



Project 6.7 Evaluating the Utility of Webinars as an Information and Communications Technology.

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Project Information:

One of the communications tools which has been emerging since the rise of widespread access to broadband internet-based connectivity is the use of web-based seminars. They have spawned their own term, "webinar," and have been adopted as one way for organizations to offer resources and information to geographically-dispersed individuals and groups at a fraction of the cost of "live, real-time" seminars (although with webinars, the costs are shared around to all organizations and individuals who wish to participate, as they require a certain level of technology and internet service). Nevertheless, they are seen as a way to collapse distance and time and connect like-minded individuals or people in similar sectors.

Outputs:

The Association for Nonprofit and Social Economy Research (ANSER) Conference:
[Webinar best practices.](#)
Community Sector Council Newfoundland and Labrador.
Fredericton, New Brunswick: 2011.

Paper Presentation at ANSER: [More learning, less travel: A study of webinar user experiences.](#)
Smyth, J.
Fredericton, NB: 2011

