**Project # 3.4 Identification of Barriers and Tools to Support Community Mobilization and Action on Sustainable Food Purchasing Decisions**

This document may be printed as a fact sheet. Date of last update: Spring 2011

**Outputs:**

Journal Article: Social marketing and green purchasing: Shifting from behaviors to values based experiences.
Warner, A., & Callaghan, E. (In progress)

Presentation at 6th Annual Environment and Sustainability Research Symposium
Sustainable food choices: Helping consumers translate their principles into practice.
Trueman, C., & Callaghan, E.

3 Presentations at: Nova Scotia Food Security Network Gathering; 5th Annual Environment and Sustainability Research Symposium; Forum on Regional Food Security.
Presentation: Action research on sustainable food choices.
Trueman, C., Callaghan, E., & Warner, A.

Presentation at Annual North American Association for Environmental Education Conference:
Great meals for a change-translating sustainable food attitudes into action.
Trueman, C., Warner, A., & Callaghan, E.

Presentation at 6th Annual Environment and Sustainability Research Symposium:
Sustainable food education: Growing, living and learning university community partnerships.
Warner, A., & Callaghan, E.

Poster and Workshop presentation at Canadian Network for Environmental Education and Communication National Conference:
Great meals for a change: Action research to promote sustainable food purchasing.
Warner, A., Trueman, C., & Callaghan, E.

Webpage: Great meals for a change: 2010
http://www.greatmealsforachange.ca/

http://www.judesfairtrade.ca/

[Click here](#) for more information on persons responsible, project description and outputs prior to Spring 2011.