



**Social Economy and Sustainability Research Network**  
**Partenariat sur l' économie sociale et la durabilité**

Bridging, Bonding, and Building / Renforcement des liens et des capacités

## Research Project Summaries

## Résumés des projets de recherche

September/septembre 2010

For additional details see project fact sheets at :

ENG - <http://www.msvu.ca/socialconomyatlantic/English/projectsE.asp>

FR - <http://www.msvu.ca/socialconomyatlantic/French/projectsF.asp>



Social Sciences and Humanities  
Research Council of Canada

Conseil de recherches en  
sciences humaines du Canada

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CENTRE  
CANADIEN DE RECHERCHE  
PARTENARIALE EN ÉCONOMIE SOCIALE



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CANADIAN  
SOCIAL ECONOMY  
RESEARCH PARTNERSHIPS

This document contains a brief outline of the research projects currently underway within the Atlantic Node of the Canadian Social Economy Research Partnerships (CSERP).

For more information on any of the Atlantic Node research projects, or for general information about the Network, one of six regional research centers funded from 2005-2010 by the Social Sciences and Humanities Research Council of Canada, please contact us at: [seproject@msvu.ca](mailto:seproject@msvu.ca) or 902-457-6748.

Check out our Knowledge Production and Mobilization activities and products: [www.msvu.ca/socialeconomyatlantic/English/documentsE.asp](http://www.msvu.ca/socialeconomyatlantic/English/documentsE.asp)

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Ce document contient un bref aperçu des projets de recherche menés à l'heure actuelle par le Centre de l'Atlantique des Partenariats canadiens de recherche en économie sociale (CCRPÉS).

Pour obtenir de plus amples renseignements sur les projets du Centre de l'Atlantique, ou pour des renseignements généraux sur le Partenariat, un des six centres régionaux subventionnés de 2005 à 2010 par le Conseil de recherches en sciences humaines du Canada, veuillez nous écrire à : [seproject@msvu.ca](mailto:seproject@msvu.ca) ou nous téléphoner en composant le 902-457-6748.

Vous pouvez consulter les activités, les événements et les produits en matière de production, de diffusion et de mobilisation des connaissances sur le site suivant : [www.msvu.ca/socialeconomyatlantic/French/documentsF.asp](http://www.msvu.ca/socialeconomyatlantic/French/documentsF.asp)

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**Special thanks** to the following people for their assistance in preparing this booklet / **Tous nos remerciements** aux personnes suivantes qui nous ont aidés à préparer ce livret. : Noreen Millar, Sheena MacDougall, Megan Macdonald, Julia Bennett, Paula Romanow and Denise Nevo.

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# Introduction

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The SES/ÉSD Network is premised on active partnership – in research and dissemination activities, and in the governance of our network. Our members work within academic institutions, community organizations and all levels of government. Since our first team meeting in 2006, we have come a long way toward our goals of generating and mobilizing knowledge about the social economy. Approximately 100 team members have coalesced within six research groups across the four Atlantic provinces, and more than 30 students have contributed to our work. Our SSHRC grant has helped us leverage other funding, all of which supports graduate student research assistantships, research activities with our community partner organizations, conference and other presentations, knowledge generation and mobilization, and other Network activities and communications.

In this publication, you will find a brief outline of each of the research projects currently underway or completed. As you will see, a wide variety of learning and dissemination events have taken place. Members of the network have contributed to many local, regional, national and international conferences, addressing a wide range of audiences and creating many new collaborative relationships. Our work is confirming that the region's social economy undertakings are vital for the continued well-being of its people, and for ongoing sustainable development. It demonstrates the "value added" of using the framework and language of the social economy. Together we are creating social and intellectual capital that will contribute to the success of the SE in our region.


\* \* \* \* \*

Le réseau SES/ÉSD est fondé sur un partenariat actif en matière d'activités de recherche et de diffusion et dans la gouvernance de notre partenariat. Nos membres travaillent dans des milieux universitaires, dans des organismes communautaires et à tous les niveaux du gouvernement. Depuis la première rencontre des intervenants, en 2006, nous avons fait du chemin vers nos objectifs qui sont de mobiliser la connaissance en matière d'économie sociale. Environ 100 intervenants se sont rassemblés en six groupes de recherche répartis dans les quatre provinces de l'Atlantique et plus de 30 étudiants ont contribué à notre travail. Notre subvention du CRSH nous a aidés à obtenir d'autres financements. Tous ces fonds nous ont permis d'engager des étudiants de cycles supérieurs en tant qu'assistants de recherche, de mener des activités de recherche avec nos partenaires communautaires, d'organiser des congrès et autres présentations, de générer et de mobiliser les connaissances, ainsi que de générer d'autres activités et communications du Partenariat.

Dans la présente publication, vous trouverez un bref aperçu de chacun des projets de recherche en cours à l'heure actuelle ou terminés. Comme vous le verrez, toute une variété d'événements d'apprentissage et de diffusion ont eu lieu. Les membres

du Partenariat ont contribué à de nombreux congrès locaux, régionaux, nationaux et internationaux; ils ont fait des présentations devant des auditoires variés et ont forgé de nouvelles relations de collaboration. Notre travail confirme que les activités en économie sociale entreprises dans notre région sont vitales pour le bien-être continu de ses habitants et pour un développement durable continu. Il est la preuve qu'on peut bénéficier d'une certaine « valeur ajoutée » quand on utilise le cadre et la langue de l'économie sociale. Ensemble, nous créons un capital social et intellectuel qui contribuera à la réussite de l'économie sociale dans notre région.

**Sincerely - Cordialement,**

A handwritten signature in cursive script that reads "Leslie Brown".

**Dr. Leslie Brown, Director-Directrice  
Social Economy and Sustainability Research Network- Partenariat sur  
l'économie sociale et la durabilité**

# Goals

## Atlantic Node Research Goals

### **The overarching goals of the Atlantic Node are:**

- Contributing to the theory and practice of social economy in the Atlantic region
- Internal bridging, bonding, mentoring & capacity building
- Encouraging use of the “social economy” as a framing concept in the region
- Linking Atlantic partners with other parts of Canada and the world

# Themes

## Atlantic Node Research Themes

### ***Conceptualizing & describing the social economy in Atlantic Canada***

- What does the social economy look like? What needs does it address?
- How can we best capture this sector conceptually?
- What, if anything, makes it distinctive or innovative? How interconnected are its facets, & to what effect?
- What are the characteristics of social economy organizations?
- What are the implications for government policy?

### ***Policy inventory and analysis***

- How are different understandings of “social economy” reflected in government policy?
- What needs are not being met, & what

# Objectifs

## Objectifs de recherche du Centre de l'Atlantique

### **Les vastes objectifs du Centre de l'Atlantique sont les suivants :**

- Contribuer à la théorie et à la pratique de l'économie sociale dans les provinces de l'Atlantique
- Renforcer les liens et les capacités des partenaires
- Encourager l'emploi du terme « économie sociale » en tant que concept cadre dans la région
- Établir des liens entre les partenaires de l'Atlantique et ceux d'autres régions du Canada et du monde

# Thèmes

## Thèmes de la recherche menée par le Centre de l'Atlantique et questions

### ***Conceptualisation et description de l'économie sociale au Canada de l'Atlantique***

- À quoi l'économie sociale ressemble-t-elle? Quels sont les besoins auxquels elle répond?
- Quelle est la meilleure manière de capturer ce secteur de façon conceptuelle?
- Qu'est-ce qui rend l'économie sociale distinctive ou innovatrice, si tant est qu'elle le soit? De quelle manière ses diverses facettes sont-elles inter-reliées et quels en sont les effets?
- Quels sont les caractéristiques des organismes d'économie sociale?
- Quelles sont les implications de l'économie sociale en ce qui concerne les politiques gouvernementales?

### ***Inventaire et analyse des politiques***

- De quelle manière les divers aspects de l'« économie sociale » se reflètent-ils dans les politiques gouvernementales?

changes are needed in regulatory environment?

- What indicators can we develop to aid in policy development?

### ***Community mobilization around issues of common concern (natural resources; food security; inclusion and empowerment)***

- Do social economy organizations contribute to social inclusion, the democratization of the economy, & empowerment?
- What inputs are needed to overcome obstacles & build capacity?
- What can we learn from research on mobilization around food security, empowerment & inclusion, community management of natural resources & energy?

### ***Measuring and Financing the Social Economy***

- What can social accounting, co-operative accounting, social auditing, & other techniques contribute towards a better understanding of the work and contributions of social economy organizations?
- Where do social economy organizations obtain the financing that they need?
- What do social economy organizations contribute toward financing the social economy?

### ***Modeling & researching innovative, traditional, & IT-based communication and dissemination processes***

- How can social economy actors best communicate?
- What can our Network team members contribute by developing & modeling processes and techniques?
- What can be gained from exploring technology as an equalizer vs. technology as a barrier?

- Quels sont les besoins qui ne sont pas satisfaits et quels changements doivent être apportés aux réglementations?

- Quels indicateurs pouvons-nous créer afin de faciliter le développement de politiques?

### ***Mobilisation communautaire sur des questions d'intérêt commun (ressources naturelles, sécurité alimentaire, inclusion et autonomisation)***

- Les organismes d'économie sociale contribuent-ils à l'inclusion sociale, à la démocratisation de l'économie et à l'autonomisation?
- Quelles sont les éléments qui pourraient permettre de surmonter les obstacles et de renforcer les capacités?
- Que pouvons-nous apprendre de la recherche en matière de mobilisation sur la sécurité alimentaire, sur l'autonomisation et l'inclusion, sur la gestion communautaire des ressources naturelles et de l'énergie?

### ***Mesure et financement de l'économie sociale***

- De quelle manière la comptabilité sociale, la comptabilité coopérative, la vérification sociale et d'autres techniques peuvent-elles contribuer à une meilleure compréhension du travail et des contributions des organismes d'économie sociale?
- D'où provient le financement dont les organismes d'économie sociale ont besoin?
- De quelle manière les organismes d'économie sociale contribuent-ils au financement de l'économie sociale?

### ***Création d'un modèle et recherche de procédés innovateurs de communication et de diffusion, traditionnels et électroniques***

- Comment les acteurs de l'économie sociale peuvent-ils communiquer entre eux le plus efficacement possible?
- Comment les membres du Partenariat peuvent-ils contribuer au développement et à la création de modèles de processus et de techniques?
- Que peut-on gagner à explorer la technologie en

tant qu'égalisateur des disparités par rapport à la technologie en tant qu'obstacle?

## Subnodes – Sous-centres

These themes and questions are being explored through six sub-nodes (or research clusters), which coordinate research activity around one or more of the five themes of the Network, bridging to other sub-nodes through mechanisms such as overlapping members, steering committee meetings, workshops, newsletters, the internet, and dissemination events.

\* \* \* \* \*

Ces questions et ces thèmes sont explorés dans six sous-centres (ou groupes de recherche) qui coordonnent les activités de recherche menées sur l'un ou plusieurs des cinq thèmes du Partenariat, assurant le rapprochement vers les autres sous-centres par le biais de mécanismes tels que des membres dont les activités chevauchent plusieurs sous-centres, des rencontres de comités directeurs, des ateliers, des bulletins, l'internet et des événements de diffusion.

### **Sub-node / Sous-centre 1 - Mapping and policy analysis / Cartographie et analyse des politiques**

Coordinator / Coordinateur : Luc Thériault, Ph.D., Sociology, UNB

### **Sub-node / Sous-centre 2 - Mobilization - Inclusion & empowerment in the social**

**economy**[http://www.msvu.ca/socialeconomyatlantic/English/rc sn2 mobilization inclusion empowerment en.asp](http://www.msvu.ca/socialeconomyatlantic/English/rc_sn2_mobilization_inclusion_empowerment_en.asp) / **Mobilisation - Inclusion et autonomisation dans l'économie sociale**

Coordinator / Coordonnatrice : Irené Novaczek, Ph.D., Institute for Island Studies, UPEI

### **Sub-node / Sous-centre 3 - Mobilization - Food Security and**

**CED**[http://www.msvu.ca/socialeconomyatlantic/English/rc sn3 mobilization food security CED en.asp](http://www.msvu.ca/socialeconomyatlantic/English/rc_sn3_mobilization_food_security_CED_en.asp) / **Mobilisation - Sécurité alimentaire et DÉC**

Coordinator / Coordonnatrice : Patty Williams, Ph.D., Applied Human Nutrition, MSVU

### **Sub-node / Sous-centre 4 - Mobilization for Natural Resources and Livelihoods / Mobilisation pour les ressources naturelles et moyens de subsistance**

Coordinator / Coordinateur : Omer Chouinard, Ph.D., Sociologie, U de M

### **Sub-node / Sous-centre 5 - Financing & Measuring Performance in the social economy / Financement et mesure du rendement dans l'économie sociale**

Coordinators / Coordonnatrices : Sonja Novkovic, Ph.D., Economics; Judy Haiven, Ph.D., Management, SMU

### **Sub-node / Sous-centre 6 - Communication Practices & Tools / Pratiques et outils de communication** [http://www.msvu.ca/socialeconomyatlantic/English/rc sn6 communication practice tools en.asp](http://www.msvu.ca/socialeconomyatlantic/English/rc_sn6_communication_practice_tools_en.asp)

Coordinators / Coordinateurs : Mme. Penelope Rowe, Community Services Council of Newfoundland and Labrador; Ivan Emke, Ph.D., Social/Cultural Studies, Sir Wilfred Grenfell College, MUN

# Current Atlantic Node Research Projects / Projets de recherche actuellement en cours au Centre de l'Atlantique

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In the following pages you will find brief outlines of research projects completed or currently underway in the Network. Project information is presented in the language in which the research is being conducted. For a current list of partners, please see the back page of this document. In addition to the academic, community and government partners involved, there are many undergraduate and graduate students involved in the research projects and community partner organizations.

\* \* \* \* \*

Dans les pages suivantes, vous trouverez de brèves descriptions des projets de recherche complétés ou en cours menés au sein du Partenariat. Les renseignements relatifs aux projets sont présentés dans la langue dans laquelle la recherche est entreprise. Pour une liste des partenaires actuels, veuillez consulter la dernière page de ce document. Outre les universitaires et les partenaires gouvernementaux et communautaires, de nombreux étudiants de premier cycle et de cycles supérieurs sont actifs dans les projets de recherche et au sein des organismes communautaires.

# N.1 SE Library Project (MSVU Library Guide)

## Research Partners - Partenaires de recherche

Meg Raven, MSVU Library, Halifax NS

Hilary Skov-Nielsen, MSVU Library, Halifax NS

Leslie Brown, Department of Sociology/Anthropology, MSVU, Halifax NS

Staff from MSVU and other Atlantic Node Sub-node institutions

## Project Description - Description du projet

Work on the SES Research Network *Guide to Resources* to date has been completed by Meg Raven, Hilary Skov-Nielsen, Stan Orlov and Donna Bourne-Tyson, in conjunction with David Ryan, Julia Gabriini, and Sean Swanick - Dalhousie School of Information Studies graduate students.

The electronic LibGuides Social Economy subject guide was created by Meg Raven based on a printed pathfinder. Most parts of the guide, with the exception of MSVU specific materials (e.g. databases under license agreement) are available to any user. Further, each library in the SES Research Network is welcome to recreate the categories used by MSVU and develop their own SE Subject guide tailored to their institution's needs. This guide is a useful reference and learning tool for students and scholars of the SE, whether in academia or outside of it. While oriented to MSVU users, the guide is accessible to anyone through Google. The tool provides a model that is adaptable to other university library systems. We anticipate that it will be linked through other sites such as the Hub and the national student network. It can be updated easily, and we will be able to respond to suggestions from users.

## Outputs - Résultats

This tool is available on the MSVU website, the SES Network website, and adaptations of it will be available on other university libraries' sites. The tool is searchable through [google.ca](http://google.ca) While mainly intended as a research tool for people associated with academia, it is useful to any who want to find out about research on the social economy. Only the licensed materials are restricted in access. All other materials are available to any interested person.

Visit: <http://www.msvu.ca/en/home/library/research/default.aspx> and click on Subject Guide and look for Social Economy Guide.

- [Online Social Economy Library Guide](#)
- R. Cole, Library Guide Presentation

## Status - Statut

Complete

## Contact - Personne-contact

[meg.raven@msvu.ca](mailto:meg.raven@msvu.ca) or [leslie.brown@msvu.ca](mailto:leslie.brown@msvu.ca)



# N.2 Library Project II – D-Space site for SE Resources – Research Tool

## Research Partners - Partenaires de recherche

M. Raven, Hillary Skov-Nielsen, S. Orlov, Roger Gillis and D. Bourne-Tyson, MSVU Library, Halifax NS  
Leslie Brown, Department of Sociology/Anthropology, MSVU, Halifax NS  
Other universities, in collaboration with community partners in the SES Network

## Project Description - Description du projet

This is a research tool and knowledge dissemination tool. The D-Space Guide to Resources in the SE site will provide a repository for research on the SE conducted by anyone in the universities and community partners that are part of the SES Research Network, as well as other “grey” literature on the SE. It is designed to be a tool for anyone interested in research in the SE. The MSVU Library is working with Dr. Leslie Brown and the SES/ESD Network on the development of a comprehensive *Guide to Resources* on the social economy, focusing initially on Atlantic Canada. The project is scheduled for completion in 2010. Each partner library and member of the Social Economy Research Network will be able to link to the DSpace database behind the scenes to add content. All sites will be listed on DSpace as contributors and contributions can be made independently from their home institutions. This project ties in with other resource sharing initiatives that the Council of Atlantic University Libraries (CAUL) is undertaking as part of the Atlantic Scholarly Information Network (ASIN) initiative, and the Synergies initiative.

## Outputs - Résultats

### [Social Economy Space](#)

The following presentations are available through SE Space – search for these and much more!

Webinar and teleconference:

Social economy space launch

Gillis, R., Brown, L., Orlov, S., Raven, M., & Russwurm, M.

Halifax, Nova Scotia: 2011.

Conferences:

The Association for Nonprofit and Social Economy (ANSER) Research Conference

Social Economy Space: a hub for social economy research

Gillis, R., Orlov, S., Volkanova, V.

Fredericton, New Brunswick: 2011.

The Association for Nonprofit and Social Economy (ANSER) Research Conference

Joining forces: The social economy Atlantic portal

Skov-Nielsen, H., & Orlov, S.

Ottawa, Ont: 2009.

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Complete

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[stan.orlov@msvu.ca](mailto:stan.orlov@msvu.ca) or [leslie.brown@msvu.ca](mailto:leslie.brown@msvu.ca)

## N.3 Mapping the Social Economy with Mi'kmaq communities

### Research Partners - Partenaires de recherche

L. Jane McMillan, Department of Anthropology, St. FX, Antigonish NS  
Leslie Brown, Department of Sociology/Anthropology, MSVU, Halifax NS  
Kerry Prosper, Paq'tnkek First Nation, Afton NS

### Project Description - Description du projet

This project mounted a one-day working seminar, Made with Mi'kmaq Hands, which took the form of a sharing circle and which took place at the community complex in Paq'tnkek First Nation. The sharing circle was a component of a larger project focused on exploring craft cooperative potential in Paq'tnkek First Nation. By consulting with community members regarding their ideas about creating and maintaining a craft cooperative, the forum took a participatory action research approach to developing networks in the local social economy. It also pulled together the SES/ÉSD network members who are doing research with Aboriginal communities as well as others not affiliated with the Network.

### Outputs - Résultats

- Community Workshop/Sharing Circle, March 28, 2008
- Workshop "[Made With Mi'kmaq Hands](#)" was held March 28, 2008.
- Sharing Circle Proceedings - B. MacNeil, graduate RA
- Partner website developed: St. Francis Xavier University, Canada Research Chair (Indigenous Peoples and Sustainable Communities) - Social Economy
- Internal CIRHD grant report to MSVU, April 30, 2008

Presentation in Dr. Anthony Davis' class held March 28, 2008:

[Made with Mi'kmaq Hands](#)

Photographs accompanying presentation: [Photo1](#), [Photo2](#), [Photo3](#), [Photo4](#)

By Kerry Prosper and L. Jane McMillan

Presented at: Mount Saint Vincent University, Nova Scotia. Nov 2010.

A poster was prepared for a poster session in October 2008, St. John's Newfoundland.

[Working paper No. 2011-01: Exploring Craft Cooperative Potential in Paqtnkek Mi'kmaq Community: Final Report](#)

Written by L. Jane MacMillan and Kerry Prosper. Jan 2011.

### Status - Statut

Complete

### Contact - Personne-contact

[leslie.brown@msvu.ca](mailto:leslie.brown@msvu.ca) or [ljmcmill@stfx.ca](mailto:ljmcmill@stfx.ca)



# 1.1 Survey of Co-ops and Credit Unions in Atlantic Canada

## Research Partners - Partenaires de recherche

Luc Thériault, Department of Sociology, [University of New Brunswick](#), Fredericton NB

Leslie Brown, Department of Sociology/Anthropology, [Mount Saint Vincent University](#), Halifax NS

Ron Skibbens, [Service Nova Scotia and Municipal Relations](#), Halifax NS

## Project Description - Description du projet

As part of its large research program, the *Social Economy and Sustainability Research Network* decided in 2006 to prepare and conduct a survey of co-operatives and credit unions in all four provinces of Atlantic Canada. It was felt that coherent and up-to-date information on the co-operative sector in the region was lacking and that such a project would make a significant and timely contribution to the “mapping” or “profiling” of the social economy.

Dr. Luc Thériault from the University of New Brunswick took the lead of this project with the help of other member of the research network and the technical assistance of survey research consultants from York University in Toronto. The survey was administered between April and October 2007 and yielded 296 usable responses from co-operatives and credit unions from across the region. This preliminary research report offers a first look at the information obtained by analyzing it overall and by breaking it down by language, provincial, and type of co-operatives. Other analyses on the data are possible, of course, and may be the subject of future publications.

Overall, 80% of organizations responded to the English version of our questionnaire and 20% responded to the French version. Financial co-operatives (credit unions and *caisses populaires*) account for about 21% percent of responding organizations, housing co-operatives account for about 13%, and the remaining 66% is composed of a wide variety of “other co-operatives”.

For all the responding co-operatives the average “age-in-business” is nearly 33 years. Generally, co-operatives are members of one or two federations or associations. The Nova Scotia Co-op Council and Co-op Atlantic in particular are among the dominant umbrella organizations for the sector in the region. Co-operatives in Atlantic Canada, in turn, have cumulatively well over half a million “members” but it must be remembered that some of these members are counted more than once as an individual can be a member in several co-operatives. Financial co-operatives tend to have the largest number of individual members.

Co-operatives in Atlantic Canada generally hold one AGM per year, plus at least one other meeting. The typical Board of Directors overseeing these organizations is composed of nine or seven members. The Board of Directors typically meets 10 times a year (modal value). In about 24% of co-operatives, Board Members receive some form of compensation for their participation on the board. The use of volunteers (aside from board members) is found in about 55% of responding organizations.

The financial picture of the co-operatives in Atlantic Canada is extremely diversified and thus difficult to summarize. Using the median values, we find that a “typical” co-operative in the region has revenues of about \$437,000 and expenditures of around \$343,000. But these figures are only aggregates and the ranges found for both revenues and expenditures are astounding.

The number of paid employees (defined here as those receiving T4 slips for income tax purposes) also varies widely between co-operatives as the mode is 0, the median value is 3, and the average is 23.6! More interestingly, we can say that the cumulative number of employees (part-time and full-time)

employed by the co-operatives responding to this survey is totaling over 6,800. This is not an insignificant number of jobs in the region!

