

Bachelor of Public Relations (Co-op Option): High school Fall start 2022-2023

Student Name:

Fall		Winter		Summer	
	Pbri 1010, Foundations of PR		Comm 2025, Intro to Social Media		
	Pbri 1012, PR Writing: Theory & Practice		Pbri/Comm 2211, Intro to Public Speaking		
	Pbri/Comm 2013, Communication: Theory & Practice		*Elective: (_____)		
	Busi 1112, Intro to Business Administration		*Elective: (_____)		
	*Elective: (_____)		*Elective: (_____)		
Fall		Winter		Summer	
	Comm 2016, Audio Visual Communications		Pbri 3012, Persuasive PR Writing	□ PBRL 1188, Co-op Term I	
	Comm 3017, Ethics in Public Communication		Pbri/Comm 3013, Mass Media & Public Opinion		
	English @ 1000 level (or above): (_____)		Comm 3023, Communication Design		
	*Elective: (_____)		*Elective: (_____)		
	*Elective: (_____)		*Elective: (_____)		
Fall		Winter		Summer	
	Pbri 3014, Managing Organizational PR	□ PBRL 2288, Co-op Term II			Pbri 4015, Media Relations
	Pbri 3020, Strategic Writing for PR Practitioners				Pbri 4101, Employee Relations
	Women's Studies/Emphasis: (_____)				Busi 2230, Principles of Marketing
	*Elective: (_____)				Math 2208, Intro to Stats I
	*Elective: (_____)				*Elective: (_____)
Fall		Winter		Summer	
□ PBRL 3388, Co-op Term III			Pbri 3016, Research Methods		*Elective: (_____)
			Pbri 4014, Advanced PR Management		*Elective: (_____)
			Pbri 4019, Crisis Communication Management		*Elective: (_____)
			Pbri 4107, Advanced PR Writing		*Elective: (_____)
			*Elective: (_____)		*Elective: (_____)

*8.5 units of elective including: 4.0 units chosen from the Arts & Science area AND 4.5 units of open electives: 3.0 units (equivalent of six courses) must be at the 3000-level or above.

This form is intended to be a helpful guide for students. It is the student's responsibility, however, to ensure that they follow the program rules and regulations as described in the Undergraduate Academic Calendar.