

*Mount Saint Vincent University  
Presents*



**Black Tie**  
DINNER & BINGO  
2009  
(Black Tie Optional)



*Excellence • Innovation • Discovery*

## **The Event -**

*Black Tie Dinner & Bingo* is a unique way to show your support for the students by raising money for the Scholarship/Bursary Fund. This fun-filled evening has become the signature event for Mount Saint Vincent University and boasts a guest list of more than 200 patrons and business people.

This black tie (optional) event is filled with good food, great prizes and mountains of merriment! It begins with a welcome reception, followed by a beautiful culinary feast prepared by the Mount's chefs. Following dinner is an evening of exhilarating and entertaining bingo, led by local 'celebrity' bingo callers. Throughout the evening, guests are invited to bid on an assortment of items at our silent auction, consisting of over 30 tempting gift packages.

---

## **Our Guests -**

The event has an attendance capacity of 230 guests. Invited to partake are Alumnae, guests of Alumnae, Board of Governors, staff, special friends and corporate leaders. Thanks to the generosity of our sponsors, we have also been fortunate to have some students participate.

## **Date and Time -**

*Black Tie Dinner & Bingo* is scheduled for Wednesday, November 25, 2009  
The reception begins at 6:00pm, with dinner beginning at 6:30, followed by Bingo at 8:00.

## **Where -**

*Black Tie Dinner & Bingo* is held in the Rosaria Student Centre on the picturesque Mount Saint Vincent University campus.

### **Student Success**

The Mount has developed a new vision, mission, and strategic plan to guide it into a future of heightened relevance, competitiveness, and impact. Part of the University's vision is to become the national leader in creating the best university experience for all members of the campus community. Enhancing our scholarship/bursary program is an essential component of our vision.

The Mount has more than tripled the amount of money that goes to scholarships and bursaries over the last several years, providing financial support for countless students and a guaranteed scholarship program for all students entering with a high school average of 80 per cent or above. However, there is much more to be done to ensure student success. Proceeds from ***Black Tie Dinner & Bingo*** will help enhance our scholarship/bursary program and help student now and in the future, benefit from all the Mount has to offer.



## 2009 Sponsorship Opportunities

---

### **GOLD Sponsor Benefits - Value \$5000**

- ◆ Corporate logo identification as *gold sponsor* on all printed promotional materials. Print materials include, but are not exclusive to, the event program and the Mount website.
- ◆ Corporate logo displayed at the event as a gold sponsor.
- ◆ 8 dinner and bingo tickets (1 table).
- ◆ The opportunity for a company representative to 'call' some of the games.
- ◆ Verbal acknowledgment of sponsorship at the event.
- ◆ First right of refusal for sponsorship of next years event



## 2009 Sponsorship Opportunities

---

### **SILVER Sponsor Benefits - Value \$2500**

- ◆ Corporate logo identification as *silver sponsor* on printed promotional material. Print materials to include, but are not exclusive to, the event program and the Mount website.
- ◆ Corporate logo displayed at the event as the *silver sponsor*.
- ◆ 4 dinner and bingo tickets.
- ◆ Verbal acknowledgment of sponsorship at the event.



## 2009 Sponsorship Opportunities

---

### **BRONZE Sponsor Benefits - Value \$1000**

- ◆ Company identified as *bronze sponsor* on selected printed promotional materials.
  - ◆ Company name displayed at the event as *bronze sponsor*
  - ◆ 2 dinner and bingo tickets.
  - ◆ Verbal acknowledgment of sponsorship at the event.
- 

### **Additional Sponsors – up to \$500**

- For other sponsorship opportunities such as sponsoring the reception, the company name will be placed on event signage, in the program and will be verbally acknowledged by the emcee.

Please note: Other opportunities include purchasing a table or sponsoring a student to attend the event. For more information on these options, please call 457-6270.