Roughly between 40% and 60% of co-operatives are found to make voluntary contributions (the proportion varies with the type of contribution) to their local community. Collaborations with other co-operative (i.e., within the co-op sector) is perhaps not as extensive as we had expected (22% of co-operatives report doing "a lot" of it and 26% report none of it) and the potential barriers preventing collaborations remain to be explored. As for the organization's internal capacity (for things like planning, administration and IT), it is among financial co-operatives that we find the greater amount of capacities.

The survey shows that the internationally acknowledged Co-operative Principles are relatively well known in the sector (two thirds of co-operatives say that they are aware or very aware of them) but the education of the public (as opposed to that of members) is probably one of the areas (with participation in public policy development) where responding organizations are the least likely to fully live by these principles.

Finally, reporting practices of organizations are now extending relatively frequently into the reporting of social impacts (39%) but still relatively rarely into the reporting of environmental impacts (18%).

The conclusion stresses the importance for governments to pay increasing attention to the activities of co-operatives and to institute policies and regulations that are adapted to and helpful for the co-operative sector in the region.

## Outputs – Résultats

Research Reports:

[A Portrait of Co-operatives and Credit Unions in Atlantic Canada: Preliminary Analysis](#)

[Portrait des coopératives et caisses d'épargne et de crédit au Canada atlantique: Sommaire](#)

[Portrait des coopératives et des caisses d'épargne et de crédit dans les provinces de l'Atlantique: Analyse préliminaire](#)

Conference Presentations:

CASC 2008:

[Abstract](#) "A New Portrait of Co-operatives and Credit Unions in Atlantic Canada"

L. Thériault

ISTR 2008:

[Abstract](#) "Co-operatives and Credit Unions in Atlantic Canada: The State of the Art"

L. Thériault

Co-operative Values Conference 2009

The State of Co-operatives and Credit Unions in Atlantic Canada

July 1-2, Co-operative College, Manchester, UK.

Luc Theriault, Ron Skibbens and Leslie Brown

Co-op Week Oct. 2008

Halifax and St. John's

Co-operative College July 2009  
Manchester, UK

Provincial Maps as of June 2008:

- A. Language and Type – [NB](#), [NL](#), [NS](#), [PEI](#)
- B. Density of Respondents – [NB](#), [NL](#), [NS](#), [PEI](#)
- C. Proportion and Type – [NB](#), [NL](#), [NS](#), [PEI](#)
- D. Employment Density – [NB](#), [NL](#), [NS](#), [PEI](#)
- E. Revenues of Organizations – [NB](#), [NL](#), [NS](#), [PEI](#)

Other:

Directory of co-operatives and credit unions in Atlantic Canada

[Status - Statut](#)

Complete

[Contact - Personne-contact](#)

[luct@unb.ca](mailto:luct@unb.ca)



## 1.2 Atlantic Node Community Partners' Profiles

### Research Partners - Partenaires de recherche

Noreen Millar, Coordinator, Atlantic Node, Halifax NS

Megan MacDonald, Communications Assistant, Node office (2008-2010), Halifax NS

Community partner organizations from the Social Economy and Sustainability Research Network

### Project Description - Description du projet

Following along the same lines as the BC Social Economy Roundtable's A Social Economy Showcase: BC Stories, we will be creating profiles, with our community partner organizations, of our Network partners – a microcosm of the social economy in the Atlantic region. The profiles will be compiled into an informative booklet which will become a reference that describes all of the partners and how they relate to the social economy. This document will be useful to the partners themselves, as well as to government departments and other organizations within and outside of this region. Partner websites, their public reports and other resources, along with discussions with the partners, will be used to create this document.

### Outputs – Résultats

Book:

Millar, N. (2011). [Mapping the social economy of Atlantic Canada: Profiles of community partners in the social economy and sustainability research network, 2005-2010](#). Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network.

Maps (5):

NS Community Counts. (2011). 5 partner maps- NS, NP, PEI, NL, Atlantic Canada. Halifax, Nova Scotia.

### Status - Statut

Complete

### Contact - Personne-contact

[seproject@msvu.ca](mailto:seproject@msvu.ca)



# 1.3 Fishing for the Future II: Tracking the Coastal Communities Network from First Beginnings to Economic Sustainability

## Research Partners - Partenaires de recherche

Paula Romanow, Education-Researcher, [Mount Saint Vincent University](#), Halifax NS  
Ishbel Munro, [Coastal Communities Network](#), New Glasgow NS

## Project Description - Description du projet

This project is a case study of the birth and evolution of an organization which fits squarely into the concept of the social economy. It is exploring the process that the Coastal Communities Network has undergone from its inception 15 years ago, through its ensuing history, to its current place as the largest rural advocacy group in Nova Scotia; it is also exploring models and best practices which will enable the CCN to shift from a strictly not-for-profit model towards one which will employ the idea of social entrepreneurship in an attempt to create economic viability and sustainability for itself in the future. The project takes its name from the conference which saw the birth of the CCN: the *Fishing for the Future* conference was held in February of 1992 in response to the collapse of the ground fishery. Although initially created to deal with the on-going crisis in coastal Nova Scotian communities, in the ensuing 15 years the CCN has grown to become the voice of rural and small town Nova Scotia as a whole. The CCN is now at another major crossroads in its evolution, and so the title looks to the future, as well as the past. Like most community-based organizations, the CCN is constantly having to find outside sources of operational funding to keep it going from one year to the next; further, it is dependent on project-based funding to allow it to undertake its many (and increasing) research and capacity- building activities. Currently, because of this “not-for-profit” funding model and all that it entails, the CCN does not have time to step back and examine where they’ve been and where they could go; it is forced by time and funding constraints into being reactive to crises instead of proactive to avert crises. Thus, the organization hopes to determine ways to develop sustainable revenue streams to allow it to become less dependent on outside funding. This in turn will allow it to be able to create long-range planning and goals, as well as remove the time-consuming task of constantly having to be looking for funding sources, time better spent in doing what it is mandated to do. Thus, the CCN’s goal for this research is to allow it to articulate and then learn from, the process through which it has grown into today’s organization, and further, to explore best practices and models of social entrepreneurship which it could adopt, allowing it to move forward towards economic sustainability.

## Outputs - Résultats

Conference Presentations:

What's Working in Community Development Conference

Fishing for the future II: Tracking the coastal communities network from first beginnings to economic sustainability presentation

Wolfville, Nova Scotia: 2008

Romanow, P., & Munro, I.

CCN Annual General Meeting

Fishing for the future II: Tracking the coastal communities network from first beginnings to economic sustainability-presentation

Nova Scotia: 2008

Romanow, P., & Munro, I.

Report:

Romanow, P., & Munro, I. (2008). Fishing for the future II: Tracking the coastal communities network from first beginnings to economic sustainability report. Coastal Communities News.

Status - Statut

Complete

Contact - Personne-contact

[paularomanow@ns.sympatico.ca](mailto:paularomanow@ns.sympatico.ca)

# 1.4 Les politiques gouvernementales comme support aux organismes communautaires de gestion viable des groupes de bassins versants : analyses des politiques et recommandations

## Research Partners - Partenaires de recherche

Omer Chouinard, Department of Sociology, [Université de Moncton](#), Campus de Moncton, N-B

Gilles Martin, Environmental Studies, Université de Moncton, N-B

André Leclerc, Université de Moncton, Edmundston N-B

Jocelyn Gauvin, Groupe [de développement durable du Pays de Cocagne](#), N-B

## Project Description - Description du projet

L'étude proposée veut examiner comment les groupes et organisations communautaires de l'économie sociale œuvrant dans les secteurs du développement durable, principalement sur la gestion de l'eau, peuvent être renforcés par des politiques adéquates dans les différentes provinces de l'Atlantique. L'étude ciblera les groupes de bassins versants, les groupes PALA (Plan d'assainissement du littoral atlantique) et la Coalition pour la viabilité du sud du golfe du Saint-Laurent. Plus précisément, l'étude a :

- évalué les modes de financement de groupes communautaires, coopératifs et/ou d'économie sociale du sud-est du Nouveau-Brunswick;
- fait l'examen des politiques (programmes, services, mécanismes de financement) provinciaux et fédéraux touchant le fonctionnement des groupes ciblés;
- à la lumière de l'analyse effectuée, elle a établi des recommandations au niveau des politiques qui pourraient favoriser la viabilité des groupes cibles.

## Outputs - Résultats

- Production d'un article qui sera soumis à la revue *Économie et Solidarité* ou *Nouvelles Pratiques Sociales*. Mars 2009.
- Rédaction d'un rapport de recherche qui mettra l'accent sur les recommandations et qui sera distribué auprès des groupes communautaires du secteur environnemental et auprès des instances gouvernementales concernées dont le Ministère de l'Environnement, des Gouvernements locaux et des Ressources Naturelles du Nouveau-Brunswick. Mars 2009
- Sites Web. Le rapport de recherche et l'article seront disponibles en ligne sur le réseau de l'ÉS, sur le réseau canadien de l'ÉS, et sur les sites Web des différents groupes participants
- Poster, Réseau Économie sociale et durabilité au Canada Atlantique, *Mobilizing Knowledge and Action: Social Economy Research in Atlantic Canada*, Terre-Neuve. 17 au 19 octobre 2008
- Activité de validation auprès des associations de bassin versant participantes. 19 janvier 2009

Présentations :

Colloque De l'Association Internationale De Science Régionale De Langue Française :

La contribution sociale des associations de bassin versant du littoral acadien à l'économie sociale au Nouveau-Brunswick par le programme d'amélioration des systèmes de fosses septiques: Partie II.

Université du Québec à Rimouski : 2008

Chouinard, O.

77e Congrès De l'Association Francophone Pour Le Savoir (ACFAS) :  
Les politiques gouvernementales comme support aux organismes communautaires de gestion viable des  
groupes de Bassins Versants: Analyses des politiques et recommandations.  
University of Ottawa, Ontario : 2009  
Chouinard, O.

## Status - Statut

Phase 1: analyse des retombées du programme d'entretien des fosses septiques. Complété sept 2008.  
Phase 2 : Analyse des politiques gouvernementales en support aux associations de bassin versant.

Complété mars 2009

## Contact - Personne-contact

[omer.chouinard@umoncton.ca](mailto:omer.chouinard@umoncton.ca)

## 1.5 Profil de l'ancienne et de la nouvelle économie sociale dans le développement territorial des Îles acadiennes (Lamèque et Miscou)

### Research Partners - Partenaires de recherche

Omer Chouinard and Maurice Beaudin, [Université de Moncton](#), Moncton, N-B

André Leclerc, [Chaire des caisses populaires acadiennes en gestion des coopératives](#), N-B

Melvin Doiron, [Coopérative de développement régional](#) – Acadie N-B

Paul Lanteigne, Magasin Co-op, N-B

Pricette Dovonou-Vinagbé (Étudiante) Université de Moncton, campus de Moncton, N-B

### Project Description - Description du projet

Le territoire des Îles acadiennes regroupe deux îles (Lamèque et Miscou) situées dans la pointe nord-est de la péninsule acadienne. Sur le plan de la gouvernance locale, ce territoire est composé de deux municipalités et de dix districts de services locaux (DSL). Des 6948 habitants des Îles, 65 % vivaient dans les DSL. Ces îles sont unies à la province du Nouveau-Brunswick depuis près de 50 ans à Lamèque et 10 ans à Miscou. C'est dans les années 30 et 40 que l'Association coopérative des pêcheurs prend forme dans le but de faire la transformation et la commercialisation du poisson. Dans cette foulée se sont développées la coopérative financière et la coopérative de consommation qui actuellement forment les piliers de l'économie sociale de ce territoire d'étude du profil de l'économie sociale. Cependant, à ces activités des piliers de la coopération que nous qualifions d'ancienne économie sociale viennent se greffer diverses activités sociales et économiques qui ont pour but de renforcer le lien social par des retombées dans l'ensemble de la collectivité insulaire. Ces dernières activités qui se préoccupent davantage des liens entre les personnes sont qualifiées de nouvelle économie sociale.

La formation continue et l'expérience inter coopérative dans ce profil de l'impact de l'économie sociale dont bénéficient ou que favorisent les organismes membres de l'ancienne économie sociale contribuent à favoriser l'émergence de leaders d'entreprises de solidarité et d'une relève sur le plan collectif pour une meilleure prise en charge du milieu. Or, la présente proposition sert à outiller ces derniers puisqu'elle prévoit offrir un retour d'image favorisant une plus grande fierté face aux accomplissements collectifs ainsi que la pleine conscience du potentiel que représentent les effectifs coopératifs en place pour un développement accru utilisant la formule de l'économie sociale.

### Outputs - Résultats

- Revue de la littérature et élaboration du cadre d'entrevue et administration du focus group, janvier 2009
- Article soumis à la Revue de l'Université de Moncton
- Présentation au Colloque de l'Association (internationale) de science régionale de langue française, UQAR
- Poster, Réseau Économie sociale et durabilité au Canada Atlantique, *Mobilizing Knowledge and Action: Social Economy Research in Atlantic Canada*, Terre-Neuve
- Présentation au 77e Congrès De l'Association Francophone Pour Le Savoir (ACFAS)

- Présentation (validation) devant le milieu associatif de la Péninsule de la CDR-Acadie et de Lamèque
- Présentation à l'ACÉC (Association canadienne pour les études sur la coopération)-Ottawa
- Présentation au IV<sup>e</sup> Congrès Mondial Acadien, 2009, Péninsule Acadienne

Presentation at the Conférence en économie sociale;

[Économie sociale à Lamèque-Miscou en Acadie du Nouveau Brunswick](#)

St. John's, Newfoundland: Oct 17-19 2008.

[Working paper No. 2010-07 : Rapport de recherche sur la vie associative et le bénévolat dans le territoire des îles Lamèque et Miscou](#)

Written by Alice Koné and Omer Chouinard. May 2010.

## Status - Statut

Complété mai 2009

## Contact - Personne-contact

[omer.chouinard@umoncton.ca](mailto:omer.chouinard@umoncton.ca)

## 1.6 Policies that Support Bridging, Bonding and Building between Government and the Social Economy in Atlantic Canada

### Research Partners - Partenaires de recherche

Jan Myers, Cardiff Institute for Co-operative Studies, [University of Wales Institute](#), Cardiff UK

Chase McGrath, Dalhousie University (Graduate RA)

Atlantic Node Policy Scan Working Group (SN1)

### Project Description - Description du projet

Preliminary stage of an Atlantic-wide public policy scan and policy evaluation: to conduct an inventory of federal and provincial legislation, policies, programs and initiatives that are directly relevant to community economic and social development, the social economy and building the capacity and opportunities for engagement in policy formulation and implementation in the Atlantic region. This work aims to document and analyze the impacts for non-profit organizations and co-operative enterprises of government policies in the Atlantic region and to draw on current research and dialogue both in the region and in Canada.

### Outputs - Résultats

- [Annotated bibliography](#) and database system.
- [Report to SN](#) of trends and gaps across current information and policy (in-place and in-development). August 2009
- [Poster presentation](#) and brief report, SES-ESD Network Team meeting Newfoundland & Labrador, October 2008

Book chapter : Policy initiatives and Gaps in Atlantic Canada

Written by J. Myers. 2011

Research Report: [Public Policy and the Social Economy in Atlantic Canada: Nova Scotia.](#)

Briefing Paper: [Nova Scotia](#)

Written by J. Myers and C. McGrath. 2010

Research Report: [Public Policy and the Social Economy in Atlantic Canada: Prince Edward Island.](#)

Briefing Paper: [Prince Edward Island](#)

Written by J. Myers and C. McGrath. 2010

Research Report: [Public Policy and the Social Economy in Atlantic Canada: Newfoundland and Labrador.](#)

Briefing Paper: [Newfoundland and Labrador](#)

Written by J. Myers and C. McGrath. 2010

Research Report: [Public Policy and the Social Economy in Atlantic Canada: New Brunswick.](#)

Briefing Paper: [New Brunswick](#)

Written by J. Myers and C. McGrath. 2010

Conference paper: Exploration of the boundaries, scope and definitions of the social economy in Canada and the UK.

Presented at the Ninth International Conference of the International Society for Third Sector Research (ISTR): Istanbul

By J. Myers. 2010

[Conference Program](#)

Status - Statut

Complete

Contact - Personne-contact

[jmyers@uwic.ac.uk](mailto:jmyers@uwic.ac.uk)

## 1.7 SES Research Network Policy Threads Inventory and Analysis

### Research Partners - Partenaires de recherche

Dr. Martha MacDonald, [Saint Mary's University](#), Halifax, NS

Dr. Luc Thériault, Department of Sociology, [University of New Brunswick](#), NB

Dr. Leslie Brown, Department of Sociology/Anthropology, [Mount Saint Vincent University](#), Halifax NS  
Graduate Research Student

### Project Description - Description du projet

The general aim of the 'Policy Threads' project is to help clarify policy issues relating to the social economy in the Atlantic region, based on work already done by researchers who are members of the SES Research Network. Under the supervision of Dr. MacDonald (in consultation with Dr. Luc Thériault and Dr. Leslie Brown) Graeme will do an exhaustive documentary analysis of every official project of the SES Network, with the aim of pulling-out, summarizing and thematically organizing/analyzing the policy findings, implications or recommendations found in these projects. As part of his research, Graeme will conduct a series of short telephone, email or face-to-face conversations with a selected number of project leaders identified during the documentary analysis phase of the project. This will be ongoing over the summer of 2009.

The final product of the 'Policy Threads' project will take the form of both an inventory and an overview paper on themes and issues that will accompany the inventory. Such a paper would be subject to review by any researchers whose work is mentioned. Our project is not meant to conflict with or preempt the policy work done by the individual projects and nodes, rather to support a policy focus and provide a baseline as we move forward. The products of this project will be primarily internal, but plans are to present a draft of the paper at the Policy Colloquium in October 2009.

### Outputs - Résultats

Web-posted inventory and descriptive paper on the policy work of the SES Research Network as of August 2009.

Presentation of the results at the Policy Symposium organized by the SES Network in Halifax in September 2009.

Presentation at 2 conferences: CCPA-NS Visioning 2020 Policy Alternatives for Nova Scotia Conference and the Association for Nonprofit and Social Economy Research (ANSER) Conference:

"Overview of Policy Research, Social Economy and Sustainability Research Network"

Martha MacDonald and Graeme Reniers

Saint Mary's University: 2009; Concordia University: 2010.

Presentation at the International Association for Feminist Economics (IAFFE) conference:

Public Policy and the Social Economy: Lessons from Atlantic Canada

Martha MacDonald and Graeme Reniers

Buenos Aires : 2010

Article submitted to the National Hub e-book on Public Policy for the Social Economy:  
Looking for the 'policy window': the social economy and public policy agenda in Atlantic Canada  
Jan Myers and Martha MacDonald  
January 2011

Article submitted to the Special Issue of the Canadian Review of Social Policy  
Reciprocal relationships: the role of government and the social economy in co-production of social  
policy in Atlantic Canada  
Jan Myers and Martha MacDonald  
February 2011

Inventory of Policy Threads  
July 2011

Policy Threads Report  
July 2011

Policy Threads database  
July 2011

Status - Statut  
Complete

Contact - Personne-contact  
[Leslie.Brown@msvu.ca](mailto:Leslie.Brown@msvu.ca)

## 1.8 Cultural Co-operatives in Atlantic Canada: Progress and Governance

### Research Partners - Partenaires de recherche

Dr L. Haiven, Dr J. Haiven, [Saint Mary's University](#), Halifax, NS

P. Mowat, [Deep Roots Music Co-operative](#)

### Project Description - Description du projet

In Atlantic Canada, cultural co-operatives play an important role in fostering artistic talent, disseminating cultural workers and obtaining a fair market price for arts and handicrafts otherwise exploited. Looking at a range of cultural co-operatives, including theatre, filmmaking, handicraft and music co-operatives, this research will focus on several issues. For example: why cultural organisation adopted a cooperative model of governance; how the co-operative is governed; the advantages and disadvantages of the co-op form in order to develop individual artistic careers of their members, and relations between co-operatives.

### Outputs – Résultats

Conference paper: Cultural co-operatives in Atlantic Canada: Progress and governance

Presented at the Canadian Association for Studies in Co-operation (CASC) Conference; Concordia University, Montreal, Quebec.

By L. Haiven. 2010

The Fogo Island Fishing Co-operative and Its Workers: Lessons from the Fishery

Presented at the Canadian Association for Studies in Co-operation (CASC) Conference; Saskatoon, Saskatchewan.

By L. Haiven. 2007

### Status - Statut

Complete

### Contact - Personne-contact

[jhaiven@smu.ca](mailto:jhaiven@smu.ca) or [lhaiven@smu.ca](mailto:lhaiven@smu.ca)

## 2.1 Launching rural women's entrepreneurship

### Research Partners - Partenaires de recherche

Wendy Pobjoy, LEAP Co-op (Launching Entrepreneurial Advantage for Parents), PEI

Marie Burge, Cooper Institute, PEI

Godfrey Baldacchino, Canada Research Chair in Island Studies, Charlottetown UPEI

Irené Novaczek, Institute of Island Studies, Charlottetown UPEI

Darleen Gallant, LEAP Co-op (Launching Entrepreneurial Advantage for Parents), PEI

### Project Description - Description du projet

- Support an existing co-op in pursuing its research goals
- Process documentation
- Participatory evaluation
- Case study on women in rural development

We are rural mothers of young children striving for economic self-sufficiency and development of community. The successful establishment of the LEAP co-operative will serve as a model for bottom-up growth of the social economy, by demonstrating the value of nurturing capacity for small-scale, local, community-driven economic and social development projects. We, the LEAP Co-operative, are a newly incorporated group, largely composed of mothers of young children. We are seeking to create co-operative employment for ourselves and to extend the opportunity to others once the venture has become self-sustaining. We are working on product development and business planning. Our intention is to create and market appliquéd wall hangings.

The research question concerns the challenges and resources that affect the possibility of success for economic development conceived and managed by those at whom it is directed, especially when the target group is rural, female, with dependent children, and facing multiple barriers to profitable, sustainable and meaningful employment.

### Outputs - Résultats

- Co-op evaluation report 2006 (cooper institute)
- Funding proposal for co-op development 2006 (unsuccessful)
- Congress paper 2007
- Fact sheet, HUB 2008

Working Paper No. 2010-06: [LAUNCHING ENTREPRENEURIAL ADVANTAGES FOR PARENTS: The challenge of co-op development by low income, rural mothers on Prince Edward Island](#) .

Novaczek, I., Pobjoy, W., & Gallant, D. (2010).

Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network.

### Status - Statut

Complete

### Contact - Personne-contact

[inovaczek@upei.ca](mailto:inovaczek@upei.ca)

## 2.2 Community Accounts – PEI

### Research Partners - Partenaires de recherche

Irené Novacek, [Institute of Island Studies](#), UPEI, Charlottetown PEI

Rob Sharkie, [Trout River Environment Committee](#), PEI

Tyne Valley Municipality, PEI

[Lennox Island First Nation](#), PEI

[Community Accounts of Newfoundland and Labrador](#)

Stacey Enman (student) University of Prince Edward Island

Dolores LeVangie (student), UPEI

[Quality of Island Life Cooperative](#)

### Project Description - Description du projet

- Define factors contributing to quality of life
- Develop PEI CA pilot
- Integrate community values into online CA database for local governance and research
- Develop infrastructural supports for the SE and concrete recommendations for government regarding instituting community accounts
- Foster learning from NL

Community Accounts are innovative user friendly information systems providing reliable statistics on social, economic and environmental matters. Community Accounts Data are organized into a system of accounts that allows users to find relationships between the data sets. The way the data is related forms a knowledge base that allows for informed decision making in the public and private sector and at all levels from small municipalities to urban centres. The researcher will be collecting primary data regarding quality of life as it is experienced by individuals living in the Lot 13 and Lennox Island area, with 10% of the population being included. The research question is: what are the components of well being and quality of life in the communities under study and how closely linked are the factors to the conventional socio-economic and environmental indicators used by governments to assess programs. The project outcome is to create community accounts that are accessible and easy to understand, providing communities with a greater understanding of what contributes to their well-being and how to manage wellbeing within the context of the current socio-political climate. Community Accounts allow communities to know exactly what is going on and encourage greater responsibility and self determination.

