

*Mount Saint Vincent University*  
*Presents*



**Black Tie**  
DINNER & BINGO  
2011  
(Black Tie Optional)





# Black Tie

DINNER & BINGO

## **Under the B...**

*Black Tie Dinner & Bingo* is a unique event that offers a fun way to show your support for Mount students by helping to raise money to provide them with the best learning experience.

Celebrating its 12<sup>th</sup> year, this fun-filled evening has become a signature event for Mount Saint Vincent University and boasts a guest list of more than 200 patrons and business leaders.

This black tie (optional) event is filled with good food, great prizes and mountains of merriment! It begins with a welcome reception, followed by a beautiful culinary feast prepared by the Mount's chefs which includes the always spectacular dessert buffet. Then, the bingo daubers are at the ready for entertaining bingo, led by local 'celebrity' callers. Throughout the evening, guests are invited to bid on an assortment of items at our silent auction, consisting of over 30 tempting gift packages.

## **Our Guests -**

*Black Tie Dinner & Bingo* has an attendance capacity of 230 guests. Invited to partake are Mount alumnae & friends, corporate leaders, and the Mount's Board of Governors. Thanks to the generosity of our sponsors, we have also been fortunate to have some students participate.

## **Date and Time -**

*Black Tie Dinner & Bingo* is scheduled for **Wednesday November 2, 2011**

The reception begins at 6:00pm, with dinner beginning at 6:30pm, followed by bingo at 8:00pm.

## **Where -**

*Black Tie Dinner & Bingo* is held in the Rosaria Student Centre on the picturesque Mount Saint Vincent University campus.



**Black Tie**  
DINNER & BINGO

## Your Support for Student Success...

*By their nature, Mount students are independent thinkers. In many ways, it would be easier to make a more traditional choice. I think we choose the Mount precisely because it is different. Here, the emphasis is on developing a sense of responsibility to yourself and to your community. That emphasis attracts a different kind of student.*

-- Vanessa MacLellan

Applied Human Nutrition (Dietetics with Honours) student  
Class of 2012

*Our students and community benefit directly from the generous financial support of individuals, corporations and foundations who share our values, and are confident in our future. The Mount holds a unique place in the post-secondary landscape of this city, region and country. Our friends, supporters and champions endorse our distinct role, and help fulfill the promise of the future.*

-- Ramona Lumpkin, PhD

President & Vice Chancellor

*I play soccer with a great bunch of girls and the people I met while living on campus have been amazing. I am proud to say that I was able to maintain my scholarship while maintaining a healthy lifestyle.*

--Emily Burke

Science Student  
Class of 2012



## 2011 Sponsorship Opportunities

### **GOLD Sponsor Benefits - Value \$5000**

- Corporate logo identification as *Gold Sponsor* on all printed promotional materials related to *Black Tie Dinner and Bingo* 2011. Print materials include, but are not exclusive to, the event program, the reception signage and the registration material.
- Corporate recognition at the event with logo displayed as a gold sponsor.
- The opportunity for a company representative to 'call' some of the games.
- Public acknowledgment of sponsorship at the event.
- First right of refusal for sponsorship of next year's event
- Logo displayed on *Black Tie Dinner & Bingo* page of the Mount's website with a link to the sponsor's website.
- Eight (8) dinner and bingo tickets (1 table).



## 2011 Sponsorship Opportunities

### **SILVER Sponsor Benefits - Value \$2500**

- Corporate logo identification as *Silver Sponsor* on all printed promotional material related to *Black Tie Dinner and Bingo* 2011. Print materials to include, but are not exclusive to, the event program, the reception signage and the registration material.
- Logo displayed on *Black Tie Dinner & Bingo* page of the Mount's website with a link to the sponsor's website.
- Corporate logo displayed at the event as a *silver sponsor*.
- Four (4) dinner and bingo tickets.



### **BRONZE Sponsor Benefits - Value \$1000**

- Company identified as *Bronze Sponsor* on selected printed promotional material related to *Black Tie Dinner and Bingo 2011*.
- Company name displayed at the event as *bronze sponsor*.
- Logo displayed on *Black Tie Dinner & Bingo* page of the Mount's website.
- Two (2) dinner and bingo tickets.

### **Additional Sponsors – up to \$500**

- For other sponsorship opportunities such as sponsoring the reception, the company name will be placed on event signage, in the program and will be verbally acknowledged by the emcee.

Please note: Other opportunities to support *Black Tie Dinner & Bingo* include purchasing a table, providing an item for our auctions (live or silent) or sponsoring a student to attend the event.

For more information on these options, please call 457-6340.