



Nova Scotia Centre on Aging

SPONSOR PROSPECTUS
Our Future is Aging: Current Research on Knowledge, Practice and Policy
June 16-17, 2016
www.msvu.ca/agingconference

General Information for Sponsors

- The conference will showcase current research on aging from the multiple and varied disciplines which address the issues and opportunities of an aging population;
- We expect to attract 200 participants, including researchers, academics, policy makers and stakeholders engaged in research, with a range of perspectives spanning from physical sciences, clinical practice, humanities, social sciences and the arts;
- The conference will have a regional focus but will attract participants from across the country, and will feature national keynote speakers with a broad appeal.

Objectives of the Conference

- To promote and increase awareness about research on aging;
- To share latest advances in aging research and evidence that may shape program and policy development;
- To showcase inter-disciplinary research collaborations;
- To foster research collaborations.

Why Your Sponsorship Matters

“Our Future is Aging” Conference will showcase the latest research on aging and provide a forum for networking and collaboration among researchers, decision makers and practitioners. The conference will foster new ideas for research and knowledge translation approaches.

By supporting the conference, you are associating your organization with leading researchers and increasing your presence among influencers of change- educators, decision makers and practitioners. Your support will help us collectively to embrace the challenges and opportunities of our aging population.

Nova Scotia Centre on Aging
Mount Saint Vincent University
166 Bedford Highway, Halifax, Nova Scotia B3M 2J6
T: 902-457-6546 F: 902-457-6226 Email: nsca@msvu.ca www.msvu.ca/nsca

Celebrating 20 years of Advancing Aging Research and Enhancing Seniors' Lives.

Our Future is Aging: Current Research on Knowledge, Practice and Policy Sponsorship Opportunities & Benefits

Gold Level Conference Sponsor \$5,000

- Your organization's name and logo will be attached to one of the conference's *Plenary Presentations*:
 - Alex Mihailidis; PhD., P.Eng. Rehabilitative technologies
 - Judith Phillips; PhD.; OBE. Innovations in interdisciplinary research
 - Stephen Katz, PhD. Critical perspectives on aging
 - Panel: Opportunities and enablers shaping knowledge, policy and practice on aging
- Two complimentary conference registrations.
- Your support will be publically acknowledged from the podium.
- Your organization's name and logo will be featured in the conference program, on event signage and the conference website.
- Ability to include a promotional item or flyer in the delegate bag.

Silver Level Conference Sponsor \$2,500

- Your organization's name and logo will be attached to one of the following:
 - *Day 1 Lunch*
 - *Day 2 Lunch*
 - *Reception*
- One complimentary conference registration.
- Your support will be publically acknowledged from the podium.
- Your organization's name and logo will be featured in the conference program, on event signage and the conference website.
- Ability to include a promotional item or flyer in the delegate bag.

Bronze Level Conference Sponsor \$1,500

- Your organization's name and logo will be attached to:
 - *Student Breakfast*
 - *Day 1 Nutrition Break*
 - *Day 2 Nutrition Break*
- Your support will be publically acknowledged from the podium.
- Your organization's name and logo will be featured in the conference program, event signage and the conference website.
- Ability to include a promotional item or flyer in the delegate bag.

Door Prizes

Donations for door prizes are greatly appreciated and will help to promote your organization as well as provide a positive experience for all conference participants. In return for donations, we will include the name and logo of your organization on conference materials.

Custom packages available on request. If you don't see an option that meets your needs, contact pamela.fancey@msvu.ca to discuss a package that suits your budgetary and branding needs.

Sponsorships are accepted on a first come, first serve basis.

Our Future is Aging: Current Research on Knowledge, Practice and Policy Sponsorship Agreement

In order to secure your sponsorship request, payments must be received in advance. The deadline for acknowledgement in the conference program is May 6, 2016.

Sponsor Information

Organization: _____

Address: _____

Contact Person: _____

Tele: _____ Email: _____

Sponsorship Type - Please indicate which sponsorship opportunity you are interested in:

Gold Level Sponsor \$5000 Identify preferred session: _____

Silver Level Sponsor \$2500 Identify preferred session: _____

Bronze Level Sponsor \$1500 Identify preferred session: _____

Door prize please indicate what you will be donating:

Identify the names of the individuals using the complimentary registrations:

Attendee #1 (Gold & Silver) Name: _____

Email: _____

Attendee # 2 (Gold Only) Name: _____

Email: _____

Send your logo in jpeg, eps, tif format with this form to nsca@msvu.ca

Payment Information

Cheque (Make payable to Mount Saint Vincent University)

Invoice, made out to _____

Send this form and payment to NSCA Attention: Pamela Fancey via fax at 902-457-6226, or scan and email to nsca@msvu.ca; or mail to: Nova Scotia Centre on Aging, Mount Saint Vincent University, 166 Bedford Highway, Halifax, Nova Scotia B3M 2J6.

We look forward to seeing you at the conference in June 2016!