### Outputs - Résultats

- Tyne Valley – Lennox Island data and research report, May 2009
- Multiple Community meetings
- Proposal to government for pilot Community Accounts for PEI, December 2007
- Curriculum materials, Environmental Studies, May 2008
- Improved tools for local governance
- Presentation of Research Results at QoIL Annual General Meeting, May 13 2009
- Planning for Sustainability: From Vision to Action at the Community Level”, annual conference of the Southern Gulf of St Lawrence Coalition for Sustainability. May 24 2007
- Subnode learning and dissemination event: “Citizen Engagement: Building Healthy Communities”. November 10 2007.

Working paper 2009-05: [Quality of Island Life Survey: Tyne Valley & Surrounding Areas](#)  
LeVangie, Dolores; Novaczek, Irené; Enman, Stacey; MacKay, Rachel; Clough, Katherine  
Halifax; Social Economy and Sustainability Research Network. 2006.

Report: [Quality of Island Life Survey: Tyne Valley & Surrounding Areas, 2006](#)  
LeVangie, Dolores; Enman, Stacey; Novaczek, Irené; MacKay, Rachel; Clough, Katherine

## Status - Statut

Complete

## Contact - Personne-contact

[inovaczek@upei.ca](mailto:inovaczek@upei.ca)

## 2.3 Youth Engagement in Hillsborough Park (Global Culture, Local Meanings and Contested Community): Redefining Youth Apathy

### Research Partners - Partenaires de recherche

Jim Clow and Miriam Burchell (volunteer), Hillsborough Promoters, Charlottetown PEI

Mike Sirois, Coordinator of Youth Program, Hillsborough Helping Hands youth group, Charlottetown PEI

Marie Burge (summer program), Cooper Institute, PEI

Jean Mitchell, Sociology & Anthropology, UPEI, Charlottetown PEI

Students: Dolores LeVangie, Katie Harris, Heather Gushue, UPEI, Charlottetown PEI

### Project Description - Description du projet

This project is the second phase of a three-phase research project whose aim is to contextualize the life experiences of young people in the community of Hillsborough Park, Prince Edward Island. Therefore, it builds on work that was undertaken in Phase One, entitled “Youth and Community Mobilization in Hillsborough Park, Charlottetown, Prince Edward Island”. A major need that was identified by the young people of the community during this phase was positive activities for them to participate in within their own community. A second major need identified in phase one was the development of positive relationships between young people with older members of their community as well as municipal authorities. The major aims of this Phase 2 project are to address these two major needs and also, to continue to examine the way youth were and are conceptualized (by themselves and the older generations) both within the community and beyond.

The significance of this project is in allowing researchers a venue to directly target young people between 14-18 years of age and also providing an opportunity for researchers and community members alike to help organize activities that support educational, physical, expressive and emotional development at the individual and collective levels. It is hoped that these activities will build a social support network that will offset some of the significant issues youth face as a result of poverty, family stress and lack of support and services. A further intention is specifically, to organize an effective and inclusive program for youth in the community and to provide community leadership training.

### Outputs - Résultats

- Research reports & publications, incl. evaluations (I. Novaczek Jan. 2008)
- Conference and workshop presentations - Katie Harris – CCEDNet and Congress 2007
- Honours thesis – Katie Harris – B.A. Honours
- Honours thesis - Monica J. Kelly- Work on Hillsborough
- Courses to be offered in the Anthropology Dept of UPEI: J. Mitchell - Applied and Public Interest (Anthropology 431) offered to upper level students at UPEI in 2005 and 2006, and will be again.
- Course on Global Youth Cultures in the 2009/2010 school year
- Hillsborough Helping Hands video – CBC documentary; more footage being captured for training program
- Improved services for at-risk youth (measured through evaluation activities)

- Community bulletins from Hillsborough Promoters (linked on IIS website)
- Keynote address on Marginalized Youth at the Sick Children's Hospital in Toronto, May 2009

Presentations:

[Youth Engagement with Community and Natural Resources](#)

2009

Irene Novaczek; Abigail Franco; Hillsborough Promoters; MCPEI (Abegweit Youth Program)

Sick Children's Hospital: Keynote address on marginalized youth.,

Mitchell, J.

Toronto, Ontario: 2009.

Story:

CBC News. [Hillsborough Helping Hands](#). CBC News. [Video/DVD]

2006

Course Content:

University of Prince Edward Island courses: Youth engagement in Hillsborough Park (global culture, local meanings and contested community): Redefining youth apathy. Applied Public Interest-Anthropology 431 (2005; 2006); Global Youth Cultures (2009; 2010), Mitchell, J.: 2005-2010.

## Status - Statut

Complete

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## 2.4 Advocating Changes to Maternity & Parental Benefits Legislation

### Research Partners - Partenaires de recherche

Colleen MacQuarrie, Department of Psychology, [University of Prince Edward Island](#), Charlottetown PEI

Sarah Roach-Lewis, Women for Environmental Sustainability, PEI

Jane Ledwell, [PEI Status of Women](#)

[Women's Network](#), PEI

### Project Description - Description du projet

This initiative will address the issue of women's economic autonomy. It will build on our original research of the current parental benefits legislation and our extensive consultation process. In this initiative, we will use our final recommendations to advocate for public policy change. Phase I of the initiative examined the broad implications and the equitability of the new parental benefits legislation. Phase II took the research findings and analysis and used them as the basis of developing policy options and recommendations towards a more equitable system and conducted extensive consultations. In the first two phases, we did gender analysis and looked beyond the surface to understand the inequities of the legislation. As we continue our work, the focus will shift to influencing the content of public policy.

Through this initiative, the short term objective of the Women's Program that will be addressed directly is, "organization members and women affected by the issue understand the issue and are mobilized to engage in the public policy process." The Intermediate Outcomes will be, "governments and publicly elected bodies understand and are engaged in addressing the issues" and "women participate in public policy decision-making processes." The projected long-term outcome will be, "government and publicly elected bodies have integrated the diversity of women's perspectives in public policies."

### Outputs - Résultats

- Website [wnpei@wnpei.org](mailto:wnpei@wnpei.org)
- Brochure / documents; Reports to the Status of Women Canada
- Policy briefs to government and social economy organizations
- Women's Network, 2008. Looking Beyond the Surface: An In-depth Review of Parental Benefits. (3 documents: Final report, Summary of recommendations & community information sheet).
- Parental benefits policy database
- Pre-Election Forums on livable income (Montague, Charlottetown, Tyne Valley) conducted by PEI CSW & Womens Network in partnership with the Liveable Wage Working Group, May 2007
- Presentations:
  - [Powerpoint](#) and [Report](#): Looking beyond the surface: An in-depth review of parental benefits. International Association for Feminist Economics (IAFFE)  
Lund, K., & Harris Genge, M.  
Bangkok, Thailand: 2007
  - Atlantic Summer Institute, UPEI, Charlottetown, PE, August 2007: Womens Network research presentation
  - CAPC/CPNP Networking Conference, Health Canada, Dartmouth NS, October 2007. Womens Network for networking purposes.

- National Conference (Newfoundland and Labrador Organization for Women Entrepreneurs), St. John's, NL, May 2007: Womens Network research presentation
- NAWL (National Association of Women and the Law) Mothering In Law Conference, Ottawa, ON, May 2007: Womens Network
- Womens Network *Looking Beyond the Surface: an in-depth review of parental benefits*, Association for Research in Mothering, York University, Toronto, October 2007
- Womens Network Advocating Change to Parental Benefits Legislation: The Atlantic Waves Conference, St. Mary's University, Halifax, NS, Oct 2006
- Presentation to the Pregnancy, Birth, and Infancy Network, Charlottetown, PE Feb 2007: Womens Network
- Presentation to Public Service Alliance of Canada and the Canadian Union of Public Employees, Charlottetown, PE, Feb 2007: Womens Network
- Presentation to Parliamentary Standing Committee on the Status of Women, Ottawa ON, April 2007: Womens Network
- Media:
  - *Better benefits needed for new moms* (The Guardian May-14-2007; The Telegram (St. John's) – May 13-2007; The Gulf News Channel - Port-Aux-Basques, NL May 22 2007; Advertiser (Grand Falls-Windsor, NL) -May-17 & May 28,-2007; The Georgian (Stephenville, NL) May 29-2007; (The Western Star (Corner Brook) May-12-2007)
  - *Women's Network urges extended eligibility for maternal, parental benefits* (Guardian), Jan 2007
  - *Maternity benefits?* (The Journal-Pioneer (Summerside)) Jan 2007
  - *First Island Baby Fair promises fun* (The Journal-Pioneer (Summerside) –May 25 and the Guardian May 27, 2007 re Womens Network learning event)
  - *A workplace that responds to women's reality* (Guardian op ed by J Ledwell, PEI CSW)
  - *Better benefits needed for new moms* (Womens Network op-ed in the Guardian, Halifax Herald (NS) and Times & Transcript (NB),)
  - The Atlantic Waves Conference, St. Mary's University, Halifax, NS, Oct 2006: Womens Network research presentation
  - CBC interview on parental benefits research June 2007
- Meetings:
  - *Conservative child care plan needs a close look* (The Guardian) Jan 2006
  - Womens Network project advisory council development and implementation: 18 month participatory process involving a series of regional meetings & consultations, 2006-08
  - Meeting with members of the Liberal, NDP and Conservative party caucus on Parliament Hill, Ottawa, ON, May 2007: Womens Network
  - Meeting with members of the Liberal, NDP and Conservative party caucus on Parliament Hill, Ottawa, ON, May 2007: Womens Network
  - Meeting with Premier of Prince Edward Island, Charlottetown, PE, Oct 2006: Womens Network
  - *Women's Network of P.E.I. to present paper in Thailand* (Guardian June 23, and Journal Pioneer June 26, 2007 on SERN funding to Womens Network to attend conference)

Status - Statut

Complete

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# 2.5 The Role of Women in the Fishery and Fisheries Management

## Research Partners - Partenaires de recherche

Women for Environmental Sustainability, PEI

Irené Novaczek, [Institute of Island Studies](#), UPEI, Charlottetown PEI

Jean Mitchell, Sociology & Anthropology, [UPEI](#), Charlottetown PEI

## Project Description - Description du projet

The purpose of this research project is to investigate the role women play in the PEI fishery and its management. There is an identified need to understand the role of women in the fishing enterprise as an important aspect of policy development. The research will look at these questions: what is the role of women in fishing enterprises and the social economy organizations linked to the fishery (including fishermen's associations) on PEI? What are the opportunities and hurdles for the inclusion of women in fisheries management decision making processes and structures? This research project will provide a greater awareness of women's contribution to the fishery. It will identify the barriers women face in becoming involved in fisheries management through their participation in social economy organizations, and will provide recommendations for changes in fisheries management processes so they are more gender inclusive. The research project will strengthen the social capital of women in fishing communities and will strengthen the social economy organizations working in the fisheries economic sector by encouraging them to be more inclusive. Interviews, transcription, analysis and report writing were completed in February 2009. Dissemination began in March 2009 with two community workshops in rural fishing communities on PEI to validate the research.

## Outputs - Résultats

- Report: At the Table: Exploring Women's Roles in the PEI Fishery, 2009.
- Two Workshops: Exploring Women's Role in the Fishery workshops, March 25, March 27.

Workshop:

Women for Environmental Sustainability Workshop: [Exploring Women's Roles in the PEI Fishery](#)

Women for Environmental Sustainability.

Prince Edward Island, 2009.

## Status - Statut

Complete

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## 2.6 Mapping Supports for the Social Economy

### Research Partners - Partenaires de recherche

Irené Novaczek, Institute of Island Studies, [University of Prince Edward Island](#), Charlottetown PEI

Janice Pettit, Government of Prince Edward Island, PEI

Sub-node 2 partners

Students: Katie Harris and Barbara Groome Wynne, UPEI

### Project Description - Description du projet

The intent of the project is to measure the extent and impacts of changes to federal and provincial government supports for social economy organizations on Prince Edward Island. The research project will provide a greater awareness of these supports by identifying changes in available funding as well as changes in policy at the federal and provincial levels that have an impact on local social economy organizations and their work.

The research questions this project will ask are: what federal and provincial funding programs exist to support social economy organizations on PEI, and especially for those involved in empowerment and inclusion of marginalized members of society? What changes have occurred in the level of federal and provincial supports and what have been the effects of these changes on PEI's social economy?

### Outputs - Résultats

- Research report "[Bridging Public Investment and Social Value: An Examination of the Supports for the Social Economy on Prince Edward Island](#)"
- Meeting with the Executive Council Strategic Planning Committee, March 25, 2009

Presentation:

Association for Nonprofit and Social Economy Research (ANSER) Conference: [MEASUREMENT NEEDS FROM THE PERSPECTIVE OF NON-PROFIT ASSOCIATIONS: An examination of funder requirements for social organizations on Prince Edward Island.](#)

Groome Wynne, B.

Vancouver, BC: 2008

### Status - Statut

Complete

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## 2.7(a) Indigenous Community Development: Phase I – Ethnobotany

### Research Partners - Partenaires de recherche

Irené Novaczek, [Institute of Island Studies](#), University of Prince Edward Island, Charlottetown PEI

Randy Angus, [MCPEI \(Mi'kmaq Confederacy of PEI\)](#)

Dolores LeVangie (intern), UPEI

International partners (Chile): Chiloe Bosque Modelo; Williche Council of Chiefs, ARCIS University

### Project Description - Description du projet

Issues of inclusion and empowerment are critical to the economic development and cultural survival of aboriginal peoples. Reclaiming and protecting indigenous ecological knowledge is an important exercise to provide the basis for a community's social and economic development. This project will explore the traditional uses of seaweed by the Mi'kmaq of PEI and the Williche of Chiloe, Chile. The aims of this research are, to contribute to the programs of two social economy organizations whose goals include economic diversification, and cultural survival of marginalized indigenous communities on PEI and Chile. The means are through 1) documenting community development opportunities based on cataloguing knowledge on indigenous knowledge of marine plants 2) increasing understanding between Mi'kmaq and Williche peoples, as a first stage in development of further projects.

### Outputs - Résultats

- Three Community Workshops, July 2007; March 2008; July 2008 (Community workshop 2- "South-North Sharing and Conservation of Indigenous Ecological Knowledge,")
- Curriculum materials, Island Studies presentations Feb 2009; March 2009
- ACIC presentation at ACIC's 2008 AGM, May 9, 2008
- Presentation for International Development Week at UPEI, February 2, 2009
- Presentation to UPEI Masters class on place attachment, environmental ethics, and island sustainability. February 11, 2009
- Presentation to UPEI undergraduate class – island studies. March 3, 2009
- Workshop presenter at the CEDNet Conference: Social and Cultural Microenterprise - experiences from the small island of Chiloé. June 3 - 5
- Improved capacity for aboriginal community development
- [Presentation to ISISA August 2008](#) - ABORIGINAL WISDOM: MEDICINAL SEAWEEDS OF THE MI'KMAQ AND WILLICHE
- Conference presentations, Aug. 2008; Sept. 2008
- June 2009, 2009 National CED Conference in Winnipeg, Manitoba. *Social and Cultural Microenterprise – Experiences from the Small Island of Chiloé* First conjoint session for Subnode 2 projects 2.7A, 2.7B and 2.7C. [Report on presentation.](#)
- [Working paper 2008-03](#). ABORIGINAL WISDOM: MEDICINAL SEAWEEDS OF THE MI'KMAQ AND WILLICHE. A COMPARATIVE STUDY OF TWO ISLAND CULTURES: FROM THE NORTH TO THE SOUTH: PEI AND CHILOÉ.

### Status - Statut

Complete

## Contact - Personne-contact

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# 2.7(b) Indigenous Community Development: Phase II – Microenterprise

## Research Partners - Partenaires de recherche

Irené Novaczek, Institute of Island Studies, UPEI, Charlottetown PEI

Randy Angus, Mi'kmaq Confederacy of PEI

Kim D'Ambrogi, Institute of Island Studies, UPEI (intern)

Chiloe Bosque Modelo (Chile)

Willeche Council of Chies, Universidad de Artes y Ciencias Sociales (ARCIS), Chile

## Project Description - Description du projet

This project researched micro enterprise as a vessel for empowerment and inclusion of marginalized people with regard to economic development and cultural survival. Micro enterprise is increasingly important, especially for those who are of low income or who inhabit marginalized sectors of society. The research aims to develop an information base that improves understanding of micro enterprise as a strategy to empower certain people in society, for example, people who live on an Island or who reside in rural areas. The research however, will also seek to make information pertinent to more specific groups of marginalized people in society, such as aboriginal people, e.g. the Willeche and Mi'kmaq, landed immigrants, and rural women.

The goals of this research are to contribute to the programs of partnering social economy organizations in PEI and Chiloe whose goals include economic diversification and cultural survival of marginalized and indigenous communities. The means are through: 1) documentation of opportunities for community development via further research of potential product development based on indigenous knowledge of marine plants 2) research into the benefits and challenges of various micro enterprise models to identify those most suited for marginalized people in rural and island contexts. 3) To provide inspiration and practical advice to Social Economy organizations that support CED (community economic development) to marginalized people on small islands.

## Outputs – Résultats

- Recommendations to SE partners regarding appropriate models of small business development
- Presentation/Workshop at National Conference – Canadian Community Economic Development Network (CCEDNET) June 3-5<sup>th</sup>, 2009 titled "[Cultural and Social Microenterprise – Experiences from the small island of Chiloé](#)".
- Press release for a presentation on Chiloe at UPEI, April 24 2008
- UPEI Presentation- [Island Connection](#) : a presentation of life on Chiloe, April 25 2008
- Community workshop & report - [www.upei.ca/iis/microenterprise](http://www.upei.ca/iis/microenterprise)
- [ACIC](#) presentation at ACIC's 2008 AGM, May 9<sup>th</sup>, 2008
- Article in [ACIC Newsletter](#): "Putting Chiloe and Health on the Map", Spring 2008
- Working paper 2009-07. "[We are people of the island](#)" Social and Cultural Microenterprise

## Status - Statut

Complete

## Contact - Personne-contact

[inovaczek@upei.ca](mailto:inovaczek@upei.ca)

## 2.7(c) Indigenous Community Development: Phase III – Youth Engagement with Community and Natural Resources

### Research Partners - Partenaires de recherche

Irené Novaczek, Institute of Island Studies, UPEI, Charlottetown PEI

Abigail Franco Institute of Island Studies, UPEI

Hillsborough Promoters

Randy Angus, Mi'kmaq Confederacy of PEI

International partners (Chile): Williche Council of Chiefs, ARCIS University

### Projection Description

The main research question for this project is: how can youth be engaged, included and empowered in their community with a focus on sustainable resource management?

The goals of this project are to foster youth engagement with the natural resources that are found around them, while also promoting an awareness of the relationships between such resources and their communities at large. Through research and work with community partners an understanding of an appropriate approach to youth engagement will be developed for small islands and indigenous communities. A key objective of this project is to empower Williche and Mi'kmaq youth through participatory action research that builds their self confidence; documents their needs and aspirations with respect to fisheries and aquaculture; and helps them find a place in the community development process. The focus of this project is to encourage and promote a healthy and educational relationship between youth and their environment, with an added element of cross-cultural documentation and sharing of knowledge and experience.

### Outputs – Résultats

- Team Meeting Poster 2008
- “Youth Engagement with Marine Resources.” Workshop, July 18 2008
- Chiloe Island of Chile: <http://werken.williche.org> . Workshops, December 10 2008, December 14 2008, January 14 2008, January 16 2008
- Conference workshop Presenter at the 2009 National CED Conference, June 3<sup>rd</sup> - 5th, 2009.
- Dissemination activities directed towards aboriginal and non-aboriginal youth: Research Report, Workshops, Video Project
- Conference Theme B. Sectoral perspectives to innovation. Sectoral perspectives to island innovation, with special emphasis on small and medium scale businesses.
- We are people of the Island: Contesting globalization through social & cultural microenterprise on the island of Chiloe, Chile.

Authors: Irene Novaczek, Kim D'Ambrogi, Dolores Levangie and Abigail Vazquez

[Institute of Island Studies Workshop: Youth engagement with marine resources.](#)

Franco Vazquez, A., Le Vangie, D., & Novaczek, I.

Hillsborough, Prince Edward Island: 2008

[Working Paper No. 2010-02: The heart of mother earth: An exploration of youth engagement with the sea and marine resources on Chiloé Island, Chile.](#)

Franco Vazquez, A., & Novaczek, I.

Halifax: Social Economy and Sustainability (SES/ÉSD) Research Network. 2010.

Status - Statut

Complete

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## 2.8 PEI Organic Farmer-Citizen Co-operative

### Research Partners - Partenaires de recherche

Gary Clausheide, Jane MacNeil, PEI Growing Circle Organic Food Co-op

Pamela Courtenay-Hall, Philosophy, UPEI

Marie Burge, [Cooper Institute](#), PEI

### Project Description - Description du projet

Small-scale agriculture is disappearing because our current economic system with its low commodity prices cannot provide a sustainable income for small farms. Yet many people on PEI want to support small-scale farming, want to have regular access to locally-grown, organic, fair-trade food, and they don't want to see the Island's unique pastoral landscape converted into massive industrialized farms. The research question is: how can a farmer-citizen co-operative be developed in ways that address the problems of: small-scale (family) farm attrition, the centralization of farming, the global corporatization of food supply, and consequent environmental degradation and energy waste.

This program hopes to develop an alliance between the Island's small-scale growers and the consumers here who want a more adequate organic and local food supply. Goals of this project are premised upon 1) providing food for local needs first, and exporting whatever is surplus 2) ensuring that farmers get a fair price for the food they grow. And they include co-operation and mutual support between farmers and citizens to meet the needs of both groups, including collaborative planning of crops, processing and marketing 3) a store in Charlottetown open to the public 5 or 6 days a week that would contain space for fresh locally produced organic vegetables and fruit, and it would have processing facilities to turn bumper crops into canned and frozen produce. This store would also serve important social and educational functions: it would be a site for people to learn how to preserve food or cook from farm-fresh produce; a place where farmers and consumers come together to discuss problems and projects in agriculture; a place where people come to meet and talk and enjoy the talents of local musicians and artists.

### Outputs - Résultats

- UPEI curriculum – new course in Philosophy
- Website: "PEI food security network":  
<http://peifoodsecurity.wordpress.com/2009/05/15/growing-circle-ag/>

PEI Growing Circle Organic Food Co-op: 2009

### Status - Statut

Complete

### Contact - Personne-contact

[pcourtenay@upei.ca](mailto:pcourtenay@upei.ca)

## 2.10 Access of Adults with Learning Disabilities to Post-secondary Education

### Research Partners - Partenaires de recherche

Julia Wright, Marilyn Balderston, [Learning Disabilities Association of PEI](#)

Carla DiGiorgio, Faculty of Education UPEI, Charlottetown PEI

Joanne McCabe, Student Accessibility Services, UPEI, Charlottetown PEI

### Project Description - Description du projet

This research aims to identify the barriers facing adult learners with learning difficulties in post-secondary and basic education settings, and will also aim to identify solutions to these barriers, through examination of current and potential strategies to improve accessibility and teaching to these students. This study will be completed in four stages: interviews, literature review, workshop development and delivery to students and instructors, and analysis of results and dissemination of stakeholder and other groups. This research will help to analyze the experiences of adults with learning disabilities in PEI in accessing higher education. This information will allow practitioners and researchers to better understand the challenges and successes that these students face, in order to make higher education more accessible for students in future.

