

# Learners & Leaders *Igniting Success*

Mount Saint Vincent University's Annual Business and Tourism Conference

## Agenda - October 19, 2023

<b>9:15</b> <b>10:00</b>	<b>Registration</b> – Multi-Purpose Room (MPR), Rosaria <b>Opening Remarks</b> Dr. Susan Trenholm, Dean of Professional Studies Dr. Peter Mombourquette, Chair of the Business & Tourism Department
<b>10:15 – 11:15</b>	<b>CEO Panel - MPR</b>
<b>11:30 – 12:30</b>	<b>Grad Panel - Get Motivated! MSVU Alumni Tell All - MPR</b>
<b>12:30 – 1:30</b>	<b>Lunch</b>
<b>1:15 - 1:35</b>	<b>2 + 2 Session for NSCC Students, The Rook</b> Jeremy Neilson, Manager, Student Recruitment
<b>1:45 and 2:45</b>	<b>Workshop Sessions: (choose 2 – see page 2)</b> Session One - 1:45 – 2:35 Session Two - 2:45 – 3:35
<b>3:45 – 4:45</b>	<b>Human Resource Panel - MPR</b>
<b>4:45 – 5:30</b>	<b>Networking Reception</b>
<b>5:30 – 7:30</b>	<b>Dinner (Welcome – Dr. Lori Francis)</b> <b>Dinner Keynote: Dave Carroll</b>

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## Afternoon Workshops – Select two. Held at 1:45 and 2:45

Session Title	Session Concept	Room Location
<b>HR Workshop</b> <b>2 sessions – timing of session above</b> Presented by: <b>Philip Mondor</b> <i>CEO HR Tourism Council</i>	The Future is Now: Trends Shaping Jobs and Careers in Tourism.	<b>Room:</b> MPR Moderator: <b>Hannah Salomon</b>
<b>Personal Branding Workshop</b> <b>2 sessions – timing of sessions above</b> Presented by: <b>Tia Upshaw</b> <i>CEO – Black Women in Excellence</i>	This workshop will provide insight on how best to brand oneself.	<b>Room:</b> Don MacNeil Room Moderator: <b>Lauren Bellefontaine</b>
<b>Business Pitch</b> <b>1:45 pm to 2:35 pm – 1 session only</b> Presented by: <b>Nora Perry</b> <i>Centre for Women in Business</i>	You BELIEVE in your business idea –you just need to convince others to do the same. Come join Nora and learn how to present your business pitch.	<b>Room:</b> Rosaria Boardroom Moderator: <b>Stefan Michaelsen</b>
<b>Networking</b> <b>2:45 pm to 3:35 pm – 1 session only</b> Presented by: <b>Dalene Allen</b> <i>BNI Maritimes</i>	This is a workshop to build your skills in networking in an in-person environment, come to learn some great tips on networking.	<b>Room:</b> Rosaria Boardroom Moderator: <b>Stefan Michaelsen</b>
<b>Management Trainee Program Session</b> <b>1:45 pm to 2:35 pm – 1 session only</b> Presented by: <b>Leyong Loro &amp; Dan Comeau</b> <i>Enterprise Holdings</i>	Come to learn about the Management Trainee Program for Enterprise. This would be of interest to those pursuing a management major.	<b>Room:</b> Vincents Moderator: <b>Anubha Sharma</b>
<b>Chartered Professional Accountants Info Session</b> <b>2:45 pm to 3:35 pm – 1 session only</b> Presented by: <b>Britt Fernandes</b> <i>CPA Atlantic School of Business</i>	Come to learn more about the CPA program, this is of specific interest to those wishing to pursue a career as a professional accountant.	<b>Room:</b> Vincents Moderator: <b>Anubha Sharma</b>

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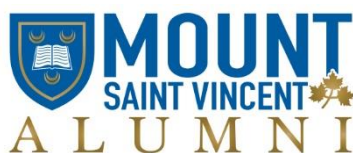
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