

## What can I do with my degree in...Bachelor of Science (Science Communication)?

### Knowing What's Expected

If you are an effective communicator with a strong interest in science and a talent for problem solving and strategic thinking, a career in the field of science communication may be for you.

Discoveries in the world of science are making huge improvements on our lives. In today's information-driven economy, there is a big need for skilled professionals who not only understand the science behind the work, but who can also effectively communicate the knowledge and importance of the work to the general public.

Jobs in this field require a sound understanding of both the scientific process and the practical applications of scientific research. The ability to perform a wide variety of communications functions is also crucial.

You will be required to develop and implement communication strategies, promote events and maintain media relations. You may also be required to serve as a go-between for the scientific world and the general public.

### Transferable Skills

- ❖ Excellent communication, organizational, and negotiation skills
- ❖ A solid practical understanding of numerous different scientific fields (ie. Biology, Chemistry and Psychology)

- ❖ Initiative and ability to accept new ideas and take risks
- ❖ Ability to analyze detailed information accurately and quickly is necessary in order to make decisions

### Your Choices

A Bachelor of Science (Science Communication) opens many doors in the fields of science, public relations, and business. As a result, you may find a career with consulting firms, government agencies, pharmaceutical companies, research centres and other organizations.

#### Careers for Science Communication Majors

- ❖ Communications Officer/Specialist
- ❖ Director of Research Policy
- ❖ Information Officer
- ❖ Media Relations Specialist
- ❖ Press Secretary
- ❖ Public Affairs Officer
- ❖ Public Education Officer
- ❖ Research Co-ordinator
- ❖ Scientific-Communications Consultant

### Necessary Skills

- ❖ The ability to effectively communicate with a variety of different publics
- ❖ Solid writing and editing abilities
- ❖ Strong foundation in numerous scientific disciplines
- ❖ Knowledge of the scientific research process

## What Employers Want

Now more than ever employers are looking for well-rounded students with skills that go outside the traditional realm of the discipline.

Active community and on-campus involvement not only shows dedication and commitment to your interests, but also a willingness to work towards your goals. It also provides an excellent opportunity to develop additional skill-sets that one may not have otherwise.

By getting involved in on-campus societies (see-mountstudents.ca) or volunteering in your own community, you will demonstrate your willingness to get involved and your experience working on a team.

Now, you can also receive official recognition for your on-campus involvement! The Co-Curricular Recognition Program (CCRP) is an official record from the Mount that lists all your involvement with societies and clubs. It is a great way to show employers your dedication to student life.

You can request this record and send it out to potential employers along with your resume and transcript. Contact Career Planning Services to start your own CCRP today!

### Associations

Why join now? Professional associations are a great way to network within your field of study. Not only do these organizations help get you connected, they also help keep you well-informed. Many also have discounted student membership rates.

- ❖ Canadian Science Writers' Association  
[www.sciencewriters.ca/](http://www.sciencewriters.ca/)
- ❖ International Association of Business Communicators  
[www.iabc.com](http://www.iabc.com)

## Available Reference Materials

### *What to Do With Your Degree*

- ❖ Science Communication (Refer to yellow binder)

### *Occupation Information*

- ❖ Opportunities in Communications Careers
- ❖ Opportunities in Public Relations Careers
- ❖ Careers for Writers & Others Who Have a Way with Words
- ❖ [www.careercruising.com](http://www.careercruising.com)

### *Directories*

- ❖ Who's Hiring
- ❖ Business Directory for the Metropolitan Halifax Chamber of Commerce
- ❖ Canadian Career Directory

## Job Searching

### *Job Hunting Websites*

- ❖ *MSVU Career Planning Services*
- ❖ [www.msvu.ca/careerplanning](http://www.msvu.ca/careerplanning)
- ❖ *Career Beacon*  
[www.careerbeacon.com](http://www.careerbeacon.com)
- ❖ *EmploymentCrossing*  
<http://www.prcrossing.com/lcjssear.chresults.php?d=1506&lqc=Canada>
- ❖ *Halifax Herald*  
[www.jobspress.com](http://www.jobspress.com)
- ❖ *Atlantic Canada Jobs & Employment*  
[www.atlanticjobs.com](http://www.atlanticjobs.com)
- ❖ *Government of Canada*  
<http://jobs.gc.ca>
- ❖ *Government of Nova Scotia*  
[www.gov.ns.ca/psc](http://www.gov.ns.ca/psc)

### **For More Information Visit:**

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