### Outputs - Résultats

- Presentation: [Barriers and solutions to post- secondary study for adults with learning difficulties.](#)  
Presentation to Atlantic Educator's Conference Oct. 28/2007  
J. Wright, M. Balderston, Learning Disabilities Association of PEI; C. DiGiorgio, UPEI, Charlottetown, PEI; J. McCabe, UPEI, Charlottetown, PEI
- Presentation at Advancing Adult Education on Prince Edward Island: A Meeting of Minds  
[Access of adults with learning disabilities to post-secondary education.](#)  
DiGiorgio, C.  
Charlottetown, Prince Edward Island: 2008.
- Presentation at Inclusion and Empowerment: An Event Sponsored by the Social Economy and Sustainability Research Network  
[Access of students with learning disabilities to higher education: Issues and solutions.](#)  
DiGiorgio, C.  
Sponsored by the Social Economy and Sustainability Research Network, Subnode 2: Inclusion and Empowerment, based at the Institute of Island Studies at UPEI, March 7 2008
- Learning Disabilities Association of PEI Public Lecture Series  
[Expert perspectives on learning disabilities: The role of the educator.](#)  
DiGiorgio, C.  
Prince Edward Island: 2009
- Presentation: Canadian approaches to inclusion: Maritime influences. Invited paper at Ghent University, Faculty of Special Education, Ghent, Belgium, Oct. 29, 2008.
- Learning Disabilities Workshop for University Professors and Instructors. Webster Centre for Teaching and Learning, UPEI. April 4
- Access of students with learning disabilities to post-secondary. Accepted by the Journal of Applied Research on Learning, 3(1). 2009.

- Seeking to understand disability and culture while enhancing advocacy. Published in the journal Teaching and Learning 2008.
- Book chapter Learning disabilities and lifelong capital: An analysis of community partnership between a university, school system and provincial government and agencies. In Community Partnerships
- Book chapter, Scattered notes from a scattered mom. In Porter, G. (Ed.),
- Book chapter, Scattered notes from a scattered mom and Striking a balance in Case studies in inclusive education. 2009.
- Book chapters 1. Power; 2. Symbolic Violence in The Encyclopedia of Case Study Research
- Report on students with learning disabilities in postsecondary study. Presented to PEI Literacy Alliance. 2009.
- Conference presentation: Access of adults with learning disabilities to postsecondary education. Presentation given as part of “Advancing Adult Education on Prince Edward Island: A meeting of minds”. Charlottetown, April 11, 2008.

#### Lectures:

- Expert perspectives on learning disabilities: The role of the educator. Learning Disabilities Association of PEI Public Lecture Series, Charlottetown, May 30 2009.
- Enriching the school experience: Building on relationships with the community. Sherwood Elementary School, Charlottetown, January 28 2009. Preservice education and inclusion: Attitudes and practices from the university to the classroom. Centre for Educational Research, UPEI, January 9 2009

#### Conference papers:

- Health concerns and self-efficacy for adults with learning disabilities: Implications for the education system. UPEI Annual Research Forum, May 20.
- Access of students with learning challenges to postsecondary study. Knowledge in Motion International Conference, Memorial University, NFLD, October 17-19, 2008.

## Status - Statut

Complete

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[cdigiorgio@upei.ca](mailto:cdigiorgio@upei.ca)

## 2.11 Internationally Educated Health Professionals in PEI: Why They Come, Why They Stay, and the Challenges They Face

### Research Partners - Partenaires de recherche

Executive Director, [PEI Newcomers Association](#)

Godfrey Baldacchino, Sociology & Anthropology, University of Prince Edward Island, Charlottetown PEI

Student: Crystal Fall, Master of Arts Island Studies, University of Prince Edward Island, Charlottetown PEI

### Project Description - Description du projet

The purpose of this study is to better understand the concerns and challenges that internationally educated health professionals have about coming and staying on Prince Edward Island. In so doing, the province will have at its disposal relevant, specific and timely information about the movement of non-Canadian educated health professionals into this province. This data should, in turn, guide and strengthen the province's attempts and initiatives to attract suitable health professionals as settlers.

### Outputs - Résultats

- Database on immigrant health professionals
- Immigrant's guide to Canada's health care system
- Policy recommendations to governments and to SE groups working with immigrants
- *Barriers and solutions to post-secondary study for adults with learning difficulties*. Presentation to Atlantic Educator's Conference Oct. 28/2007

Report:

[Challenges faced by internationally educated health professionals on Prince Edward Island: Stories and voices.](#)

Baldacchino, G., & Hood, M.

Prince Edward Island: IEHP Atlantic Connection. 2007.

Presentation:

[Internationally educated health professionals \(IEHPs\) on Prince Edward Island.](#)

Baldacchino, G., Hood, M., & Bailey, M.

2008

### Status - Statut

Complete

### Contact - Personne-contact

[gbaldacchino@upei.ca](mailto:gbaldacchino@upei.ca)

## 2.14 Beyond Silence

### Research Partners - Partenaires de recherche

Colleen MacQuarrie, Department of Psychology, UPEI, Charlottetown PEI

[SAGE Inc.](#), PEI

### Program Description

This project uses participatory action research to document the formative and summative results of a multi-phase community development project for the prevention of child sexual abuse. The project will document the processes of education and empowerment for community leadership on child sexual abuse interventions. Results from the work will be communicated to local, national, and international audiences through conferences, media, and a project website.

### Outputs - Résultats

Products:

- Website: [www.sagepei.org](http://www.sagepei.org)
- "Beyond Silence" Book of stories of prevention for child sexual abuse – March 2009  
Purchase available through [Nimbus](#) or [Amazon](#).

### Status - Statut

Complete

### Contact - Personne-contact

[cmacquarrie@upei.ca](mailto:cmacquarrie@upei.ca)

## 2.17 Community Engagement in Developing Domestic Fair Trade for Food Products

### Research Partners - Partenaires de recherche

Cooper Institute, PEI

[Seaspray Atlantic Organic Marketing Cooperative](#), PEI

[National Farmers Union](#), PEI

### Project Description - Description du projet

This project will document regional and national fair trade initiatives, a history of fair trade, and successes and challenges in establishing and maintaining fair trade practice. It will also identify appropriate approaches and solutions for social economy agents, and undertake education for action programs engaging producers, retailers, consumers through the use of Fair Trade Learning Circles.

It will design a process to establish a Fair Trade system, and export this model to other parts of Canada.

### Outputs - Résultats

- 3 Community workshops and 2 public forums
- Community promoter training workshops
- PEI conference
- [Domestic Fair Trade for Food Products, Brochure/09](#)
- [Community Engagement in Developing Prospects for a System of Domestic Fair Trade for Food Products, Research Report/09](#)

[Working Paper No. 2008-04: Community engagement in developing prospects for a system of domestic fair trade for food products \[a PEI pilot\]](#)

Cooper Institute, Seaspray Atlantic Organic Marketing Cooperative, & National Farmers Union.  
Halifax, Nova Scotia: The Social Economy and Sustainability Research (SES/ÉSD) Network: 2008.

### Status - Statut

Complete

### Contact - Personne-contact

[cooper@isn.net](mailto:cooper@isn.net)

## 2.18 Quality of Life and Environmental Awareness Survey

### Research Partners - Partenaires de recherche

Irené Novaczek, [Institute of Island Studies](#), University of Prince Edward Island, Charlottetown PEI

Rob Sharkie, [Trout River Environmental Committee](#), PEI

Katherine Clough, [Quality of Island Life Co-operative](#), PEI

Student: Dolores LeVangie, UPEI

### Project Description - Description du projet

The Trout River Environmental Committee Inc. wishes to complete a survey designed to gather information about watershed residents' perceptions of quality of life within the watershed, the level environmental awareness in individuals, and the individual's awareness of the connection between quality of life and environmental health.

To do this, TREC would like to partner with the Institute of Island Studies and the Quality of Island Life Co-op to complete a project similar in scope and scale to the recent Tyne Valley and Lennox Island studies (SN 2.2). This project would be specifically designed to dovetail with these previous projects, would contribute to the larger overall goal of contributing to the development of a Community Accounts project in PEI, and would aid TREC and watershed residents alike by enabling better watershed planning at the community level.

### Outputs - Résultats

- Team Meeting Poster, October 2008 .
- [Working paper 2009-05](#). Quality of Island Life Survey: Tyne Valley & Surrounding Areas, 2006.

### Status - Statut

Complete

### Contact - Personne-contact

[inovaczek@upe.ca](mailto:inovaczek@upe.ca)

## 3.1 Food Box Program: Current and Potential Contributions to the Social Economy

### Research Partners - Partenaires de recherche

Patty Williams, Applied Human Nutrition, [MSVU](#), Halifax NS

Debra Reimer, [Kids Action Program](#), Kentville NS

Sub-node 3 Steering Committee

### Project Description - Description du projet

The Kid's Action Program's (KAP) Food Box program assists pre and post-natal women facing barriers such as low income who are eligible for the Great Beginnings Canada Prenatal Nutrition Program (CPNP) in Hants and Kings Counties. Over the past 12 years a subsidized Food Box has been available for purchase by CPNP participants each month serving aiming to supplement their existing food budgets, model healthy, local food choices and distribute nutrition, child development, pre-natal and parenting information, as well as to support local producers and suppliers as much as possible. While evaluations of the Great Beginnings CPNP program have taken place, the food box program and its contributions and potential contributions to the social economy has not, and published research examining the benefits and challenges of similar models is quite limited. This project is evaluating the KAP Food Box program's contributions and potential contributions to the social economy including benefits and challenges from the perspective of other vulnerable groups that might benefit from access to the program, and suppliers and producers who might support the program.

### Outputs - Résultats

- A literature review examining different food box program models
- Presentation of preliminary findings as part of Community Forum on Food Security and the Social Economy
- Sep. 2008 [Poster](#): Current and Potential Contributions to the Social Economy
- Expansion of the food box program at Kids Action Program
- Report to the Board of Directors – Kids Action Program
- Published report and paper (journal to be determined)
- Presentation at SN3 Lunch and Learn with Co-Director, CSE Hub [The Social Economy and Food Security](#)

The social economy and food security brown bag lunch and learn series: "[Social economy community-university research in action](#)".

Williams, P., & Frank, L.

SN3 Lunch and Learn with Co-Director, CSE Hub: 2007

Working Paper: Kids action Program's great beginnings food box program: Current and potential contributions to the social economy.

Williams, P., & Reimer, D.

Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network. (In Progress)

### Status - Statut

Complete

## 3.2 Community Forum on Food Security and the Social Economy

### Research Partners - Partenaires de recherche

Debra Reimer and Lesley Frank, [Kids Action Program](#), Kentville NS

David Upton, NS [Association of Community Business Development Corporations](#)

Kevin Randall, [Feed Nova Scotia](#), Halifax NS

Student: Jessica Penner, [Saint Mary's University](#), Halifax, NS

Student Liesel Carlsson, Grad Dietetic Intern, [MSVU](#), Halifax NS

D. Beck and Stacey Hanninen, Public Health Services, Annapolis Valley Health

Joanne Llewellyn, Public Health Nutritionist, Annapolis Valley Health

Patty Williams, Applied Human Nutrition, MSVU, Halifax NS

### Project Description - Description du projet

Background: The Forum on community food security (CFS) and the social economy was hosted by Sub Node Three (SN3): Community Mobilization around Food Security and Community Economic Development, on November 7<sup>th</sup>, 2007 in Greenwich, NS. Sub Node Three aims to facilitate participatory action research on mobilization projects around food security and community economic development that: are driven, guided and approved by SN3 community partners; involve an element of university - community collaboration; contribute to building food security at multiple levels and with diverse groups; benefit the social economy in Hants, Kings and Annapolis Counties; and have relevance to/impacts on the wider social economy.

Purpose: The purpose of the forum was to bring together local politicians, farmers, representatives from local organizations, researchers, students, public health staff and community members already involved or with an interest in becoming involved in community food security and food systems in the Annapolis, Kings and Hants Counties to: clarify the relationship between community food security (CFS) and the social economy; gain an in depth understanding of CFS and how different groups are involved in our local area; obtain a shared understanding of the barriers to creating a food secure community; identify the resources and facilitate dialogue around opportunities to building CFS; discuss and create action to help support a food security in our local community; explore how the Social Economy and Sustainability Network can support community mobilization on food security and the social economy in Kings, Hants, & Annapolis Counties.

Outcomes: Introductory presentations on What is Food Security? The Social Economy?; Food Security and the Social Economy in Nova Scotia; and Introduction to A Continuum of Food Security Strategies, opened the day. These presentations were followed by a series of 10 minute, powerful presentations that provided examples of capacity building strategies being used in the target area. These included presentations on the Kids Action Program, Food Box Research, School and Youth Gardening, A Day in the Life of FEED NOVA SCOTIA (Video), SunRoot Farm Community Shared Agriculture, Wolfville as a Fair Trade Town, Nova Scotia Food Security Network and the Ecology Action Center's Food Miles Project. In small groups participants were ask to discuss what opportunities they saw, and barriers they could foresee to addressing food security in Hants, Kings and Annapolis Counties. Four priority themes for future research projects identified at Community Forum to be undertaken by SN3 were: Education: Children; Public Awareness; Food Box Program: Expansion; Schools Groups: Building Partnerships; and

Agricultural Community and Non-Profit Organizations: Increasing Opportunities for Dialogue. Participants then undertook action planning in small groups to discuss: What actions need to happen to move this opportunity forward? Who will make sure that each action happens? Who should participate in the action? What is the first next step that needs to happen after today and who will take responsibility for making it happen? Actions plans were shared with the whole group, and proceedings of the days were sent to all forum participants and several people who had indicated interested but were not available to attend the forum. Call for proposals sent to all forum attendees and food security and SE networks in April 2008. Funding awarded for 3 projects in May- July, 2008.

## Outputs - Résultats

Community Forum on Food Security and the Social Economy proceedings November 2007 [Poster](#)

[Working Paper No. 2011-04: Community forum on food security and the social economy](#)

Reimer, D., Frank, L., Penner, J., Upton, D., Hanninen, S., Beck, D., Carlsson, L., & Williams, P.  
Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network: 2007.

## Status - Statut

Complete (see projects 3.4, 3.5)

## Contact - Personne-contact

[patty.williams@msvu.ca](mailto:patty.williams@msvu.ca)

## 3.3 Mobilization around Food Security within the Canadian Social Economy Research Partnerships: A National Scan

### Research Partners - Partenaires de recherche

Patty Williams-Applied Human Nutrition, and Leslie Brown-Sociology & Social Anthropology, MSVU, Halifax NS

Debra Reimer, [Kids Action Program](#)

Annie McKittrick, Coordinator, [Canadian Social Economy Hub](#), University of Victoria, Victoria BC

Student: Liesel Carlsson, Dietetic Intern, [MSVU](#), Halifax NS

Noreen Millar, Coordinator, Atlantic Node, [Social Economy and Sustainability Research Network](#), Halifax, NS

### Project Description - Description du projet

Purpose: The purpose of the national scan of food security research within the Canadian Social Economy Research Partnerships (CSERP) was to fuel discussions within the SES/ÉSD Network and SN3 around potential collaborations and future research, identify gaps in the food security research fabric on a national level, and to initiate cooperation among CSERP regional nodes to synthesize food security-related results.

Methods: The scan was conducted from July 2007 to May 2008 and included a review of the CSERP tele-learning session on food security and the social economy, CSERP regional Node and Hub websites, and interviews with Node/Hub coordinators and those responsible for food security projects.

Results: Results were analyzed using McCullum's three stage continuum of Community Food Security (CFS) strategies as a framework, and to demonstrate how projects across the country are working on short, medium and long term initiatives to build food security. Many projects are working across the continuum, bridging stages. Opportunities for collaboration and future research are identified in the report.

### Outputs – Résultats

- [\*Mobilization around Food Security Within the Canadian Social Economy Research Partnerships \(CSERP\): A National Scan.\*](#)
- Presented at: Canadian Association for Studies in Cooperation (CASC) Annual Meetings, June 2008. Presented at the Canadian Association of Food Studies (CAFS) Annual Meeting, May 30-June 1, 2008. [Team meeting Poster.](#)
- Paper published in [Making Waves](#) (Canadian Community Economic Development Network Magazine ) Summer 2008
- Presented as part of CCED-Net session at Food Secure Canada Conference, November 2009
- *Cooperative Renewal: Cooperatives in the Twenty-First Century Session: Cooperation and Mobilization: Building Food Security through the Canadian Social Economy Research Project.* Presented at: Canadian Association for Studies in Cooperation Annual Meetings, June 5 – 7, 2008. UBC.
- [Overview of scan](#), posted to Atlantic Node website
- [Newsletter from CAFS](#) (Canadian Association for Food Studies) highlights the scan.

Magazine Article: [Redesigning Canada's food system: The role of the social economy in rebuilding community food security.](#)

Brown, L., Carlsson, L., Reimer, D., & Williams, P.  
Making Waves, 19, 13: 2008.

[Working Paper No. 2011-05: Mobilization around food security within the canadian social economy research partnerships: A national scan.](#)

Carlsson, L., Williams, P., Brown, L., Millar, N., Reimer, D., McKittrick, A., & Kay, A.  
Halifax, Nova Scotia: The Social Economy and Sustainability Research (SES/ÉSD) Network: 2008.

2 Conference Presentations: [Cooperative renewal: Cooperatives in the twenty-first century session: Cooperation and mobilization: Building food security through the Canadian social economy research project.](#)

Carlsson, L., Williams, P., Reimer, D., Brown, L., Millar, N., McKittrick, A., & Kay, A.  
Canadian Association for Studies in Cooperation (CASC) Annual Meetings;  
Canadian Association of Food Studies (CAFS) Annual Meeting.  
Vancouver, British Columbia: 2008

## Status - Statut

Complete

## Contact - Personne-contact

[patty.williams@msvu.ca](mailto:patty.williams@msvu.ca)

## 3.4 Identification of Barriers and Tools to Support Community Mobilization and Action on Sustainable Food Purchasing Decisions

### Research Partners - Partenaires de recherche

Alan Warner, [School of Recreation Management](#), Acadia University, Wolfville NS

Edith Gallagher, [Arthur Irving Academy for the Environment](#), K.C. Irving Environmental Science Centre, Acadia University

Student: Cate Trueman, [Acadia University](#)

Satya Ramen, (community partner) [Just Us! Education and Development Society](#), Wolfville NS

### Project Description - Description du projet

Consumers are increasingly interested in using their values and ethical principles in making food purchasing decisions, wanting to know where and under what conditions their food is produced. The interest of consumers in these issues and their willingness to shop accordingly will support agricultural production and food distribution systems that are sustainable. Sustainable food systems represent one element of community food security, including community access to food that produced, procured and distributed in ways that are environmentally sound and socially just.

Research indicates that there is a large gap between individuals' interest in using their ethical principles in food purchasing decisions and the extent to which they actually do so. Yet to improve food security, consumers must translate positive attitudes into action and community stakeholders must develop the capacity to support the shift.

JUDES and Acadia University have partnered to address the barriers individuals experience when trying to use their ethical principles in decision-making through a literature review, focus group research, and educational tool design and evaluation to answer the following questions:

1. What are the barriers that different consumers experience in making sustainable food purchasing decisions?
2. What strategies, educational tools and systemic changes would be most helpful in reducing these barriers and increasing the number of consumers who translate their positive attitudes into purchases?
3. How are community organizations and stakeholders best engaged in the educational process to promote sustainable food choices and improve their capacity in this area?
4. What are promising systemic changes that can occur at a community level which can promote sustainable and secure food choices?

### Outputs – Résultats

- Provincial forum on results & impact on ethical purchasing
- Workshop/Conference Presentation: Warner, A., Trueman, C. Action Research on Sustainable Food Choices. Nova Scotia Food Security Network gathering, Debert, NS, Dec. 4-5, 2008
- [JUDES website](#)

Journal Article: Social marketing and green purchasing: Shifting from behaviors to values based experiences.

Warner, A., & Callaghan, E. (In progress)

Presentation at 6th Annual Environment and Sustainability Research Symposium  
Sustainable food choices: Helping consumers translate their principles into practice.  
Trueman, C., & Callaghan, E.  
Halifax, Nova Scotia: 2010.

3 Presentations at: Nova Scotia Food Security Network Gathering; 5th Annual Environment and Sustainability Research Symposium; Forum on Regional Food Security.

Presentation: Action research on sustainable food choices.  
Trueman, C., Callaghan, E., & Warner, A.  
Debert, Nova Scotia; Halifax, Nova Scotia; Greenwich, Nova Scotia: 2008-2010.

Presentation at Annual North American Association for Environmental Education Conference:  
[Great meals for a change-translating sustainable food attitudes into action.](#)  
Trueman, C., Warner, A., & Callaghan, E.  
Buffalo, New York: 2010.

Presentation at 6th Annual Environment and Sustainability Research Symposium:  
Sustainable food education: Growing, living and learning university community partnerships.  
Warner, A., & Callaghan, E.  
Halifax, Nova Scotia: 2010.

Poster and Workshop presentation at Canadian Network for Environmental Education and Communication National Conference:  
Great meals for a change: Action research to promote sustainable food purchasing.  
Warner, A., Trueman, C., & Callaghan, E.  
Vancouver, British Columbia: 2010.

Webpage: Great meals for a change: 2010  
<http://www.greatmealsforachange.ca/>

Webpage: Just Us! Development & Education Society (JUDES): 2010.  
<http://www.judesfairtrade.ca/>

## Status - Statut

Complete

## Contact - Personne-contact

[alan.warner@acadiu.ca](mailto:alan.warner@acadiu.ca)

## 3.5 Making Healthy, Local Food Possible: Rural Community Solutions

### Research Partners - Partenaires de recherche

Debra Reimer, [Kids Action Program](#), Kentville, NS

T. Caldwell, [Acadia University](#), Wolfville, NS

Student: Joanne Llewellyn, Masters

### Project Description - Description du projet

This project aimed to address individual, household and community food insecurity by increasing the amount of fresh produce available to families. We did this in three ways: through creating individual family gardens, through building a garden at Apple Tree Landing Family Education Centre and through creating an outreach garden. Gardening education, tools and mentoring was an integral part of the project; it is our belief that this has built capacity to sustain access to fresh, healthy food into the future.

The purpose of this project was to foster supportive and sustainable community food networks in rural Kings and Hants Counties that begin to meet the needs of traditionally marginalized families; specifically families meeting the mandate of the Kids Action Program (KAP).

This project addressed issues related to food insecurity in a very concrete way. Families were supported to plant and grow food and were provided with the tools and resources necessary to continue to plant gardens in the future. Experiencing success over this past year has increased the likelihood of future gardening thus contributing to a sustainable food source for those involved. We will be following up with the families who were provided with containers for their back yards to offer support during the upcoming growing season further increasing the probability of the families continuing to garden.

### Outputs - Résultats

KAP participated in a workshop at Food Secure Canada in Ottawa on Food Security, November 2008

Presentation at the NS Food Gathering in Debert, NS. December 2008

2 Conference Presentations at Food Secure Canada and the NS Food Gathering:  
Making healthy, local food possible: Rural community solutions.  
the NS Food Gathering  
Ottawa, Ontario; Debert, NS: 2008.

