



Project # 3.4 Identification of Barriers and Tools to Support Community Mobilization and Action on Sustainable Food Purchasing Decisions

This document may be printed as a fact sheet. Date of last update: Spring 2011

Outputs:

Journal Article: Social marketing and green purchasing: Shifting from behaviors to values based experiences.

Warner, A., & Callaghan, E. (In progress)

Presentation at 6th Annual Environment and Sustainability Research Symposium
Sustainable food choices: Helping consumers translate their principles into practice.

Trueman, C., & Callaghan, E.

Halifax, Nova Scotia: 2010.

3 Presentations at: Nova Scotia Food Security Network Gathering; 5th Annual Environment and Sustainability Research Symposium; Forum on Regional Food Security.

Presentation: Action research on sustainable food choices.

Trueman, C., Callaghan, E., & Warner, A.

Debert, Nova Scotia; Halifax, Nova Scotia; Greenwich, Nova Scotia: 2008-2010.

Presentation at Annual North American Association for Environmental Education Conference:
[Great meals for a change-translating sustainable food attitudes into action.](#)

Trueman, C., Warner, A., & Callaghan, E.

Buffalo, New York: 2010.

Presentation at 6th Annual Environment and Sustainability Research Symposium:
Sustainable food education: Growing, living and learning university community partnerships.

Warner, A., & Callaghan, E.

Halifax, Nova Scotia: 2010.

Poster and Workshop presentation at Canadian Network for Environmental Education and Communication National Conference:

Great meals for a change: Action research to promote sustainable food purchasing.

Warner, A., Trueman, C., & Callaghan, E.

Vancouver, British Columbia: 2010.

Webpage: Great meals for a change: 2010

<http://www.greatmealsforachange.ca/>

Webpage: Just Us! Development & Education Society (JUDES): 2010.

<http://www.judesfairtrade.ca/>

[Click here](#) for more information on persons responsible, project description and outputs prior to Spring 2011.

