



*"When I present, my goal is to leave the audience knowing their connection to others, happier than when they entered, empowered with information and stories that warms their heart so they go home seeking to be kinder."* Dave Carroll

Dave Carroll is a Canadian songwriter, author, social media pioneer and the creator of a one-in-a-billion story, **United Breaks Guitars**. His \$150.00 YouTube music video about his broken instrument and the airline that failed to right their wrong, changed the world and became "one of the most important videos in Googles history". It empowered consumers and sent ripples across the global business community after it reportedly dropped United Airlines stock by \$180 million in market value and resulted in invitations to over 30 countries to speak about his adventure.

As a speaker Dave shares his views on a model he calls Compassionate Design, which advocates businesses plan for success through an intentional process of seeking wins for all 5 stakeholders in any business (Customers, Employees, Suppliers, Community and Shareholders).

His music, down-to-earth sense of humour and insightful experience have made him a masterful teller of stories that unite, motivate and start movements.