### Status - Statut

Complete

### Contact - Personne-contact

[kidsaction@xcountry.tv](mailto:kidsaction@xcountry.tv)

## 3.6 Forum on Community Food Security and the Social Economy

### Research Partners - Partenaires de recherche

D. Reimer, Kids Action Program  
D. Upton, CBDC  
J. Acker-Verney, Feed Nova Scotia  
R. Rowsell, Kids Action Program  
L. Carlsson, School of Nutrition and Dietetics - Acadia University  
J. Llewellyn, Public Health Nutritionist Annapolis Valley Health  
P. Williams, MSVU

### Project Description - Description du projet

#### Background:

The Forum on community food security (CFS) and the social economy was hosted by Sub Node Three (SN3): Community Mobilization around Food Security and Community Economic Development, on March 23 & 24th 2010 in Greenwich N.S. Sub Node Three (SN3) aims to facilitate participatory action research on mobilization projects around food security and community economic development that are driven, guided and approved by SN3 community partners; involve an element of university - community collaboration; contribute to building food security at multiple levels and with diverse groups; benefit the social economy in Hants, Kings and Annapolis Counties; and have relevance to/impacts on the wider social economy.

#### Purpose:

The purpose of the March 2010 forum was to follow up on the 2007 forum by bringing together local politicians, farmers, representatives from local organizations, researchers, students, public health staff and community members to further explore what community food security looks like in Annapolis, Kings and Hants Counties. Projects funded and developed after the November 2007 forum as well as other innovative projects in the area were presented. Further, future plans for continuing action on community food security were made.

#### Outcomes:

As an introduction to the forum, Noreen Millar welcomed participants on behalf of *The Atlantic Social Economy and Sustainability (SES) Research Network* and shared information about the background and structure of the SES Network and its sub nodes. This was followed by an icebreaker to help give participants a sense of the diversity in the room and then an exercise to ensure all participants were working with common definitions of "food security" and "social economy" for the purpose of the forum. Then participants organized into smaller tables to discuss food security initiatives and projects they had been working on. Projects discussed included: School Garden Project, Family Matters, Strive for Five at School Program, Gaspereau School Garden, Community Shared Agriculture and projects of Kids Action Program including rural gardening, participatory food costing Food Box programs and many more.

Next, the 2007 forum was reviewed, including its outcomes and a brief discussion on what stood out from the previous forum. This was followed by presentations from the three projects that had been funded by SN3 since the 2007 forum. Liesel Carlsson presented her thesis on the school garden case study. This was followed by Edith Callaghan and Alan Warner presenting "Great Meals for a Change".

The presentations ended with “Making Healthy, Local Food Possible: Rural Community Solutions”, an innovative, capacity building gardening project of Kids Action Program.

Day 2 started with a visioning exercise for the day, followed by informal conversation about other innovative projects in the area. Some of the initiatives discussed included: Valley Vegetarians, Bridgewater Community Christmas Dinner, demo booths and Wolfville farmer’s market, Strive for Five, Fair Trade for Youth, and the Food Policy Council. Patty Williams then gave a brief overview and led a discussion regarding some provincial level initiatives including the Healthy Eating Nova Scotia strategy, the Nova Scotia Food Security Network, the Participatory Food Costing and Activating Policy Change for Community Food Security Community University Research Alliance (CURA), and the NS Food Policy Council to help make the links to broader capacity building and social systems change initiatives. Next, participants broke into smaller World Cafe Sessions to discuss what can be done to advance food security in the region.

After lunch, participants engaged in a discussion about developing action plans to impact local food security. Possibilities for action plans included:

- Developing income supports for people living with food insecurity. This includes increasing awareness of models already in use.
- Developing purchasing or procurement policies regarding food distribution. This requires government support and infrastructure, for example, to support transportation fresh local produce to Nova Scotia schools.
- Bringing small farms and farmers together to discuss food security and social justice.
- Sharing the food security message. This includes a personal commitment from forum participants to spread the message and promote food security websites such as Thought about Food? ([www.foodthoughtful.ca](http://www.foodthoughtful.ca))
- Increasing availability of local products in stores. This would involve making stores accountable to provide local products. Mapping local food sources may be one way to solve distribution problems.
- Developing a “Pesto Manifesto” was also discussed. This is a communiqué to the government which would express concerns about food security. Supporters, such as forum participants would sign the document.

Currently, discussion is still in progress about how to follow up on some of these action plans.

## Outputs - Résultats

[Working Paper No. 2010-04: Report: 2010 forum on community food security and the social economy.](#)  
Kids Action Program.

Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network: 2010.

## Status - Statut

Complete

## Contact - Personne-contact

[patty.williams@msvu.ca](mailto:patty.williams@msvu.ca)

## 4.1 Économie sociale et groupes de bassin versant sur le littoral acadien

### Research Partners - Partenaires de recherche

Omer Chouinard, Maurice Beaudin, et Pierre-Marcel Desjardins, Université de Moncton (Campus de Moncton)

Patrick Émond et Frédéric Paillard, Groupe de bassin versant de Cap-Pelé

Jocelyne Gauvin, Groupe de développement durable de Cocagne, N-B

Nadine Gauvin, [La Coalition pour la viabilité du sud du Golfe du Saint-Laurent](#), N-B

G. Martin, [Université de Moncton](#), Campus de Moncton

### Project Description - Description du projet

#### Résumé des phases 1 et 2 :

Ce projet de recherche veut identifier la contribution des associations de bassin versant à l'économie sociale et exige la mise en proximité des chercheurs et des milieux communautaires de façon à combiner leurs savoirs, leurs méthodes et leurs ressources. Ceci permet l'amélioration de la recherche et rend légitime le rôle des chercheurs dans les interventions auprès des organismes et des entreprises d'économie sociale. Ce renforcement du lien entre les divers groupes, agences, gouvernements et entreprises privées ou collectives contribue au succès des projets entrepris par les associations de bassin versant. Ainsi, ces organismes de bassin versant qui œuvrent dans les différentes communautés du littoral acadien du Nouveau-Brunswick mettent en œuvre la notion de réciprocité dans la mesure où ils instaurent des projets qui sont au service de leurs communautés et ce, en lien avec d'autres groupes de développement durable et des représentants régionaux d'agences gouvernementales. La reconnaissance de la contribution à l'économie sociale de ces groupes sera déterminante dans l'appui et le soutien que ces groupes tentent d'obtenir auprès des différents paliers de gouvernements. En d'autres termes, c'est dans la mesure où l'on reconnaît toutes les contributions du travail de ces regroupements au développement des capacités, du leadership et des connaissances locales que ceux-ci pourront faire valoir leur légitimité. L'implication des associations de bassin versant dans la gestion des systèmes de fosses septiques au Nouveau-Brunswick a pour but de montrer le potentiel de ces associations au développement durable et ce tant dans ses aspects environnementaux, économiques que sociaux.

#### Résumé de la phase 3 :

Depuis la fin des années 1990, des associations de bassin versant travaillent à la gestion durable dans les différentes régions biogéographiques de la province du Nouveau-Brunswick. D'abord créées pour la gestion de programmes de classification des eaux du Ministère de l'Environnement, ces associations ont entrepris des mandats beaucoup plus larges englobant d'autres secteurs d'activités en lien avec le développement durable. Ces groupes, comme bien d'autres du secteur à buts non-lucratifs, sont confrontés à des difficultés liées à la viabilité financière. Cette recherche examine les différents programmes et initiatives de financement en place au N.-B. et examine des mécanismes existants ailleurs permettant une meilleure viabilité de ces associations. Pour ce faire, des entrevues ont été réalisées auprès de différents acteurs du secteur de même qu'une revue de la littérature sur le sujet. Les résultats montrent qu'effectivement les mécanismes de financement sont peu efficaces surtout parce qu'ils offrent peu de stabilité à moyen et long terme. Le rôle des associations de bassin versant n'est pas enchâssé dans une politique provinciale et il semble qu'une meilleure reconnaissance de ses

retombées pour les communautés soit encore à faire. Également, les entrevues ont permis de constater que les partenariats créés par les ABV varient beaucoup d'un groupe à l'autre et une exploration avec de nouveaux partenaires pourrait générer des pistes pour une meilleure reconnaissance et un financement plus stable.

## Outputs - Résultats

- Compréhension des pratiques des groupes de bassin versant à la lumière de l'économie sociale
- Conférence présentations: CCEDNet (2007); [CIRIEC](#) (2007)
- Première conférence mondiale sur la recherche en économie sociale. Actes de la Conférence Internationale, Victoria CB, 22-27 octobre 2007.
- Community group presentations – to 6 communities – Miramichi, Cocagne, Cap Pelé, Edmundston, , Shippagan and McKendrick (Omer Chouinard et Monique Brideau)
- Miramichi 2009: Présentation des résultats de la recherche aux associations de la côte Acadienne (O. Chouinard et G. Martin)
- IAREP-SABE, July 2009. Natural Resources and Social Economy [Presentation](#) (English)
- Dynamique communautaire et développement durable : les expériences des associations canadiennes du sud du Golfe du Saint-Laurent . Marché et Organisations, Cahier d'Économie et de Gestion de la Côte d'Opale. juin 2008. versant au Nouveau-Brunswick : politiques et partenariats pour une meilleure reconnaissance
- [Document de travail no 2009-01 : Financement des associations de gestion par bassin](#)

Presentation at the Annual General Meeting of Sourthern Gulf of St. Laurence Coalition of Sustainability: Développement durable et économie sociale recherche partenariale réciprocité innovation sociale Shippagan, New Brunswick: 2008.

Presentation at the Colloque International :  
Services, innovations et développement durable.

By : Émond, P., Chouinard, O., Desjardins, P., Gauvin, J., Gauvin, N., Brideau, M., & Langis, M.  
Université de Poitiers, France : 2008.

Presentation at the Annual General Meeting (La Rencontre Générale Annuelle Réseau Environnemental Du NB) :

[Indice de sécurité des bassins versants](#)

Woodstock, New Brunswick : 2008.

[Working paper No. 2007-02: Économie sociale et gouvernance dans les communautés de bassin versant du littoral acadien du sud du golfe du Saint-Laurent](#)

Written by: Émond, P., Chouinard, O., Desjardins, P., Gauvin, J., Gauvin, N., Brideau, M., & Langis, M.  
Fall, 2007

## Status - Statut

Complété

## Contact - Personne-contact

[chouino@umoncton.ca](mailto:chouino@umoncton.ca)

## 4.2 Participation publique en gestion forestière: Expériences, perceptions et attentes des organismes de l'économie sociale du N-B

### Research Partners - Partenaires de recherche

Stephen Wyatt, Foresterie, [Université de Moncton, Campus d'Edmundston](#)

Solange Nadeau, [Ressources naturelles Canada](#)

Donald LeBlanc, La Coop des travailleurs forestiers de McKendrick

Peter Demarsh, [New Brunswick Federation of Woodlot Owners Inc](#) (Association des propriétaires de lots boisés du N-B)

Diane Landry, Faculté de foresterie, [Université de Moncton](#) (Campus d'Edmundston) (étudiante)

### Project Description - Description du projet

Ce projet porte sur la participation publique à la gestion forestière au Nouveau-Brunswick. Il vise à explorer les opportunités qui sont offertes aux citoyens pour s'impliquer dans la prise de décision (processus participatifs) et à analyser plus en profondeur la contribution des organismes de l'économie sociale à ces processus. L'implication de groupes d'intérêts dans un processus participatif devrait leur permettre de faire valoir leurs idées et leurs besoins et de façonner le système dans lequel ils coexistent avec les autres groupes d'intérêts.

Une première analyse de la situation a mis en relief une faible participation de certains organismes de l'économie sociale qui utilisent le territoire forestier (par ex.: coopératives et offices de commercialisation) aux processus participatifs existant dans la province. Cependant, ces organismes sont souvent directement affectés par les décisions prises en matière de politique et d'aménagement forestier. Notre projet tentera de comprendre comment les organismes de l'économie sociale du Nouveau-Brunswick font valoir leurs intérêts et quel moyen ils suggèrent afin d'améliorer les mécanismes de participation publique en foresterie.

Cette étude exploratoire permettra d'identifier les facteurs qui facilitent et contraignent la participation des organismes d'économie sociale à la gestion des forêts du Nouveau-Brunswick. Elle dégagera également des constats propres à améliorer les processus de participation publique afin de les rendre efficaces et constructifs pour une plus grande gamme d'acteurs du milieu forestier.

### Outputs - Résultats

- Presentation of results to community partners- Juillet 2009
- Paper submission to an academic journal – September 2009
- Masters thesis in forestry – October 2009
- Poster presentation to an international congress (ISSRM08 – International Symposium on Society and Resource Management) - June 2008 (abstract)
- Oral presentation to [ECANUSA](#) (Eastern Canusa Forest Science Conference)

Presentation at the Eastern CANUSA Forest Science Conference:

[Public participation in forest management: Experiences, perceptions and expectations of social economy organizations.](#)

Orono, Maine: October, 2008.

Presentation at the International Symposium on Society and Natural Resources: Public Participation in Forest management in New Brunswick: How do Social Economy Organizations fit in the Equation?  
Burlington, Vermont: June, 2008.

[MESF Thesis : "Essayer de faire bouger la grosse patente": Participation des organismes de l'économie sociale dans le regime forestier du Nouveau-Brunswick.](#)

Landry, D : 2009.

(Maîtrise en sciences forestières, Université de Moncton-Edmundston Campus).

Status - Statut

Complété

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## 4.3 L'utilisation de compost comme pratique visant une plus grande viabilité des sols chez les fermiers du sud-est du Nouveau-Brunswick (Coopérative de la Récolte de chez nous (RCN))

### Research Partners - Partenaires de recherche

Omer Chouinard, Gilles Martin et D. Courchesne, [Université de Moncton](#), Campus de Moncton

Léopold Bourgeois, La Coop. La Récolte de chez-nous (RCN)

Didier Michaud (étudiant), Université de Moncton

### Project Description - Description du projet

La Récolte de chez nous est une coopérative agricole située dans le sud-est du Nouveau-Brunswick. Certains producteurs de cette coopérative voudraient utiliser davantage de compost comme amendement organique pour la durabilité des sols. En collaboration avec l'Université de Moncton, une étude a donc été menée dans le but d'estimer la demande en compost au sein de la coopérative ainsi que d'évaluer la possibilité de mettre en place un site de compostage pour les agriculteurs de la région. Cette étude a pris la forme d'une enquête auprès des membres de la coopérative, des producteurs de compost et des entreprises agroalimentaires et forestières de la région. D'après les informations que nous avons recueillies, il est peu réaliste d'établir un nouveau site de compostage dans cette région. La complexité d'une telle entreprise, l'expertise requise et les coûts d'installation et de fonctionnement sont importants. Les entreprises de compostage du sud-est sont déjà en compétition pour les matières premières, dont la source de carbone. De plus, nous pensons qu'il serait peu probable de réussir à produire du compost à meilleur coût que ce qui est présentement offert sur le marché puisque les déchets organiques disponibles dans la région sont limités et rarement gratuits. Les entrevues réalisées ont aussi permis de démontrer que la demande en compost de la part des agriculteurs de la coopérative est encore limitée quoique plusieurs ont manifesté l'intention d'en faire davantage usage à l'avenir. Les principaux obstacles à l'utilisation du compost par les agriculteurs demeurent le manque de connaissance quant à l'utilisation du compost et le coût élevé du produit, notamment associé aux coûts du transport. De plus, les producteurs ne sont pas convaincus qu'ils pourront vendre leurs fruits et légumes plus chers même s'ils adoptent des pratiques plus saines pour l'environnement. La mise en place de partenariats entre les différents intervenants (producteurs agricoles, producteurs de compost, agences gouvernementales et consommateurs) sera donc cruciale pour effectuer un virage vers des pratiques agricoles durables.

### Outputs - Résultats

- Article in recma.org online journal 2008-09
- Final Report to external funder - grâce au financement accordé par Le Programme PASCAA et sous la coordination du Conseil Agricole du Nouveau-Brunswick – March 31, 2008 (\$55,000 funding from NB Agricultural Council – partnership with Agriculture and Agri-Food Canada)
- Educational sessions on compost use to farmers : Novembre 2 007 and Mars 2008
- Poster session , Mobilizing Knowledge and Action: Social Economy Research in Atlantic Canada, St-John's Newfoundland, October 17-19, 2008

Articles :

- Journal Article: Chouinard, O., Courchesne, D., & Martin, G. (2008).  
Économie sociale et solidarité: La coopérative la récolte de chez-nous et la viabilité des petites fermes agricoles du sud-est du N.-B. *Revue Des Études Coopératives, Mutualistes Et Associatives (RECMA)*, 22
- [Working Paper 2009-03: L'utilisation de compost comme pratique visant une plus grande viabilité des sols chez les fermiers du sud-est du Nouveau-Brunswick](#)  
Chouinard, O., Courchesne, D., & Martin, G.  
Halifax, Nova Scotia: The Social Economy and Sustainability Research (SES/ÉSD) Network: 2009.

[MÉE Thesis : Contribution d'une entreprise d'économie sociale à l'alimentation de proximité et à la sécurité alimentaire selon les principes du développement durable: Le cas de la RCN sud-est du Nouveau-Brunswick.](#)

Michaud, D : 2010.

(Maîtrise en études de l'environnement, Université de Moncton).

2 Presentations : International Cooperative Association (ICA) Research Conference

L'utilisation de compost comme pratique visant une plus grande viabilité des sols chez les fermiers du sud-est du Nouveau-Brunswick.

Bourgeois, L.

Dourdan, France; Montréal, Quebec : 2006 ; 2007.

resentation: Educational sessions on compost use to farmers.

Bourgeois, L.

New Brunswick: 2007; 2008.

Presentation: Social Sciences and Humanities Research Council of Canada (SSHRC) Congress

L'utilisation de compost comme pratique visant une plus grande viabilité des sols chez les fermiers du sud-est du Nouveau-Brunswick.

Chouinard, O.

Vancouver, British Columbia: 2008.

## Status - Statut

Complété

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[chouino@umoncton.ca](mailto:chouino@umoncton.ca)

## 4.4 Acceptabilité sociale des pratiques aquacoles dans le sud du Golfe du Saint-Laurent

### Research Partners - Partenaires de recherche

Omer Chouinard, Département de sociologie, [Université de Moncton](#), Campus de Moncton

[L'association des conchyliculteurs professionnels du NB](#)

Léon Lanteigne (étudiant), Université de Moncton, Campus de Moncton

### Project Description - Description du projet

L'approche de gestion intégrée des zones côtières a été développée pour adresser la problématique des multiples usages et pour répondre à l'augmentation des tensions qui pourrait résulter de telles pressions (Billé, 2004; Chouinard et Martin, 2007). La conchyliculture au Nouveau-Brunswick, industrie relativement récente, requiert l'exclusivité d'une superficie étendue en comparaison d'autres activités côtières. Ceci constitue l'un des principaux enjeux dans la planification du développement durable des zones côtières (Hovik et Stokke, 2007; Barg, 2007). Selon certains, l'ostréiculture, telle que pratiquée au N.-B., aurait peu d'effet négatif significatif sur l'environnement (Bastien-Daigle et al., 2007; Comeau et al., 2006 et Canada, Ministère des Transports, 2007) et serait porteuse d'une certaine postérité socio-économique pour les communautés côtières. Pour d'autres cependant, des questions importantes pour mieux planifier l'intensité de ce développement demeurent sans réponse (Conseil de Conservation 2004). Également, cette activité semble perçue négativement par certains résidents de ces communautés. Cette situation pourrait s'accroître par l'importance de la vulnérabilité de l'écosystème côtier. Qui plus est, les pressions de l'industrie ostréicole nécessitent l'exclusivité des territoires en opération. Ceci entraîne des conflits d'usages qui tendent à marginaliser cette nouvelle industrie. Ceci explique donc les problèmes d'acceptabilité sociale auxquels sont confrontés l'Association des ostréiculteurs du Nouveau-Brunswick. Pour certains, si l'industrie ostréicole veut se développer, elle devra mieux s'intégrer dans les communautés côtières et chercher à se faire accepter socialement comme un utilisateur légitime de l'écosystème côtier (Millar et Aiken, 1995). D'un autre côté, l'industrie doit tenter de minimiser ses impacts sur le milieu, voire repenser comment son activité s'insère dans l'ensemble des activités en cours dans ce territoire. Il devient donc essentiel de mieux comprendre la dynamique qui conditionne son acceptabilité sociale auprès des collectivités côtières et des autres utilisateurs du milieu côtier. Malheureusement, il y a peu d'information disponible afin d'opérationnaliser l'implantation de l'industrie ostréicole basée sur son acceptabilité sociale autres que quelques recherches sur l'industrie aquacole (Hanouda et al., 2004; Katranidis et al., 2003; Mazur, 2004).

Le développement de l'activité conchylicole au N.-B. soulève un questionnement au plan des représentations sociales à l'égard d'un écosystème côtier vulnérable. Ceci implique l'aspect esthétique et son utilisation par les différents acteurs. En se référant à l'industrie forestière (Paquet et Bélanger, 1997) et autres formes d'exploitation des ressources naturelles (Proulx et Sauvé, 2007) on se rend compte que le cas de l'utilisation de la zone côtière n'est pas unique. Compte tenu des similarités qu'elle a avec ces différentes formes d'exploitation des ressources naturelles, l'opérationnalisation de l'acceptabilité sociale de la conchyliculture sur le littoral acadien du N.-B. pourrait tirer avantage des démarches menées dans certains secteurs d'activité.

## Outputs - Résultats

- [Poster session , Mobilizing Knowledge and Action: Social Economy Research in Atlantic Canada, St-John's Newfoundland, October 17-19, 2008](#)
- Présentation au 45e Colloque de l'Association des Sciences régionales de Langue Française (ASRDLF tenue à Rimouski), 25-28 août 2008
- Présentation lors d'un atelier à Ottawa le 22 et 23 août 2008 : Fisheries governance workshop - sous la direction de Ratana Chenpagdee et Derek Armitage
- Présentation lors du Colloque International : Développement comparé des littoraux du Golfe du Saint-Laurent et du Centre-Ouest français : d'hier à aujourd'hui, du 11-13 août, 2009-Université de Moncton, Campus de Shippagan

### [Document de travail no 2008-05 : L'ACCEPTABILITÉ SOCIALE DES ACTIVITÉS OSTRÉICOLES AU NOUVEAU-BRUNSWICK](#)

Par: Léon Lanteigne, Omer Chouinard, et Andrew Boghen  
Université de Moncton : 2008

MÉE Thesis : Acceptabilité sociale des pratiques aquacoles dans le sud du golfe du St. Laurent.  
Lanteigne, L. : 2010.  
(Maîtrise en études de l'environnement, Université de Moncton).

