

**Bachelor of Public Relations (Co-op Option): Transfer student Fall start**

Student Name:

Fall		Winter		Summer			Other required courses
	Pbrl 1010, Foundations of PR		Comm 2025, Introduction to Social Media	☐ PBRL 1188, Co-op Term I			Busi 1112, Intro to Business Admin
	Pbrl 2012, PR Writing: Theory & Practice		Pbrl 3012, Persuasive PR Writing				Busi 2230, Principles of Marketing
	Pbrl/Comm 2013, Communication: Theory		Pbrl/Comm 3013, Mass Media & Public Opinion				Math 2208, Intro to Stats I
	Comm 2016, Audio Visual Communications		Comm 3023, Communication Design				Women’s Studies/Emphasis (half-unit)
							English @ 1000 level or above (half-unit)
Fall		Winter		Summer			
	Pbrl 3014, Managing Organizational PR	☐ PBRL 2288, Co-op Term II			Pbrl 4015, Media Relations		*Elective
	Comm 3017, Ethics in Public Communication				Pbrl 4101, Employee Relations		*Elective
	Pbrl 3020, Strategic Writing for the PR Practitioner						*Elective
							*Elective
							*Elective
							*Elective
Fall		Winter		Summer			*Elective
	☐ PBRL 3388, Co-op Term III		Pbrl 3016, Research Methods				*Elective
			Pbrl 4014, Advanced PR Management				*Elective
			Pbrl 4019, Crisis Communication Management				*Elective
			Pbrl 4107, Advanced PR Writing				*Elective
							*Elective
							*Elective
							*Elective
							*Elective
<b>*8.5 units of elective including:</b> <b>-4.0 units chosen from the Arts &amp; Science area; AND 4.5 units of open electives: 3.0 units must be at the 3000-level or above</b>  <b><i>This form is intended to be a helpful guide for students. It is the student’s responsibility, however, to ensure that they follow the program rules and regulations as described in the Undergraduate Academic Calendar.</i></b>							*Elective
							*Elective
							*Elective
							*Elective

