational PR		Pbrl 3016 Research Methods in PR	PBRL 2299 Work Experience 2 -Pbrl 4015, Media Relations -Pbrl 4101, Employee Relations		*Elective	
Comm 3017, Ethics in Public Communication		Pbrl 4014 Advanced PR Management			*Elective	
Pbrl 3020, Strategic Writing for the PR Practitioner		Pbrl 4019 Crisis Communication Management			*Elective	
		Pbrl 4107 Advanced PR Writing			*Elective	
					*Elective	
*8.5 units of elective including: -4.0 units chosen from the Arts & Science area; AND 4.5 units of open electives: 3.0 units must be at the 3000-level or above					*Elective	
					*Elective	
This form is intended to be a helpful guide for students.					*Elective	
It is the student's responsibility, however, to ensure that they follow the program rules and regulations as described in the Undergraduate Academic Calendar.					*Elective	
					*Elective	
					*Elective	
					*Elective	
					*Elective	
					*Elective	
					*Elective	
					*Elective	