## Status - Statut

Complété

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## 4.5 Nouvelle économie sociale, renforcement des capacités des collectivités côtières dans la livraison de services aux citoyens face à la hausse du niveau marin sur le littoral acadien du Nouveau-Brunswick

### Research Partners - Partenaires de recherche

Omer Chouinard, Département de sociologie, et Gilles Martin, [Université de Moncton](#), Campus de Moncton

Municipalité de Le Goulet et Association du DSL de Pointe-Duchesne

Steve Plante, professeur - Sociétés, territoires et développement, [Université du Québec à Rimouski](#)  
Patrick Émond

Claire Kostrzewa (étudiante) et Alice Koné (étudiante), Université de Moncton

### Project Description - Description du projet

Les communautés de Le Goulet et de Pointe-du-Chêne sont deux communautés côtières du nord-est et du sud-est du Nouveau-Brunswick aux prises avec des problèmes liés aux inondations et à l'érosion côtière. Depuis 2003, les chercheurs ont entrepris une recherche-action en collaboration avec certains résidents, décideurs locaux et fonctionnaires pour favoriser l'engagement de ces communautés envers la prise de décision pour des mesures d'adaptation. Le processus d'engagement comprend l'identification des perceptions, des préoccupations et des connaissances locales sur le sujet, l'identification des mesures en adaptation déjà utilisées, des activités de sensibilisation et d'information et un accompagnement dans la prise de décision lors de groupes de discussion. Les données ont été recueillies à l'aide d'entrevues semi dirigées réalisées en début de processus et en fin de processus. Les résultats montrent que les participants sont déjà à l'œuvre en matière d'adaptation mais manquent de ressources humaines et matérielles et de direction sur la manière de procéder. Le processus entrepris a produit un changement de direction important dans les mesures en adaptation envisagées à Le Goulet et a permis d'ajouter certains éléments nouveaux dans les deux communautés. Selon les répondants, le processus a permis d'apporter des solutions plus durables ou d'aider à confirmer et à donner de la crédibilité auprès des gouvernements aux efforts déjà entrepris. Il importerait pour les chercheurs de mieux spécifier la démarche et les résultats escomptés pour encourager une participation citoyenne plus large.

**Mots clés :** changement climatique, érosion, inondations, adaptation, approche intégrée, approche participative, prise de décision.

Le Goulet and Pointe-du-Chene are two coastal communities facing serious problems resulting from flooding. Since 2003, researchers have been involved in an action research to involve the community in a decision making process focussing on adaptation measures to these problems. The community *engagement process* involves inventory of local perceptions, knowledge and preoccupations, awareness and information building and decision making through focus group discussions. Semi directed interviews were held prior and at the end of the process to gather the data. Results show that participants have been using some adaptation techniques although they lack resources and direction.

The engagement process has resulted in an important change in adaptation approaches envisioned for the future in one community and has brought forward some new solutions in both areas. Participants view the process as having led to more sustainable solutions or as a means to provide more credibility to solutions envisioned with which to approach governments for resources. Researchers need to better identify objectives and possible outcomes from the start of the process in order to encourage a broader participation.

**Key words:** climate change, adaptation, erosion, flooding, coastal communities, decision making, participatory process.

## Outputs – Résultats

Rapports de recherche :

- Renforcement des capacités communautaires du village de Le Goulet face à l'augmentation du niveau marin, o Renforcement des capacités communautaires dans la communauté de Pointe Carron-East Bathurst dans la baie des Chaleurs
- Politiques, gouvernance et renforcement des capacités communautaires d'adaptation aux changements climatiques des zones côtières, insulaires et communautaires. *UQAR/CRDT*, Rapport présenté à Ressources naturelles Canada - Fonds d'action sur les changements climatiques. 191 p. 2007.
- Towards a community plan for adaptation to erosion and other impacts of climate change in the Pointe Carron area. Rapport de recherche soumis au Fonds en Fiducie pour l'Environnement du Nouveau-Brunswick. Fredericton NB, 24 p. 2008.
- Un plan communautaire pour l'adaptation au changement climatique pour Le Goulet, Nouveau-Brunswick : La rencontre de la science, des valeurs et des connaissances locales. Rapport de recherche soumis au Fonds en Fiducie pour l'Environnement du Nouveau-Brunswick. Fredericton NB. 28 p. 2007.
- A Community Plan for Adaptation – Pointe-du-Chêne, New Brunswick : Combining Science, Values and Local Knowledge in Designing a Climate Change Adaptation Plan. Rapport de recherche soumis au Fonds en Fiducie pour l'Environnement du Nouveau-Brunswick. Fredericton NB. 23 p. 2007.
- Government report, Environment Canada: Impacts of Sea-Level Rise and Climate Change on the Coastal Zone of Southeastern New Brunswick. Socio-economic impacts . Section 4.7 and Adaptation Strategies, Section 4.8 2006.
- Government publication : Vivre avec les changements climatiques au Canada atlantique dans Impact et adaptations liés aux changements climatiques. Ress. Naturelles du Canada, Liette Vasseur et Norm Catto (sous la dir.). Chap. 4. 2007.

Book Chapters :

- Les enjeux de la gouvernance environnementale locale dans les communautés côtières du sud-est du N.-B. dus à l'augmentation du niveau de la mer dans le contexte des changements climatiques. Magord, *Adaptation et innovation : expériences acadiennes*. Berne : P. Lang. 2006.
- La gouvernance et l'adaptation au changement climatique : le cas du sud-est du Nouveau-Brunswick. *Inégalités, démocratie et développement : Des enjeux pour la gouvernance des territoires locaux et régionaux*. 2006.
- Brochure de sensibilisation à l'érosion dans le territoire de Bathurst
- Présentation à la Conférence : Développement durable et dynamiques territoriales présenté à l'Université de Poitiers (France) du 26 au 28 mars, 2008 - 3è Forum L'esprit de l'innovation - Organisé par le Centre d'études sur le Développement économique et social de l'Université de

Poitiers et le Laboratoire RII – MRSH de l'Université du Littoral - Colloque international : Services, Innovation et développement durable

- Presentations par S. Plante, et Omer Chouinard, Janvier 2008 au Colloque International : Le littoral :subir, dire Agir. Du 16 au 18 janvier 2008, Lille, France.

Articles:

- Dynamique communautaire et développement durable. *Marché et Organisations*, Cahier d'Économie et de Gestion de la Côte d'Opale. 2008.
- [Engagement des communautés envers la prise en charge de l'érosion et des inondations en milieu côtier dans le contexte de l'augmentation du niveau marin : une expérience de gestion intégrée avec les communautés de Le Goulet et Pointe du Chêne au Nouveau-Brunswick](#). Les littoraux et la gestion intégrée des zones côtières de VertigO - la revue électronique en sciences de l'environnement. 2006.
- [The community engagement process: A governance approach in adaptation to coastal erosion and flooding in Atlantic Canada](#). *Canadian Journal of Regional Science*, XXXI(3), 507-520. Chouinard, O., Plante, S., & Martin, G. (2008).
- [Marées de tempête et communautés à risques dans le sud-est du Nouveau-Brunswick](#). Par : Delusca, K., Vasseur, L., & Chouinard, O. (2008).*La Revue Canadienne Des Sciences Regionales Sous La Direction De C. Bryant.*, XXXII

## Status - Statut

Complété

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## 4.6 Changements climatiques et plantes médicinales dans les communautés Mi'kmaq d'Eel River Bar et d'Elsipogtog

### Research Partners - Partenaires de recherche

Omer Chouinard, Département de sociologie, [Université de Moncton](#), Moncton, N-B

Nadine Gauvin, [Coalition pour la viabilité du sud du Golfe](#), Moncton, N-B

### Project Description - Description du projet

Vulnérabilité des plantes médicinales face au réchauffement causé par les changements climatiques

### Outputs - Résultats

- Présentation publique en février 2008
- Poster session , Mobilizing Knowledge and Action: Social Economy Research in Atlantic Canada, St-John's Newfoundland, October 17-19, 2008

Report: [Sustainable adaptation strategies for a changing climate: A follow-up to climate change adaptation strategies for medicine gatherers in two Migmag communities in New Brunswick.](#)

McKnight, C., & Gagnon, C.

New Brunswick: Southern Gulf of St. Lawrence Coalition on Sustainability Traditional Ecological Knowledge Working Group: 2009.

### Status - Statut

Complété

### Contact - Personne-contact

[chouino@umoncton.ca](mailto:chouino@umoncton.ca)

## 4.7 Contribution des coopératives d'artisanat autochtone à l'économie des Premières Nations aux Provinces Maritimes

### Research Partners - Partenaires de recherche

L. Jane MacMillan, Anthropologie, [Université St. Francis Xavier](#), Antigonish NE  
Kerry Prosper, Rose Julien et Mary Jane Paulette, Paq'tnkek Band Council  
Deborah Ginnish, [Mi'kmaq Association for Cultural Studies](#)  
Louis Joe Bernard, [Union of Nova Scotia Indians](#)

### Project Description - Description du projet

This project explores Indigenous values and their relation to the social economy. By understanding the elements of the social economy in Mi'kmaq First Nations and their differential impacts, we will be able to raise awareness of alternative social economic strategies, create collaborative networks in solidarity for change and inform policy toward capacity building. This research will help delineate the possibilities for co-operative development in First Nation, band council operated communities.

### Outputs - Résultats

Presentation in Dr. Anthony Davis' class:

[Made with Mi'kmaq Hands](#)

Photographs accompanying presentation: [Photo1](#), [Photo2](#), [Photo3](#), [Photo4](#)

By Kerry Prosper and L. Jane McMillan

Presented at: Mount Saint Vincent University, Nova Scotia. Nov 2010.

[Working paper No. 2011-01: Exploring Craft Cooperative Potential in Paqtnkek Mi'kmaq Community: Final Report](#)

Written by L. Jane MacMillan and Kerry Prosper. Jan 2011.

### Status - Statut

Complete

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[ljmcmill@stfx.ca](mailto:ljmcmill@stfx.ca)

## 4.8 Impacts of the NB regulatory process on the small scale cranberry farmer

### Research Partners - Partenaires de recherche

Gilles Martin, Consultant

Pricette Dovonou-Vinagbè, Masters Student

Omer Chouinard, [Université de Moncton](#)

### Project Description - Description du projet

Discussions with the New Brunswick Cranberry Association have revealed that new farmers are struggling with the regulatory process surrounding environmental approvals for cranberry bogs. With the costs and time involved for the permit approvals and the necessary information that needs to be provided, some feel that the small scale farmer will be excluded from this relatively new agricultural sector. This research based on literature review, was initiated in order to provide input on some of the regulatory obstacles and how other jurisdictions have dealt with similar issues. The literature shows that NB has a very strong Policy for wetland conservation and there are difficulties in ensuring that conservation and other socio-economic benefits are in balance. Other areas, notably in the US, have a less restrictive regulatory process surrounding wetlands and some exclusions or general permits have been designed for agriculture. The authors believe that sustainable developments warrants attention to ensure small farmers are treated equitably and some recommendations are made in order to simplify the existing regulatory process.

### Outputs - Résultats

Document de travail no. 2010-03 : [La petite agriculture face à l'inflation réglementaire au Nouveau-Brunswick : le cas de la culture de la canneberge.](#)

By Gilles Martin, Omer Chouinard et Pricette Dovonou.

### Status - Statut

Complete

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## 4.9 Quelles mesures permettraient d'inciter le transport non motorisé dans la région du Grand Moncton ?

### Research Partners - Partenaires de recherche

Pascal Sirois , Étudiant de Maîtrise

Omer Chouinard, [Université de Moncton](#)

Céline Surette , [Université de Moncton](#)

### Project Description - Description du projet

Le projet dans un premier temps explore les actions qui ont été les plus efficaces pour inciter le transport non motorisé sur le globe. De plus, les impacts du transport automobile sont explorés pour identifier l'impact réel du transport automobile en milieu urbain. Dans un deuxième temps, la population de la région du Grand Moncton sont consultés quant aux mesures qui les inciteraient à adopter le vélo ou la marche comme moyen de transport pour se rendre à certaines destinations.

### Outputs - Résultats

Thesis Academic

Quelles mesures permettraient d'inciter le transport non motorisé dans la région du grand Moncton.

By Pascal Sirois , Université de Moncton

Project Number 4.9

### Status - Statut

Complete

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## 5.1 Financing the Social Economy

### Research Partners - Partenaires de recherche

Peter Hough, [Canadian Worker Co-op Federation](#) and Canadian Community Investment Network Co-op

Seth Asimakos, [Saint John Community Loan Fund](#) and CCINC

George Karaphillis, [Shannon School of Business, Cape Breton University](#), Sydney NS

Roger Wehrell, School of Business, [Acadia University](#), Wolfville NS

### Project Description - Description du projet

In 2006, the Scan of Financing Providers was conducted as a preliminary study to a more comprehensive survey of the financing needs and challenges facing organizations in the Social Economy. The purpose of the scan was to identify and describe the providers and types of financing instruments available to social economy enterprises in Atlantic Canada. The study interviewed 4 key informants from a bank, credit union and development funds. A report was provided by John Maddocks from Saint Mary's University summarizing the interviews and identifying common themes to be pursued in the next phase.

In 2008 the project proceeded to probe the demand for financing: to identify the financing needs and challenges facing social economy organizations. Samples of organizations representative of the wide range of types of SEOs in Cape Breton and Saint John NB were surveyed; probing for the different financing strategies and financial management strategies pursued by the various organizations and the differing measures of success associated with the different strategies. In 2009 the research continued with surveying the SEOs in Halifax, PEI, and Newfoundland and with surveying financiers also. Future research will estimate the size of unmet financing demand in the SE of Atlantic Canada and will explore the key factors success for successful financing.

The research lead is George Karaphillis from Cape Breton University, with oversight from Seth Asimakos of the Saint John Community Loan Fund and Peter Hough representing the Canadian Community Investment Network. The results of the survey will enhance the capacity of organizations in the Social Economy to access financing and to influence policy regarding the availability of financing to them.

### Outputs – Résultats

- Scan of Financing Providers Financing needs and strategies survey
- Presentations to social economies across Canada
- Student training, research, publications
- Presentations to social economy actors across Canada Conference presentations:
  - Anser 2009 [Report](#)
  - [Session: Social Economy Access to Finance Demand, Barriers and Gaps](#), CCEDNET  
Conference presentation at the 2009 National Conference

Presentation at the BuildingPolicy4 the Social Economy (Policy Colloquium):

[“Social Economy Organizations and External Financing” Handout \(English\)](#)

[« Organismes d'économie sociale et financement externe » \(Français\)](#)

Halifax: Sept 30- Oct. 2, 2009.

Presentation at Atlantic Council for Community and Social Enterprise (ACCSE) Conference:

[“Financing Social Economy Organizations: Research results and Policy Recommendations”](#)

Dartmouth: March 25-26, 2010

[Working Paper No. 2010-05: Financing the Social Economy Research Project: Profiles of Social Economy Organizations in Atlantic Canada.](#) Written by Kelsey Peters with supervision of George Karaphillis of CED Institute-Cape Breton University. Winter 2010.

## Status - Statut

Complete

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[george\\_karaphillis@cbu.ca](mailto:george_karaphillis@cbu.ca)

## 5.2 Fogo Island Cooperative

### Research Partners - Partenaires de recherche

Judy Haiven, Department of Management, [Saint Mary's University](#), Halifax NS  
Bernadette Dwyer, [Fogo Island Co-op](#), Fogo Island NL

### Project Description - Description du projet

This fishing company's success is directly related to its relations with its shareholder fishermen, the employees, their union and the wider community. The Labrador Fishermen's Union Shrimp Company started in 1978 as a co-operative and after some poor business ventures and economic downturns dissolved as a co-operative. In 1982 it became a company, in which each fisherman was entitled to one vote and there was a commitment to keeping the profits with the organization and the communities. This project contrasts the Union Shrimp Co. with the Fogo Island Co-op, and attempts to locate the strengths and weaknesses in each organization and explore relations with the community in each situation.

### Outputs - Résultats

- ["The Fogo Island Cooperative Society and its Workers: Lessons from the Fishery."](#)  
Article for the CASC conference at the congress, Saskatoon May 2007
- May 2007: "Fogo Island Co-operative and its community" at Canadian Association for Studies of Co-operatives, Congress of Humanities and Social Sciences, Saskatoon, Sask.
- June 2007: "Lessons from Fogo Island Co-operative – Unions and the Co-operative" – at the Canadian Industrial Relations Association (CIRA), Montreal, Quebec.
- March 2008. "Do Co-operatives Protect Workers' Rights? – Lessons from Canada." Presented at the 6th International Conference in Memory of Professor Marco Biagi, the Fondazione Universitaria Marco Biagi, Università degli studi di Modena e Reggio Emilia, Modena, Italy.
- April 2008: "The Co-operative Movement in Canada." Presentation to Masters in the Economics of Co-operation. University of Bologna, Dept. of Economics (Italy).
- Book Chapter: "Do Co-operatives Protect Workers' Rights? Lessons from Canada" in *The Modernisation of Labour Law and Industrial Relations in a Comparative Perspective*. P. 441-454, 2009.
- Book Chapter Forthcoming: .Judy Haiven and Larry Haiven. "The Fogo Island Cooperative Society and its Workers: Lessons from the Fishery." in (book to be published 2010) Chamard, John, Larry Haiven and Tom Webb, eds. *The Co-operative and its Workers*. (Halifax, Fernwood Books).

### Status - Statut

Complete

## Contact - Personne-contact

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# 5.3 Generally Accepted Accounting Principles (GAAP) and Cooperative Accounting

## Research Partners - Partenaires de recherche

Tom Webb, Co-operative Management Education Co-operative / [Centre of Excellence in Accounting & Reporting for Co-operatives](#), Halifax, NS

Elizabeth Hicks, Business Administration & Tourism & Hospitality Management [MSVU](#), Halifax, NS

## Project Description - Description du projet

This project involves working with the Centre of Excellence in Accounting & Reporting for Co-operatives (CEARC) and Co-operative Management Education Co-operative (CMEC) along with its member co-operatives to develop a Statement of Recommended Practice (SORP) for Co-operative Reporting to guide co-operatives in the application of Generally Accepted Accounting Principles (GAAP) and to incorporate the “co-operative difference” in co-operative reports. Since Generally Accepted Accounting Principles do not currently adequately meet the unique reporting needs of co-operatives and some GAAP are not compatible with the purpose of co-operative business, this project intent is to develop a Statement of Recommended Practice for Co-operative Reporting thus improving their understandability and accountability to members and other users.

## Outputs - Résultats

- Conference presentations: Canadian Academic Accounting Association (CAAA) Conference, Halifax, Nova Scotia
- Canadian Administrative Sciences Association of Canada (ASAC) Conference, Ottawa, Ontario
- Annual presentations at CASC and/or ANSER conferences
- Presentation to IAAER research project panel, London.
- Atlantic Schools of Business Conference, Saint John's, Newfoundland
- Presentation to Managing the Credit Union Difference, Wescorp Credit Union, San Dimas, California
- Several papers available at [www.coopaccounting.coop](http://www.coopaccounting.coop) and at <http://dc.msvu.ca:8080/xmlui/handle/10587/1032>

Journal Article in Journal of Co-Operative Studies: Co-operative accountability and identity: An examination of reporting practices of Nova Scotia co-operatives

Hicks, E., Maddocks, J., Robb, A., & Webb, T.

40(2), 4-16: 2007

Book review in Journal of Co-operative Studies: Review of What Counts: Social Accounting for Nonprofits and Cooperatives by L. Mook, J. Quarter & B. J. Richmond,

Maddocks, J:

pp. 53-54: 2007

Presentation at the International Centre of Research and Information on the Public, Social and Cooperative Economy (CIRIEC) Research Conference:

[Perspectives on the accounting and reporting needs of co-operatives and co-operators: A preliminary examination.](#)

Hicks, E., Maddocks, J., Robb, A., & Webb, T.  
Vancouver, BC.: 2007

Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC) Working Paper No. 1:  
[Towards an international statement of recommended practice \(iSORP\) for co-operative accounting and reporting](#)

Maddocks, J.  
Halifax, Nova Scotia: 2007.

Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC).  
Report: [Report on comments received on CEARC working paper 1](#)

Maddocks, J., Robb, A., & Hicks, E.  
Halifax, Nova Scotia: 2008.

Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC)  
Working Paper No. 2:

[Conceptual framework of cooperative accounting](#)

Robb, A., Maddocks, J., & Hicks, E.  
Halifax, Nova Scotia: 2008.

Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC)

Discussion paper: [Objectives, scope and purpose \(iSORP Discussion Paper No. 1\)](#)

Maddocks, J., Robb, A., & Hicks, E.  
Halifax, Nova Scotia: 2008.

Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC)

Discussion paper: [Reporting co-operative members' funds \(iSORP Discussion Paper No. 2\).](#)

Robb, A., Maddocks, J., & Hicks, E.  
Halifax, Nova Scotia: 2008.

Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC)

Discussion paper: [Reporting payments to members \(iSORP Discussion Paper No. 3\).](#)

Maddocks, J., Robb, A., & Hicks, E.  
Halifax, Nova Scotia: 2009.

## Status - Statut

Complete

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## 5.4 Halifax Independent School – Performance Measures

### Research Partners - Partenaires de recherche

Molly Hurd, [Halifax Independent School](#), Halifax NS

Sonja Novkovic, Economics, [Saint Mary's University](#), Halifax NS

Steve Smith, Psychology, [Saint Mary's University](#), Halifax NS

### Project Description - Description du projet

The purpose of the project is to develop a way to measure performance of this multi-stakeholder organization, in order to strengthen the school's mission, organizational culture, and identity. Devised performance measures will be a result of a dialogue among the stakeholders- a process whose results will reflect the schools goals and its unique identity. Main stakeholders—teachers, parents and students— are engaged in the process of defining the performance measures, and in the purpose and use of the results.

### Outputs - Résultats

- Reporting and progress updates in regular intervals at the School's Annual General Meeting, General Members Meeting, and to the Board of Directors
- Balance Scorecard (BSC) References – Sep 10, 2007
- ["Evaluating performance of small social-economy organizations: The case of an "Independent school"](#) Working paper
- Workshop, January 2007-Human resources and participation in co-operative firms –Dr Ryszard Stocki
- Workshop- January 2007-Cognitive aspects of ownership – Dr Ryszard Stocki
- 2007 –2009 Presentations to the HIS Board of Directors -survey reports
- 2007-2009 Presentation to HIS staff- staff survey report
- 2007-2009 Presentation at the HIS GMM -parents survey report
- 2008- "Theme Studies" research was conducted by the teachers; information is made available to staff and parents. 2008 and 2009-"Parent Forums" on various topics were held in the spring of 2008, and throughout the 2008-2009 school year.
- Conference presentations:
  - June 2008 - Panel presentation for ANSER-Congress of Humanities and Social Sciences 2008 in Vancouver. "[Measuring what counts in the Social Economy](#)".
  - July 2008 – Presentation at the ISTR/EMES conference in Barcelona. Paper titled [Evaluating performance of small social-economy organizations: The case of an independent school](#)
  - Presentation at International Society for Third-Sector Research (ISTR-EMES) Conference: [Evaluating performance of small social-economy organizations: An independent school](#) Maddocks, J; Novkovic, S; Smith, S. Barcelona, Spain: 2008

### Status - Statut

Complete

### Contact - Personne-contact

## 5.5 Diagnostic tool for co-operative firms

### Research Partners - Partenaires de recherche

Tom Webb, Masters of Management, [Saint Mary's University/Council of Ministers of Education Canada](#), (CMEC), Halifax NS

Peter Hough, [Canadian Worker Co-op Federation](#) (CWCF), Kentville NS

Sonja Novkovic, Economics, [Saint Mary's University](#), Halifax NS

### Project Description - Description du projet

The aim of this project is to develop a performance diagnostic tool for worker co-operatives. The tool is an extension of the existing tool used by Ryszard Stocki and his team that measures the impact of worker participation on the performance of the organization. Our purpose is to design a tool specifically aimed at co-operatives as value-based organizations. The purpose is to link performance indicators to the co-operative values, as well as include performance measures beyond profitability, based on, but not limited to, the ICA co-operative principles and values.

### Outputs - Résultats

- May 2008 – Workshop for worker co-operatives.
- September 2008 – Training Workshop for co-operative developers.
- November 2008 – presentation at the CWCF AGM in Winnipeg
- Summer 2008 – Report by John McNamara-review of existing tools based on cooperative principles.
- Conferences:
  - Presentation at the Canadian Association for Studies in Co-operation (CASC) Conference: [A diagnostic tool for worker co-operatives](#) Novkovic, Sonja and Webb, Tom. Vancouver, B.C.: 2008
  - ICA 2008 Trento, with John McNamara
  - ICA 2009 Oxford, [Participation in co-operative firms: Theory, measures and impacts](#). Sonja Novkovic, Ryszard Stocki and Peter Hough
  - ICA 2009 Measuring Democracy in the Workplace: Making the Cooperative Identity Operational. John McNamara
  - Anser 2009 Panel Presentation

Working paper 2009-09. [Participation in co-operative firms: Theory, measures and impacts](#).

