

Keynote **Speakers**

Courtney Sherlock

CEO, Halifax Tides FC

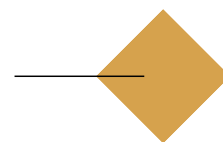


About Courtney

Dr. Courtney Sherlock, Co-founder and CEO of Halifax Tides FC, grew up in Fall River, Nova Scotia and has worked in the HRM as a veterinarian since 2006. She now has ownership in 6 veterinary hospitals, real estate and several other business investments. She is proud to have been selected as one of Atlantic Canada's Top 50 CEOs for 2022. When the opportunity to become involved with the Northern Super League was presented, the idea of doing a start-up company in a different field than veterinary medicine was very exciting and is a great opportunity. A professional women's soccer league is long overdue in Canada and she is very proud to be an owner in one of the founding teams and looks forward to ball drop in early 2025.

About Courtney's Keynote Speech

In this keynote, Courtney will take attendees on a journey through her experiences as an entrepreneur, sharing the challenges, triumphs, and invaluable lessons she has learned along the way. From navigating the early struggles to scaling her business, she'll offer insights that shaped her path and the decisions that led to success. Courtney will also highlight some key takeaways that perhaps can apply to your own journey, and hope to share some inspiration with attendees.



Keynote **Speakers**

Edwin Frizzell

Regional VP, Fairmont Central Canada |
General Manager, Fairmont Royal York



About Edwin

Edwin Frizzell is the Regional Vice President - Fairmont Central Canada and General Manager of Toronto's Fairmont Royal York, overseeing more than 1,200 employees since his appointment in 2014. Under his leadership, the iconic hotel completed its largest transformation in 95 years and earned the "Zero Carbon Performance Certification." Fairmont Royal York, part of Accor, features 1,339 guest rooms, award-winning venues, and 85,000 sq. ft. of event space. Frizzell also leads other prestigious properties, including Fairmont Chateau Laurier and Fairmont Winnipeg. With over 35 years of luxury hospitality experience, he holds a Bachelor of Tourism & Hospitality Management from Mount Saint Vincent University, and executive certificates from Cornell University. Frizzell is active in industry boards and was named Hotelier of the Year in 2019.

About Edwin's Keynote Speech

Edwin Frizzell will focus his keynote speech on how to create a workplace culture that focuses on empowering, learning, innovation, customers, and delivering exceptional results - as well as how to turn moments into memories for your teams and guests alike.