Journal Article in Journal of Socio-Economics

Defining the Co-operative Difference

By: Novkovic, Sonja.

37 (2008) p. 2168-2177.

Online: Visit <http://dx.doi.org> and enter doi: 10.1016/j.socec.2008.02.009

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Complete

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## 5.7 Measuring the Co-op Difference

### Research Partners - Partenaires de recherche

Elizabeth Hicks & Leslie Brown, [MSVU](#), Halifax NS

Roméo Cormier and Monique Bourque, [Co-op Atlantic](#)

André Leclerc, [Université de Moncton](#), N-B

### Project Description - Description du projet

The purpose of this project is to develop indicators and measures of the “co-operative difference” including a tool for sustainability reporting. Further, we will study the ways the process of participating in this research affects strategic planning and operations in the partner co-operatives.

Working with our community partner, Consumers’ Community Co-operative (CCC), we began the process of identifying what CCC stakeholders perceive to be the “co-operative difference”. However in January 2008, CCC merged with Co-op Atlantic and ceased to exist.

With the dissolution of CCC our research proceeded in two important areas: we completed an initial scan of the literature on publicly available indicators and measures of corporate social responsibility (csr), noting their key characteristics; and we reviewed the csr reports of Canadian co-operatives (including credit unions) to assess their publicly stated motives for preparing csr reports, what measures are in use, how the reports have affected the organization, to what extent they engage stakeholders in the development and choice of indicators and measures, and the extent to which social reporting is embedded in the organization’s practice as a tool guiding management and the Board.

Building on the above, we are now working with Co-op Atlantic, our new community partner, to develop a tool to define, measure and help co-operatives grow their “co-operative difference”. A draft tool has been prepared. We are now working with co-operatives (members of Co-op Atlantic) which have volunteered to participate in a pilot project to: modify and refine the tool reflecting the priorities of their co-operative; test the modified tool on their co-operative; and reflect on and share their experiences of working with the tool. A revised tool and manual will be developed, drawing on the pilot co-operatives’ experiences.

### Outputs - Résultats

- [Measuring What Counts in the Social Economy Roundtable \(ANSER\)](#), SSHRC 2008 Congress, Vancouver, BC.
- *Measuring what counts in the Social Economy Roundtable: [What aspects of the social are captured by measures currently in use, and to what effect?](#)*, (ANSER), SSHRC 2008 Congress, Vancouver, BC. Presented to Co-op Atlantic management, Moncton, New Brunswick May 2008. [Presentation.](#)
- *A co-operative retail grocery store? Consumers’ Community Co-operative and stakeholder views of the co-operative difference* Presented to the Co-operatives and Innovation: Influencing the Social Economy conference, Saskatoon. May 2007.

- *Operationalizing the co-operative difference: conceptions from Consumers' community Co-operative* Presented to the [International Co-operative Research Conference - the Cooperative Response to Civil Society's New Expectations](#), Dourdan, France, October 2006.
- Peer Reviewed [Working Paper: Accountability practice as a strategy for engaging stakeholders: the co-operative difference and organizational renewal](#) Presented to the International Society for Third Sector Research Conference, Barcelona. (Also to the International Society for Third Sector Research Conference, Barcelona.) July 2008.
- Poster presentation "Accountability Practice and Social Reporting in Canadian Cooperatives". Presented at MSVU Research Day, February 2008.
- *What aspects of the social are captured by measures currently in use, and to what effect?* Presented to Co-op Atlantic management, Moncton, NB
- *Co-operative Social Responsibility Measurement / Indicators / Benchmarks* Presented to Corporate Social Responsibility Group - Credit Union Central Nova Scotia, Halifax, NS, 2006.
- "Accounting for the Social: Incorporating Indicators of the Co-operative Difference into Strategic Planning", (Presented to the CIRIEC Conference, Victoria. [Slides](#))
- ["Inserting the Social"](#). Poster presentation at southern Ontario team meeting, Toronto. May 1-2 2008. Poster presentation at Atlantic team meeting, St. John's, NL October 2008.
- Consumers' Community Co-operative: Working toward the development of indicators and measures of the "Co-operative difference – project overview." Presented to Bridging, Bonding and Building Policy Research Team Meeting (Atlantic node of the Social Economy and Sustainability Research Network).
- "Stakeholder Engagement: Collaboration in the Design and Implementation of Social Accounting and Reporting Tools" Presented to the Association for the Study of Non-profit and Social Economy Research (ANSER) Congress of the Humanities and Social Sciences, Ottawa. May 2009.
- "Co-operative Audit Worksheet. Towards Measuring Our Co-op Difference: A Pilot Project to Develop and Use A Co-operative Audit Worksheet" Presented to Board of Directors of Musquodoboit Co-op Store, Musquodoboit, NS. August 2009. Presented to Annual General Meeting of Co-op Atlantic May 2009.
- "Triple Bottom Line Reporting in Co-operatives" Presented to southern Ontario team meeting, Toronto, April 2009.

The Canadian Association for Studies in Co-Operation (CASC) Conference:  
[Co-operative sustainability and planning practices: A participatory approach](#)  
 Brown, L., Hicks, E., & Leclerc, A.  
 Fredericton, New Brunswick: 2011

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## 5.8 Guide to Choosing an Enterprise Form

### Research Partners - Partenaires de recherche

Bruce Anderson- Accounting Department & Sonja Novkovic- Economics, [SMU](#), Halifax NS

Stacey Corriveau, Fraser Valley Centre for Social Enterprise, Abbotsford BC

Elizabeth Hicks, Business Administration & Tourism & Hospitality Management, [MSVU](#), Halifax NS

Glen Fitzpatrick, [NL Federation of Co-operatives](#), St. John's NL

Ron Skibbens, [Service Nova Scotia & Municipal Relations](#), Truro NS

Richard Bridge, Lawyer, Middleton NS

Claire Gagnon, Registrar of Co-ops, New Brunswick, Fredericton NB

### Project Description - Description du projet

The purpose of this project is to distinguish between the various legal forms of business organizations and enterprises (for-profit and not-for-profit) by highlighting their significant characteristics and differences. This work will help those making decisions about what form of enterprise to develop (e.g. co-operative, non-profit, limited partnership, etc.)

### Outputs - Résultats

- Consultations around developing a tool for use by the variety of organizations and government bodies that give business advice
- Curriculum development – business and the law undergrad course (SMU) – CML2201, CML3202, EMBA5516

### Status - Statut

Complete

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## 5.10 Employment law for Canadian Worker Co-operatives

### Research Partners - Partenaires de recherche

Dr Sonja Novkovic, Dr Larry Haiven, [Saint Mary's University](#), Halifax, NS  
Peter Hough and Hazel Corcoran, [Canadian Worker Co-op Federation](#)

### Project Description - Description du projet

Worker co-operatives have a unique place under employment law. The employees of the organization are also owners. Therefore workers can set the rules, and working conditions. What is the relationship between Canadian worker co-operatives and employment laws across Canada? What is the definition of an employee? What are the rights of co-op members, the rights of employers and the role of trade unions in worker co-operatives? The objective of this project was to create a paper which could be used as a guideline for worker co-operatives. This project also wanted to encourage discussion about employment law, the role of trade unions and worker rights in Canadian co-operatives.

### Outputs - Résultats

Report:

- “Worker Co-operatives and Employment Law in Canada, written by John McNamara, Master’s Student in the Master of Management in Cooperatives and Credit Unions (MMCCU), Saint Mary’s University, Halifax, NS.

[Working Paper N. 2011-03: Worker co-operatives and employment law in Canada.](#)

McNamara, J.

Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network: 2009.

### Status - Statut

Complete

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[s.novkovic@smu.ca](mailto:s.novkovic@smu.ca)

# 6.1 Bridges and Pathways, or Detours and Dead Ends: Evaluating a Collaborative Web Community

## Research Partners - Partenaires de recherche

Penelope Rowe, [Community Services Council](#), St. John's NL

Ivan Emke, [Sir Wilfred Grenville College](#), Memorial University, Corner Brook NL

Darlene Scott, [Community Services Council](#), St. John's NL

Team Members, SES/ÉSD Network

## Project Description - Description du projet

This project is a study on the efficacy of a web-based community for a complex network, using our own evolving social economy project network as a case study. With this network, we have the advantage of being able to study it from its inception. In addition, this web community has been designed with the needs of the community taken into consideration. (For example, a brief survey was taken at the first network meeting in Halifax in February 2006, asking team members about which communication tools they would use in a web community.)

In an age where the potential of internet communication is often touted without restraint, it is crucial to develop tools to evaluate the effectiveness of these technologies. While a great deal of attention is paid to issues of access to hardware and the diffusion of technologies, we have less information on the actual usage of these technologies, or which of the technologies are more likely to be integrated into a participant's work activities. For practical reasons, we need to have a better sense of whether technologies are meeting our expectations. A project which offers a view of the challenges of network development, followed by two years of evaluation of the take-up of the network, will be a valuable contribution to the literature (both community-based and academic).

## Outputs - Résultats

### [Annotated bibliography on the social economy](#)

By: Christine Abbott, Ivan Emke & Penelope Rowe

April, 2006.

### [Annotated bibliography supplement](#)

Richard Cullen

August 2008

### [Literature review and annotated bibliography of online communities](#)

Pat Shanahan

2008

Report: [Bridges, Pathways, Detours: Evaluating a Collaborative Web Community](#)

### [Part 1: Content Analysis of SES Atlantic Web Communities](#)

Richard Cullen

August 2008

Presentation at the Association for Nonprofit and Social Economy Research (ANSER) Conference:

### [Good Luck with That: Collaboration Through Online Communities](#)

Richard Cullen & Darlene Scott  
Ottawa, Ontario: 2009

## Status - Statut

Complete

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[iemke@swgc.mun.ca](mailto:iemke@swgc.mun.ca)

## 6.2 Introducing a web community software to a complex social economy organization

### Research Partners - Partenaires de recherche

Penelope Rowe, [Community Services Council](#), St. John's NL

Ivan Emke & Patrick Shanahan, [Sir Wilfred Grenville College](#), Memorial University, Corner Brook NL

Philippe Enguehard, Jamie Hollett & Darlene Scott, Community Services Council, St. John's NL

Bev Kirby & Shannon Park, [Community Education Network](#), Stephenville NL

### Project Description - Description du projet

The purpose of this project is to introduce the technology of a web community to an existing social economy organization, the Community Education Network (hereinafter referred to as the Network), to provide members of the Network training on the technology, and to evaluate its use by the Network.

This will not only allow us to study the web community technology itself, and to make changes to it, but we will also be able to research how an existing organization makes use of this potential. We would like to know the following:

- Do members of the Network use the technology, in both the short and the longer term?
- Is the technology easy to use for workers, in general?
- Which aspects of the web community are used most often?
- What are the barriers to the use of the web community?
- What does the web community technology do well?
- What does the web community technology not do well?
- Does the web community assist the Network members in better understanding each others' roles?
- Does the web community help the Network in its management structure?

### Outputs - Résultats

[Annotated bibliography on Internet Usability](#)

J. Hollett

2007

Tutorials for Voluntary Gateway

[English](#)

[French](#)

Rowe, Penelope; Emke, Ivan; Scott, Darlene; Shanahan, Pat; Enguehard, P.; Hollett, J.; Kirby, B.; Park, S.  
2006

### Status - Statut

Complete

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## 6.3 The Development of an Open-Source Web Community Software

### Research Partners - Partenaires de recherche

Penelope Rowe, [Community Services Council](#), St. John's NL

Darlene Scott, [Voluntary Gateway](#), St. John's NL

### Project Description - Description du projet

Development of web community software

### Outputs - Résultats

Online Community Developed:

[Voluntary Gateway English](#)

[Voluntary Gateway French](#)

### Status - Statut

Complete

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## 6.4 The Uses and Gratifications of Communication Technologies for SE Actors: A survey of Atlantic SE organizations' use of communications tools

### Research Partners - Partenaires de recherche

Penelope Rowe, [Community Services Council](#), St. John's NL

Ivan Emke, Social/cultural studies, [Sir Wilfred Grenville College, Memorial University](#), Corner Brook NL

Darlene Scott, [Community Services Council](#), St. John's NL

### Project Description - Description du projet

This project will focus on an evaluation of the uses of various communication tools in Social Economy (SE) organizations. The tools will include internet technologies, local and regional newspapers, radio, television (including community cable television), newsletters, bulletin boards and interpersonal communications (either via telephone or face-to-face). We are interested in issues around not only access to communications technologies, but also the mix of uses which occur on a regular basis.

A primary element of this project would be to examine the use of these communication tools for capacity-building within SE organizations. By doing so, we can also develop suggestions for more effective use of communications tools in building social economy organizations and mobilizing volunteers, members and the public.

In some standard discussions in the literature, there is an implicit understanding that people will choose, and use, specific communication tools to achieve specific outcomes. In addition, it is assumed that each tool not only has its own uses, but also its own "gratifications" (or functions and values, some of which are unstated or unknown when the tool is first chosen). Some of these gratifications may also be unrelated to the direct strategic reason for the initial use of the tool.

It is also the case that we use a variety of communication tools in our everyday life, some of which work better for certain functions than others. We are interested in these issues at the level of the social economy organization. What is the mix of tools used? What are the expected outcomes of these uses? Why are the tools used in the first place? What are the perceived gratifications of these uses, for the organization?

The communication needs of a social economy organization can be very complex. The organization may have a variety of functions, and they may need to communicate about their services (or products). They may need to recruit and retain volunteers. They may need to solicit support and donations. They may need to keep in touch with governance actors and funding sources. And they may need to network with other like-minded organizations. Which communication tools are used for which of these functions?

### Outputs - Résultats

Communication tools presentation at ANSER:

[Communication in the Atlantic Canadian Social Economy Functions Tools Barriers Literature Review](#)

Jessica Kukac

2011

Paper Presentation at ANSER:

[The uses and gratifications of communications technologies for social economy organizations in Atlantic Canada](#)

Elizabeth Russell

2011

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## 6.5 Community Sector Forum: Testing an inclusive approach to engaging community sector leaders in a discussion about key issues and challenges facing the sector.

### Research Partners - Partenaires de recherche

P. Rowe, [Community Sector Council \(CSC\)](#), NL

A. Horsnell, [CSC](#)

D. Scott, [CSC](#)

J. Hawkins, [MUN](#)

B. Duffett, [MUN](#)

M. Best, [CSC](#)

### Project Description - Description du projet

This project will test an approach to engaging community sector leaders in Newfoundland and Labrador in a discussion about key issues and challenges facing the sector. It will involve sharing information about selected key issues facing the sector and getting the reactions and on-the-ground perspectives of a group of 50-100 leaders drawn from across the province. These reactions and perspectives will in turn be compiled and shared broadly within the sector and the larger community

### Outputs - Résultats

Pulse Panel Final Report

Marc Best

Annotated Bibliography Pulse Panel

Marc Best

### Status - Statut

Complete

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[darlenescott@csc.nf.net](mailto:darlenescott@csc.nf.net)

## 6.6 But I Sent You the E-mail: Exploring e-mail's effectiveness as a promotional medium within the community sector.

### Research Partners - Partenaires de recherche

P. Rowe, [Community Sector Council \(CSC\)](#), NL

A. Horsnell, [CSC](#)

J. Hawkins, [MUN](#)

B. Duffett, [MUN](#)

M. Best, [CSC](#)

Ivan Emke, [Sir Wilfred Grenfell College \(SWG/MUN\)](#) Corner Brook, NL

### Project Description - Description du projet

This Subnode 6 project will explore e-mail's effectiveness as a promotional medium within the Newfoundland and Labrador community sector. The Community Services Council of Newfoundland and Labrador (CSC) frequently promotes its programs, events, workshops and sector news via e-mail to several hundred community sector contacts in the province. While CSC has done some limited follow up of the effectiveness of its e-mail promotions, it has yet to do a thorough examination. This project will seek to clarify who reads these e-mails, the factors that influence their likelihood of reading them, and how this communication influences their decision making.

### Outputs - Résultats

Paper presented at the Association for Nonprofit and Social Economy Research (ANSER) Conference [Constructing Effective Email in the Community Sector](#)

Jenna Hawkins

Fredericton, NB: 2011.

[Tips for Constructing Effective Emails in the Non-Profit Sector](#)

Jenna Hawkins

2010

Paper: How Language and Communication Differentials between Social Enterprises and Economic Development Agencies Impact Financing

Elizabeth Russell

2010

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Complete

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[iemke@swgc.mun.ca](mailto:iemke@swgc.mun.ca)

## 6.7 Evaluating the Utility of Webinars as an Information and Communications Technology.

### Research Partners - Partenaires de recherche

Ivan Emke, [Sir Wilfred Grenfell College \(SWG/MUN\)](#) Corner Brook, NL

P. Rowe, [Community Sector Council \(CSC\)](#), NL

C. Boland, [SWG/MUN](#)

D. Scott, [CSC](#)

J. Smyth, [CSC](#)

### Project Description - Description du projet

One of the communications tools which has been emerging since the rise of widespread access to broadband internet-based connectivity is the use of web-based seminars. They have spawned their own term, “webinar,” and have been adopted as one way for organizations to offer resources and information to geographically-dispersed individuals and groups at a fraction of the cost of “live, real-time” seminars (although with webinars, the costs are shared around to all organizations and individuals who wish to participate, as they require a certain level of technology and internet service). Nevertheless, they are seen as a way to collapse distance and time and connect like-minded individuals or people in similar sectors.

### Outputs - Résultats

Community Sector Council Newfoundland and Labrador. (2011). Webinar best practices. The Association for Nonprofit and Social Economy Research (ANSER) Conference, Fredericton, New Brunswick.

Project Number 6.7

Mixed

The Association for Nonprofit and Social Economy Research (ANSER) Conference:

[Webinar best practices.](#)

Community Sector Council Newfoundland and Labrador.

Fredericton, New Brunswick: 2011.

Community Sector Council Newfoundland and Labrador. (2011). Tips to Constructing Emails in the Non-Profit Sector. The Association for Nonprofit and Social Economy Research (ANSER) Conference, Fredericton,

New Brunswick.

Project Number 6.7

Mixed

Conference Presentation tool

Mixed

Community Sector Council Newfoundland and Labrador. (2011). Barriers to Using Communications Tools. The

Association for Nonprofit and Social Economy Research (ANSER) Conference, Fredericton, New Brunswick.

Project Number 6.7

Mixed

Hawkins, J. (2010). Constructing effective email in the community sector. The Association for Nonprofit and Social Economy Research (ANSER) Conference, Montreal, Quebec.  
Project Number 6.6 and 6.7  
Conference Paper and Presentation  
Mixed

Russell, E. (2010). The uses and gratifications of communications technologies for social economy organizations in Atlantic Canada. Newfoundland: Social Economy and Sustainability (SES/ÉSD) Research Network.  
Project Number 6.5 and 6.7  
Report  
Mixed

Smyth, J. *More learning, less travel: A study of webinar user experiences*. Newfoundland and Labrador: Community Sector Council.  
Project Number 6.7  
Report  
Mixed

Paper Presentation at ANSER: [More learning, less travel: A study of webinar user experiences](#).  
Smyth, J.  
Fredericton, New Brunswick: 2011

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Complete

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[darlenescott@csc.nf.net](mailto:darlenescott@csc.nf.net)

## 6.8 Analysis of Community-Based Radio as a Communication Tool for Groups in the Social Economy

### Research Partners - Partenaires de recherche

Ivan Emke, [Sir Wilfred Grenfell College](#), Corner Brook, NL

### Project Description - Description du projet

For organizations, the struggle to communicate their messages within a cultural context that is saturated with information has become a persistent issue. In particular, for social economy organizations there is often a need to inform community members of their goals and activities. This can assist in recruiting volunteers, in offering their services to new clients, in soliciting donations, and in cultivating general good-will within the community. The need to find innovative ways of communicating with the public, in an age of information clutter, is thus crucial.

The focus of this project is to analyze the potential benefits of using community-based radio in building support for and generating interest in social economy organizations. The specific form of community-based radio in this study is Special Events radio broadcasts. These are FM broadcasts which are short-term and are licensed through Industry Canada. They use portable FM transmitters and antennae, and they are organized in collaboration with community organizations. The broadcast relies on local people and community groups to generate content.

Such broadcasts have been taking place occasionally throughout Atlantic Canada, but largely in Newfoundland and Labrador. One of the researchers on this project has been involved with many of these broadcasts. Thus, for this study we have good archival data from a number of community radio broadcasts, in a number of provinces. We will use the archives from four community broadcasts, which were held in Tweed (ON), Vermillion (AB), Wolfville (NS) and Burnt Islands (NL). In addition, the study will also participate in two upcoming broadcasts (in Cow Head and Twillingate, NL). In addition to the archival work, and the observation and participation in radio events, the project will interview social economy actors who were involved in community radio broadcasts

Note: When we refer to “social economy actors/organizations,” we are referring to a broad category of groups which are included under some ecumenical definitions of the social economy: these include voluntary organizations as well as social enterprises and even co-operatives.

### Outputs - Résultats

[Working Paper No 2011-07: Community radio: The benefits of a locally-based communication medium](#)

Hermens, R., & Emke, I.

Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network: 2011.

### Status - Statut

Complete

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## S.2 Let Them In, But Keep Them Out: Liminality of the First-born Chinese Prince Edward Islanders (SN1)

### Research Partners - Partenaires de recherche

Student: Laura Lee Howard, [UPEI](#), Charlottetown PEI

Supervisor: Colleen MacQuarrie, Psychology, [UPEI](#), Charlottetown PEI

### Project Description - Description du projet

It is important for Prince Edward Islanders to be aware that if they are not Mi'kmaq, then they descend from immigrants. All immigrants go through similar processes in integrating. According to this research, this process can be more intense and more difficult on an Island.

Fifteen participants (the children of the original Chinese settlers) completed a semi-structured interview process that focused on the participants' experiences of growing up on Prince Edward Island. The interviews were transcribed and analyzed using an iterative process grounded in the data, and informed by themes of islandness including boundedness, particularism, and migration. A model emerged which became titled "Circle of Community Storytelling and Island Connectivity". It suggests how these themes of islandness interplay with the concepts of liminality, resilience and integration to inform and encourage locally grown sub-national island jurisdiction immigration policy.

The first Chinese person to arrive on Prince Edward Island came in 1851. Over one hundred and fifty years later, this community remained hidden in the shadows. At the beginning of the twenty-first century, through the process of storytelling, this community transitioned from liminality to their rightful place in the Island story. Listening to the voices and stories of the first-born Chinese Islanders provides an opportunity to increase awareness and understanding of those who are not of the majority ancestry group. The research also provides information that may assist government and SE organizations supporting immigrants to formulate programs and policy that works well both for those who choose to come to the Island, and for Prince Edward Islanders.

### Outputs - Résultats

Thesis: L. Lee Howard

[Final report, Community story telling screen](#)

Working paper 2009-08. [Community Story telling and Locally Informed Immigration Services.](#)

### Status - Statut

Complete

### Contact - Personne-contact

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## S.3 Domestic Violence Research Project (SN2)

### Research Partners - Partenaires de recherche

Student: Wendy Adams, Master of Arts in Island Studies, [UPEI](#), Charlottetown PEI

Supervisor: Colleen MacQuarrie, Psychology, [UPEI](#), Charlottetown PEI

Partners: [SAGE, Inc.](#) and [Women's Network PEI, Inc.](#)

### Project Description - Description du projet

Primary data collection with eight justice service front line delivery workers (4 NS/4 PEI) to review services provided for female victims of domestic violence in small island/rural communities between NS and PEI - what is working/not working from the perspective of these workers; what are the challenges faced by these front line workers; what are their recommendations for change to assist them to do their jobs more effectively and efficiently. Interviews will be conducted with RCMP, and provincial government departments of victim's services, community and correctional services. The data analysis and findings will be verified by the interviewees, and later shared in two focus groups with NS and PEI (SN2 partners), to review the recommendations from the point of view of social economy community organizations working to support victims of domestic violence. Following verification of focus group analysis and findings, the final report (thesis) will be shared on the SN2 social economy project website.

### Outputs – Résultats

- M.A.I.S. thesis - expected graduation May 2009 (mixed audience through participation of and presentations to community partners)
- Presentation at family violence conference in Fredericton, fall 2009 (mixed audience)
- Presentation to PEI Police Assoc. 2009 (community audience)
- Presentation to Atlantic Women and Law Enforcement Conference 2009 (community audience)
- Poster presentation hosted by the Sub-node in the fall of 2008
- Presented a mini thesis in March 2009 at Grad Research Day

### Status - Statut

Complete

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## S.4 Growing New Brunswick from the Ground Up: The Policy Context for Co-operatives in New Brunswick (SN1)

### Research Partners - Partenaires de recherche

Student: Erin Hancock, UNB, Fredrickton NB

Supervisor: Luc Thériault, Sociology, [UNB](#) Fredrickton NB

### Project Description - Description du projet

This research explores the relationship between co-operatives in New Brunswick, as community-owned, local enterprises and government policies and programs. Through a review including academic, government and co-operative sector literature, a policy scan, and interviews with both representatives from the co-operative sector (n=12) as well as government (n=2), this thesis reveals opportunities to better support New Brunswick co-operatives. These recommendations include opening programs for business development to be accessible to co-operatives (educating staff as well as creating program guidelines conducive to co-operatives) as well as updating legislation that is more than 30 years old in order to reflect the current economic climate in the province. Through developing a more favorable policy environment in New Brunswick, citizens can become involved in developing their own communities through jointly-owned enterprises. The social as well as economic activities of co-operatives can help serve policy goals as well, such as employment creation, self-sufficiency, service delivery and economic development. Although governments may benefit from co-operatives, the outdated legislation and lack of supportive programs do not reflect this potential. Both government (through policy making) and the co-operative sector (through advocacy and public education), however, are necessary to help increase the public profile of co-operatives and work together to create stronger policies. As autonomous organizations, co-ops have a responsibility to help themselves and each other, however, just as government supports other enterprises (through policies and development programs), so too would it be valuable to support co-ops, as social enterprises, in a similar manner. Moreover, co-operatives warrant the attention of government as well as more favorable policies because of their contributions to communities, the economy, and the labor force in addition to their potential to help address current policy goals within the Province of New Brunswick.

### Outputs - Résultats

- Hancock, Erin. February 2008. New Co-operative Enterprise Council looks to build New Brunswick's Co-operative Movement. *The Atlantic Co-operator* 74 (1): 12.
- Presented at *Exploring the Dimensions of Self-Sufficiency for New Brunswick Conference*, New Brunswick and Atlantic Studies Research and Development Centre (Fredericton New Brunswick, May 2008).
- First Annual Conference, Association for Non-Profit and Social Economy Research (Vancouver British Columbia, June 2008) -Delivered Paper: "Gazing Up the Hill: Prescribing a Future for Co-operatives in New Brunswick"
- Annual Conference, Canadian Association for Studies in Co-operation (Vancouver British Columbia, June 2008) -Delivered Paper: "Picking on Policy: How the New Brunswick Government Could Better Serve Co-operatives"

- Hancock, Erin. 2009 Forthcoming. Sustaining Communities through Cooperation: How Co-operatives and Community-Centered Development can help Achieve Self-Sufficiency. In Exploring the Dimensions of Self-Sufficiency in New Brunswick. Edited by the New Brunswick and Atlantic Studies Research and Development Centre. Fredericton: St. Thomas University.
- Symposium on Co-operatives, Legislation and Public Policy (Halifax, Nova Scotia, June 2009) Delivered Paper: "In the Shadows: New Brunswick Cooperatives, Government Policy and Legislation"
- Sustaining Communities through Co-operation: How Co-operatives and Community-Centered Development can help Achieve Self-Sufficiency. Book Chapter in Exploring the Dimensions of Self-Sufficiency in New Brunswick 2009.
- Poster: [NEW BRUNSWICK CO-OPERATIVES: A POLICY PERSPECTIVE](#), presented at Social Economy and Sustainability Research Network, team meeting 2008
- ANSER 2008: [Presentation](#)
- CASC 2008 [Presentation](#)
- Hancock 2009 [Presentation](#)

## Status - Statut

Complete

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# S.5 Cultivating Food Security in Nova Scotia Public Schools: A Case Study of an Elementary School Garden Project (SN3)

## Research Partners - Partenaires de recherche

Student: Liesel Carlsson, [MSVU](#)

Supervisor: Patty Williams, Applied Human Nutrition, [MSVU](#)

## Project Description - Description du projet

Given the potential of school gardens in building CFS, and the calls for further evaluation, this research will use case study methods to explore the value of school gardens in advancing CFS at the school level. More specifically, it will seek to explore, from the perspective of the school community and public health practitioners: 1) any health, social and ecological effects of school food gardens; and 2) what factors contribute to producing these effects.

## Outputs - Résultats

- Masters Thesis
- Professional development workshops with school board
- Conference Presentations:
  - Poster Presentation: Beantown Digs: AGM of the American Community Gardening Association, August 2007.
  - New Approaches to the Health Promoting School: Public School Participation in Sustainable Food Systems (Paper). Canadian Association for Food Studies Third Annual General Meeting: Thinking Beyond Borders: Ideas, Values and Concerns of Food in a Global World, University of British Columbia, Vancouver, BC. May 2008.
- Article: *New Approaches to the Health Promoting School: Participation in Sustainable Food Systems*. Journal of Hunger and Environmental Nutrition 3(4). 2008

## Status - Statut

Complete

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# S.10 Prince Edward Island and Newfoundland: A Comparative Assessment of Two Islands As Viable Destinations for Immigrant Entrepreneurs (SN2)

## Research Partners - Partenaires de recherche

Crystal Fall, [Master of Arts in Island Studies, University of Prince Edward Island \(UPEI\)](#)

G. Baldacchino , Supervisor, [UPEI](#), Charlottetown PEI

K. Arsenault, [PEI Newcomers Association](#)

## Project Description - Description du projet

The purpose of the study is to examine the social and economic experiences of international immigrant entrepreneurs who have settled in Prince Edward Island (PEI) and Newfoundland (NL) over the past two decades. Through the collection and analysis of oral histories, this study will review and assess the challenges that immigrant entrepreneurs face in these two different locations. This study will also consider the push and pull factors that originally brought these immigrants to Canada to clarify what may affect their intentions to stay. Overall, this is an examination of integration and retention issues.

In keeping with the strength of the Master of Arts Island Studies program, this research will be multi-disciplinary and multi-faceted while comparatively considering the two islands of NL and PEI within the larger framework of the history of immigration to Canada's Atlantic Region. Furthermore, a priority of this study is whether or not the issues that preoccupy immigrant entrepreneurs may be magnified by the geographic qualities embedded in islands. By setting the findings within larger regional and historical contexts, this study will contribute to our understanding of current issues regarding entrepreneurial immigrant integration and retention.

## Outputs - Résultats

- Bounded Master's Thesis
- Executive Summary for policy makers, communities and settlement agencies.

## Status - Statut

Complete

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# S.11 Contribution d'une entreprise d'économie sociale à l'alimentation de proximité et à la sécurité alimentaire : le cas de la RCN dans le sud-est du N.-B. (SN4)

## Research Partners - Partenaires de recherche

Étudiant : Didier Michaud, [Université de Montréal \(UdeM\)](#)  
Directeur de thèse : Omer Chouinard, Département de sociologie [UdeM](#)  
Partenaire : Gilles Martin, Récolte de chez nous (RCN)

## Project Description - Description du projet

Notre recherche a été menée lors de cette année universitaire dans le cadre du programme de Maîtrise en Étude de l'environnement à l'Université de Moncton. Elle est née d'un partenariat entre des chercheurs de l'Université de Moncton et les membres d'une coopérative agricole : La Récolte de chez nous (RCN). À la lumière de l'approche de l'économie sociale, de la sociologie de l'association et du partenariat, de l'innovation sociale et du développement territorial durable, l'objectif général de notre projet de recherche est de comprendre comment les principes de l'économie sociale et plus particulièrement la coopération et les partenariats qui en découlent peuvent devenir dans certains cas des vecteurs d'un développement durable.

Les questions de recherche spécifiques de notre projet et les objectifs visés sont les suivants :

1. Quelle est la volonté des membres de la coopérative de la RCN d'adopter des pratiques plus durables? Quel est le rôle des différents partenaires (coopérative, membres, agents, consommateurs, etc.) dans ce processus? L'objectif consiste à déterminer quels rôles jouent la coopération et les partenariats en ce qui concerne les changements vers l'adoption de pratiques plus durables chez les membres de la RCN.
2. Quels sont les éléments constituant le lien social entre producteurs et consommateurs (rural-urbain) et comment est-il possible de participer à son renforcement? L'objectif étant de découvrir le rôle que jouent la coopération et les partenariats dans le renforcement du lien entre producteur et consommateur dans le but ultime de participer au développement d'un plus grand partenariat entre les membres de la RCN et le marché local du Grand Moncton.

Au niveau méthodologique, nous utiliserons essentiellement l'approche qualitative : l'analyse documentaire, l'entretien semi-dirigé et les rencontres de groupes témoins. Les résultats de la recherche correspondront aux demandes majoritaires des membres, ils pourront compter sur des informations qui permettent de renforcer les capacités de la coopérative afin qu'elle soit en mesure d'offrir des services de qualité à ses membres face à une mondialisation des marchés agroalimentaires; le lien social entre producteurs ruraux et consommateurs urbains du territoire du sud-est du NB, leur permettant ainsi d'obtenir un prix décent et équitable et finalement, de promouvoir, au sein de la coopérative, l'adoption de pratiques agricoles plus durables tout en contribuant à la sécurité alimentaire.

## Outputs - Résultats

- XIVe Colloque de l'Association de Sciences Régionales de langue française. Rimouski QC (août 2008)
- Knowledge in Motion, Mobilizing knowledge and action: Social Economy research in Atlantic Canada, Partenariat sur l'économie sociale et la durabilité, Saint-Jean de Terre-Neuve, octobre 2008
- 5<sup>ième</sup> Colloque d'éducation relative à l'environnement, Montréal, QC, mai 2009
- Colloque de l'Association canadienne pour les études sur la coopération, juin 2009
- Un article devrait être soumis à la revue du CIRIEC Économie et Solidarité cet automne.

## Status - Statut

Complété

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# S.12 At the intersection of a crisis? Examining the ability of New Brunswick's non-profit organizations to meet the need for home care in the twenty-first century (SN1)

## Research Partners - Partenaires de recherche

Student: Rose Cole, [UNB](#), Fredericton NB

Supervisor: Luc Thériault, Sociology, [UNB](#) Fredericton NB

## Project Description - Description du projet

The focus of the MA research will center on identifying how broad social changes are unfolding in New Brunswick to discover how these changing social trends may present challenges to nonprofit agencies in their capacity to provide home care services in the province. The purpose of this case study will be to explore both the social factors and the institutional processes that structure the provision of home care and the delivery of home care services and programs by nonprofit organizations. This analysis can be articulated by the following question: How do New Brunswick's nonprofit organizations assess their ability to provide home care services to the province's most vulnerable groups? For this qualitative study to capture the perspective of nonprofit agencies in the province, I intend to interview organization directors and managers who were identified from the Family and Community home support list in my honours study. This would entail conducting up to twenty interviews throughout the province in the seven regional areas that provide publicly funded services. In addition to the interview process I will undertake a document and content analysis of the various processes that structure the provision of home care such as the composition of staff and volunteers in organizations, the education and training requirements for staff and volunteers, home support standards, and government policies and contracts.

## Outputs - Résultats

Master's Thesis (*At the intersection of a crisis? Examining the ability of New Brunswick's non-profit organizations to meet the need for home care in the twenty-first century*)

- Conference presentation at 25th Qualitative Analysis Conference, (*Examining the Social Economy of Home Care in New Brunswick*), University of New Brunswick and St. Thomas University, Fredericton NB. May 21-24 2008.
- Conference presentation at ANSER, ([Bridging the Millennium in New Brunswick: Where is the Social Economy in Home Care?](#)), University of British Columbia, Vancouver BC. June 4-6 2008
- Team Poster Presentation, ([Twenty Years of Home Care in New Brunswick: Preliminary Investigation of Non-profit and Private Provision](#)), St. John's NFLD. October 17-19 2008.
- Conference presentation at ANSER, ([The Structural Framework of Home Care in New Brunswick: Untangling the roles of Extra-Mural, private agencies and the third sector](#)), Carleton University, Ottawa ON. May 27-29 2009.
- M.A. Thesis from Rose Cole December 2010
- May 2008 oral presentation by Rose Cole at the 25th Qualitative Analysis Conference (Fredericton, Canada). Find this presentation mentioned on page 19 of the program

## Status - Statut

Complete

## Contact - Personne-contact

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# S.13 Examining the Risk of Lost Knowledge with Personnel Changes in Small Nonprofit Organizations on Prince Edward Island (SN2)

## Research Partners - Partenaires de recherche

Barbara Groome Wynne (grad student), [University of Alberta](#), Edmonton AB

Dr. Irené Novaczek, Institute of Island Studies, [UPEI](#), Charlottetown PEI

Dr. Kirby Wright & Dr. Marco Adria, [University of Alberta](#), Edmonton AB

## Project Description - Description du projet

Building on the findings of the sub-node 2 project, *Bridging Public Investment and Social Value: An examination of the supports for the Social Economy on Prince Edward Island*, the proposed study will examine how small nonprofit organizations (NPOs) are managing the risk of lost knowledge associated with changes in key personnel. The project will be conducted in three phases: a sector survey will be administered for the purpose of assessing the overall risk of lost knowledge; semi-structured interviews will be conducted to inquire into the experiences organizations have had in retaining the knowledge of exiting employees; and using the findings of the survey, the interviews and *Bridging Public Investment and Social Value*, a customized knowledge management toolkit prototype will be developed and delivered in a workshop for small NPOs. Theoretically, the study will examine how explicit and tacit knowledge is retained and transferred, and it will investigate the impact social capital may have on these processes. From a pragmatic standpoint, the project strives to assist small NPOs, a sector largely ignored in knowledge management research, in finding ways to mitigate the risk of lost knowledge and to reduce the associated consequences on organizational sustainability.

Objectives:

- a) Assessment of small nonprofit knowledge management risks and practices;
- b) Development of a knowledge management toolkit prototype customized for small nonprofit organizations to mitigate the risk of lost knowledge due to staff attrition.

## Outputs - Résultats

Groome Wynne, B. (2010). [Managing knowledge in small non-profit organizations: A toolkit and research report \(Working Paper No. 2011-06\)](#). Halifax, Nova Scotia: Social Economy and Sustainability (SES/ÉSD) Research Network.

## Status - Statut

Complete

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## Contact Us - Contactez-nous

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There are ongoing opportunities for graduate students, academics, community organizations and others to become involved with our Network. Please contact the Director, the Network Coordinator, or one of the Sub-node Coordinators, or check our website for more information: <http://www.msvu.ca/socialeconomyatlantic/> For more information on the other regional nodes, all part of the Canadian Social Economy Research Partnerships, please visit the Canadian Social Economy Hub's website: [www.socialeconomynetwork.ca/hub/](http://www.socialeconomynetwork.ca/hub/)

Il existe continuellement de nouvelles occasions de recherche pour les étudiants de cycles supérieurs, les universitaires, les organismes communautaires et autres qui souhaitent s'impliquer dans notre Partenariat. Veuillez contacter la directrice, la coordinatrice du Partenariat ou l'un des coordinateurs des sous-centres, ou consulter notre site web pour de plus amples renseignements : <http://www.msvu.ca/socialeconomyatlantic/> Pour de plus amples renseignements sur les autres centres régionaux, qui font tous partie des Partenariats canadiens de recherche en économie sociale, veuillez consulter le site du Centre canadien d'économie sociale : [www.socialeconomynetwork.ca/hub/](http://www.socialeconomynetwork.ca/hub/)

### Director - Directrice

Dr. Leslie Brown, Professor, Sociology/Anthropology, Mount Saint Vincent University

### Co-Directors – Co-directeurs

Mr. Seth Asimakos, Manager, Saint John Community Loan Fund

Ms. Penelope Rowe, Chief Executive Officer, Community Services Council Newfoundland and Labrador

Dr. Luc Thériault, Associate Professor, Sociology, University of New Brunswick

### Sub-node Coordinators - Coordinateurs des sous-centres

#### **SN1: Mapping and Policy Analysis**

Dr. Luc Thériault, Associate Professor, Sociology, University of New Brunswick, Fredericton, NB

#### **SN2: Mobilization: Inclusion and Empowerment in the Social Economy**

Dr. Irené Novaczek,

Director, Institute of Island Studies, University of Prince Edward Island, Charlottetown, PEI

#### **SN3: Mobilization: Food Security and Community Economic Development**

Dr. Patricia Williams, Assistant Professor, Applied Human Nutrition, Mount Saint Vincent University, Halifax, NS

#### **SN4: Mobilization: Natural Resources and Livelihood**

Dr. Omer Chouinard, Professeur, Sociologie, Université de Moncton, Moncton, NB

#### **SN5: Financing and Measuring the Social Economy**

Dr. Sonja Novkovic, Associate Professor, Economics; and Dr. Judith Haiven, Associate Professor, Management, Saint Mary's University, Halifax, NS

#### **SN6: Communication Practices and Tools**

Ms. Penelope Rowe, Chief Executive Officer, Community Services Council Newfoundland and Labrador, St. John's, NL; and

Dr. Ivan Emke, Associate Professor, Social/Cultural Studies, Sir Wilfred Grenfell College, Memorial University of Newfoundland, Corner Brook, NL

### Network Coordinator - Coordinatrice du Partenariat

Noreen Millar, M.A.

# Our Partners - Nos partenaires

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To date, these are many of the partners currently involved in the Network. This list will continue to grow as new collaborations are formed and new research projects develop. / À ce jour, les partenaires dont la liste suit sont actuellement engagés dans le travail de recherche du Partenariat. Cette liste continuera à s'allonger au fur et à mesure que de nouvelles collaborations se formeront et de nouveaux projets seront lancés.

## Community - Communautés

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Canadian Community Economic Development Network  
Canadian Community Investment Network Co-op  
Canadian Worker Cooperative Federation  
Chinese Canadian Association of PEI  
Coalition pour la Viabilité du Sud du Golfe du St-Laurent  
Coastal Communities Network  
Community Education Network of Southwestern Nfld.  
Community Services Council Newfoundland and Labrador  
Coop de Développement Régional Acadie, N-B  
CO-OP Lamèque, N-B  
Cooper Institute, PEI  
Cooperative Management Education Co-op  
**FÉDÉRATION DES CAISSES POPULAIRES ACADIENNES**  
FEED NOVA SCOTIA  
Fogo Island Co-op, NL  
Groupe de développement durable du pays de Cocagne, N-B  
Groupe du bassin versant de la région de Cap-Pelé, N-B  
Halifax Independent School, Halifax, NS  
Hillsborough Promoters, PEI  
Imagine Canada  
JustUs! Education and Development Society, NS  
Kids Action Program, NS  
L'Association des propriétaires de lots boisés du N-B  
La coopérative agricole de la Récolte de Chez-Nous- The Really Local agricultural cooperative, N-B  
La coopérative travailleurs forestiers, N-B  
LEAP co-op, PEI  
Learning Disabilities Association of Prince Edward Island  
Mobilizing Youth for the Delivery of Advisory Services  
Newfoundland and Labrador Federation of Cooperatives  
Nova Scotia Association of Community Business Development Corporations  
Pecten Union des pêcheurs de Maritimes/Maritime Fishermen's Union  
Prince Edward Island Association for Newcomers to Canada  
Prince Edward Island Organic Farmer-Citizen Co-operative Association  
PolicyLink, NB  
Quality of Island Life Cooperative, PEI  
SAGE Inc., PEI  
Saint John Community Loan Fund, Saint John, NB  
Trout River Environmental Committee Ltd., PEI  
Women for Environmental Sustainability, PEI  
Women's Network PEI

## University - Universités

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**Acadia University**, Wolfville, NS - Fred C. Manning School of Business Administration  
**Cape Breton University**, NS – Shannon School of Business, Community Economic Development Institute  
**Dalhousie University**, Halifax, NS – School of Business Administration

**Holland College**, PEI – Research and Innovation  
**Memorial University of Newfoundland**, St. John's, NL – Geography, Women's Studies; Sir Wilfred Grenfell College, Corner Brook - Social/Cultural Studies  
**Mount Saint Vincent University**, Halifax, NS – Sociology/ Anthropology, Applied Human Nutrition, Business Admin & Tourism & Hospitality Management, Family Studies/Gerontology, Child and Youth Study, Modern Languages, Education  
**Open University**, Co-operatives Research Unit, United Kingdom  
**Queen's University**, Belfast, Northern Ireland  
**Saint Francis Xavier University**, Antigonish, NS – Anthropology (Canada Research Chair - Indigenous Peoples and Sustainable Communities)  
**Saint Mary's University**, Halifax, NS – Economics, Management, Psychology, Masters of Management (Co-operatives & Credit Unions)  
**Södertörns högskola** (Södertörn University College), Stockholm, Sweden  
**Stirling University**, Scotland – Applied Social Science  
**Université de Moncton**, Moncton, N-B – Sociologie, Economie, Géographie, Environnement; campus de Shippagan - Arts et Sciences Sociales; campus d'Edmundston – Foresterie  
**Université du Québec à Montréal** - Sociologie  
**University of New Brunswick**, Fredericton, NB – Sociology, Muriel McQueen Fergusson Centre  
**University of Prince Edward Island**, Charlottetown, PEI – Institute of Island Studies, Sociology/Anthropology, Philosophy, Psychology, History, Economics, Nursing  
**University of Saskatchewan** – History, Center for the Study of Cooperatives  
**University of Southern Maine** - Edmund S. Muskie School of Public Service  
**University of Toronto**/ The Ontario Institute for Studies in Education at the University Toronto (OISE)  
**University of Tromsø** - The Norwegian College of Fishery Science, Norway

## Government - Gouvernements

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Annapolis Valley Hans District Health Authority  
Co-operatives Branch, Service Nova Scotia and Municipal Relations  
Credit Unions, Co-operatives and Trust Companies Branch, New Brunswick Department of Justice  
Elsipogtog Elders Council, Big Cove, NB  
Executive Council Office, Government of PEI  
Community Development & Partnerships Directorate, Human Resources & Social Development  
Mi'kmaq Confederacy of PEI  
New Brunswick Department of Environment  
Nova Scotia Community Counts  
Paq'tnkek First Nations, NS  
Pêches et Océans Canada  
PEI Advisory Council on the Status Of Women  
Secrétariat aux Coopératives/Co-operative Secretariat  
Secrétariat rural, Agriculture and Agri-Food Canada/ Agriculture et Agroalimentaire Canada